

Global Personal Care Active Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Personal Care Active market size was valued at USD 8603.1 million in 2023 and is forecast to a readjusted size of USD 12400 million by 2030 with a CAGR of 5.4% during review period.

Personal care active ingredients are series of raw materials used in personal care products, which include the surfactants conditioning polymer emulsifier and emollients etc. and mainly used in skin care hair care cosmetic and oral care products etc. This report researches and analyzes the surfactants conditioning polymer emulsifier and emollients products etc.

Global Personal Care Active key players include Basf, Evonik, Croda, Solvay, Clariant, etc. Global top five manufacturers hold a share over 25%.

Europe is the largest market, with a share over 40%, followed by China and USA, both have a share about 25%.

In terms of product, Surfactants is the largest segment, with a share about 45%. And in terms of application, the largest application is Skin Care, followed by Hair Care, Cosmetics, etc.

The Global Info Research report includes an overview of the development of the Personal Care Active industry chain, the market status of Skin Care (Surfactants, Conditioning Polymers), Hair Care (Surfactants, Conditioning Polymers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Personal Care Active.



Regionally, the report analyzes the Personal Care Active markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Personal Care Active market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Personal Care Active market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Personal Care Active industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Surfactants, Conditioning Polymers).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Personal Care Active market.

Regional Analysis: The report involves examining the Personal Care Active market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Personal Care Active market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Personal Care Active:

Company Analysis: Report covers individual Personal Care Active manufacturers, suppliers, and other relevant industry players. This analysis includes studying their



financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Personal Care Active This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Skin Care, Hair Care).

Technology Analysis: Report covers specific technologies relevant to Personal Care Active. It assesses the current state, advancements, and potential future developments in Personal Care Active areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Personal Care Active market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Personal Care Active market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Surfactants

Conditioning Polymers

Emusifier

Others

Market segment by Application



Skin Care

Hair Care

Cosmetics

Other (oral care etc.)

Major players covered

Basf

Solvay

DuPont

Croda

AkzoNobel

Clariant

Evonik

Stepan

Innospecinc

Elementis Specialties

Lonza

Kao

Lubrizol

AAK Personal Care



Huntsman

New Japan Chemical

Colonial Chemical

Taiwan NJC

Seppic

DSM

Vantage Specialty Chemical

Hydrior

Oxiteno

Gattefoss?

Jarchem

Sunjin Chemical

Galaxy Surfactants

KLK OLEO

Induchem

Nikko Chemical

Zhejiang Zanyu Technology

Tinci Materials Technology

Sino Lion

Follower's Song

Global Personal Care Active Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



Guangzhou DX Chemical

Hunan Resun-Auway Industrial

Shanghai Fine Chemical

Zhongshan Kemei Oleochemicals

Shanghai Delta Industry

Guangzhou Startec Science & Technology

Sinolight Chemicals

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Personal Care Active product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Personal Care Active, with price, sales, revenue and global market share of Personal Care Active from 2019 to 2024.

Chapter 3, the Personal Care Active competitive situation, sales quantity, revenue and



global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Personal Care Active breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Personal Care Active market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Personal Care Active.

Chapter 14 and 15, to describe Personal Care Active sales channel, distributors, customers, research findings and conclusion.



Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Personal Care Active

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Personal Care Active Consumption Value by Type: 2019 Versus 2023 Versus 2030

- 1.3.2 Surfactants
- 1.3.3 Conditioning Polymers
- 1.3.4 Emusifier
- 1.3.5 Others
- 1.4 Market Analysis by Application

1.4.1 Overview: Global Personal Care Active Consumption Value by Application: 2019 Versus 2023 Versus 2030

- 1.4.2 Skin Care
- 1.4.3 Hair Care
- 1.4.4 Cosmetics
- 1.4.5 Other (oral care etc.)
- 1.5 Global Personal Care Active Market Size & Forecast
- 1.5.1 Global Personal Care Active Consumption Value (2019 & 2023 & 2030)
- 1.5.2 Global Personal Care Active Sales Quantity (2019-2030)
- 1.5.3 Global Personal Care Active Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Basf

- 2.1.1 Basf Details
- 2.1.2 Basf Major Business
- 2.1.3 Basf Personal Care Active Product and Services
- 2.1.4 Basf Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Basf Recent Developments/Updates

2.2 Solvay

- 2.2.1 Solvay Details
- 2.2.2 Solvay Major Business
- 2.2.3 Solvay Personal Care Active Product and Services
- 2.2.4 Solvay Personal Care Active Sales Quantity, Average Price, Revenue, Gross



Margin and Market Share (2019-2024)

2.2.5 Solvay Recent Developments/Updates

2.3 DuPont

- 2.3.1 DuPont Details
- 2.3.2 DuPont Major Business
- 2.3.3 DuPont Personal Care Active Product and Services

2.3.4 DuPont Personal Care Active Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.3.5 DuPont Recent Developments/Updates

2.4 Croda

- 2.4.1 Croda Details
- 2.4.2 Croda Major Business
- 2.4.3 Croda Personal Care Active Product and Services
- 2.4.4 Croda Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Croda Recent Developments/Updates

