

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Personal Cooling Devices Market 2018, Forecast to 2023

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Abstracts

Personal cooling devices are useful for dealing with heat stress, headaches, and heat related irritability among others. Hot weather can prove to be tiresome and due to this families resort to the purchase of expensive and high tonnage air conditioners. Families falling in the low to middle income group resort to the purchase of coolers which are far less effective as compared to air conditioners, but are capable of maintaining a cool temperature. However, with the rising cost of electricity, families find it difficult in maintaining such expensive air conditioners and they are looking for alternative ways to keep themselves cool during summer without having to spend a fortune on electricity to run air conditioners. Due to this factor, consumers are showing increased preference towards personal cooling devices to tackle the heat during summer.

Scope of the Report:

This report focuses on the Personal Cooling Devices in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The handheld cooling devices are expected to hold the largest market share and dominate the personal cooling device market during the forecast period.

The market for handheld cooling device in APAC is expected to grow at the highest CAGR during the forecast period. The countries such as China, Japan, Australia, South-Korea, and India in APAC region consumes more personal cooling devices as compared to other region in the world. China is the largest producer and supplier of low-cost personal cooling devices with variety of features. Owing to this personal cooling devices market is very fragmented. The hot climate of the APAC region and increase in global warming is the main reason for rise in temperature in the region. Thus, there is

great opportunity for personal cooling device to increase its market presence in China and adjacent countries.

The worldwide market for Personal Cooling Devices is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

AMBIENT Therapeutics

Lakeland

Beijing Huimao Cooling Equipment

Handy Cooler

Design Go

Honeywell

Havells

O2Cool

Holmes

Evapolar

Tellurex

Shenzhen KRG Electronics

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Personal Air Conditioner/ Desk Fans

Handheld Cooling Device

Market Segment by Applications, can be divided into

Residential

Commercial

Others

There are 15 Chapters to deeply display the global Personal Cooling Devices market.

Chapter 1, to describe Personal Cooling Devices Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Personal Cooling Devices, with sales, revenue, and price of Personal Cooling Devices, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Personal Cooling Devices, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these

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regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Personal Cooling Devices market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Personal Cooling Devices sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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