

# Global Personal Lubricants Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Personal Lubricants market size was valued at USD 1108 million in 2023 and is forecast to a readjusted size of USD 1654.7 million by 2030 with a CAGR of 5.9% during review period.

Personal Lubricants are liquids or gels that women or their partners apply during sexual intercourse and masturbation to reduce friction, enhance pleasure, or reduce pain. Personal Lubricants are also commonly used as a remedy for vaginal dryness. It is considered to be the easiest and most effective method of overcoming dryness and chafing during sex. It can be applied to any part of the body based on desire. These are also applied inside or outside condoms. These can be classified into water-based, oil-based, and silicone-based lubricants based on their composition.

In USA market, K-Y, Durex, Church & Dwight and Astroglide accounted 50% of USA revenue market share.

The Global Info Research report includes an overview of the development of the Personal Lubricants industry chain, the market status of Sexual Life (Water Based, Silicone Based), Other (Water Based, Silicone Based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Personal Lubricants.

Regionally, the report analyzes the Personal Lubricants markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Personal Lubricants market, with robust domestic demand, supportive policies, and a



strong manufacturing base.

# Key Features:

The report presents comprehensive understanding of the Personal Lubricants market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Personal Lubricants industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Water Based, Silicone Based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Personal Lubricants market.

Regional Analysis: The report involves examining the Personal Lubricants market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Personal Lubricants market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Personal Lubricants:

Company Analysis: Report covers individual Personal Lubricants manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Personal Lubricants This may involve surveys, interviews, and



analysis of consumer reviews and feedback from different by Application (Sexual Life, Other).

Technology Analysis: Report covers specific technologies relevant to Personal Lubricants. It assesses the current state, advancements, and potential future developments in Personal Lubricants areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Personal Lubricants market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Personal Lubricants market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Silicone Based

Water Based

Oil Based

Market segment by Application

Sexual Life

Other

Major players covered



Durex	
K-Y	
Church & Dwight	

Astroglide

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Personal Lubricants product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Personal Lubricants, with price, sales, revenue and global market share of Personal Lubricants from 2019 to 2024.

Chapter 3, the Personal Lubricants competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Personal Lubricants breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share



and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Personal Lubricants market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Personal Lubricants.

Chapter 14 and 15, to describe Personal Lubricants sales channel, distributors, customers, research findings and conclusion.



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