2.5 AkzoNobel

- 2.5.1 AkzoNobel Details
- 2.5.2 AkzoNobel Major Business
- 2.5.3 AkzoNobel Personal Care Active Product and Services
- 2.5.4 AkzoNobel Personal Care Active Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.5.5 AkzoNobel Recent Developments/Updates

2.6 Clariant

- 2.6.1 Clariant Details
- 2.6.2 Clariant Major Business
- 2.6.3 Clariant Personal Care Active Product and Services

2.6.4 Clariant Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Clariant Recent Developments/Updates

2.7 Evonik

- 2.7.1 Evonik Details
- 2.7.2 Evonik Major Business
- 2.7.3 Evonik Personal Care Active Product and Services
- 2.7.4 Evonik Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 Evonik Recent Developments/Updates

2.8 Stepan

2.8.1 Stepan Details



2.8.2 Stepan Major Business

2.8.3 Stepan Personal Care Active Product and Services

2.8.4 Stepan Personal Care Active Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.8.5 Stepan Recent Developments/Updates

2.9 Innospecinc

- 2.9.1 Innospecinc Details
- 2.9.2 Innospecinc Major Business
- 2.9.3 Innospecinc Personal Care Active Product and Services
- 2.9.4 Innospecinc Personal Care Active Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.9.5 Innospecinc Recent Developments/Updates

2.10 Elementis Specialties

2.10.1 Elementis Specialties Details

2.10.2 Elementis Specialties Major Business

2.10.3 Elementis Specialties Personal Care Active Product and Services

2.10.4 Elementis Specialties Personal Care Active Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Elementis Specialties Recent Developments/Updates

2.11 Lonza

2.11.1 Lonza Details

- 2.11.2 Lonza Major Business
- 2.11.3 Lonza Personal Care Active Product and Services

2.11.4 Lonza Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Lonza Recent Developments/Updates

2.12 Kao

- 2.12.1 Kao Details
- 2.12.2 Kao Major Business

2.12.3 Kao Personal Care Active Product and Services

2.12.4 Kao Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Kao Recent Developments/Updates

2.13 Lubrizol

- 2.13.1 Lubrizol Details
- 2.13.2 Lubrizol Major Business
- 2.13.3 Lubrizol Personal Care Active Product and Services

2.13.4 Lubrizol Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



- 2.13.5 Lubrizol Recent Developments/Updates
- 2.14 AAK Personal Care
 - 2.14.1 AAK Personal Care Details
 - 2.14.2 AAK Personal Care Major Business
 - 2.14.3 AAK Personal Care Personal Care Active Product and Services
- 2.14.4 AAK Personal Care Personal Care Active Sales Quantity, Average Price,
- Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 AAK Personal Care Recent Developments/Updates

2.15 Huntsman

- 2.15.1 Huntsman Details
- 2.15.2 Huntsman Major Business
- 2.15.3 Huntsman Personal Care Active Product and Services
- 2.15.4 Huntsman Personal Care Active Sales Quantity, Average Price, Revenue,
- Gross Margin and Market Share (2019-2024)
- 2.15.5 Huntsman Recent Developments/Updates

2.16 New Japan Chemical

- 2.16.1 New Japan Chemical Details
- 2.16.2 New Japan Chemical Major Business
- 2.16.3 New Japan Chemical Personal Care Active Product and Services
- 2.16.4 New Japan Chemical Personal Care Active Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 New Japan Chemical Recent Developments/Updates

2.17 Colonial Chemical

- 2.17.1 Colonial Chemical Details
- 2.17.2 Colonial Chemical Major Business
- 2.17.3 Colonial Chemical Personal Care Active Product and Services
- 2.17.4 Colonial Chemical Personal Care Active Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.17.5 Colonial Chemical Recent Developments/Updates
- 2.18 Taiwan NJC
 - 2.18.1 Taiwan NJC Details
 - 2.18.2 Taiwan NJC Major Business
 - 2.18.3 Taiwan NJC Personal Care Active Product and Services
 - 2.18.4 Taiwan NJC Personal Care Active Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.18.5 Taiwan NJC Recent Developments/Updates

2.19 Seppic

- 2.19.1 Seppic Details
- 2.19.2 Seppic Major Business



2.19.3 Seppic Personal Care Active Product and Services

2.19.4 Seppic Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 Seppic Recent Developments/Updates

2.20 DSM

- 2.20.1 DSM Details
- 2.20.2 DSM Major Business
- 2.20.3 DSM Personal Care Active Product and Services

2.20.4 DSM Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.20.5 DSM Recent Developments/Updates
- 2.21 Vantage Specialty Chemical

2.21.1 Vantage Specialty Chemical Details

- 2.21.2 Vantage Specialty Chemical Major Business
- 2.21.3 Vantage Specialty Chemical Personal Care Active Product and Services
- 2.21.4 Vantage Specialty Chemical Personal Care Active Sales Quantity, Average
- Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.21.5 Vantage Specialty Chemical Recent Developments/Updates

2.22 Hydrior

- 2.22.1 Hydrior Details
- 2.22.2 Hydrior Major Business
- 2.22.3 Hydrior Personal Care Active Product and Services

2.22.4 Hydrior Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.22.5 Hydrior Recent Developments/Updates

2.23 Oxiteno

- 2.23.1 Oxiteno Details
- 2.23.2 Oxiteno Major Business
- 2.23.3 Oxiteno Personal Care Active Product and Services

