

# Global Personal and Entry Level Storage (PELS) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GDE9067FCCBEN.html>

Date: November 2018

Pages: 123

Price: US\$ 3,480.00 (Single User License)

ID: GDE9067FCCBEN

## Abstracts

Personal and entry-level storage (PLES) offers data storage facility for all the information that is generated on a daily basis.

Scope of the Report:

This report studies the Personal and Entry Level Storage (PELS) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Personal and Entry Level Storage (PELS) market by product type and applications/end industries.

The global market for personal and entry level storage (PELS) is driven by increase in the amount of data generated and the need to manage this data. Growing concerns towards data storage and data backup is also contributing to the increasing demand for PELS devices, globally. In today's knowledge driven era, it is extremely important to efficiently manage and store information. Growing use of internet, online gaming activities, have all resulted in significant rise in the digital content. Small and mid-sized organizations have now started availing cloud storage service in order to minimize capital investment.

The global Personal and Entry Level Storage (PELS) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend

of Personal and Entry Level Storage (PELS).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Western Digital Technologies

Kingston Technology

Seagate Technology

CA Technologies

HP

IBM

Toshiba

Intel

NET App

Cisco

Dell EMC

Hitachi Data Services

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Direct Attached Storage

Cloud Attached Storage

Network Attached Storage

Other

Market Segment by Applications, can be divided into

Entertainment & Media

Public Sector

Healthcare & Life Sciences

Financial Services

Other

## Contents

### **1 PERSONAL AND ENTRY LEVEL STORAGE (PELS) MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Personal and Entry Level Storage (PELS)
- 1.2 Classification of Personal and Entry Level Storage (PELS) by Types
  - 1.2.1 Global Personal and Entry Level Storage (PELS) Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Personal and Entry Level Storage (PELS) Revenue Market Share by Types in 2017
  - 1.2.3 Direct Attached Storage
  - 1.2.4 Cloud Attached Storage
  - 1.2.5 Network Attached Storage
  - 1.2.6 Other
- 1.3 Global Personal and Entry Level Storage (PELS) Market by Application
  - 1.3.1 Global Personal and Entry Level Storage (PELS) Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Entertainment & Media
  - 1.3.3 Public Sector
  - 1.3.4 Healthcare & Life Sciences
  - 1.3.5 Financial Services
  - 1.3.6 Other
- 1.4 Global Personal and Entry Level Storage (PELS) Market by Regions
  - 1.4.1 Global Personal and Entry Level Storage (PELS) Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Personal and Entry Level Storage (PELS) Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Personal and Entry Level Storage (PELS) Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Personal and Entry Level Storage (PELS) Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Personal and Entry Level Storage (PELS) Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Personal and Entry Level Storage (PELS) Status and Prospect (2013-2023)
- 1.5 Global Market Size of Personal and Entry Level Storage (PELS) (2013-2023)

