

# Global Period Cramp Relief Massager Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Period Cramp Relief Massager market size is expected to reach \$ 304 million by 2032, rising at a market growth of 11.8% CAGR during the forecast period (2026-2032).

Menstrual pain relief devices refer to wearable or portable home-use health devices designed to relieve menstrual cramps, lower abdominal discomfort, lower back pain and related cycle-associated pain symptoms. These products typically use heat therapy, vibration massage, transcutaneous electrical nerve stimulation, low-frequency electrical pulses, electrical muscle stimulation, or non-invasive neuromodulation to provide drug-free, on-the-go relief. Common product forms include wearable TENS units for period pain, hybrid heat-and-TENS devices, rechargeable menstrual heating belts, abdominal heating pads with vibration massage, and cycle-focused neuromodulation wearables. Key design attributes include skin comfort, ergonomic fit, adjustable stimulation or heat levels, automatic shut-off, rechargeable batteries, portability, discreet use under clothing, and targeted coverage of the lower abdomen and lower back.

Based on our research, menstrual cramp relief massagers should be understood as a narrow but fast-evolving intersection of FemTech, home electrotherapy, heat therapy devices, and women's wellness consumer electronics. The category is not limited to conventional massage products. It includes wearable TENS units, heat-and-TENS hybrid devices, rechargeable heating belts, vibration heating pads, and emerging neuromodulation wearables designed around period pain, lower abdominal cramps, and lower back discomfort. The demand foundation is structurally large because dysmenorrhea affects a high share of menstruating women, while consumers increasingly look for drug-free, portable, and discreet solutions that can be used at work, school, during travel, or at home. This creates a product category that sits

between medical devices and consumer wellness products.

Product development is moving in two directions. The mass-market path is dominated by low-cost rechargeable heating and vibration belts, where price, appearance, gifting, and social-commerce conversion matter more than clinical differentiation. The premium path is driven by TENS, heat-and-TENS combinations, and neuromodulation, where brands seek credibility through medical-device positioning, regulatory claims, controlled intensity, and drug-free pain management. Over 2026–2032, we expect the category to grow from a small base at a low-teens CAGR, supported by rising FemTech awareness, broader pharmacy and DTC distribution, and continued OEM cost reductions. The key risks are weak clinical differentiation, regulatory scrutiny, low-price copycats, and substitution by painkillers, disposable heat patches, or generic TENS machines.

This report studies the global Period Cramp Relief Massager production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Period Cramp Relief Massager and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Period Cramp Relief Massager that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Period Cramp Relief Massager total production and demand, 2021-2032, (Units)

Global Period Cramp Relief Massager total production value, 2021-2032, (USD Million)

Global Period Cramp Relief Massager production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Period Cramp Relief Massager consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Period Cramp Relief Massager domestic production, consumption, key domestic manufacturers and share

Global Period Cramp Relief Massager production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Period Cramp Relief Massager production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Period Cramp Relief Massager production by Sale Channel, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Period Cramp Relief Massager market

based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Beurer GmbH, Drive DeVilbiss Healthcare, TensCare Ltd, iPulse Medical Ltd, Myoovi Ltd, Vush Pty Ltd, BIC GROUP, Guangdong Flexwarm Advanced Materials & Technology Co., Ltd., Comfytemp, iDOO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Period Cramp Relief Massager market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sale Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Period Cramp Relief Massager Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Period Cramp Relief Massager Market, Segmentation by Type:

Heating Pad / Heating Belt

Vibration Heating Massager

TENS Pain Relief Device

Other Devices

### Global Period Cramp Relief Massager Market, Segmentation by Therapy Mechanism:

Heat Therapy

Mechanical Vibration

Electrical Stimulation

Multi-modal Therapy

Other

### Global Period Cramp Relief Massager Market, Segmentation by Wearing Form:

Adhesive Patch Device

Waist Belt Device

Head-mounted Device

### Global Period Cramp Relief Massager Market, Segmentation by Sale Channel:

Online Sales

Offline Sales

## Companies Profiled:

Beurer GmbH

Drive DeVilbiss Healthcare

TensCare Ltd

iPulse Medical Ltd

Myoovi Ltd

Vush Pty Ltd

BIC GROUP

Guangdong Flexwarm Advanced Materials & Technology Co., Ltd.

