

Global Personal Safety App Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Personal Safety App market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Personal Safety App is a mobile application which can be used to aid personal safety. Its features include sending text messages, e-mails, IMs, or even Tweets to close friends (containing approximate location) or emitting a loud intermittent 'shrill whistle' or call the police directly.

In North America, the key players of Personal Safety App include Life360, Family Locator, Noonlight, Rave Guardian, UrSafe, etc. The top three players hold a share over 72% of North America market. In terms of product type, iOS is the largest segment, occupied for a share of 71%, and in terms of application, Street Harassment has a share about 75 percent.

The Global Info Research report includes an overview of the development of the Personal Safety App industry chain, the market status of Street Harassment (Android, iOS), Medical Emergencies (Android, iOS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Personal Safety App.

Regionally, the report analyzes the Personal Safety App markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Personal Safety App market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Personal Safety App market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Personal Safety App industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Android, iOS).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Personal Safety App market.

Regional Analysis: The report involves examining the Personal Safety App market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Personal Safety App market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Personal Safety App:

Company Analysis: Report covers individual Personal Safety App players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Personal Safety App This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Street Harassment, Medical Emergencies).

Technology Analysis: Report covers specific technologies relevant to Personal Safety App. It assesses the current state, advancements, and potential future developments in Personal Safety App areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Personal Safety App market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Personal Safety App market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Android

iOS

Market segment by Application

Street Harassment

Medical Emergencies

Natural Disasters

Others

Market segment by players, this report covers

Life360

Family Locator

Noonlight

Rave Guardian

UrSafe

Find My Kids

Citizen

SOS Alert

WeHelp

React Mobile

Virtual Halo

Circle of 6

Kinetic Global

Parachute

Snug Safety

Silent Beacon

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Personal Safety App product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Personal Safety App, with revenue, gross margin and global market share of Personal Safety App from 2019 to 2024.

Chapter 3, the Personal Safety App competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Personal Safety App market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Personal Safety App.

Chapter 13, to describe Personal Safety App research findings and conclusion.

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