2.23.4 Oxiteno Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.23.5 Oxiteno Recent Developments/Updates

2.24 Gattefoss?

- 2.24.1 Gattefoss? Details
- 2.24.2 Gattefoss? Major Business
- 2.24.3 Gattefoss? Personal Care Active Product and Services
- 2.24.4 Gattefoss? Personal Care Active Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.24.5 Gattefoss? Recent Developments/Updates



2.25 Jarchem

- 2.25.1 Jarchem Details
- 2.25.2 Jarchem Major Business
- 2.25.3 Jarchem Personal Care Active Product and Services
- 2.25.4 Jarchem Personal Care Active Sales Quantity, Average Price, Revenue, Gross
- Margin and Market Share (2019-2024)
- 2.25.5 Jarchem Recent Developments/Updates

2.26 Sunjin Chemical

- 2.26.1 Sunjin Chemical Details
- 2.26.2 Sunjin Chemical Major Business
- 2.26.3 Sunjin Chemical Personal Care Active Product and Services
- 2.26.4 Sunjin Chemical Personal Care Active Sales Quantity, Average Price, Revenue,
- Gross Margin and Market Share (2019-2024)
- 2.26.5 Sunjin Chemical Recent Developments/Updates
- 2.27 Galaxy Surfactants
 - 2.27.1 Galaxy Surfactants Details
 - 2.27.2 Galaxy Surfactants Major Business
 - 2.27.3 Galaxy Surfactants Personal Care Active Product and Services
- 2.27.4 Galaxy Surfactants Personal Care Active Sales Quantity, Average Price,
- Revenue, Gross Margin and Market Share (2019-2024)
- 2.27.5 Galaxy Surfactants Recent Developments/Updates

2.28 KLK OLEO

- 2.28.1 KLK OLEO Details
- 2.28.2 KLK OLEO Major Business
- 2.28.3 KLK OLEO Personal Care Active Product and Services
- 2.28.4 KLK OLEO Personal Care Active Sales Quantity, Average Price, Revenue,
- Gross Margin and Market Share (2019-2024)
- 2.28.5 KLK OLEO Recent Developments/Updates
- 2.29 Induchem
 - 2.29.1 Induchem Details
 - 2.29.2 Induchem Major Business
- 2.29.3 Induchem Personal Care Active Product and Services
- 2.29.4 Induchem Personal Care Active Sales Quantity, Average Price, Revenue,
- Gross Margin and Market Share (2019-2024)
 - 2.29.5 Induchem Recent Developments/Updates
- 2.30 Nikko Chemical
 - 2.30.1 Nikko Chemical Details
 - 2.30.2 Nikko Chemical Major Business
 - 2.30.3 Nikko Chemical Personal Care Active Product and Services



2.30.4 Nikko Chemical Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.30.5 Nikko Chemical Recent Developments/Updates

2.31 Zhejiang Zanyu Technology

- 2.31.1 Zhejiang Zanyu Technology Details
- 2.31.2 Zhejiang Zanyu Technology Major Business
- 2.31.3 Zhejiang Zanyu Technology Personal Care Active Product and Services
- 2.31.4 Zhejiang Zanyu Technology Personal Care Active Sales Quantity, Average
- Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.31.5 Zhejiang Zanyu Technology Recent Developments/Updates
- 2.32 Tinci Materials Technology
- 2.32.1 Tinci Materials Technology Details
- 2.32.2 Tinci Materials Technology Major Business
- 2.32.3 Tinci Materials Technology Personal Care Active Product and Services
- 2.32.4 Tinci Materials Technology Personal Care Active Sales Quantity, Average
- Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.32.5 Tinci Materials Technology Recent Developments/Updates
- 2.33 Sino Lion
 - 2.33.1 Sino Lion Details
 - 2.33.2 Sino Lion Major Business
 - 2.33.3 Sino Lion Personal Care Active Product and Services
- 2.33.4 Sino Lion Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.33.5 Sino Lion Recent Developments/Updates
- 2.34 Follower's Song
- 2.34.1 Follower's Song Details
- 2.34.2 Follower's Song Major Business
- 2.34.3 Follower's Song Personal Care Active Product and Services
- 2.34.4 Follower's Song Personal Care Active Sales Quantity, Average Price,
- Revenue, Gross Margin and Market Share (2019-2024)
- 2.34.5 Follower's Song Recent Developments/Updates
- 2.35 Guangzhou DX Chemical
- 2.35.1 Guangzhou DX Chemical Details
- 2.35.2 Guangzhou DX Chemical Major Business
- 2.35.3 Guangzhou DX Chemical Personal Care Active Product and Services
- 2.35.4 Guangzhou DX Chemical Personal Care Active Sales Quantity, Average Price,
- Revenue, Gross Margin and Market Share (2019-2024)
- 2.35.5 Guangzhou DX Chemical Recent Developments/Updates
- 2.36 Hunan Resun-Auway Industrial



2.36.1 Hunan Resun-Auway Industrial Details

2.36.2 Hunan Resun-Auway Industrial Major Business

- 2.36.3 Hunan Resun-Auway Industrial Personal Care Active Product and Services
- 2.36.4 Hunan Resun-Auway Industrial Personal Care Active Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

