+44 20 8123 2220
info@marketpublishers.com

Global Personalization Engine for Ecommerce Supply, Demand and Key Producers, 2023-2029

https://marketpublishers.com/r/G8A766F3E2BEEN.html
Date: April 2023
Pages: 129
Price: US$ 4,480.00 (Single User License)
ID: G8A766F3E2BEEN

Abstracts

The global Personalization Engine for Ecommerce market size is expected to reach $ 7208.8 million by 2029, rising at a market growth of 20.0% CAGR during the forecast period (2023-2029).

This report studies the global Personalization Engine for Ecommerce demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Personalization Engine for Ecommerce, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Personalization Engine for Ecommerce that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Personalization Engine for Ecommerce total market, 2018-2029, (USD Million)

Global Personalization Engine for Ecommerce total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Personalization Engine for Ecommerce total market, key domestic companies and share, (USD Million)

Global Personalization Engine for Ecommerce revenue by player and market share 2018-2023, (USD Million)

+44 20 8123 2220
info@marketpublishers.com

Global Personalization Engine for Ecommerce total market by Type, CAGR, 2018-2029, (USD Million)

Global Personalization Engine for Ecommerce total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Personalization Engine for Ecommerce market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Adobe, AgilOne, Cheetah Digital, Emarsys, Episerver, IBM, Listrak, Marketo and Maropost, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Personalization Engine for Ecommerce market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Personalization Engine for Ecommerce Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

+44 20 8123 2220
info@marketpublishers.com

India

Rest of World

Global Personalization Engine for Ecommerce Market, Segmentation by Type

Website Personalization

Email Personalization

Mobile App Personalization

Others

Global Personalization Engine for Ecommerce Market, Segmentation by Application

B2B

B2C

Companies Profiled:

Adobe

AgilOne

Cheetah Digital

Emarsys

Episerver

IBM

Listrak

+44 20 8123 2220
info@marketpublishers.com

Marketo

Maropost

Optimove

Oracle

Pegasystems

RedPoint Global

Resulticks

Sailthru

Salesforce

SAP

SAS

Selligent Marketing Cloud

Sitecore

Zeta

Key Questions Answered

1. How big is the global Personalization Engine for Ecommerce market?

2. What is the demand of the global Personalization Engine for Ecommerce market?

3. What is the year over year growth of the global Personalization Engine for Ecommerce market?

4. What is the total value of the global Personalization Engine for Ecommerce market?

+44 20 8123 2220
info@marketpublishers.com

5. Who are the major players in the global Personalization Engine for Ecommerce market?

6. What are the growth factors driving the market demand?

+44 20 8123 2220
info@marketpublishers.com

Contents

1 SUPPLY SUMMARY

1.1 Personalization Engine for Ecommerce Introduction
1.2 World Personalization Engine for Ecommerce Market Size & Forecast (2018 & 2022 & 2029)
1.3 World Personalization Engine for Ecommerce Total Market by Region (by Headquarter Location)
  1.3.1 World Personalization Engine for Ecommerce Market Size by Region (2018-2029), (by Headquarter Location)
  1.3.2 United States Personalization Engine for Ecommerce Market Size (2018-2029)
  1.3.3 China Personalization Engine for Ecommerce Market Size (2018-2029)
  1.3.4 Europe Personalization Engine for Ecommerce Market Size (2018-2029)
  1.3.5 Japan Personalization Engine for Ecommerce Market Size (2018-2029)
  1.3.6 South Korea Personalization Engine for Ecommerce Market Size (2018-2029)
  1.3.7 ASEAN Personalization Engine for Ecommerce Market Size (2018-2029)
  1.3.8 India Personalization Engine for Ecommerce Market Size (2018-2029)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Personalization Engine for Ecommerce Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Personalization Engine for Ecommerce Major Market Trends
1.5 Influence of COVID-19 and Russia-Ukraine War
  1.5.1 Influence of COVID-19
  1.5.2 Influence of Russia-Ukraine War

