

# Global Personal Die Cutting Machine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Personal Die Cutting Machine market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Die cutting machines are machines that cut shapes out of paper, chipboard, fabric and other materials. Most people who die cut regularly have personal die cutting machines. These machines can sit on top of the crafting table or work space or can be stored in a small area and brought out when needed. Just like any other appliance or tool, there are varieties of brands of die cutting machines, and each differs slightly from the other.

In the United States, Personal Die Cutting Machine main players include Cricut, Brother, Silhouette, Sizzix, Crafter's Companion, Silver Bullet, Pazzles, Craftwell, KNK, etc., totally accounting for about 88%. As for the types of products, it can be divided into no built-in bluetooth type and built-in bluetooth type. The most common product is built-in bluetooth type, holding a share over 80%. In terms of applications, it is widely used in home use and school and professional use. The most application is school and professional use, with a share over 70%.

The Global Info Research report includes an overview of the development of the Personal Die Cutting Machine industry chain, the market status of Home Use (No Built-in Bluetooth Type, Built-in Bluetooth Type), School and Professional Use (No Built-in Bluetooth Type, Built-in Bluetooth Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Personal Die Cutting Machine.

Regionally, the report analyzes the Personal Die Cutting Machine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Personal Die Cutting Machine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Personal Die Cutting Machine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Personal Die Cutting Machine industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., No Built-in Bluetooth Type, Built-in Bluetooth Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Personal Die Cutting Machine market.

**Regional Analysis:** The report involves examining the Personal Die Cutting Machine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Personal Die Cutting Machine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Personal Die Cutting Machine:

**Company Analysis:** Report covers individual Personal Die Cutting Machine manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Personal Die Cutting Machine. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home Use, School and Professional Use).

**Technology Analysis:** Report covers specific technologies relevant to Personal Die Cutting Machine. It assesses the current state, advancements, and potential future developments in Personal Die Cutting Machine areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Personal Die Cutting Machine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Personal Die Cutting Machine market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

No Built-in Bluetooth Type

Built-in Bluetooth Type

### Market segment by Application

Home Use

School and Professional Use

## Major players covered

Cricut

Brother

Silhouette

Sizzix

Crafter's Companion

Silver Bullet

Pazzles

Craftwell

KNK

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Personal Die Cutting Machine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Personal Die Cutting Machine, with price, sales, revenue and global market share of Personal Die Cutting Machine from 2019 to 2024.

Chapter 3, the Personal Die Cutting Machine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Personal Die Cutting Machine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Personal Die Cutting Machine market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Personal Die Cutting Machine.

Chapter 14 and 15, to describe Personal Die Cutting Machine sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Personal Die Cutting Machine

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Personal Die Cutting Machine Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 No Built-in Bluetooth Type

1.3.3 Built-in Bluetooth Type

1.4 Market Analysis by Application

1.4.1 Overview: Global Personal Die Cutting Machine Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Home Use

1.4.3 School and Professional Use

1.5 Global Personal Die Cutting Machine Market Size & Forecast

1.5.1 Global Personal Die Cutting Machine Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Personal Die Cutting Machine Sales Quantity (2019-2030)

1.5.3 Global Personal Die Cutting Machine Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 Cricut

2.1.1 Cricut Details

2.1.2 Cricut Major Business

2.1.3 Cricut Personal Die Cutting Machine Product and Services

2.1.4 Cricut Personal Die Cutting Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Cricut Recent Developments/Updates

2.2 Brother

2.2.1 Brother Details

2.2.2 Brother Major Business

2.2.3 Brother Personal Die Cutting Machine Product and Services

2.2.4 Brother Personal Die Cutting Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Brother Recent Developments/Updates