2.36.5 Hunan Resun-Auway Industrial Recent Developments/Updates

2.37 Shanghai Fine Chemical

2.37.1 Shanghai Fine Chemical Details

2.37.2 Shanghai Fine Chemical Major Business

2.37.3 Shanghai Fine Chemical Personal Care Active Product and Services

2.37.4 Shanghai Fine Chemical Personal Care Active Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.37.5 Shanghai Fine Chemical Recent Developments/Updates

2.38 Zhongshan Kemei Oleochemicals

2.38.1 Zhongshan Kemei Oleochemicals Details

2.38.2 Zhongshan Kemei Oleochemicals Major Business

2.38.3 Zhongshan Kemei Oleochemicals Personal Care Active Product and Services

2.38.4 Zhongshan Kemei Oleochemicals Personal Care Active Sales Quantity,

Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.38.5 Zhongshan Kemei Oleochemicals Recent Developments/Updates

2.39 Shanghai Delta Industry

2.39.1 Shanghai Delta Industry Details

2.39.2 Shanghai Delta Industry Major Business

2.39.3 Shanghai Delta Industry Personal Care Active Product and Services

2.39.4 Shanghai Delta Industry Personal Care Active Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.39.5 Shanghai Delta Industry Recent Developments/Updates

2.40 Guangzhou Startec Science & Technology

2.40.1 Guangzhou Startec Science & Technology Details

2.40.2 Guangzhou Startec Science & Technology Major Business

2.40.3 Guangzhou Startec Science & Technology Personal Care Active Product and Services

2.40.4 Guangzhou Startec Science & Technology Personal Care Active Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.40.5 Guangzhou Startec Science & Technology Recent Developments/Updates

2.41 Sinolight Chemicals

3 COMPETITIVE ENVIRONMENT: PERSONAL CARE ACTIVE BY MANUFACTURER



- 3.1 Global Personal Care Active Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Personal Care Active Revenue by Manufacturer (2019-2024)
- 3.3 Global Personal Care Active Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Personal Care Active by Manufacturer Revenue (\$MM) and Market Share (%): 2023

- 3.4.2 Top 3 Personal Care Active Manufacturer Market Share in 2023
- 3.4.2 Top 6 Personal Care Active Manufacturer Market Share in 2023
- 3.5 Personal Care Active Market: Overall Company Footprint Analysis
- 3.5.1 Personal Care Active Market: Region Footprint
- 3.5.2 Personal Care Active Market: Company Product Type Footprint
- 3.5.3 Personal Care Active Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Personal Care Active Market Size by Region
- 4.1.1 Global Personal Care Active Sales Quantity by Region (2019-2030)
- 4.1.2 Global Personal Care Active Consumption Value by Region (2019-2030)
- 4.1.3 Global Personal Care Active Average Price by Region (2019-2030)
- 4.2 North America Personal Care Active Consumption Value (2019-2030)
- 4.3 Europe Personal Care Active Consumption Value (2019-2030)
- 4.4 Asia-Pacific Personal Care Active Consumption Value (2019-2030)
- 4.5 South America Personal Care Active Consumption Value (2019-2030)
- 4.6 Middle East and Africa Personal Care Active Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Personal Care Active Sales Quantity by Type (2019-2030)
- 5.2 Global Personal Care Active Consumption Value by Type (2019-2030)
- 5.3 Global Personal Care Active Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Personal Care Active Sales Quantity by Application (2019-2030)
- 6.2 Global Personal Care Active Consumption Value by Application (2019-2030)
- 6.3 Global Personal Care Active Average Price by Application (2019-2030)



7 NORTH AMERICA

- 7.1 North America Personal Care Active Sales Quantity by Type (2019-2030)
- 7.2 North America Personal Care Active Sales Quantity by Application (2019-2030)
- 7.3 North America Personal Care Active Market Size by Country
- 7.3.1 North America Personal Care Active Sales Quantity by Country (2019-2030)
- 7.3.2 North America Personal Care Active Consumption Value by Country (2019-2030)
- 7.3.3 United States Market Size and Forecast (2019-2030)
- 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Personal Care Active Sales Quantity by Type (2019-2030)
- 8.2 Europe Personal Care Active Sales Quantity by Application (2019-2030)
- 8.3 Europe Personal Care Active Market Size by Country
 - 8.3.1 Europe Personal Care Active Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Personal Care Active Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Personal Care Active Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Personal Care Active Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Personal Care Active Market Size by Region
- 9.3.1 Asia-Pacific Personal Care Active Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Personal Care Active Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

Global Personal Care Active Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



10.1 South America Personal Care Active Sales Quantity by Type (2019-2030)

10.2 South America Personal Care Active Sales Quantity by Application (2019-2030)

10.3 South America Personal Care Active Market Size by Country

10.3.1 South America Personal Care Active Sales Quantity by Country (2019-2030)

10.3.2 South America Personal Care Active Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Personal Care Active Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Personal Care Active Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Personal Care Active Market Size by Country

11.3.1 Middle East & Africa Personal Care Active Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Personal Care Active Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Personal Care Active Market Drivers

12.2 Personal Care Active Market Restraints

12.3 Personal Care Active Trends Analysis

- 12.4 Porters Five Forces Analysis
- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