2 DEMAND SUMMARY

2.1 World Personalization Engine for Ecommerce Consumption Value (2018-2029)
2.2 World Personalization Engine for Ecommerce Consumption Value by Region
  2.2.1 World Personalization Engine for Ecommerce Consumption Value by Region (2018-2023)
  2.2.2 World Personalization Engine for Ecommerce Consumption Value Forecast by Region (2024-2029)
2.3 United States Personalization Engine for Ecommerce Consumption Value (2018-2029)
2.4 China Personalization Engine for Ecommerce Consumption Value (2018-2029)
2.5 Europe Personalization Engine for Ecommerce Consumption Value (2018-2029)
2.6 Japan Personalization Engine for Ecommerce Consumption Value (2018-2029)

+44 20 8123 2220
info@marketpublishers.com

2.7 South Korea Personalization Engine for Ecommerce Consumption Value (2018-2029)
2.8 ASEAN Personalization Engine for Ecommerce Consumption Value (2018-2029)
2.9 India Personalization Engine for Ecommerce Consumption Value (2018-2029)

3 WORLD PERSONALIZATION ENGINE FOR ECOMMERCE COMPANIES COMPETITIVE ANALYSIS

3.1 World Personalization Engine for Ecommerce Revenue by Player (2018-2023)
3.2 Industry Rank and Concentration Rate (CR)
  3.2.1 Global Personalization Engine for Ecommerce Industry Rank of Major Players
  3.2.2 Global Concentration Ratios (CR4) for Personalization Engine for Ecommerce in 2022
  3.2.3 Global Concentration Ratios (CR8) for Personalization Engine for Ecommerce in 2022
3.3 Personalization Engine for Ecommerce Company Evaluation Quadrant
3.4 Personalization Engine for Ecommerce Market: Overall Company Footprint Analysis
  3.4.1 Personalization Engine for Ecommerce Market: Region Footprint
  3.4.2 Personalization Engine for Ecommerce Market: Company Product Type Footprint
  3.4.3 Personalization Engine for Ecommerce Market: Company Product Application Footprint
3.5 Competitive Environment
  3.5.1 Historical Structure of the Industry
  3.5.2 Barriers of Market Entry
  3.5.3 Factors of Competition
3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Personalization Engine for Ecommerce Revenue Comparison (by Headquarter Location)
  4.1.1 United States VS China: Personalization Engine for Ecommerce Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)
  4.1.2 United States VS China: Personalization Engine for Ecommerce Revenue Market Share Comparison (2018 & 2022 & 2029)
4.2 United States Based Companies VS China Based Companies: Personalization Engine for Ecommerce Consumption Value Comparison
  4.2.1 United States VS China: Personalization Engine for Ecommerce Consumption

+44 20 8123 2220
info@marketpublishers.com

Value Comparison (2018 & 2022 & 2029)
4.2.2 United States VS China: Personalization Engine for Ecommerce Consumption Value Market Share Comparison (2018 & 2022 & 2029)
4.3 United States Based Personalization Engine for Ecommerce Companies and Market Share, 2018-2023
4.3.1 United States Based Personalization Engine for Ecommerce Companies, Headquarters (States, Country)
4.3.2 United States Based Companies Personalization Engine for Ecommerce Revenue, (2018-2023)
4.4 China Based Companies Personalization Engine for Ecommerce Revenue and Market Share, 2018-2023
4.4.1 China Based Personalization Engine for Ecommerce Companies, Company Headquarters (Province, Country)
4.4.2 China Based Companies Personalization Engine for Ecommerce Revenue, (2018-2023)
4.5 Rest of World Based Personalization Engine for Ecommerce Companies and Market Share, 2018-2023
4.5.1 Rest of World Based Personalization Engine for Ecommerce Companies, Headquarters (States, Country)
4.5.2 Rest of World Based Companies Personalization Engine for Ecommerce Revenue, (2018-2023)