### **2 MANUFACTURERS PROFILES**

## 2.1 Western Digital Technologies

### 2.1.1 Business Overview

### 2.1.2 Personal and Entry Level Storage (PELS) Type and Applications

#### 2.1.2.1 Product A

#### 2.1.2.2 Product B

### 2.1.3 Western Digital Technologies Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

## 2.2 Kingston Technology

### 2.2.1 Business Overview

### 2.2.2 Personal and Entry Level Storage (PELS) Type and Applications

#### 2.2.2.1 Product A

#### 2.2.2.2 Product B

### 2.2.3 Kingston Technology Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

## 2.3 Seagate Technology

### 2.3.1 Business Overview

### 2.3.2 Personal and Entry Level Storage (PELS) Type and Applications

#### 2.3.2.1 Product A

#### 2.3.2.2 Product B

### 2.3.3 Seagate Technology Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

## 2.4 CA Technologies

### 2.4.1 Business Overview

### 2.4.2 Personal and Entry Level Storage (PELS) Type and Applications

#### 2.4.2.1 Product A

#### 2.4.2.2 Product B

### 2.4.3 CA Technologies Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

## 2.5 HP

### 2.5.1 Business Overview

### 2.5.2 Personal and Entry Level Storage (PELS) Type and Applications

#### 2.5.2.1 Product A

#### 2.5.2.2 Product B

### 2.5.3 HP Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

## 2.6 IBM

### 2.6.1 Business Overview

### 2.6.2 Personal and Entry Level Storage (PELS) Type and Applications

#### 2.6.2.1 Product A

- 2.6.2.2 Product B
- 2.6.3 IBM Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 Toshiba
  - 2.7.1 Business Overview
  - 2.7.2 Personal and Entry Level Storage (PELS) Type and Applications
    - 2.7.2.1 Product A
    - 2.7.2.2 Product B
  - 2.7.3 Toshiba Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 Intel
  - 2.8.1 Business Overview
  - 2.8.2 Personal and Entry Level Storage (PELS) Type and Applications
    - 2.8.2.1 Product A
    - 2.8.2.2 Product B
  - 2.8.3 Intel Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 NET App
  - 2.9.1 Business Overview
  - 2.9.2 Personal and Entry Level Storage (PELS) Type and Applications
    - 2.9.2.1 Product A
    - 2.9.2.2 Product B
  - 2.9.3 NET App Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)
- 2.10 Cisco
  - 2.10.1 Business Overview
  - 2.10.2 Personal and Entry Level Storage (PELS) Type and Applications
    - 2.10.2.1 Product A
    - 2.10.2.2 Product B
  - 2.10.3 Cisco Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)
- 2.11 Dell EMC
  - 2.11.1 Business Overview
  - 2.11.2 Personal and Entry Level Storage (PELS) Type and Applications
    - 2.11.2.1 Product A
    - 2.11.2.2 Product B
  - 2.11.3 Dell EMC Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Hitachi Data Services

2.12.1 Business Overview

2.12.2 Personal and Entry Level Storage (PELS) Type and Applications

2.12.2.1 Product A

2.12.2.2 Product B

2.12.3 Hitachi Data Services Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL PERSONAL AND ENTRY LEVEL STORAGE (PELS) MARKET COMPETITION, BY PLAYERS**

3.1 Global Personal and Entry Level Storage (PELS) Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Personal and Entry Level Storage (PELS) Players Market Share

3.2.2 Top 10 Personal and Entry Level Storage (PELS) Players Market Share

3.3 Market Competition Trend

### **4 GLOBAL PERSONAL AND ENTRY LEVEL STORAGE (PELS) MARKET SIZE BY REGIONS**

4.1 Global Personal and Entry Level Storage (PELS) Revenue and Market Share by Regions

4.2 North America Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

4.3 Europe Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

4.5 South America Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA PERSONAL AND ENTRY LEVEL STORAGE (PELS) REVENUE BY COUNTRIES**

5.1 North America Personal and Entry Level Storage (PELS) Revenue by Countries (2013-2018)

5.2 USA Personal and Entry Level Storage (PELS) Revenue and Growth Rate

(2013-2018)

5.3 Canada Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

5.4 Mexico Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

## **6 EUROPE PERSONAL AND ENTRY LEVEL STORAGE (PELS) REVENUE BY COUNTRIES**

6.1 Europe Personal and Entry Level Storage (PELS) Revenue by Countries (2013-2018)

6.2 Germany Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

6.3 UK Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

6.4 France Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

6.5 Russia Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

6.6 Italy Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC PERSONAL AND ENTRY LEVEL STORAGE (PELS) REVENUE BY COUNTRIES**

7.1 Asia-Pacific Personal and Entry Level Storage (PELS) Revenue by Countries (2013-2018)

7.2 China Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

7.3 Japan Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

7.4 Korea Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

7.5 India Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA PERSONAL AND ENTRY LEVEL STORAGE (PELS) REVENUE**



## **BY COUNTRIES**

8.1 South America Personal and Entry Level Storage (PELS) Revenue by Countries (2013-2018)

8.2 Brazil Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

8.3 Argentina Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

8.4 Colombia Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE PERSONAL AND ENTRY LEVEL STORAGE (PELS) BY COUNTRIES**