2.3 Silhouette

2.3.1 Silhouette Details

- 2.3.2 Silhouette Major Business
- 2.3.3 Silhouette Personal Die Cutting Machine Product and Services
- 2.3.4 Silhouette Personal Die Cutting Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Silhouette Recent Developments/Updates
- 2.4 Sizzix
  - 2.4.1 Sizzix Details
  - 2.4.2 Sizzix Major Business
  - 2.4.3 Sizzix Personal Die Cutting Machine Product and Services
  - 2.4.4 Sizzix Personal Die Cutting Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Sizzix Recent Developments/Updates
- 2.5 Crafter's Companion
  - 2.5.1 Crafter's Companion Details
  - 2.5.2 Crafter's Companion Major Business
  - 2.5.3 Crafter's Companion Personal Die Cutting Machine Product and Services
  - 2.5.4 Crafter's Companion Personal Die Cutting Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Crafter's Companion Recent Developments/Updates
- 2.6 Silver Bullet
  - 2.6.1 Silver Bullet Details
  - 2.6.2 Silver Bullet Major Business
  - 2.6.3 Silver Bullet Personal Die Cutting Machine Product and Services
  - 2.6.4 Silver Bullet Personal Die Cutting Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Silver Bullet Recent Developments/Updates
- 2.7 Pazzles
  - 2.7.1 Pazzles Details
  - 2.7.2 Pazzles Major Business
  - 2.7.3 Pazzles Personal Die Cutting Machine Product and Services
  - 2.7.4 Pazzles Personal Die Cutting Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Pazzles Recent Developments/Updates
- 2.8 Craftwell
  - 2.8.1 Craftwell Details
  - 2.8.2 Craftwell Major Business
  - 2.8.3 Craftwell Personal Die Cutting Machine Product and Services
  - 2.8.4 Craftwell Personal Die Cutting Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



- 2.8.5 Craftwell Recent Developments/Updates
- 2.9 KNK
  - 2.9.1 KNK Details
  - 2.9.2 KNK Major Business
  - 2.9.3 KNK Personal Die Cutting Machine Product and Services
  - 2.9.4 KNK Personal Die Cutting Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 KNK Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: PERSONAL DIE CUTTING MACHINE BY MANUFACTURER**

- 3.1 Global Personal Die Cutting Machine Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Personal Die Cutting Machine Revenue by Manufacturer (2019-2024)
- 3.3 Global Personal Die Cutting Machine Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Personal Die Cutting Machine by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Personal Die Cutting Machine Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Personal Die Cutting Machine Manufacturer Market Share in 2023
- 3.5 Personal Die Cutting Machine Market: Overall Company Footprint Analysis
  - 3.5.1 Personal Die Cutting Machine Market: Region Footprint
  - 3.5.2 Personal Die Cutting Machine Market: Company Product Type Footprint
  - 3.5.3 Personal Die Cutting Machine Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Personal Die Cutting Machine Market Size by Region
  - 4.1.1 Global Personal Die Cutting Machine Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Personal Die Cutting Machine Consumption Value by Region (2019-2030)
  - 4.1.3 Global Personal Die Cutting Machine Average Price by Region (2019-2030)
- 4.2 North America Personal Die Cutting Machine Consumption Value (2019-2030)
- 4.3 Europe Personal Die Cutting Machine Consumption Value (2019-2030)
- 4.4 Asia-Pacific Personal Die Cutting Machine Consumption Value (2019-2030)
- 4.5 South America Personal Die Cutting Machine Consumption Value (2019-2030)
- 4.6 Middle East and Africa Personal Die Cutting Machine Consumption Value (2019-2030)



## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Personal Die Cutting Machine Sales Quantity by Type (2019-2030)
- 5.2 Global Personal Die Cutting Machine Consumption Value by Type (2019-2030)
- 5.3 Global Personal Die Cutting Machine Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Personal Die Cutting Machine Sales Quantity by Application (2019-2030)
- 6.2 Global Personal Die Cutting Machine Consumption Value by Application (2019-2030)
- 6.3 Global Personal Die Cutting Machine Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Personal Die Cutting Machine Sales Quantity by Type (2019-2030)
- 7.2 North America Personal Die Cutting Machine Sales Quantity by Application (2019-2030)
- 7.3 North America Personal Die Cutting Machine Market Size by Country
  - 7.3.1 North America Personal Die Cutting Machine Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Personal Die Cutting Machine Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Personal Die Cutting Machine Sales Quantity by Type (2019-2030)
- 8.2 Europe Personal Die Cutting Machine Sales Quantity by Application (2019-2030)
- 8.3 Europe Personal Die Cutting Machine Market Size by Country
  - 8.3.1 Europe Personal Die Cutting Machine Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Personal Die Cutting Machine Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Personal Die Cutting Machine Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Personal Die Cutting Machine Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Personal Die Cutting Machine Market Size by Region

9.3.1 Asia-Pacific Personal Die Cutting Machine Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Personal Die Cutting Machine Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Personal Die Cutting Machine Sales Quantity by Type (2019-2030)

10.2 South America Personal Die Cutting Machine Sales Quantity by Application (2019-2030)

10.3 South America Personal Die Cutting Machine Market Size by Country

10.3.1 South America Personal Die Cutting Machine Sales Quantity by Country (2019-2030)

10.3.2 South America Personal Die Cutting Machine Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Personal Die Cutting Machine Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Personal Die Cutting Machine Sales Quantity by Application (2019-2030)