5 MARKET ANALYSIS BY TYPE

5.1 World Personalization Engine for Ecommerce Market Size Overview by Type: 2018 VS 2022 VS 2029
5.2 Segment Introduction by Type
5.2.1 Website Personalization
5.2.2 Email Personalization
5.2.3 Mobile App Personalization
5.2.4 Others
5.3 Market Segment by Type
5.3.1 World Personalization Engine for Ecommerce Market Size by Type (2018-2023)
5.3.2 World Personalization Engine for Ecommerce Market Size by Type (2024-2029)
5.3.3 World Personalization Engine for Ecommerce Market Size Market Share by Type (2018-2029)

6 MARKET ANALYSIS BY APPLICATION

+44 20 8123 2220
info@marketpublishers.com

6.1 World Personalization Engine for Ecommerce Market Size Overview by Application: 2018 VS 2022 VS 2029
6.2 Segment Introduction by Application
6.2.1 B2B
6.2.2 B2C
6.3 Market Segment by Application
6.3.1 World Personalization Engine for Ecommerce Market Size by Application (2018-2023)
6.3.2 World Personalization Engine for Ecommerce Market Size by Application (2024-2029)
6.3.3 World Personalization Engine for Ecommerce Market Size by Application (2018-2029)

7 COMPANY PROFILES

7.1 Adobe
7.1.1 Adobe Details
7.1.2 Adobe Major Business
7.1.3 Adobe Personalization Engine for Ecommerce Product and Services
7.1.4 Adobe Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.1.5 Adobe Recent Developments/Updates
7.1.6 Adobe Competitive Strengths & Weaknesses
7.2 AgilOne
7.2.1 AgilOne Details
7.2.2 AgilOne Major Business
7.2.3 AgilOne Personalization Engine for Ecommerce Product and Services
7.2.4 AgilOne Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.2.5 AgilOne Recent Developments/Updates
7.2.6 AgilOne Competitive Strengths & Weaknesses
7.3 Cheetah Digital
7.3.1 Cheetah Digital Details
7.3.2 Cheetah Digital Major Business
7.3.3 Cheetah Digital Personalization Engine for Ecommerce Product and Services
7.3.4 Cheetah Digital Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.3.5 Cheetah Digital Recent Developments/Updates
7.3.6 Cheetah Digital Competitive Strengths & Weaknesses

+44 20 8123 2220
info@marketpublishers.com

7.4 Emarsys
7.4.1 Emarsys Details
7.4.2 Emarsys Major Business
7.4.3 Emarsys Personalization Engine for Ecommerce Product and Services
7.4.4 Emarsys Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.4.5 Emarsys Recent Developments/Updates
7.4.6 Emarsys Competitive Strengths & Weaknesses
7.5 Episerver
7.5.1 Episerver Details
7.5.2 Episerver Major Business
7.5.3 Episerver Personalization Engine for Ecommerce Product and Services
7.5.4 Episerver Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.5.5 Episerver Recent Developments/Updates
7.5.6 Episerver Competitive Strengths & Weaknesses
7.6 IBM
7.6.1 IBM Details
7.6.2 IBM Major Business
7.6.3 IBM Personalization Engine for Ecommerce Product and Services
7.6.4 IBM Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.6.5 IBM Recent Developments/Updates
7.6.6 IBM Competitive Strengths & Weaknesses
7.7 Listrak
7.7.1 Listrak Details
7.7.2 Listrak Major Business
7.7.3 Listrak Personalization Engine for Ecommerce Product and Services
7.7.4 Listrak Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.7.5 Listrak Recent Developments/Updates
7.7.6 Listrak Competitive Strengths & Weaknesses
7.8 Marketo
7.8.1 Marketo Details
7.8.2 Marketo Major Business
7.8.3 Marketo Personalization Engine for Ecommerce Product and Services
7.8.4 Marketo Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.8.5 Marketo Recent Developments/Updates