Comfytemp

iDOO

Welme

Matri

Be Me

iStim

Nomisk

Samphire Neuroscience

OhmBody

## Key Questions Answered:

1. How big is the global Period Cramp Relief Massager market?

2. What is the demand of the global Period Cramp Relief Massager market?
3. What is the year over year growth of the global Period Cramp Relief Massager market?
4. What is the production and production value of the global Period Cramp Relief Massager market?
5. Who are the key producers in the global Period Cramp Relief Massager market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Period Cramp Relief Massager Introduction
- 1.2 World Period Cramp Relief Massager Supply & Forecast
  - 1.2.1 World Period Cramp Relief Massager Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Period Cramp Relief Massager Production (2021-2032)
  - 1.2.3 World Period Cramp Relief Massager Pricing Trends (2021-2032)
- 1.3 World Period Cramp Relief Massager Production by Region (Based on Production Site)
  - 1.3.1 World Period Cramp Relief Massager Production Value by Region (2021-2032)
  - 1.3.2 World Period Cramp Relief Massager Production by Region (2021-2032)
  - 1.3.3 World Period Cramp Relief Massager Average Price by Region (2021-2032)
  - 1.3.4 North America Period Cramp Relief Massager Production (2021-2032)
  - 1.3.5 Europe Period Cramp Relief Massager Production (2021-2032)
  - 1.3.6 China Period Cramp Relief Massager Production (2021-2032)
  - 1.3.7 Japan Period Cramp Relief Massager Production (2021-2032)
  - 1.3.8 India Period Cramp Relief Massager Production (2021-2032)
  - 1.3.9 Israel Period Cramp Relief Massager Production (2021-2032)
  - 1.3.10 Oceania Period Cramp Relief Massager Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Period Cramp Relief Massager Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Period Cramp Relief Massager Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Period Cramp Relief Massager Demand (2021-2032)
- 2.2 World Period Cramp Relief Massager Consumption by Region
  - 2.2.1 World Period Cramp Relief Massager Consumption by Region (2021-2026)
  - 2.2.2 World Period Cramp Relief Massager Consumption Forecast by Region (2027-2032)
- 2.3 United States Period Cramp Relief Massager Consumption (2021-2032)
- 2.4 China Period Cramp Relief Massager Consumption (2021-2032)
- 2.5 Europe Period Cramp Relief Massager Consumption (2021-2032)
- 2.6 Japan Period Cramp Relief Massager Consumption (2021-2032)
- 2.7 South Korea Period Cramp Relief Massager Consumption (2021-2032)
- 2.8 ASEAN Period Cramp Relief Massager Consumption (2021-2032)

## 2.9 India Period Cramp Relief Massager Consumption (2021-2032)

### **3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS**

#### 3.1 World Period Cramp Relief Massager Production Value by Manufacturer (2021-2026)

#### 3.2 World Period Cramp Relief Massager Production by Manufacturer (2021-2026)

#### 3.3 World Period Cramp Relief Massager Average Price by Manufacturer (2021-2026)

#### 3.4 Period Cramp Relief Massager Company Evaluation Quadrant

#### 3.5 Industry Rank and Concentration Rate (CR)

##### 3.5.1 Global Period Cramp Relief Massager Industry Rank of Major Manufacturers

##### 3.5.2 Global Concentration Ratios (CR4) for Period Cramp Relief Massager in 2025

##### 3.5.3 Global Concentration Ratios (CR8) for Period Cramp Relief Massager in 2025

#### 3.6 Period Cramp Relief Massager Market: Overall Company Footprint Analysis

##### 3.6.1 Period Cramp Relief Massager Market: Region Footprint

##### 3.6.2 Period Cramp Relief Massager Market: Company Product Type Footprint

##### 3.6.3 Period Cramp Relief Massager Market: Company Product Application Footprint

#### 3.7 Competitive Environment

##### 3.7.1 Historical Structure of the Industry

##### 3.7.2 Barriers of Market Entry

##### 3.7.3 Factors of Competition

#### 3.8 New Entrant and Capacity Expansion Plans

#### 3.9 Mergers, Acquisition, Agreements, and Collaborations

### **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

#### 4.1 United States VS China: Period Cramp Relief Massager Production Value Comparison

##### 4.1.1 United States VS China: Period Cramp Relief Massager Production Value Comparison (2021 & 2025 & 2032)

##### 4.1.2 United States VS China: Period Cramp Relief Massager Production Value Market Share Comparison (2021 & 2025 & 2032)

#### 4.2 United States VS China: Period Cramp Relief Massager Production Comparison

##### 4.2.1 United States VS China: Period Cramp Relief Massager Production Comparison (2021 & 2025 & 2032)

##### 4.2.2 United States VS China: Period Cramp Relief Massager Production Market Share Comparison (2021 & 2025 & 2032)

#### 4.3 United States VS China: Period Cramp Relief Massager Consumption Comparison

##### 4.3.1 United States VS China: Period Cramp Relief Massager Consumption

## Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Period Cramp Relief Massager Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Period Cramp Relief Massager Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Period Cramp Relief Massager Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Period Cramp Relief Massager Production Value (2021-2026)

