

Global Personal Watercraft Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

A personal watercraft (PWC), also called water scooter, and comically a boatercycle, is a recreational watercraft that the rider sits or stands on, rather than inside of, as in a boat.

The Personal Watercraft market covers Below 800 CC, 800 CC-1000CC, 1000CC-1500CC, More than 1500CC, etc. The typical players include BRP, Yamaha Motor, Kawasaki, Belassi, KRASH Industries, Sanjiang, HISON, etc.

According to our (Global Info Research) latest study, the global Personal Watercraft market size was valued at US\$ 1646 million in 2023 and is forecast to a readjusted size of USD 2273 million by 2030 with a CAGR of 4.8% during review period.

Global personal watercraft key players include BRP, Yamaha Motor, Kawasaki, etc. Global top 3 manufacturers hold a share over 90%.

North America is the largest market, with a share about 70%, followed by Europe and China, both have a share about 20 percent.

In terms of product, 1000CC-1500CC is the largest segment, with a share over 65%. And in terms of application, the largest application is commercial use, followed by home/individual use.

This report is a detailed and comprehensive analysis for global Personal Watercraft market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this



report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Personal Watercraft market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (USD/Unit), 2019-2030

Global Personal Watercraft market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (USD/Unit), 2019-2030

Global Personal Watercraft market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (USD/Unit), 2019-2030

Global Personal Watercraft market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (USD/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Personal Watercraft

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Personal Watercraft market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BRP, Yamaha Motor, Kawasaki, KRASH Industries, Belassi, Sanjiang, HISON, etc.

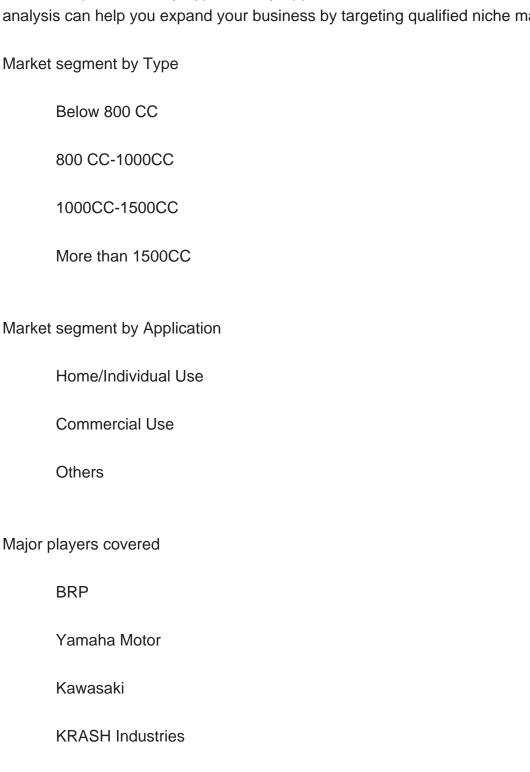
This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.



Market Segmentation

Belassi

Personal Watercraft market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.





Sanjiang

HISON

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Personal Watercraft product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Personal Watercraft, with price, sales quantity, revenue, and global market share of Personal Watercraft from 2019 to 2024.

Chapter 3, the Personal Watercraft competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Personal Watercraft breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019



to 2024.and Personal Watercraft market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Personal Watercraft.

Chapter 14 and 15, to describe Personal Watercraft sales channel, distributors, customers, research findings and conclusion.



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