+44 20 8123 2220
info@marketpublishers.com

7.8.6 Marketo Competitive Strengths & Weaknesses
7.9 Maropost
7.9.1 Maropost Details
7.9.2 Maropost Major Business
7.9.3 Maropost Personalization Engine for Ecommerce Product and Services
7.9.4 Maropost Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.9.5 Maropost Recent Developments/Updates
7.9.6 Maropost Competitive Strengths & Weaknesses
7.10 Optimove
7.10.1 Optimove Details
7.10.2 Optimove Major Business
7.10.3 Optimove Personalization Engine for Ecommerce Product and Services
7.10.4 Optimove Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.10.5 Optimove Recent Developments/Updates
7.10.6 Optimove Competitive Strengths & Weaknesses
7.11 Oracle
7.11.1 Oracle Details
7.11.2 Oracle Major Business
7.11.3 Oracle Personalization Engine for Ecommerce Product and Services
7.11.4 Oracle Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.11.5 Oracle Recent Developments/Updates
7.11.6 Oracle Competitive Strengths & Weaknesses
7.12 Pegasystems
7.12.1 Pegasystems Details
7.12.2 Pegasystems Major Business
7.12.3 Pegasystems Personalization Engine for Ecommerce Product and Services
7.12.4 Pegasystems Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.12.5 Pegasystems Recent Developments/Updates
7.12.6 Pegasystems Competitive Strengths & Weaknesses
7.13 RedPoint Global
7.13.1 RedPoint Global Details
7.13.2 RedPoint Global Major Business
7.13.3 RedPoint Global Personalization Engine for Ecommerce Product and Services
7.13.4 RedPoint Global Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)

+44 20 8123 2220
info@marketpublishers.com

7.13.5 RedPoint Global Recent Developments/Updates
7.13.6 RedPoint Global Competitive Strengths & Weaknesses
7.14 Resulticks
7.14.1 Resulticks Details
7.14.2 Resulticks Major Business
7.14.3 Resulticks Personalization Engine for Ecommerce Product and Services
7.14.4 Resulticks Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.14.5 Resulticks Recent Developments/Updates
7.14.6 Resulticks Competitive Strengths & Weaknesses
7.15 Sailthru
7.15.1 Sailthru Details
7.15.2 Sailthru Major Business
7.15.3 Sailthru Personalization Engine for Ecommerce Product and Services
7.15.4 Sailthru Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.15.5 Sailthru Recent Developments/Updates
7.15.6 Sailthru Competitive Strengths & Weaknesses
7.16 Salesforce
7.16.1 Salesforce Details
7.16.2 Salesforce Major Business
7.16.3 Salesforce Personalization Engine for Ecommerce Product and Services
7.16.4 Salesforce Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.16.5 Salesforce Recent Developments/Updates
7.16.6 Salesforce Competitive Strengths & Weaknesses
7.17 SAP
7.17.1 SAP Details
7.17.2 SAP Major Business
7.17.3 SAP Personalization Engine for Ecommerce Product and Services
7.17.4 SAP Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.17.5 SAP Recent Developments/Updates
7.17.6 SAP Competitive Strengths & Weaknesses
7.18 SAS
7.18.1 SAS Details
7.18.2 SAS Major Business
7.18.3 SAS Personalization Engine for Ecommerce Product and Services
7.18.4 SAS Personalization Engine for Ecommerce Revenue, Gross Margin and

