

Global Personal Goal Setting App Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Personal Goal Setting App market size was valued at US\$ 330 million in 2024 and is forecast to a readjusted size of USD 477 million by 2031 with a CAGR of 5.5% during review period.

Personal goal setting apps are tools that assist individuals in defining, managing, and monitoring their personal goals. It can monitor good and bad habits, help set SMART goals, and presents progress through charts and graphs. Users can set target dates and get flexible reminders.

Personal goal setting apps were gaining popularity as a means to help individuals track, manage, and achieve their personal goals. These apps typically provide features such as goal setting, progress tracking, reminders, and motivational tools. The market for personal goal setting apps was witnessing steady growth due to several factors. Firstly, there has been an increased focus on personal development and self-improvement, leading individuals to seek tools that can help them set and achieve their goals. Additionally, the convenience and accessibility of mobile devices have made goal setting apps easily available to a wide user base. The market is characterized by the presence of both established companies and startups offering various goal setting apps. Some of the popular personal goal setting apps include Todoist, Habitica, Trello, Evernote, and Coach.me. These apps often offer additional features such as task management, habit tracking, and social accountability.

Personal goal setting apps are integrating with other functions such as time management, habit tracking, and health monitoring. For example, some apps not only allow users to set goals but also track the time spent on each task and analyze usage

habits to provide users with a comprehensive personal management solution. In the future, there will be more in-depth integrations with artificial intelligence and big data technologies, enabling intelligent goal recommendations and progress predictions based on user data. More and more personal goal setting apps are focusing on social features, enabling users to share their goals and progress with friends and family, and even form goal groups or communities. Users can support and supervise each other in the community, exchange experiences and methods, thereby enhancing user stickiness and motivation to achieve goals. In the future, the social functions of these apps may be further enhanced, perhaps incorporating features such as online challenges and team competitions to make goal achievement more interactive and interesting.

This report is a detailed and comprehensive analysis for global Personal Goal Setting App market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Personal Goal Setting App market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Personal Goal Setting App market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Personal Goal Setting App market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Personal Goal Setting App market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Personal Goal Setting App
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Personal Goal Setting App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Motion, Griply, ClickUp, Weekdone, Clockify, GoalsonTrack, Strides, Todoist, Habitica, Trello, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Personal Goal Setting App market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Subscription Payment

Pay On Time

Market segment by Application

Individual

Commercial

Market segment by players, this report covers

Motion

Griply

ClickUp

Weekdone

Clockify

GoalsonTrack

Strides

Todoist

Habitica

Trello

Evernote

Coach.me

Lifetick

Mind Tools

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Personal Goal Setting App product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Personal Goal Setting App, with revenue, gross margin, and global market share of Personal Goal Setting App from 2020 to 2025.

Chapter 3, the Personal Goal Setting App competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Personal Goal Setting App market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Personal Goal Setting App.

Chapter 13, to describe Personal Goal Setting App research findings and conclusion.

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