

Global Personal Care Products Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

The personal care products include products used for skincare, haircare, personal hygiene, make-up, fragrances, oral hygiene and other purposes. Some of the personal products are anti-aging creams, shampoos, conditioners, baby personal care, male toiletries and feminine care. Nowadays, many new products were launched featuring botanical and natural ingredients across all cosmetics and personal care categories. For instance, Estee lauder have Aveda, it's a botanical skin and hair care brand that offers products such as oils and shampoos with the natural and botanical ingredients. Personal care product manufacturers are beginning to customize offerings based on skin care needs determined by genetic testing.

Scope of the Report:

This report focuses on the Personal Care Products in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The North American market for personal care products is expected to grow at a CAGR of 3.42%.

The worldwide market for Personal Care Products is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Unilever

P&G

L'Oreal

Estee Lauder

Kao

Johnson & Johnson

Colgate Palmolive

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Skincare

Haircare

Personal Hygiene

Make-up

Fragrance

Oral Hygiene

Others

Market Segment by Applications, can be divided into

Men

Women

Children

There are 15 Chapters to deeply display the global Personal Care Products market.

Chapter 1, to describe Personal Care Products Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Personal Care Products, with sales, revenue, and price of Personal Care Products, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Personal Care Products, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Personal Care Products market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Personal Care Products sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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