+44 20 8123 2220
info@marketpublishers.com

Market Share (2018-2023)
7.18.5 SAS Recent Developments/Updates
7.18.6 SAS Competitive Strengths & Weaknesses
7.19 Selligent Marketing Cloud
7.19.1 Selligent Marketing Cloud Details
7.19.2 Selligent Marketing Cloud Major Business
7.19.3 Selligent Marketing Cloud Personalization Engine for Ecommerce Product and Services
7.19.4 Selligent Marketing Cloud Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.19.5 Selligent Marketing Cloud Recent Developments/Updates
7.19.6 Selligent Marketing Cloud Competitive Strengths & Weaknesses
7.20 Sitecore
7.20.1 Sitecore Details
7.20.2 Sitecore Major Business
7.20.3 Sitecore Personalization Engine for Ecommerce Product and Services
7.20.4 Sitecore Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.20.5 Sitecore Recent Developments/Updates
7.20.6 Sitecore Competitive Strengths & Weaknesses
7.21 Zeta
7.21.1 Zeta Details
7.21.2 Zeta Major Business
7.21.3 Zeta Personalization Engine for Ecommerce Product and Services
7.21.4 Zeta Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023)
7.21.5 Zeta Recent Developments/Updates
7.21.6 Zeta Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 Personalization Engine for Ecommerce Industry Chain
8.2 Personalization Engine for Ecommerce Upstream Analysis
8.3 Personalization Engine for Ecommerce Midstream Analysis
8.4 Personalization Engine for Ecommerce Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

+44 20 8123 2220
info@marketpublishers.com

10.1 Methodology
10.2 Research Process and Data Source
10.3 Disclaimer

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. World Personalization Engine for Ecommerce Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)
Table 2. World Personalization Engine for Ecommerce Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)
Table 3. World Personalization Engine for Ecommerce Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)
Table 4. World Personalization Engine for Ecommerce Revenue Market Share by Region (2018-2023), (by Headquarter Location)
Table 5. World Personalization Engine for Ecommerce Revenue Market Share by Region (2024-2029), (by Headquarter Location)
Table 6. Major Market Trends
Table 7. World Personalization Engine for Ecommerce Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)
Table 8. World Personalization Engine for Ecommerce Consumption Value by Region (2018-2023) & (USD Million)
Table 9. World Personalization Engine for Ecommerce Consumption Value Forecast by Region (2024-2029) & (USD Million)
Table 10. World Personalization Engine for Ecommerce Revenue by Player (2018-2023) & (USD Million)
Table 11. Revenue Market Share of Key Personalization Engine for Ecommerce Players in 2022
Table 12. World Personalization Engine for Ecommerce Industry Rank of Major Player, Based on Revenue in 2022
Table 13. Global Personalization Engine for Ecommerce Company Evaluation Quadrant
Table 14. Head Office of Key Personalization Engine for Ecommerce Player
Table 15. Personalization Engine for Ecommerce Market: Company Product Type Footprint
Table 16. Personalization Engine for Ecommerce Market: Company Product Application Footprint
Table 17. Personalization Engine for Ecommerce Mergers & Acquisitions Activity
Table 18. United States VS China Personalization Engine for Ecommerce Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)
Table 19. United States VS China Personalization Engine for Ecommerce Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)
Table 20. United States Based Personalization Engine for Ecommerce Companies,