Global Personal Care Active Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



- 13.1 Raw Material of Personal Care Active and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Personal Care Active
- 13.3 Personal Care Active Production Process
- 13.4 Personal Care Active Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel 14.1.1 Direct to End-User
- 14.1.2 Distributors
- 14.2 Personal Care Active Typical Distributors
- 14.3 Personal Care Active Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



List Of Tables

LIST OF TABLES

Table 1. Global Personal Care Active Consumption Value by Type, (USD Million), 2019 & 2023 & 2030 Table 2. Global Personal Care Active Consumption Value by Application, (USD Million), 2019 & 2023 & 2030 Table 3. Basf Basic Information, Manufacturing Base and Competitors Table 4. Basf Major Business Table 5. Basf Personal Care Active Product and Services Table 6. Basf Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 7. Basf Recent Developments/Updates Table 8. Solvay Basic Information, Manufacturing Base and Competitors Table 9. Solvay Major Business Table 10. Solvay Personal Care Active Product and Services Table 11. Solvay Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 12. Solvay Recent Developments/Updates Table 13. DuPont Basic Information, Manufacturing Base and Competitors Table 14. DuPont Major Business Table 15. DuPont Personal Care Active Product and Services Table 16. DuPont Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 17. DuPont Recent Developments/Updates Table 18. Croda Basic Information, Manufacturing Base and Competitors Table 19. Croda Major Business Table 20. Croda Personal Care Active Product and Services Table 21. Croda Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 22. Croda Recent Developments/Updates Table 23. AkzoNobel Basic Information, Manufacturing Base and Competitors Table 24. AkzoNobel Major Business Table 25. AkzoNobel Personal Care Active Product and Services Table 26. AkzoNobel Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 27. AkzoNobel Recent Developments/Updates Table 28. Clariant Basic Information, Manufacturing Base and Competitors Global Personal Care Active Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



Table 29. Clariant Major Business

Table 30. Clariant Personal Care Active Product and Services

Table 31. Clariant Personal Care Active Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Clariant Recent Developments/Updates

Table 33. Evonik Basic Information, Manufacturing Base and Competitors

Table 34. Evonik Major Business

Table 35. Evonik Personal Care Active Product and Services

Table 36. Evonik Personal Care Active Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Evonik Recent Developments/Updates

Table 38. Stepan Basic Information, Manufacturing Base and Competitors

Table 39. Stepan Major Business

Table 40. Stepan Personal Care Active Product and Services

Table 41. Stepan Personal Care Active Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Stepan Recent Developments/Updates

Table 43. Innospecinc Basic Information, Manufacturing Base and Competitors

 Table 44. Innospecinc Major Business

 Table 45. Innospecinc Personal Care Active Product and Services

Table 46. Innospecinc Personal Care Active Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Innospecinc Recent Developments/Updates

Table 48. Elementis Specialties Basic Information, Manufacturing Base and Competitors

Table 49. Elementis Specialties Major Business

Table 50. Elementis Specialties Personal Care Active Product and Services

Table 51. Elementis Specialties Personal Care Active Sales Quantity (K MT), Average

Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Elementis Specialties Recent Developments/Updates

Table 53. Lonza Basic Information, Manufacturing Base and Competitors

Table 54. Lonza Major Business

Table 55. Lonza Personal Care Active Product and Services

Table 56. Lonza Personal Care Active Sales Quantity (K MT), Average Price (USD/MT),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Lonza Recent Developments/Updates

Table 58. Kao Basic Information, Manufacturing Base and Competitors

Table 59. Kao Major Business

Table 60. Kao Personal Care Active Product and Services



Table 61. Kao Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 62. Kao Recent Developments/Updates Table 63. Lubrizol Basic Information, Manufacturing Base and Competitors Table 64. Lubrizol Major Business Table 65. Lubrizol Personal Care Active Product and Services Table 66. Lubrizol Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 67. Lubrizol Recent Developments/Updates Table 68. AAK Personal Care Basic Information, Manufacturing Base and Competitors Table 69. AAK Personal Care Major Business Table 70, AAK Personal Care Personal Care Active Product and Services Table 71. AAK Personal Care Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 72. AAK Personal Care Recent Developments/Updates Table 73. Huntsman Basic Information, Manufacturing Base and Competitors Table 74. Huntsman Major Business Table 75. Huntsman Personal Care Active Product and Services Table 76. Huntsman Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 77. Huntsman Recent Developments/Updates Table 78. New Japan Chemical Basic Information, Manufacturing Base and Competitors Table 79. New Japan Chemical Major Business Table 80. New Japan Chemical Personal Care Active Product and Services Table 81. New Japan Chemical Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 82. New Japan Chemical Recent Developments/Updates Table 83. Colonial Chemical Basic Information, Manufacturing Base and Competitors Table 84. Colonial Chemical Major Business Table 85. Colonial Chemical Personal Care Active Product and Services Table 86. Colonial Chemical Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 87. Colonial Chemical Recent Developments/Updates Table 88. Taiwan NJC Basic Information, Manufacturing Base and Competitors Table 89. Taiwan NJC Major Business Table 90. Taiwan NJC Personal Care Active Product and Services Table 91. Taiwan NJC Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 92. Taiwan NJC Recent Developments/Updates