9.1 Middle East and Africa Personal and Entry Level Storage (PELS) Revenue by Countries (2013-2018)

9.2 Saudi Arabia Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

9.3 UAE Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

9.4 Egypt Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

9.5 Nigeria Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

9.6 South Africa Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

## **10 GLOBAL PERSONAL AND ENTRY LEVEL STORAGE (PELS) MARKET SEGMENT BY TYPE**

10.1 Global Personal and Entry Level Storage (PELS) Revenue and Market Share by Type (2013-2018)

10.2 Global Personal and Entry Level Storage (PELS) Market Forecast by Type (2018-2023)

10.3 Direct Attached Storage Revenue Growth Rate (2013-2023)

10.4 Cloud Attached Storage Revenue Growth Rate (2013-2023)

10.5 Network Attached Storage Revenue Growth Rate (2013-2023)

10.6 Other Revenue Growth Rate (2013-2023)

## **11 GLOBAL PERSONAL AND ENTRY LEVEL STORAGE (PELS) MARKET SEGMENT BY APPLICATION**

11.1 Global Personal and Entry Level Storage (PELS) Revenue Market Share by Application (2013-2018)

11.2 Personal and Entry Level Storage (PELS) Market Forecast by Application (2018-2023)

11.3 Entertainment & Media Revenue Growth (2013-2018)

11.4 Public Sector Revenue Growth (2013-2018)

11.5 Healthcare & Life Sciences Revenue Growth (2013-2018)

11.6 Financial Services Revenue Growth (2013-2018)

11.7 Other Revenue Growth (2013-2018)

## **12 GLOBAL PERSONAL AND ENTRY LEVEL STORAGE (PELS) MARKET SIZE FORECAST (2018-2023)**

12.1 Global Personal and Entry Level Storage (PELS) Market Size Forecast (2018-2023)

12.2 Global Personal and Entry Level Storage (PELS) Market Forecast by Regions (2018-2023)

12.3 North America Personal and Entry Level Storage (PELS) Revenue Market Forecast (2018-2023)

12.4 Europe Personal and Entry Level Storage (PELS) Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Personal and Entry Level Storage (PELS) Revenue Market Forecast (2018-2023)

12.6 South America Personal and Entry Level Storage (PELS) Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Personal and Entry Level Storage (PELS) Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Personal and Entry Level Storage (PELS) Picture  
Table Product Specifications of Personal and Entry Level Storage (PELS)  
Table Global Personal and Entry Level Storage (PELS) and Revenue (Million USD)  
Market Split by Product Type  
Figure Global Personal and Entry Level Storage (PELS) Revenue Market Share by  
Types in 2017  
Figure Direct Attached Storage Picture  
Figure Cloud Attached Storage Picture  
Figure Network Attached Storage Picture  
Figure Other Picture  
Table Global Personal and Entry Level Storage (PELS) Revenue (Million USD) by  
Application (2013-2023)  
Figure Personal and Entry Level Storage (PELS) Revenue Market Share by  
Applications in 2017  
Figure Entertainment & Media Picture  
Figure Public Sector Picture  
Figure Healthcare & Life Sciences Picture  
Figure Financial Services Picture  
Figure Other Picture  
Table Global Market Personal and Entry Level Storage (PELS) Revenue (Million USD)  
Comparison by Regions 2013-2023  
Figure North America Personal and Entry Level Storage (PELS) Revenue (Million USD)  
and Growth Rate (2013-2023)  
Figure Europe Personal and Entry Level Storage (PELS) Revenue (Million USD) and  
Growth Rate (2013-2023)  
Figure Asia-Pacific Personal and Entry Level Storage (PELS) Revenue (Million USD)  
and Growth Rate (2013-2023)  
Figure South America Personal and Entry Level Storage (PELS) Revenue (Million USD)  
and Growth Rate (2013-2023)  
Figure Middle East and Africa Personal and Entry Level Storage (PELS) Revenue  
(Million USD) and Growth Rate (2013-2023)  
Figure Global Personal and Entry Level Storage (PELS) Revenue (Million USD) and  
Growth Rate (2013-2023)  
Table Western Digital Technologies Basic Information, Manufacturing Base and  
Competitors