4.4.3 United States Based Manufacturers Period Cramp Relief Massager Production (2021-2026)

4.5 China Based Period Cramp Relief Massager Manufacturers and Market Share

4.5.1 China Based Period Cramp Relief Massager Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Period Cramp Relief Massager Production Value (2021-2026)

4.5.3 China Based Manufacturers Period Cramp Relief Massager Production (2021-2026)

4.6 Rest of World Based Period Cramp Relief Massager Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Period Cramp Relief Massager Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Period Cramp Relief Massager Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Period Cramp Relief Massager Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Period Cramp Relief Massager Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Heating Pad / Heating Belt

5.2.2 Vibration Heating Massager

5.2.3 TENS Pain Relief Device

5.2.4 Other Devices

5.3 Market Segment by Type

5.3.1 World Period Cramp Relief Massager Production by Type (2021-2032)

5.3.2 World Period Cramp Relief Massager Production Value by Type (2021-2032)

5.3.3 World Period Cramp Relief Massager Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY THERAPY MECHANISM**

6.1 World Period Cramp Relief Massager Market Size Overview by Therapy Mechanism: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Therapy Mechanism

6.2.1 Heat Therapy

6.2.2 Mechanical Vibration

6.2.3 Electrical Stimulation

6.2.4 Multi-modal Therapy

6.2.5 Other

6.3 Market Segment by Therapy Mechanism

6.3.1 World Period Cramp Relief Massager Production by Therapy Mechanism (2021-2032)

6.3.2 World Period Cramp Relief Massager Production Value by Therapy Mechanism (2021-2032)

6.3.3 World Period Cramp Relief Massager Average Price by Therapy Mechanism (2021-2032)

## **7 MARKET ANALYSIS BY WEARING FORM**

7.1 World Period Cramp Relief Massager Market Size Overview by Wearing Form: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Wearing Form

7.2.1 Adhesive Patch Device

7.2.2 Waist Belt Device

7.2.3 Head-mounted Device

7.3 Market Segment by Wearing Form

7.3.1 World Period Cramp Relief Massager Production by Wearing Form (2021-2032)

7.3.2 World Period Cramp Relief Massager Production Value by Wearing Form (2021-2032)

7.3.3 World Period Cramp Relief Massager Average Price by Wearing Form (2021-2032)

## **8 MARKET ANALYSIS BY SALE CHANNEL**

8.1 World Period Cramp Relief Massager Market Size Overview by Sale Channel: 2021 VS 2025 VS 2032

## 8.2 Segment Introduction by Sale Channel

### 8.2.1 Online Sales

### 8.2.2 Offline Sales

## 8.3 Market Segment by Sale Channel

### 8.3.1 World Period Cramp Relief Massager Production by Sale Channel (2021-2032)

### 8.3.2 World Period Cramp Relief Massager Production Value by Sale Channel (2021-2032)

### 8.3.3 World Period Cramp Relief Massager Average Price by Sale Channel (2021-2032)

## 9 COMPANY PROFILES

### 9.1 Beurer GmbH

#### 9.1.1 Beurer GmbH Details

#### 9.1.2 Beurer GmbH Major Business

#### 9.1.3 Beurer GmbH Period Cramp Relief Massager Product and Services

#### 9.1.4 Beurer GmbH Period Cramp Relief Massager Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.1.5 Beurer GmbH Recent Developments/Updates

#### 9.1.6 Beurer GmbH Competitive Strengths & Weaknesses

### 9.2 Drive DeVilbiss Healthcare

#### 9.2.1 Drive DeVilbiss Healthcare Details

#### 9.2.2 Drive DeVilbiss Healthcare Major Business

#### 9.2.3 Drive DeVilbiss Healthcare Period Cramp Relief Massager Product and Services

#### 9.2.4 Drive DeVilbiss Healthcare Period Cramp Relief Massager Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.2.5 Drive DeVilbiss Healthcare Recent Developments/Updates

#### 9.2.6 Drive DeVilbiss Healthcare Competitive Strengths & Weaknesses

### 9.3 TensCare Ltd

#### 9.3.1 TensCare Ltd Details

#### 9.3.2 TensCare Ltd Major Business

#### 9.3.3 TensCare Ltd Period Cramp Relief Massager Product and Services

#### 9.3.4 TensCare Ltd Period Cramp Relief Massager Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.3.5 TensCare Ltd Recent Developments/Updates