Table 93. Seppic Basic Information, Manufacturing Base and Competitors Table 94. Seppic Major Business Table 95. Seppic Personal Care Active Product and Services Table 96. Seppic Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 97. Seppic Recent Developments/Updates Table 98. DSM Basic Information, Manufacturing Base and Competitors Table 99. DSM Major Business Table 100. DSM Personal Care Active Product and Services Table 101. DSM Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 102. DSM Recent Developments/Updates Table 103. Vantage Specialty Chemical Basic Information, Manufacturing Base and Competitors Table 104. Vantage Specialty Chemical Major Business Table 105. Vantage Specialty Chemical Personal Care Active Product and Services Table 106. Vantage Specialty Chemical Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)Table 107. Vantage Specialty Chemical Recent Developments/Updates Table 108. Hydrior Basic Information, Manufacturing Base and Competitors Table 109. Hydrior Major Business Table 110. Hydrior Personal Care Active Product and Services Table 111. Hydrior Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 112. Hydrior Recent Developments/Updates Table 113. Oxiteno Basic Information, Manufacturing Base and Competitors Table 114. Oxiteno Major Business Table 115. Oxiteno Personal Care Active Product and Services Table 116. Oxiteno Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 117. Oxiteno Recent Developments/Updates Table 118. Gattefoss? Basic Information, Manufacturing Base and Competitors Table 119. Gattefoss? Major Business Table 120. Gattefoss? Personal Care Active Product and Services Table 121. Gattefoss? Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 122. Gattefoss? Recent Developments/Updates Table 123. Jarchem Basic Information, Manufacturing Base and Competitors



Table 124. Jarchem Major Business Table 125. Jarchem Personal Care Active Product and Services Table 126. Jarchem Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 127. Jarchem Recent Developments/Updates Table 128. Sunjin Chemical Basic Information, Manufacturing Base and Competitors Table 129. Sunjin Chemical Major Business Table 130. Sunjin Chemical Personal Care Active Product and Services Table 131. Sunjin Chemical Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 132. Sunjin Chemical Recent Developments/Updates Table 133. Galaxy Surfactants Basic Information, Manufacturing Base and Competitors Table 134. Galaxy Surfactants Major Business Table 135. Galaxy Surfactants Personal Care Active Product and Services Table 136. Galaxy Surfactants Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 137. Galaxy Surfactants Recent Developments/Updates Table 138. KLK OLEO Basic Information, Manufacturing Base and Competitors Table 139. KLK OLEO Major Business Table 140. KLK OLEO Personal Care Active Product and Services Table 141. KLK OLEO Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 142. KLK OLEO Recent Developments/Updates Table 143. Induchem Basic Information, Manufacturing Base and Competitors Table 144. InduchemMajor Business Table 145. Induchem Personal Care Active Product and Services Table 146. Induchem Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 147. Induchem Recent Developments/Updates Table 148. Nikko Chemical Basic Information, Manufacturing Base and Competitors Table 149. Nikko Chemical Major Business Table 150. Nikko Chemical Personal Care Active Product and Services Table 151. Nikko Chemical Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 152. Nikko Chemical Recent Developments/Updates Table 153. Zhejiang Zanyu Technology Basic Information, Manufacturing Base and Competitors Table 154. Zhejiang Zanyu Technology Major Business Table 155. Zhejiang Zanyu Technology Personal Care Active Product and Services



Table 156. Zhejiang Zanyu Technology Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 157. Zhejiang Zanyu Technology Recent Developments/Updates

Table 158. Tinci Materials Technology Basic Information, Manufacturing Base and Competitors

Table 159. Tinci Materials Technology Major Business

Table 160. Tinci Materials Technology Personal Care Active Product and Services

Table 161. Tinci Materials Technology Personal Care Active Sales Quantity (K MT),

Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 162. Tinci Materials Technology Recent Developments/Updates

Table 163. Sino Lion Basic Information, Manufacturing Base and Competitors

Table 164. Sino Lion Major Business

Table 165. Sino Lion Personal Care Active Product and Services

Table 166. Sino Lion Personal Care Active Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 167. Sino Lion Recent Developments/Updates

Table 168. Follower's Song Basic Information, Manufacturing Base and Competitors

Table 169. Follower's Song Major Business

 Table 170. Follower's Song Personal Care Active Product and Services

Table 171. Follower's Song Personal Care Active Sales Quantity (K MT), Average

Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 172. Follower's Song Recent Developments/Updates

Table 173. Guangzhou DX Chemical Basic Information, Manufacturing Base and Competitors

Table 174. Guangzhou DX Chemical Major Business

 Table 175. Guangzhou DX Chemical Personal Care Active Product and Services

Table 176. Guangzhou DX Chemical Personal Care Active Sales Quantity (K MT),

Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 177. Guangzhou DX Chemical Recent Developments/Updates

Table 178. Hunan Resun-Auway Industrial Basic Information, Manufacturing Base and Competitors

Table 179. Hunan Resun-Auway Industrial Major Business

Table 180. Hunan Resun-Auway Industrial Personal Care Active Product and Services Table 181. Hunan Resun-Auway Industrial Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)



Table 182. Hunan Resun-Auway Industrial Recent Developments/Updates Table 183. Shanghai Fine Chemical Basic Information, Manufacturing Base and Competitors

Table 184. Shanghai Fine Chemical Major Business

 Table 185. Shanghai Fine Chemical Personal Care Active Product and Services

Table 186. Shanghai Fine Chemical Personal Care Active Sales Quantity (K MT),

Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 187. Shanghai Fine Chemical Recent Developments/Updates