+44 20 8123 2220
info@marketpublishers.com

Headquarters (States, Country)
Table 21. United States Based Companies Personalization Engine for Ecommerce Revenue, (2018-2023) & (USD Million)
Table 22. United States Based Companies Personalization Engine for Ecommerce Revenue Market Share (2018-2023)
Table 23. China Based Personalization Engine for Ecommerce Companies, Headquarters (Province, Country)
Table 24. China Based Companies Personalization Engine for Ecommerce Revenue, (2018-2023) & (USD Million)
Table 25. China Based Companies Personalization Engine for Ecommerce Revenue Market Share (2018-2023)
Table 26. Rest of World Based Personalization Engine for Ecommerce Companies, Headquarters (States, Country)
Table 27. Rest of World Based Companies Personalization Engine for Ecommerce Revenue, (2018-2023) & (USD Million)
Table 28. Rest of World Based Companies Personalization Engine for Ecommerce Revenue Market Share (2018-2023)
Table 29. World Personalization Engine for Ecommerce Market Size by Type, (USD Million), 2018 & 2022 & 2029
Table 30. World Personalization Engine for Ecommerce Market Size by Type (2018-2023) & (USD Million)
Table 31. World Personalization Engine for Ecommerce Market Size by Type (2024-2029) & (USD Million)
Table 32. World Personalization Engine for Ecommerce Market Size by Application, (USD Million), 2018 & 2022 & 2029
Table 33. World Personalization Engine for Ecommerce Market Size by Application (2018-2023) & (USD Million)
Table 34. World Personalization Engine for Ecommerce Market Size by Application (2024-2029) & (USD Million)
Table 35. Adobe Basic Information, Area Served and Competitors
Table 36. Adobe Major Business
Table 37. Adobe Personalization Engine for Ecommerce Product and Services
Table 38. Adobe Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 39. Adobe Recent Developments/Updates
Table 40. Adobe Competitive Strengths & Weaknesses
Table 41. AgilOne Basic Information, Area Served and Competitors
Table 42. AgilOne Major Business
Table 43. AgilOne Personalization Engine for Ecommerce Product and Services

+44 20 8123 2220
info@marketpublishers.com

Table 44. AgilOne Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 45. AgilOne Recent Developments/Updates
Table 46. AgilOne Competitive Strengths & Weaknesses
Table 47. Cheetah Digital Basic Information, Area Served and Competitors
Table 48. Cheetah Digital Major Business
Table 49. Cheetah Digital Personalization Engine for Ecommerce Product and Services
Table 50. Cheetah Digital Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 51. Cheetah Digital Recent Developments/Updates
Table 52. Cheetah Digital Competitive Strengths & Weaknesses
Table 53. Emarsys Basic Information, Area Served and Competitors
Table 54. Emarsys Major Business
Table 55. Emarsys Personalization Engine for Ecommerce Product and Services
Table 56. Emarsys Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 57. Emarsys Recent Developments/Updates
Table 58. Emarsys Competitive Strengths & Weaknesses
Table 59. Episerver Basic Information, Area Served and Competitors
Table 60. Episerver Major Business
Table 61. Episerver Personalization Engine for Ecommerce Product and Services
Table 62. Episerver Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 63. Episerver Recent Developments/Updates
Table 64. Episerver Competitive Strengths & Weaknesses
Table 65. IBM Basic Information, Area Served and Competitors
Table 66. IBM Major Business
Table 67. IBM Personalization Engine for Ecommerce Product and Services
Table 68. IBM Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 69. IBM Recent Developments/Updates
Table 70. IBM Competitive Strengths & Weaknesses
Table 71. Listrak Basic Information, Area Served and Competitors
Table 72. Listrak Major Business
Table 73. Listrak Personalization Engine for Ecommerce Product and Services
Table 74. Listrak Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 75. Listrak Recent Developments/Updates
Table 76. Listrak Competitive Strengths & Weaknesses

+44 20 8123 2220
info@marketpublishers.com

Table 77. Marketo Basic Information, Area Served and Competitors
Table 78. Marketo Major Business
Table 79. Marketo Personalization Engine for Ecommerce Product and Services
Table 80. Marketo Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 81. Marketo Recent Developments/Updates
Table 82. Marketo Competitive Strengths & Weaknesses
Table 83. Maropost Basic Information, Area Served and Competitors
Table 84. Maropost Major Business
Table 85. Maropost Personalization Engine for Ecommerce Product and Services
Table 86. Maropost Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 87. Maropost Recent Developments/Updates
Table 88. Maropost Competitive Strengths & Weaknesses
Table 89. Optimove Basic Information, Area Served and Competitors
Table 90. Optimove Major Business
Table 91. Optimove Personalization Engine for Ecommerce Product and Services
Table 92. Optimove Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 93. Optimove Recent Developments/Updates
Table 94. Optimove Competitive Strengths & Weaknesses
Table 95. Oracle Basic Information, Area Served and Competitors
Table 96. Oracle Major Business
Table 97. Oracle Personalization Engine for Ecommerce Product and Services
Table 98. Oracle Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 99. Oracle Recent Developments/Updates
Table 100. Oracle Competitive Strengths & Weaknesses
Table 101. Pegasystems Basic Information, Area Served and Competitors
Table 102. Pegasystems Major Business
Table 103. Pegasystems Personalization Engine for Ecommerce Product and Services
Table 104. Pegasystems Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 105. Pegasystems Recent Developments/Updates
Table 106. Pegasystems Competitive Strengths & Weaknesses
Table 107. RedPoint Global Basic Information, Area Served and Competitors
Table 108. RedPoint Global Major Business
Table 109. RedPoint Global Personalization Engine for Ecommerce Product and Services