#### 9.3.6 TensCare Ltd Competitive Strengths & Weaknesses

### 9.4 iPulse Medical Ltd

#### 9.4.1 iPulse Medical Ltd Details

#### 9.4.2 iPulse Medical Ltd Major Business

- 9.4.3 iPulse Medical Ltd Period Cramp Relief Massager Product and Services
- 9.4.4 iPulse Medical Ltd Period Cramp Relief Massager Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.4.5 iPulse Medical Ltd Recent Developments/Updates
- 9.4.6 iPulse Medical Ltd Competitive Strengths & Weaknesses
- 9.5 Myoovi Ltd
  - 9.5.1 Myoovi Ltd Details
  - 9.5.2 Myoovi Ltd Major Business
  - 9.5.3 Myoovi Ltd Period Cramp Relief Massager Product and Services
  - 9.5.4 Myoovi Ltd Period Cramp Relief Massager Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Myoovi Ltd Recent Developments/Updates
  - 9.5.6 Myoovi Ltd Competitive Strengths & Weaknesses
- 9.6 Vush Pty Ltd
  - 9.6.1 Vush Pty Ltd Details
  - 9.6.2 Vush Pty Ltd Major Business
  - 9.6.3 Vush Pty Ltd Period Cramp Relief Massager Product and Services
  - 9.6.4 Vush Pty Ltd Period Cramp Relief Massager Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.6.5 Vush Pty Ltd Recent Developments/Updates
  - 9.6.6 Vush Pty Ltd Competitive Strengths & Weaknesses
- 9.7 BIC GROUP
  - 9.7.1 BIC GROUP Details
  - 9.7.2 BIC GROUP Major Business
  - 9.7.3 BIC GROUP Period Cramp Relief Massager Product and Services
  - 9.7.4 BIC GROUP Period Cramp Relief Massager Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.7.5 BIC GROUP Recent Developments/Updates
  - 9.7.6 BIC GROUP Competitive Strengths & Weaknesses
- 9.8 Guangdong Flexwarm Advanced Materials & Technology Co., Ltd.
  - 9.8.1 Guangdong Flexwarm Advanced Materials & Technology Co., Ltd. Details
  - 9.8.2 Guangdong Flexwarm Advanced Materials & Technology Co., Ltd. Major Business
  - 9.8.3 Guangdong Flexwarm Advanced Materials & Technology Co., Ltd. Period Cramp Relief Massager Product and Services
  - 9.8.4 Guangdong Flexwarm Advanced Materials & Technology Co., Ltd. Period Cramp Relief Massager Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.8.5 Guangdong Flexwarm Advanced Materials & Technology Co., Ltd. Recent Developments/Updates

9.8.6 Guangdong Flexwarm Advanced Materials & Technology Co., Ltd. Competitive Strengths & Weaknesses

9.9 Comfytemp

9.9.1 Comfytemp Details

9.9.2 Comfytemp Major Business

9.9.3 Comfytemp Period Cramp Relief Massager Product and Services

9.9.4 Comfytemp Period Cramp Relief Massager Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Comfytemp Recent Developments/Updates

9.9.6 Comfytemp Competitive Strengths & Weaknesses

9.10 iDOO

9.10.1 iDOO Details

9.10.2 iDOO Major Business

9.10.3 iDOO Period Cramp Relief Massager Product and Services

9.10.4 iDOO Period Cramp Relief Massager Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 iDOO Recent Developments/Updates

9.10.6 iDOO Competitive Strengths & Weaknesses

9.11 Welme

9.11.1 Welme Details

9.11.2 Welme Major Business

9.11.3 Welme Period Cramp Relief Massager Product and Services

9.11.4 Welme Period Cramp Relief Massager Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Welme Recent Developments/Updates

9.11.6 Welme Competitive Strengths & Weaknesses

9.12 Matri

9.12.1 Matri Details

9.12.2 Matri Major Business

9.12.3 Matri Period Cramp Relief Massager Product and Services

9.12.4 Matri Period Cramp Relief Massager Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Matri Recent Developments/Updates

9.12.6 Matri Competitive Strengths & Weaknesses

9.13 Be Me

9.13.1 Be Me Details

9.13.2 Be Me Major Business

9.13.3 Be Me Period Cramp Relief Massager Product and Services

9.13.4 Be Me Period Cramp Relief Massager Production, Price, Value, Gross Margin

and Market Share (2021-2026)

9.13.5 Be Me Recent Developments/Updates

9.13.6 Be Me Competitive Strengths & Weaknesses

9.14 iStim

9.14.1 iStim Details

9.14.2 iStim Major Business

9.14.3 iStim Period Cramp Relief Massager Product and Services

9.14.4 iStim Period Cramp Relief Massager Production, Price, Value, Gross Margin

and Market Share (2021-2026)

9.14.5 iStim Recent Developments/Updates

9.14.6 iStim Competitive Strengths & Weaknesses

9.15 Nomisk

9.15.1 Nomisk Details

9.15.2 Nomisk Major Business

9.15.3 Nomisk Period Cramp Relief Massager Product and Services

9.15.4 Nomisk Period Cramp Relief Massager Production, Price, Value, Gross Margin

and Market Share (2021-2026)