Table Western Digital Technologies Personal and Entry Level Storage (PELS) Type and Applications

Table Western Digital Technologies Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

Table Kingston Technology Basic Information, Manufacturing Base and Competitors

Table Kingston Technology Personal and Entry Level Storage (PELS) Type and Applications

Table Kingston Technology Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

Table Seagate Technology Basic Information, Manufacturing Base and Competitors

Table Seagate Technology Personal and Entry Level Storage (PELS) Type and Applications

Table Seagate Technology Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

Table CA Technologies Basic Information, Manufacturing Base and Competitors

Table CA Technologies Personal and Entry Level Storage (PELS) Type and Applications

Table CA Technologies Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

Table HP Basic Information, Manufacturing Base and Competitors

Table HP Personal and Entry Level Storage (PELS) Type and Applications

Table HP Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

Table IBM Basic Information, Manufacturing Base and Competitors

Table IBM Personal and Entry Level Storage (PELS) Type and Applications

Table IBM Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

Table Toshiba Basic Information, Manufacturing Base and Competitors

Table Toshiba Personal and Entry Level Storage (PELS) Type and Applications

Table Toshiba Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

Table Intel Basic Information, Manufacturing Base and Competitors

Table Intel Personal and Entry Level Storage (PELS) Type and Applications

Table Intel Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

Table NET App Basic Information, Manufacturing Base and Competitors

Table NET App Personal and Entry Level Storage (PELS) Type and Applications

Table NET App Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

Table Cisco Basic Information, Manufacturing Base and Competitors

Table Cisco Personal and Entry Level Storage (PELS) Type and Applications

Table Cisco Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

Table Dell EMC Basic Information, Manufacturing Base and Competitors

Table Dell EMC Personal and Entry Level Storage (PELS) Type and Applications

Table Dell EMC Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

Table Hitachi Data Services Basic Information, Manufacturing Base and Competitors

Table Hitachi Data Services Personal and Entry Level Storage (PELS) Type and Applications

Table Hitachi Data Services Personal and Entry Level Storage (PELS) Revenue, Gross Margin and Market Share (2016-2017)

Table Global Personal and Entry Level Storage (PELS) Revenue (Million USD) by Players (2013-2018)

Table Global Personal and Entry Level Storage (PELS) Revenue Share by Players (2013-2018)

Figure Global Personal and Entry Level Storage (PELS) Revenue Share by Players in 2016

Figure Global Personal and Entry Level Storage (PELS) Revenue Share by Players in 2017

Figure Global Top 5 Players Personal and Entry Level Storage (PELS) Revenue Market Share in 2017

Figure Global Top 10 Players Personal and Entry Level Storage (PELS) Revenue Market Share in 2017

Figure Global Personal and Entry Level Storage (PELS) Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Personal and Entry Level Storage (PELS) Revenue (Million USD) by Regions (2013-2018)

Table Global Personal and Entry Level Storage (PELS) Revenue Market Share by Regions (2013-2018)

Figure Global Personal and Entry Level Storage (PELS) Revenue Market Share by Regions (2013-2018)

Figure Global Personal and Entry Level Storage (PELS) Revenue Market Share by Regions in 2017

Figure North America Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Europe Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure South America Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Table North America Personal and Entry Level Storage (PELS) Revenue by Countries (2013-2018)

Table North America Personal and Entry Level Storage (PELS) Revenue Market Share by Countries (2013-2018)

Figure North America Personal and Entry Level Storage (PELS) Revenue Market Share by Countries (2013-2018)

Figure North America Personal and Entry Level Storage (PELS) Revenue Market Share by Countries in 2017