### 11.3 Middle East & Africa Personal Die Cutting Machine Market Size by Country

11.3.1 Middle East & Africa Personal Die Cutting Machine Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Personal Die Cutting Machine Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## 12 MARKET DYNAMICS

12.1 Personal Die Cutting Machine Market Drivers

12.2 Personal Die Cutting Machine Market Restraints

12.3 Personal Die Cutting Machine Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## 13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Personal Die Cutting Machine and Key Manufacturers

13.2 Manufacturing Costs Percentage of Personal Die Cutting Machine

13.3 Personal Die Cutting Machine Production Process

13.4 Personal Die Cutting Machine Industrial Chain

## 14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Personal Die Cutting Machine Typical Distributors

14.3 Personal Die Cutting Machine Typical Customers

## 15 RESEARCH FINDINGS AND CONCLUSION

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Personal Die Cutting Machine Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Personal Die Cutting Machine Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Cricut Basic Information, Manufacturing Base and Competitors

Table 4. Cricut Major Business

Table 5. Cricut Personal Die Cutting Machine Product and Services

Table 6. Cricut Personal Die Cutting Machine Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Cricut Recent Developments/Updates

Table 8. Brother Basic Information, Manufacturing Base and Competitors

Table 9. Brother Major Business

Table 10. Brother Personal Die Cutting Machine Product and Services

Table 11. Brother Personal Die Cutting Machine Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Brother Recent Developments/Updates

Table 13. Silhouette Basic Information, Manufacturing Base and Competitors

Table 14. Silhouette Major Business

Table 15. Silhouette Personal Die Cutting Machine Product and Services

Table 16. Silhouette Personal Die Cutting Machine Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Silhouette Recent Developments/Updates

Table 18. Sizzix Basic Information, Manufacturing Base and Competitors

Table 19. Sizzix Major Business

Table 20. Sizzix Personal Die Cutting Machine Product and Services

Table 21. Sizzix Personal Die Cutting Machine Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Sizzix Recent Developments/Updates

Table 23. Crafter's Companion Basic Information, Manufacturing Base and Competitors

Table 24. Crafter's Companion Major Business

Table 25. Crafter's Companion Personal Die Cutting Machine Product and Services

Table 26. Crafter's Companion Personal Die Cutting Machine Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Crafter's Companion Recent Developments/Updates

- Table 28. Silver Bullet Basic Information, Manufacturing Base and Competitors
- Table 29. Silver Bullet Major Business
- Table 30. Silver Bullet Personal Die Cutting Machine Product and Services
- Table 31. Silver Bullet Personal Die Cutting Machine Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Silver Bullet Recent Developments/Updates
- Table 33. Pazzles Basic Information, Manufacturing Base and Competitors
- Table 34. Pazzles Major Business
- Table 35. Pazzles Personal Die Cutting Machine Product and Services
- Table 36. Pazzles Personal Die Cutting Machine Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Pazzles Recent Developments/Updates
- Table 38. Craftwell Basic Information, Manufacturing Base and Competitors
- Table 39. Craftwell Major Business
- Table 40. Craftwell Personal Die Cutting Machine Product and Services
- Table 41. Craftwell Personal Die Cutting Machine Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Craftwell Recent Developments/Updates
- Table 43. KNK Basic Information, Manufacturing Base and Competitors
- Table 44. KNK Major Business
- Table 45. KNK Personal Die Cutting Machine Product and Services
- Table 46. KNK Personal Die Cutting Machine Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. KNK Recent Developments/Updates
- Table 48. Global Personal Die Cutting Machine Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 49. Global Personal Die Cutting Machine Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 50. Global Personal Die Cutting Machine Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 51. Market Position of Manufacturers in Personal Die Cutting Machine, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 52. Head Office and Personal Die Cutting Machine Production Site of Key Manufacturer
- Table 53. Personal Die Cutting Machine Market: Company Product Type Footprint
- Table 54. Personal Die Cutting Machine Market: Company Product Application Footprint
- Table 55. Personal Die Cutting Machine New Market Entrants and Barriers to Market Entry
- Table 56. Personal Die Cutting Machine Mergers, Acquisition, Agreements, and

## Collaborations

Table 57. Global Personal Die Cutting Machine Sales Quantity by Region (2019-2024) & (K Units)

Table 58. Global Personal Die Cutting Machine Sales Quantity by Region (2025-2030) & (K Units)

Table 59. Global Personal Die Cutting Machine Consumption Value by Region (2019-2024) & (USD Million)

Table 60. Global Personal Die Cutting Machine Consumption Value by Region (2025-2030) & (USD Million)