9.15.5 Nomisk Recent Developments/Updates

9.15.6 Nomisk Competitive Strengths & Weaknesses

9.16 Samphire Neuroscience

9.16.1 Samphire Neuroscience Details

9.16.2 Samphire Neuroscience Major Business

9.16.3 Samphire Neuroscience Period Cramp Relief Massager Product and Services

9.16.4 Samphire Neuroscience Period Cramp Relief Massager Production, Price,

Value, Gross Margin and Market Share (2021-2026)

9.16.5 Samphire Neuroscience Recent Developments/Updates

9.16.6 Samphire Neuroscience Competitive Strengths & Weaknesses

9.17 OhmBody

9.17.1 OhmBody Details

9.17.2 OhmBody Major Business

9.17.3 OhmBody Period Cramp Relief Massager Product and Services

9.17.4 OhmBody Period Cramp Relief Massager Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.17.5 OhmBody Recent Developments/Updates

9.17.6 OhmBody Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Period Cramp Relief Massager Industry Chain

- 10.2 Period Cramp Relief Massager Upstream Analysis
  - 10.2.1 Period Cramp Relief Massager Core Raw Materials
  - 10.2.2 Main Manufacturers of Period Cramp Relief Massager Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Period Cramp Relief Massager Production Mode
- 10.6 Period Cramp Relief Massager Procurement Model
- 10.7 Period Cramp Relief Massager Industry Sales Model and Sales Channels
  - 10.7.1 Period Cramp Relief Massager Sales Model
  - 10.7.2 Period Cramp Relief Massager Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Period Cramp Relief Massager Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Period Cramp Relief Massager Production Value by Region (2021-2026) & (USD Million)

Table 3. World Period Cramp Relief Massager Production Value by Region (2027-2032) & (USD Million)

Table 4. World Period Cramp Relief Massager Production Value Market Share by Region (2021-2026)

Table 5. World Period Cramp Relief Massager Production Value Market Share by Region (2027-2032)

Table 6. World Period Cramp Relief Massager Production by Region (2021-2026) & (Units)

Table 7. World Period Cramp Relief Massager Production by Region (2027-2032) & (Units)

Table 8. World Period Cramp Relief Massager Production Market Share by Region (2021-2026)

Table 9. World Period Cramp Relief Massager Production Market Share by Region (2027-2032)

Table 10. World Period Cramp Relief Massager Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Period Cramp Relief Massager Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Period Cramp Relief Massager Major Market Trends

Table 13. World Period Cramp Relief Massager Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Units)

Table 14. World Period Cramp Relief Massager Consumption by Region (2021-2026) & (Units)

Table 15. World Period Cramp Relief Massager Consumption Forecast by Region (2027-2032) & (Units)

Table 16. World Period Cramp Relief Massager Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Period Cramp Relief Massager Producers in 2025

Table 18. World Period Cramp Relief Massager Production by Manufacturer (2021-2026) & (Units)

Table 19. Production Market Share of Key Period Cramp Relief Massager Producers in 2025

Table 20. World Period Cramp Relief Massager Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Period Cramp Relief Massager Company Evaluation Quadrant

Table 22. World Period Cramp Relief Massager Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Period Cramp Relief Massager Production Site of Key Manufacturer

Table 24. Period Cramp Relief Massager Market: Company Product Type Footprint

Table 25. Period Cramp Relief Massager Market: Company Product Application Footprint

Table 26. Period Cramp Relief Massager Competitive Factors

Table 27. Period Cramp Relief Massager New Entrant and Capacity Expansion Plans

Table 28. Period Cramp Relief Massager Mergers & Acquisitions Activity

Table 29. United States VS China Period Cramp Relief Massager Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Period Cramp Relief Massager Production Comparison, (2021 & 2025 & 2032) & (Units)

Table 31. United States VS China Period Cramp Relief Massager Consumption Comparison, (2021 & 2025 & 2032) & (Units)

Table 32. United States Based Period Cramp Relief Massager Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Period Cramp Relief Massager Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Period Cramp Relief Massager Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Period Cramp Relief Massager Production (2021-2026) & (Units)

Table 36. United States Based Manufacturers Period Cramp Relief Massager Production Market Share (2021-2026)

Table 37. China Based Period Cramp Relief Massager Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Period Cramp Relief Massager Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Period Cramp Relief Massager Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Period Cramp Relief Massager Production, (2021-2026) & (Units)

Table 41. China Based Manufacturers Period Cramp Relief Massager Production Market Share (2021-2026)