Table 188. Zhongshan Kemei Oleochemicals Basic Information, Manufacturing Base and Competitors

Table 189. Zhongshan Kemei Oleochemicals Major Business

Table 190. Zhongshan Kemei Oleochemicals Personal Care Active Product and Services

Table 191. Zhongshan Kemei Oleochemicals Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 192. Zhongshan Kemei Oleochemicals Recent Developments/Updates

Table 193. Shanghai Delta Industry Basic Information, Manufacturing Base and Competitors

Table 194. Shanghai Delta Industry Major Business

 Table 195. Shanghai Delta Industry Personal Care Active Product and Services

Table 196. Shanghai Delta Industry Personal Care Active Sales Quantity (K MT),

Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 197. Shanghai Delta Industry Recent Developments/Updates

Table 198. Guangzhou Startec Science & Technology Basic Information, Manufacturing Base and Competitors

Table 199. Guangzhou Startec Science & Technology Major Business

Table 200. Guangzhou Startec Science & Technology Personal Care Active Product and Services

Table 201. Guangzhou Startec Science & Technology Personal Care Active Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 202. Guangzhou Startec Science & Technology Recent Developments/Updates Table 203. Global Personal Care Active Sales Quantity by Manufacturer (2019-2024) & (K MT)

Table 204. Global Personal Care Active Revenue by Manufacturer (2019-2024) & (USD Million)



Table 205. Global Personal Care Active Average Price by Manufacturer (2019-2024) & (USD/MT) Table 206. Market Position of Manufacturers in Personal Care Active, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023 Table 207. Head Office and Personal Care Active Production Site of Key Manufacturer Table 208. Personal Care Active Market: Company Product Type Footprint Table 209. Personal Care Active Market: Company Product Application Footprint Table 210. Personal Care Active New Market Entrants and Barriers to Market Entry Table 211. Personal Care Active Mergers, Acquisition, Agreements, and Collaborations Table 212. Global Personal Care Active Sales Quantity by Region (2019-2024) & (K MT) Table 213. Global Personal Care Active Sales Quantity by Region (2025-2030) & (K MT) Table 214. Global Personal Care Active Consumption Value by Region (2019-2024) & (USD Million) Table 215. Global Personal Care Active Consumption Value by Region (2025-2030) & (USD Million) Table 216. Global Personal Care Active Average Price by Region (2019-2024) & (USD/MT) Table 217. Global Personal Care Active Average Price by Region (2025-2030) & (USD/MT) Table 218. Global Personal Care Active Sales Quantity by Type (2019-2024) & (K MT) Table 219. Global Personal Care Active Sales Quantity by Type (2025-2030) & (K MT) Table 220. Global Personal Care Active Consumption Value by Type (2019-2024) & (USD Million) Table 221. Global Personal Care Active Consumption Value by Type (2025-2030) & (USD Million) Table 222. Global Personal Care Active Average Price by Type (2019-2024) & (USD/MT) Table 223. Global Personal Care Active Average Price by Type (2025-2030) & (USD/MT) Table 224. Global Personal Care Active Sales Quantity by Application (2019-2024) & (K MT) Table 225. Global Personal Care Active Sales Quantity by Application (2025-2030) & (K MT) Table 226. Global Personal Care Active Consumption Value by Application (2019-2024) & (USD Million) Table 227. Global Personal Care Active Consumption Value by Application (2025-2030) & (USD Million)



Table 228. Global Personal Care Active Average Price by Application (2019-2024) & (USD/MT)

Table 229. Global Personal Care Active Average Price by Application (2025-2030) & (USD/MT)

Table 230. North America Personal Care Active Sales Quantity by Type (2019-2024) & (K MT)

Table 231. North America Personal Care Active Sales Quantity by Type (2025-2030) & (K MT)

Table 232. North America Personal Care Active Sales Quantity by Application (2019-2024) & (K MT)

Table 233. North America Personal Care Active Sales Quantity by Application (2025-2030) & (K MT)

Table 234. North America Personal Care Active Sales Quantity by Country (2019-2024) & (K MT)

Table 235. North America Personal Care Active Sales Quantity by Country (2025-2030) & (K MT)

Table 236. North America Personal Care Active Consumption Value by Country (2019-2024) & (USD Million)

Table 237. North America Personal Care Active Consumption Value by Country (2025-2030) & (USD Million)

Table 238. Europe Personal Care Active Sales Quantity by Type (2019-2024) & (K MT) Table 239. Europe Personal Care Active Sales Quantity by Type (2025-2030) & (K MT) Table 240. Europe Personal Care Active Sales Quantity by Application (2019-2024) & (K MT)

Table 241. Europe Personal Care Active Sales Quantity by Application (2025-2030) & (K MT)

Table 242. Europe Personal Care Active Sales Quantity by Country (2019-2024) & (K MT)

Table 243. Europe Personal Care Active Sales Quantity by Country (2025-2030) & (K MT)

Table 244. Europe Personal Care Active Consumption Value by Country (2019-2024) & (USD Million)

Table 245. Europe Personal Care Active Consumption Value by Country (2025-2030) & (USD Million)

