

Global Personal Lubricants Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Personal Lubricants market size is expected to reach \$ 1976 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

Personal Lubricants are liquids or gels that women or their partners apply during sexual intercourse and masturbation to reduce friction, enhance pleasure, or reduce pain. Personal Lubricants are also commonly used as a remedy for vaginal dryness. It is considered to be the easiest and most effective method of overcoming dryness and chafing during sex. It can be applied to any part of the body based on desire. These are also applied inside or outside condoms. These can be classified into water-based, oil-based, and silicone-based lubricants based on their composition.

In USA market, K-Y, Durex, Church & Dwight and Astroglide accounted 50% of USA revenue market share.

This report studies the global Personal Lubricants production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Personal Lubricants and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Personal Lubricants that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Personal Lubricants total production and demand, 2021-2032, (K Units)

Global Personal Lubricants total production value, 2021-2032, (USD Million)

Global Personal Lubricants production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Personal Lubricants consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Personal Lubricants domestic production, consumption, key domestic manufacturers and share

Global Personal Lubricants production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Personal Lubricants production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Personal Lubricants production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Personal Lubricants market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Durex, K-Y, Church & Dwight, Astroglide, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Personal Lubricants market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Personal Lubricants Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Personal Lubricants Market, Segmentation by Type:

Water Based

Silicone Based

Oil Based

Global Personal Lubricants Market, Segmentation by Application:

Sexual Life

Other

Companies Profiled:

Durex

K-Y

Church & Dwight

Astroglide

Key Questions Answered:

1. How big is the global Personal Lubricants market?
2. What is the demand of the global Personal Lubricants market?
3. What is the year over year growth of the global Personal Lubricants market?
4. What is the production and production value of the global Personal Lubricants market?
5. Who are the key producers in the global Personal Lubricants market?
6. What are the growth factors driving the market demand?

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