Table 42. Rest of World Based Period Cramp Relief Massager Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Period Cramp Relief Massager Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Period Cramp Relief Massager Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Period Cramp Relief Massager Production, (2021-2026) & (Units)

Table 46. Rest of World Based Manufacturers Period Cramp Relief Massager Production Market Share (2021-2026)

Table 47. World Period Cramp Relief Massager Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Period Cramp Relief Massager Production by Type (2021-2026) & (Units)

Table 49. World Period Cramp Relief Massager Production by Type (2027-2032) & (Units)

Table 50. World Period Cramp Relief Massager Production Value by Type (2021-2026) & (USD Million)

Table 51. World Period Cramp Relief Massager Production Value by Type (2027-2032) & (USD Million)

Table 52. World Period Cramp Relief Massager Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Period Cramp Relief Massager Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Period Cramp Relief Massager Production Value by Therapy Mechanism, (USD Million), 2021 & 2025 & 2032

Table 55. World Period Cramp Relief Massager Production by Therapy Mechanism (2021-2026) & (Units)

Table 56. World Period Cramp Relief Massager Production by Therapy Mechanism (2027-2032) & (Units)

Table 57. World Period Cramp Relief Massager Production Value by Therapy Mechanism (2021-2026) & (USD Million)

Table 58. World Period Cramp Relief Massager Production Value by Therapy Mechanism (2027-2032) & (USD Million)

Table 59. World Period Cramp Relief Massager Average Price by Therapy Mechanism (2021-2026) & (US\$/Unit)

Table 60. World Period Cramp Relief Massager Average Price by Therapy Mechanism

(2027-2032) & (US\$/Unit)

Table 61. World Period Cramp Relief Massager Production Value by Wearing Form, (USD Million), 2021 & 2025 & 2032

Table 62. World Period Cramp Relief Massager Production by Wearing Form (2021-2026) & (Units)

Table 63. World Period Cramp Relief Massager Production by Wearing Form (2027-2032) & (Units)

Table 64. World Period Cramp Relief Massager Production Value by Wearing Form (2021-2026) & (USD Million)

Table 65. World Period Cramp Relief Massager Production Value by Wearing Form (2027-2032) & (USD Million)

Table 66. World Period Cramp Relief Massager Average Price by Wearing Form (2021-2026) & (US\$/Unit)

Table 67. World Period Cramp Relief Massager Average Price by Wearing Form (2027-2032) & (US\$/Unit)

Table 68. World Period Cramp Relief Massager Production Value by Sale Channel, (USD Million), 2021 & 2025 & 2032

Table 69. World Period Cramp Relief Massager Production by Sale Channel (2021-2026) & (Units)

Table 70. World Period Cramp Relief Massager Production by Sale Channel (2027-2032) & (Units)

Table 71. World Period Cramp Relief Massager Production Value by Sale Channel (2021-2026) & (USD Million)

Table 72. World Period Cramp Relief Massager Production Value by Sale Channel (2027-2032) & (USD Million)

Table 73. World Period Cramp Relief Massager Average Price by Sale Channel (2021-2026) & (US\$/Unit)

Table 74. World Period Cramp Relief Massager Average Price by Sale Channel (2027-2032) & (US\$/Unit)

Table 75. Beurer GmbH Basic Information, Manufacturing Base and Competitors

Table 76. Beurer GmbH Major Business

Table 77. Beurer GmbH Period Cramp Relief Massager Product and Services

Table 78. Beurer GmbH Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Beurer GmbH Recent Developments/Updates

Table 80. Beurer GmbH Competitive Strengths & Weaknesses

Table 81. Drive DeVilbiss Healthcare Basic Information, Manufacturing Base and Competitors

- Table 82. Drive DeVilbiss Healthcare Major Business
- Table 83. Drive DeVilbiss Healthcare Period Cramp Relief Massager Product and Services
- Table 84. Drive DeVilbiss Healthcare Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. Drive DeVilbiss Healthcare Recent Developments/Updates
- Table 86. Drive DeVilbiss Healthcare Competitive Strengths & Weaknesses
- Table 87. TensCare Ltd Basic Information, Manufacturing Base and Competitors
- Table 88. TensCare Ltd Major Business
- Table 89. TensCare Ltd Period Cramp Relief Massager Product and Services
- Table 90. TensCare Ltd Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. TensCare Ltd Recent Developments/Updates
- Table 92. TensCare Ltd Competitive Strengths & Weaknesses
- Table 93. iPulse Medical Ltd Basic Information, Manufacturing Base and Competitors
- Table 94. iPulse Medical Ltd Major Business
- Table 95. iPulse Medical Ltd Period Cramp Relief Massager Product and Services
- Table 96. iPulse Medical Ltd Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. iPulse Medical Ltd Recent Developments/Updates
- Table 98. iPulse Medical Ltd Competitive Strengths & Weaknesses
- Table 99. Myoovi Ltd Basic Information, Manufacturing Base and Competitors
- Table 100. Myoovi Ltd Major Business
- Table 101. Myoovi Ltd Period Cramp Relief Massager Product and Services
- Table 102. Myoovi Ltd Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Myoovi Ltd Recent Developments/Updates
- Table 104. Myoovi Ltd Competitive Strengths & Weaknesses
- Table 105. Vush Pty Ltd Basic Information, Manufacturing Base and Competitors
- Table 106. Vush Pty Ltd Major Business
- Table 107. Vush Pty Ltd Period Cramp Relief Massager Product and Services
- Table 108. Vush Pty Ltd Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Vush Pty Ltd Recent Developments/Updates