Table 61. Global Personal Die Cutting Machine Average Price by Region (2019-2024) & (USD/Unit)

Table 62. Global Personal Die Cutting Machine Average Price by Region (2025-2030) & (USD/Unit)

Table 63. Global Personal Die Cutting Machine Sales Quantity by Type (2019-2024) & (K Units)

Table 64. Global Personal Die Cutting Machine Sales Quantity by Type (2025-2030) & (K Units)

Table 65. Global Personal Die Cutting Machine Consumption Value by Type (2019-2024) & (USD Million)

Table 66. Global Personal Die Cutting Machine Consumption Value by Type (2025-2030) & (USD Million)

Table 67. Global Personal Die Cutting Machine Average Price by Type (2019-2024) & (USD/Unit)

Table 68. Global Personal Die Cutting Machine Average Price by Type (2025-2030) & (USD/Unit)

Table 69. Global Personal Die Cutting Machine Sales Quantity by Application (2019-2024) & (K Units)

Table 70. Global Personal Die Cutting Machine Sales Quantity by Application (2025-2030) & (K Units)

Table 71. Global Personal Die Cutting Machine Consumption Value by Application (2019-2024) & (USD Million)

Table 72. Global Personal Die Cutting Machine Consumption Value by Application (2025-2030) & (USD Million)

Table 73. Global Personal Die Cutting Machine Average Price by Application (2019-2024) & (USD/Unit)

Table 74. Global Personal Die Cutting Machine Average Price by Application (2025-2030) & (USD/Unit)

Table 75. North America Personal Die Cutting Machine Sales Quantity by Type (2019-2024) & (K Units)



Table 76. North America Personal Die Cutting Machine Sales Quantity by Type (2025-2030) & (K Units)

Table 77. North America Personal Die Cutting Machine Sales Quantity by Application (2019-2024) & (K Units)

Table 78. North America Personal Die Cutting Machine Sales Quantity by Application (2025-2030) & (K Units)

Table 79. North America Personal Die Cutting Machine Sales Quantity by Country (2019-2024) & (K Units)

Table 80. North America Personal Die Cutting Machine Sales Quantity by Country (2025-2030) & (K Units)

Table 81. North America Personal Die Cutting Machine Consumption Value by Country (2019-2024) & (USD Million)

Table 82. North America Personal Die Cutting Machine Consumption Value by Country (2025-2030) & (USD Million)

Table 83. Europe Personal Die Cutting Machine Sales Quantity by Type (2019-2024) & (K Units)

Table 84. Europe Personal Die Cutting Machine Sales Quantity by Type (2025-2030) & (K Units)

Table 85. Europe Personal Die Cutting Machine Sales Quantity by Application (2019-2024) & (K Units)

Table 86. Europe Personal Die Cutting Machine Sales Quantity by Application (2025-2030) & (K Units)

Table 87. Europe Personal Die Cutting Machine Sales Quantity by Country (2019-2024) & (K Units)

Table 88. Europe Personal Die Cutting Machine Sales Quantity by Country (2025-2030) & (K Units)

Table 89. Europe Personal Die Cutting Machine Consumption Value by Country (2019-2024) & (USD Million)

Table 90. Europe Personal Die Cutting Machine Consumption Value by Country (2025-2030) & (USD Million)

Table 91. Asia-Pacific Personal Die Cutting Machine Sales Quantity by Type (2019-2024) & (K Units)

Table 92. Asia-Pacific Personal Die Cutting Machine Sales Quantity by Type (2025-2030) & (K Units)

Table 93. Asia-Pacific Personal Die Cutting Machine Sales Quantity by Application (2019-2024) & (K Units)

Table 94. Asia-Pacific Personal Die Cutting Machine Sales Quantity by Application (2025-2030) & (K Units)

Table 95. Asia-Pacific Personal Die Cutting Machine Sales Quantity by Region

(2019-2024) & (K Units)

Table 96. Asia-Pacific Personal Die Cutting Machine Sales Quantity by Region

(2025-2030) & (K Units)

Table 97. Asia-Pacific Personal Die Cutting Machine Consumption Value by Region

(2019-2024) & (USD Million)

Table 98. Asia-Pacific Personal Die Cutting Machine Consumption Value by Region

(2025-2030) & (USD Million)

Table 99. South America Personal Die Cutting Machine Sales Quantity by Type

(2019-2024) & (K Units)

Table 100. South America Personal Die Cutting Machine Sales Quantity by Type

(2025-2030) & (K Units)

Table 101. South America Personal Die Cutting Machine Sales Quantity by Application

(2019-2024) & (K Units)

