

Global Personal/Consumer Electronics Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Consumer electronics are products used in a domestic or personal context, in contrast to items used for business, industrial, or professional recording purposes. These can include television sets, video players and recorders (VHS, DVD, Blu-ray), videocams, audio equipment, mobile telephones and pagers, portable devices and computers and related devices.

SCOPE OF THE REPORT:

The popularity of smartphones, 3G and 4G technologies is a key factor driving the size of the global consumer electronics market.

The global Personal/Consumer Electronics market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Personal/Consumer Electronics.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Personal/Consumer Electronics market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Personal/Consumer Electronics market by product type and applications/end industries. Market Segment by Companies, this report covers

Apple

AB Electrolux

Bose

Canon

Dell

General Electric

Haier

HP

Huawei

LG

Nikon

Philips

Samsung

Sennheiser

Sonos

Sony

Xiaomi

ZTE

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Television Sets

Video Players

Recorders

Videocams

Audio Equipment

Mobile Telephones

Computers

Portable Devices

Other

Market Segment by Applications, can be divided into

Personal

Professional

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