- Table 110. Vush Pty Ltd Competitive Strengths & Weaknesses
- Table 111. BIC GROUP Basic Information, Manufacturing Base and Competitors
- Table 112. BIC GROUP Major Business
- Table 113. BIC GROUP Period Cramp Relief Massager Product and Services
- Table 114. BIC GROUP Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. BIC GROUP Recent Developments/Updates
- Table 116. BIC GROUP Competitive Strengths & Weaknesses
- Table 117. Guangdong Flexwarm Advanced Materials & Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 118. Guangdong Flexwarm Advanced Materials & Technology Co., Ltd. Major Business
- Table 119. Guangdong Flexwarm Advanced Materials & Technology Co., Ltd. Period Cramp Relief Massager Product and Services
- Table 120. Guangdong Flexwarm Advanced Materials & Technology Co., Ltd. Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Guangdong Flexwarm Advanced Materials & Technology Co., Ltd. Recent Developments/Updates
- Table 122. Guangdong Flexwarm Advanced Materials & Technology Co., Ltd. Competitive Strengths & Weaknesses
- Table 123. Comfytemp Basic Information, Manufacturing Base and Competitors
- Table 124. Comfytemp Major Business
- Table 125. Comfytemp Period Cramp Relief Massager Product and Services
- Table 126. Comfytemp Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Comfytemp Recent Developments/Updates
- Table 128. Comfytemp Competitive Strengths & Weaknesses
- Table 129. iDOO Basic Information, Manufacturing Base and Competitors
- Table 130. iDOO Major Business
- Table 131. iDOO Period Cramp Relief Massager Product and Services
- Table 132. iDOO Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. iDOO Recent Developments/Updates
- Table 134. iDOO Competitive Strengths & Weaknesses
- Table 135. Welme Basic Information, Manufacturing Base and Competitors
- Table 136. Welme Major Business

- Table 137. Welme Period Cramp Relief Massager Product and Services
- Table 138. Welme Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Welme Recent Developments/Updates
- Table 140. Welme Competitive Strengths & Weaknesses
- Table 141. Matri Basic Information, Manufacturing Base and Competitors
- Table 142. Matri Major Business
- Table 143. Matri Period Cramp Relief Massager Product and Services
- Table 144. Matri Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Matri Recent Developments/Updates
- Table 146. Matri Competitive Strengths & Weaknesses
- Table 147. Be Me Basic Information, Manufacturing Base and Competitors
- Table 148. Be Me Major Business
- Table 149. Be Me Period Cramp Relief Massager Product and Services
- Table 150. Be Me Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Be Me Recent Developments/Updates
- Table 152. Be Me Competitive Strengths & Weaknesses
- Table 153. iStim Basic Information, Manufacturing Base and Competitors
- Table 154. iStim Major Business
- Table 155. iStim Period Cramp Relief Massager Product and Services
- Table 156. iStim Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. iStim Recent Developments/Updates
- Table 158. iStim Competitive Strengths & Weaknesses
- Table 159. Nomisk Basic Information, Manufacturing Base and Competitors
- Table 160. Nomisk Major Business
- Table 161. Nomisk Period Cramp Relief Massager Product and Services
- Table 162. Nomisk Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Nomisk Recent Developments/Updates
- Table 164. Nomisk Competitive Strengths & Weaknesses
- Table 165. Samphire Neuroscience Basic Information, Manufacturing Base and Competitors
- Table 166. Samphire Neuroscience Major Business
- Table 167. Samphire Neuroscience Period Cramp Relief Massager Product and Services
- Table 168. Samphire Neuroscience Period Cramp Relief Massager Production (Units),

Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Samphire Neuroscience Recent Developments/Updates

Table 170. Samphire Neuroscience Competitive Strengths & Weaknesses

Table 171. OhmBody Basic Information, Manufacturing Base and Competitors

Table 172. OhmBody Major Business

Table 173. OhmBody Period Cramp Relief Massager Product and Services

Table 174. OhmBody Period Cramp Relief Massager Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. OhmBody Recent Developments/Updates

