

# Global Personalized Beauty Products Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Personalized Beauty Products market size was valued at USD 1176.6 million in 2023 and is forecast to a readjusted size of USD 9345.5 million by 2030 with a CAGR of 34.5% during review period.

Personalized Beauty Product consists of a product to accommodate specific individuals, sometimes tied to groups or segments of individuals.

In the global market, the core manufacturers of personalized beauty products are Curology, Inc. and Function Inc etc, and the top 2 manufacturers together account for about 50% of the market share. The market include North America, Europe, and Asia-Pacific, with a share of 45%, 37% and 17%. skin care accounted for 63% and perfume accounted for 14%.

The Global Info Research report includes an overview of the development of the Personalized Beauty Products industry chain, the market status of Women (Skin Care, Hair Care), Men (Skin Care, Hair Care), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Personalized Beauty Products.

Regionally, the report analyzes the Personalized Beauty Products markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Personalized Beauty Products market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Personalized Beauty Products market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Personalized Beauty Products industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Skin Care, Hair Care).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Personalized Beauty Products market.

**Regional Analysis:** The report involves examining the Personalized Beauty Products market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Personalized Beauty Products market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Personalized Beauty Products:

**Company Analysis:** Report covers individual Personalized Beauty Products manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Personalized Beauty Products This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End User (Women,

Men).

**Technology Analysis:** Report covers specific technologies relevant to Personalized Beauty Products. It assesses the current state, advancements, and potential future developments in Personalized Beauty Products areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Personalized Beauty Products market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Personalized Beauty Products market is split by Type and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End User in terms of volume and value.

#### Market segment by Type

Skin Care

Hair Care

Perfume

Others

#### Market segment by End User

Women

Men

#### Major players covered

Curology, Inc.

Function Inc

Bite Beauty Lip Lab

Skin Inc

Dermatica

Hawthorne

Atolla Skin Health, Inc

Proven Skincare

NakedPoppy

Ren?e Rouleau

Pinrose

Prose

It's The Buff

Olfactory

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Personalized Beauty Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Personalized Beauty Products, with price, sales, revenue and global market share of Personalized Beauty Products from 2019 to 2024.

Chapter 3, the Personalized Beauty Products competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Personalized Beauty Products breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and end user, with sales market share and growth rate by type, end user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Personalized Beauty Products market forecast, by regions, type and end user, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Personalized Beauty Products.

Chapter 14 and 15, to describe Personalized Beauty Products sales channel, distributors, customers, research findings and conclusion.

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