Table 246. Asia-Pacific Personal Care Active Sales Quantity by Type (2019-2024) & (K MT)

Table 247. Asia-Pacific Personal Care Active Sales Quantity by Type (2025-2030) & (K MT)

Table 248. Asia-Pacific Personal Care Active Sales Quantity by Application (2019-2024)



& (K MT)

Table 249. Asia-Pacific Personal Care Active Sales Quantity by Application (2025-2030) & (K MT)

Table 250. Asia-Pacific Personal Care Active Sales Quantity by Region (2019-2024) & (K MT)

Table 251. Asia-Pacific Personal Care Active Sales Quantity by Region (2025-2030) & (K MT)

Table 252. Asia-Pacific Personal Care Active Consumption Value by Region (2019-2024) & (USD Million)

Table 253. Asia-Pacific Personal Care Active Consumption Value by Region (2025-2030) & (USD Million)

Table 254. South America Personal Care Active Sales Quantity by Type (2019-2024) & (K MT)

Table 255. South America Personal Care Active Sales Quantity by Type (2025-2030) & (K MT)

Table 256. South America Personal Care Active Sales Quantity by Application (2019-2024) & (K MT)

Table 257. South America Personal Care Active Sales Quantity by Application (2025-2030) & (K MT)

Table 258. South America Personal Care Active Sales Quantity by Country (2019-2024) & (K MT)

Table 259. South America Personal Care Active Sales Quantity by Country (2025-2030) & (K MT)

Table 260. South America Personal Care Active Consumption Value by Country (2019-2024) & (USD Million)

Table 261. South America Personal Care Active Consumption Value by Country (2025-2030) & (USD Million)

Table 262. Middle East & Africa Personal Care Active Sales Quantity by Type (2019-2024) & (K MT)

Table 263. Middle East & Africa Personal Care Active Sales Quantity by Type (2025-2030) & (K MT)

Table 264. Middle East & Africa Personal Care Active Sales Quantity by Application (2019-2024) & (K MT)

Table 265. Middle East & Africa Personal Care Active Sales Quantity by Application (2025-2030) & (K MT)

Table 266. Middle East & Africa Personal Care Active Sales Quantity by Region (2019-2024) & (K MT)

Table 267. Middle East & Africa Personal Care Active Sales Quantity by Region (2025-2030) & (K MT)



Table 268. Middle East & Africa Personal Care Active Consumption Value by Region (2019-2024) & (USD Million)

Table 269. Middle East & Africa Personal Care Active Consumption Value by Region (2025-2030) & (USD Million)

Table 270. Personal Care Active Raw Material

Table 271. Key Manufacturers of Personal Care Active Raw Materials

Table 272. Personal Care Active Typical Distributors

Table 273. Personal Care Active Typical Customers



List Of Figures

LIST OF FIGURES

- Figure 1. Personal Care Active Picture
- Figure 2. Global Personal Care Active Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Personal Care Active Consumption Value Market Share by Type in 2023
- Figure 4. Surfactants Examples
- Figure 5. Conditioning Polymers Examples
- Figure 6. Emusifier Examples
- Figure 7. Others Examples
- Figure 8. Global Personal Care Active Consumption Value by Application, (USD
- Million), 2019 & 2023 & 2030
- Figure 9. Global Personal Care Active Consumption Value Market Share by Application in 2023
- Figure 10. Skin Care Examples
- Figure 11. Hair Care Examples
- Figure 12. Cosmetics Examples
- Figure 13. Other (oral care etc.) Examples
- Figure 14. Global Personal Care Active Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 15. Global Personal Care Active Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 16. Global Personal Care Active Sales Quantity (2019-2030) & (K MT)
- Figure 17. Global Personal Care Active Average Price (2019-2030) & (USD/MT)
- Figure 18. Global Personal Care Active Sales Quantity Market Share by Manufacturer in 2023
- Figure 19. Global Personal Care Active Consumption Value Market Share by Manufacturer in 2023
- Figure 20. Producer Shipments of Personal Care Active by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 21. Top 3 Personal Care Active Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Top 6 Personal Care Active Manufacturer (Consumption Value) Market Share in 2023
- Figure 23. Global Personal Care Active Sales Quantity Market Share by Region (2019-2030)



Figure 24. Global Personal Care Active Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Personal Care Active Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Personal Care Active Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Personal Care Active Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Personal Care Active Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Personal Care Active Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Personal Care Active Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Personal Care Active Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Personal Care Active Average Price by Type (2019-2030) & (USD/MT)

Figure 33. Global Personal Care Active Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Personal Care Active Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Personal Care Active Average Price by Application (2019-2030) & (USD/MT)

Figure 36. North America Personal Care Active Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Personal Care Active Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Personal Care Active Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Personal Care Active Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Personal Care Active Sales Quantity Market Share by Type



(2019-2030)

Figure 44. Europe Personal Care Active Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Personal Care Active Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Personal Care Active Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Personal Care Active Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Personal Care Active Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Personal Care Active Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Personal Care Active Consumption Value Market Share by Region (2019-2030)

Figure 56. China Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Personal Care Active Sales Quantity Market Share by Type (2019-2030)



Figure 63. South America Personal Care Active Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Personal Care Active Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Personal Care Active Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Personal Care Active Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Personal Care Active Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Personal Care Active Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Personal Care Active Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Personal Care Active Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Personal Care Active Consum



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