+44 20 8123 2220
info@marketpublishers.com

Table 110. RedPoint Global Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 111. RedPoint Global Recent Developments/Updates
Table 112. RedPoint Global Competitive Strengths & Weaknesses
Table 113. Resulticks Basic Information, Area Served and Competitors
Table 114. Resulticks Major Business
Table 115. Resulticks Personalization Engine for Ecommerce Product and Services
Table 116. Resulticks Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 117. Resulticks Recent Developments/Updates
Table 118. Resulticks Competitive Strengths & Weaknesses
Table 119. Sailthru Basic Information, Area Served and Competitors
Table 120. Sailthru Major Business
Table 121. Sailthru Personalization Engine for Ecommerce Product and Services
Table 122. Sailthru Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 123. Sailthru Recent Developments/Updates
Table 124. Sailthru Competitive Strengths & Weaknesses
Table 125. Salesforce Basic Information, Area Served and Competitors
Table 126. Salesforce Major Business
Table 127. Salesforce Personalization Engine for Ecommerce Product and Services
Table 128. Salesforce Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 129. Salesforce Recent Developments/Updates
Table 130. Salesforce Competitive Strengths & Weaknesses
Table 131. SAP Basic Information, Area Served and Competitors
Table 132. SAP Major Business
Table 133. SAP Personalization Engine for Ecommerce Product and Services
Table 134. SAP Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 135. SAP Recent Developments/Updates
Table 136. SAP Competitive Strengths & Weaknesses
Table 137. SAS Basic Information, Area Served and Competitors
Table 138. SAS Major Business
Table 139. SAS Personalization Engine for Ecommerce Product and Services
Table 140. SAS Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 141. SAS Recent Developments/Updates
Table 142. SAS Competitive Strengths & Weaknesses

+44 20 8123 2220
info@marketpublishers.com

Table 143. Selligent Marketing Cloud Basic Information, Area Served and Competitors
Table 144. Selligent Marketing Cloud Major Business
Table 145. Selligent Marketing Cloud Personalization Engine for Ecommerce Product and Services
Table 146. Selligent Marketing Cloud Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 147. Selligent Marketing Cloud Recent Developments/Updates
Table 148. Selligent Marketing Cloud Competitive Strengths & Weaknesses
Table 149. Sitecore Basic Information, Area Served and Competitors
Table 150. Sitecore Major Business
Table 151. Sitecore Personalization Engine for Ecommerce Product and Services
Table 152. Sitecore Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 153. Sitecore Recent Developments/Updates
Table 154. Zeta Basic Information, Area Served and Competitors
Table 155. Zeta Major Business
Table 156. Zeta Personalization Engine for Ecommerce Product and Services
Table 157. Zeta Personalization Engine for Ecommerce Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 158. Global Key Players of Personalization Engine for Ecommerce Upstream (Raw Materials)
Table 159. Personalization Engine for Ecommerce Typical Customers

