

# Global Personal Cloud Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Personal Cloud market size was valued at USD 48870 million in 2023 and is forecast to a readjusted size of USD 232720 million by 2030 with a CAGR of 25.0% during review period.

A personal cloud is a collection of digital content and services which are accessible from any device. The personal cloud is not a tangible entity. It is a place which gives users the ability to store, synchronize, stream and share content on a relative core, moving from one platform, screen and location to another. Created on connected services and applications, it reflects and sets consumers' expectations for how next-generation computing services will work.

Internet service providers also play a vital role in the growth of this market as they allow sending and receiving of information over the networks such as ZyXEL and Tetherview. Personal cloud market consists of various stakeholders including personal cloud service providers, device manufacturers, network providers, internet service providers, application developers, white label cloud service providers, and consumer electronics providers. These stakeholders play an important role in the significant growth of the market by providing the technologies needed, communication devices, networks, and applications, to name a few.

The Global Info Research report includes an overview of the development of the Personal Cloud industry chain, the market status of Individual (Direct Revenues, Indirect Revenues), Small Enterprises (Direct Revenues, Indirect Revenues), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Personal Cloud.

Regionally, the report analyzes the Personal Cloud markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Personal Cloud market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Personal Cloud market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Personal Cloud industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Direct Revenues, Indirect Revenues).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Personal Cloud market.

**Regional Analysis:** The report involves examining the Personal Cloud market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Personal Cloud market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Personal Cloud:

**Company Analysis:** Report covers individual Personal Cloud players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Personal Cloud. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Individual, Small Enterprises).

**Technology Analysis:** Report covers specific technologies relevant to Personal Cloud. It assesses the current state, advancements, and potential future developments in Personal Cloud areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Personal Cloud market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Personal Cloud market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Direct Revenues

Indirect Revenues

### Market segment by Application

Individual

Small Enterprises

Medium Enterprises

Market segment by players, this report covers

Apple

Microsoft

Google

Amazon Web Services

Seagate

Dropbox

Egnyte

Buffalo Technology

Sugarsync

Box

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Personal Cloud product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Personal Cloud, with revenue, gross margin and global market share of Personal Cloud from 2019 to 2024.

Chapter 3, the Personal Cloud competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Personal Cloud market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Personal Cloud.

Chapter 13, to describe Personal Cloud research findings and conclusion.

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