

Global Personal Buoyancy Aids Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Personal Buoyancy Aids market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Personal buoyancy aids, often referred to as life jackets or personal flotation devices (PFDs), are safety devices designed to keep an individual afloat in water. These aids come in various forms, including vests, jackets, and belts, and are made from buoyant materials such as foam or inflatable chambers. They are commonly used in recreational activities like boating, kayaking, and swimming to prevent drowning and enhance safety. Personal buoyancy aids are typically designed to fit snugly and securely, allowing for ease of movement while ensuring that the wearer remains buoyant if they fall into the water. Some models also include additional features like reflective strips, harnesses, or emergency whistle attachments for enhanced safety in aquatic environments.

This report is a detailed and comprehensive analysis for global Personal Buoyancy Aids market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Personal Buoyancy Aids market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Personal Buoyancy Aids market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Personal Buoyancy Aids market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Personal Buoyancy Aids market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Personal Buoyancy Aids

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Personal Buoyancy Aids market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Survitec Group, VIKING Life-Saving, Kent Sporting Goods, Hansen Protection, Secumar, LALIZAS, Mustang Survival, Drarger, NRS, Salus Marine, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Personal Buoyancy Aids market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Buoyancy Aid (Foam Core)

Life Jacket

Survival Suit

Buoyancy Compensator

Others

Market segment by Application

Water Entertainment and Sporting

Government

Others

Major players covered

Survitec Group

VIKING Life-Saving

Kent Sporting Goods

Hansen Protection

Secumar

LALIZAS

Mustang Survival

Drarger

NRS

Salus Marine

Astral

Aqua Lung

O'Neill

Stormy Lifejackets

Spinlock

Kokatat

JimBuoy

SeaSafe Systems

Dongtai Jianghai

Wuxi Xingtai Shipping Equipment

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Personal Buoyancy Aids product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Personal Buoyancy Aids, with price, sales quantity, revenue, and global market share of Personal Buoyancy Aids from 2020 to 2025.

Chapter 3, the Personal Buoyancy Aids competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Personal Buoyancy Aids breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Personal Buoyancy Aids market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Personal Buoyancy Aids.

Chapter 14 and 15, to describe Personal Buoyancy Aids sales channel, distributors, customers, research findings and conclusion.

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