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Personalization Engine for Ecommerce Picture
Figure 2. World Personalization Engine for Ecommerce Total Market Size: 2018 & 2022 & 2029, (USD Million)
Figure 3. World Personalization Engine for Ecommerce Total Market Size (2018-2029) & (USD Million)
Figure 4. World Personalization Engine for Ecommerce Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)
Figure 5. World Personalization Engine for Ecommerce Revenue Market Share by Region (2018-2029), (by Headquarter Location)
Figure 6. United States Based Company Personalization Engine for Ecommerce Revenue (2018-2029) & (USD Million)
Figure 7. China Based Company Personalization Engine for Ecommerce Revenue (2018-2029) & (USD Million)
Figure 8. Europe Based Company Personalization Engine for Ecommerce Revenue (2018-2029) & (USD Million)
Figure 9. Japan Based Company Personalization Engine for Ecommerce Revenue (2018-2029) & (USD Million)
Figure 10. South Korea Based Company Personalization Engine for Ecommerce Revenue (2018-2029) & (USD Million)
Figure 11. ASEAN Based Company Personalization Engine for Ecommerce Revenue (2018-2029) & (USD Million)
Figure 12. India Based Company Personalization Engine for Ecommerce Revenue (2018-2029) & (USD Million)
Figure 13. Personalization Engine for Ecommerce Market Drivers
Figure 14. Factors Affecting Demand
Figure 15. World Personalization Engine for Ecommerce Consumption Value (2018-2029) & (USD Million)
Figure 16. World Personalization Engine for Ecommerce Consumption Value Market Share by Region (2018-2029)
Figure 17. United States Personalization Engine for Ecommerce Consumption Value (2018-2029) & (USD Million)
Figure 18. China Personalization Engine for Ecommerce Consumption Value (2018-2029) & (USD Million)
Figure 19. Europe Personalization Engine for Ecommerce Consumption Value (2018-2029) & (USD Million)

+44 20 8123 2220
info@marketpublishers.com

Figure 20. Japan Personalization Engine for Ecommerce Consumption Value (2018-2029) & (USD Million)
Figure 21. South Korea Personalization Engine for Ecommerce Consumption Value (2018-2029) & (USD Million)
Figure 22. ASEAN Personalization Engine for Ecommerce Consumption Value (2018-2029) & (USD Million)
Figure 23. India Personalization Engine for Ecommerce Consumption Value (2018-2029) & (USD Million)
Figure 24. Producer Shipments of Personalization Engine for Ecommerce by Player Revenue ($MM) and Market Share (%): 2022
Figure 25. Global Four-firm Concentration Ratios (CR4) for Personalization Engine for Ecommerce Markets in 2022
Figure 26. Global Four-firm Concentration Ratios (CR8) for Personalization Engine for Ecommerce Markets in 2022
Figure 27. United States VS China: Personalization Engine for Ecommerce Revenue Market Share Comparison (2018 & 2022 & 2029)
Figure 28. United States VS China: Personalization Engine for Ecommerce Consumption Value Market Share Comparison (2018 & 2022 & 2029)
Figure 29. World Personalization Engine for Ecommerce Market Size by Type, (USD Million), 2018 & 2022 & 2029
Figure 30. World Personalization Engine for Ecommerce Market Size Market Share by Type in 2022
Figure 31. Website Personalization
Figure 32. Email Personalization
Figure 33. Mobile App Personalization
Figure 34. Others
Figure 35. World Personalization Engine for Ecommerce Market Size Market Share by Type (2018-2029)
Figure 36. World Personalization Engine for Ecommerce Market Size by Application, (USD Million), 2018 & 2022 & 2029
Figure 37. World Personalization Engine for Ecommerce Market Size Market Share by Application in 2022
Figure 38. B2B
Figure 39. B2C
Figure 40. Personalization Engine for Ecommerce Industrial Chain
Figure 41. Methodology
Figure 42. Research Process and Data Source

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Personalization Engine for Ecommerce Supply, Demand and Key Producers, 2023-2029

Product link: https://marketpublishers.com/r/G8A766F3E2BEEN.html

Price: US$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G8A766F3E2BEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com