Table 102. South America Personal Die Cutting Machine Sales Quantity by Application

(2025-2030) & (K Units)

Table 103. South America Personal Die Cutting Machine Sales Quantity by Country

(2019-2024) & (K Units)

Table 104. South America Personal Die Cutting Machine Sales Quantity by Country

(2025-2030) & (K Units)

Table 105. South America Personal Die Cutting Machine Consumption Value by Country (2019-2024) & (USD Million)

Table 106. South America Personal Die Cutting Machine Consumption Value by Country (2025-2030) & (USD Million)

Table 107. Middle East & Africa Personal Die Cutting Machine Sales Quantity by Type (2019-2024) & (K Units)

Table 108. Middle East & Africa Personal Die Cutting Machine Sales Quantity by Type (2025-2030) & (K Units)

Table 109. Middle East & Africa Personal Die Cutting Machine Sales Quantity by Application (2019-2024) & (K Units)

Table 110. Middle East & Africa Personal Die Cutting Machine Sales Quantity by Application (2025-2030) & (K Units)

Table 111. Middle East & Africa Personal Die Cutting Machine Sales Quantity by Region (2019-2024) & (K Units)

Table 112. Middle East & Africa Personal Die Cutting Machine Sales Quantity by Region (2025-2030) & (K Units)

Table 113. Middle East & Africa Personal Die Cutting Machine Consumption Value by Region (2019-2024) & (USD Million)

Table 114. Middle East & Africa Personal Die Cutting Machine Consumption Value by Region (2025-2030) & (USD Million)

Table 115. Personal Die Cutting Machine Raw Material

Table 116. Key Manufacturers of Personal Die Cutting Machine Raw Materials

Table 117. Personal Die Cutting Machine Typical Distributors

Table 118. Personal Die Cutting Machine Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Personal Die Cutting Machine Picture

Figure 2. Global Personal Die Cutting Machine Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Personal Die Cutting Machine Consumption Value Market Share by Type in 2023

Figure 4. No Built-in Bluetooth Type Examples

Figure 5. Built-in Bluetooth Type Examples

Figure 6. Global Personal Die Cutting Machine Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Personal Die Cutting Machine Consumption Value Market Share by Application in 2023

Figure 8. Home Use Examples

Figure 9. School and Professional Use Examples

Figure 10. Global Personal Die Cutting Machine Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Personal Die Cutting Machine Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Personal Die Cutting Machine Sales Quantity (2019-2030) & (K Units)

Figure 13. Global Personal Die Cutting Machine Average Price (2019-2030) & (USD/Unit)

Figure 14. Global Personal Die Cutting Machine Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Personal Die Cutting Machine Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Personal Die Cutting Machine by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Personal Die Cutting Machine Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Personal Die Cutting Machine Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Personal Die Cutting Machine Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Personal Die Cutting Machine Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Personal Die Cutting Machine Consumption Value

(2019-2030) & (USD Million)

Figure 22. Europe Personal Die Cutting Machine Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Personal Die Cutting Machine Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Personal Die Cutting Machine Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Personal Die Cutting Machine Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Personal Die Cutting Machine Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Personal Die Cutting Machine Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Personal Die Cutting Machine Average Price by Type (2019-2030) & (USD/Unit)

Figure 29. Global Personal Die Cutting Machine Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Personal Die Cutting Machine Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Personal Die Cutting Machine Average Price by Application (2019-2030) & (USD/Unit)

Figure 32. North America Personal Die Cutting Machine Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Personal Die Cutting Machine Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Personal Die Cutting Machine Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Personal Die Cutting Machine Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Personal Die Cutting Machine Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Personal Die Cutting Machine Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Personal Die Cutting Machine Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Personal Die Cutting Machine Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Personal Die Cutting Machine Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Personal Die Cutting Machine Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Personal Die Cutting Machine Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Personal Die Cutting Machine Consumption Value Market Share by Region (2019-2030)

Figure 52. China Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Personal Die Cutting Machine Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Personal Die Cutting Machine Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Personal Die Cutting Machine Sales Quantity Market Share



by Country (2019-2030)

Figure 61. South America Personal Die Cutting Machine Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Personal Die Cutting Machine Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Personal Die Cutting Machine Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Personal Die Cutting Machine Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Personal Die Cutting Machine Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Personal Die Cutting Machine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Personal Die Cutting Machine Market Drivers

Figure 73. Personal Die Cutting Machine Market Restraints

Figure 74. Personal Die Cutting Machine Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Personal Die Cutting Machine in 2023

Figure 77. Manufacturing Process Analysis of Personal Die Cutting Machine

Figure 78. Personal Die Cutting Machine Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source



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