Figure USA Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Canada Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Mexico Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Table Europe Personal and Entry Level Storage (PELS) Revenue (Million USD) by Countries (2013-2018)

Figure Europe Personal and Entry Level Storage (PELS) Revenue Market Share by Countries (2013-2018)

Figure Europe Personal and Entry Level Storage (PELS) Revenue Market Share by Countries in 2017

Figure Germany Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure UK Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure France Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Russia Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Italy Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Personal and Entry Level Storage (PELS) Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Personal and Entry Level Storage (PELS) Revenue Market Share by

Countries (2013-2018)

Figure Asia-Pacific Personal and Entry Level Storage (PELS) Revenue Market Share by Countries in 2017

Figure China Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Japan Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Korea Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure India Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Table South America Personal and Entry Level Storage (PELS) Revenue by Countries (2013-2018)

Table South America Personal and Entry Level Storage (PELS) Revenue Market Share by Countries (2013-2018)

Figure South America Personal and Entry Level Storage (PELS) Revenue Market Share by Countries (2013-2018)

Figure South America Personal and Entry Level Storage (PELS) Revenue Market Share by Countries in 2017

Figure Brazil Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Argentina Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Colombia Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Personal and Entry Level Storage (PELS) Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Personal and Entry Level Storage (PELS) Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Personal and Entry Level Storage (PELS) Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Personal and Entry Level Storage (PELS) Revenue Market Share by Countries in 2017

Figure Saudi Arabia Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure UAE Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Egypt Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure Nigeria Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Figure South Africa Personal and Entry Level Storage (PELS) Revenue and Growth Rate (2013-2018)

Table Global Personal and Entry Level Storage (PELS) Revenue (Million USD) by Type (2013-2018)

Table Global Personal and Entry Level Storage (PELS) Revenue Share by Type (2013-2018)

Figure Global Personal and Entry Level Storage (PELS) Revenue Share by Type (2013-2018)

Figure Global Personal and Entry Level Storage (PELS) Revenue Share by Type in 2017

Table Global Personal and Entry Level Storage (PELS) Revenue Forecast by Type (2018-2023)

Figure Global Personal and Entry Level Storage (PELS) Market Share Forecast by Type (2018-2023)

Figure Global Direct Attached Storage Revenue Growth Rate (2013-2018)

Figure Global Cloud Attached Storage Revenue Growth Rate (2013-2018)

Figure Global Network Attached Storage Revenue Growth Rate (2013-2018)

Figure Global Other Revenue Growth Rate (2013-2018)

Table Global Personal and Entry Level Storage (PELS) Revenue by Application (2013-2018)

Table Global Personal and Entry Level Storage (PELS) Revenue Share by Application (2013-2018)

Figure Global Personal and Entry Level Storage (PELS) Revenue Share by Application (2013-2018)

Figure Global Personal and Entry Level Storage (PELS) Revenue Share by Application in 2017

Table Global Personal and Entry Level Storage (PELS) Revenue Forecast by Application (2018-2023)

Figure Global Personal and Entry Level Storage (PELS) Market Share Forecast by Application (2018-2023)

Figure Global Entertainment & Media Revenue Growth Rate (2013-2018)

Figure Global Public Sector Revenue Growth Rate (2013-2018)

Figure Global Healthcare & Life Sciences Revenue Growth Rate (2013-2018)

Figure Global Financial Services Revenue Growth Rate (2013-2018)

Figure Global Other Revenue Growth Rate (2013-2018)



Figure Global Personal and Entry Level Storage (PELS) Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Personal and Entry Level Storage (PELS) Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Personal and Entry Level Storage (PELS) Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Personal and Entry Level Storage (PELS) Revenue Market Forecast (2018-2023)

Figure Europe Personal and Entry Level Storage (PELS) Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Personal and Entry Level Storage (PELS) Revenue Market Forecast (2018-2023)

Figure South America Personal and Entry Level Storage (PELS) Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Personal and Entry Level Storage (PELS) Revenue Market Forecast (2018-2023)

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