Table 176. OhmBody Competitive Strengths & Weaknesses

Table 177. Global Key Players of Period Cramp Relief Massager Upstream (Raw Materials)

Table 178. Global Period Cramp Relief Massager Typical Customers

Table 179. Period Cramp Relief Massager Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Period Cramp Relief Massager Picture

Figure 2. World Period Cramp Relief Massager Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Period Cramp Relief Massager Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Period Cramp Relief Massager Production (2021-2032) & (Units)

Figure 5. World Period Cramp Relief Massager Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Period Cramp Relief Massager Production Value Market Share by Region (2021-2032)

Figure 7. World Period Cramp Relief Massager Production Market Share by Region (2021-2032)

Figure 8. North America Period Cramp Relief Massager Production (2021-2032) & (Units)

Figure 9. Europe Period Cramp Relief Massager Production (2021-2032) & (Units)

Figure 10. China Period Cramp Relief Massager Production (2021-2032) & (Units)

Figure 11. Japan Period Cramp Relief Massager Production (2021-2032) & (Units)

Figure 12. India Period Cramp Relief Massager Production (2021-2032) & (Units)

Figure 13. Israel Period Cramp Relief Massager Production (2021-2032) & (Units)

Figure 14. Oceania Period Cramp Relief Massager Production (2021-2032) & (Units)

Figure 15. Period Cramp Relief Massager Market Drivers

Figure 16. Factors Affecting Demand

Figure 17. World Period Cramp Relief Massager Consumption (2021-2032) & (Units)

Figure 18. World Period Cramp Relief Massager Consumption Market Share by Region (2021-2032)

Figure 19. United States Period Cramp Relief Massager Consumption (2021-2032) & (Units)

Figure 20. China Period Cramp Relief Massager Consumption (2021-2032) & (Units)

Figure 21. Europe Period Cramp Relief Massager Consumption (2021-2032) & (Units)

Figure 22. Japan Period Cramp Relief Massager Consumption (2021-2032) & (Units)

Figure 23. South Korea Period Cramp Relief Massager Consumption (2021-2032) & (Units)

Figure 24. ASEAN Period Cramp Relief Massager Consumption (2021-2032) & (Units)

Figure 25. India Period Cramp Relief Massager Consumption (2021-2032) & (Units)

Figure 26. Producer Shipments of Period Cramp Relief Massager by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 27. Global Four-firm Concentration Ratios (CR4) for Period Cramp Relief Massager Markets in 2025

Figure 28. Global Four-firm Concentration Ratios (CR8) for Period Cramp Relief Massager Markets in 2025

Figure 29. United States VS China: Period Cramp Relief Massager Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Period Cramp Relief Massager Production Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States VS China: Period Cramp Relief Massager Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 32. United States Based Manufacturers Period Cramp Relief Massager Production Market Share 2025

Figure 33. China Based Manufacturers Period Cramp Relief Massager Production Market Share 2025

Figure 34. Rest of World Based Manufacturers Period Cramp Relief Massager Production Market Share 2025

Figure 35. World Period Cramp Relief Massager Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 36. World Period Cramp Relief Massager Production Value Market Share by Type in 2025

Figure 37. Heating Pad / Heating Belt

Figure 38. Vibration Heating Massager

Figure 39. TENS Pain Relief Device

Figure 40. Other Devices

Figure 41. World Period Cramp Relief Massager Production Market Share by Type (2021-2032)

Figure 42. World Period Cramp Relief Massager Production Value Market Share by Type (2021-2032)

Figure 43. World Period Cramp Relief Massager Average Price by Type (2021-2032) & (US\$/Unit)

Figure 44. World Period Cramp Relief Massager Production Value by Therapy Mechanism, (USD Million), 2021 & 2025 & 2032

Figure 45. World Period Cramp Relief Massager Production Value Market Share by Therapy Mechanism in 2025

Figure 46. Heat Therapy

Figure 47. Mechanical Vibration

Figure 48. Electrical Stimulation

Figure 49. Multi-modal Therapy

Figure 50. Other

Figure 51. World Period Cramp Relief Massager Production Market Share by Therapy Mechanism (2021-2032)

Figure 52. World Period Cramp Relief Massager Production Value Market Share by Therapy Mechanism (2021-2032)

Figure 53. World Period Cramp Relief Massager Average Price by Therapy Mechanism (2021-2032) & (US\$/Unit)

Figure 54. World Period Cramp Relief Massager Production Value by Wearing Form, (USD Million), 2021 & 2025 & 2032

Figure 55. World Period Cramp Relief Massager Production Value Market Share by Wearing Form in 2025

Figure 56. Adhesive Patch Device

Figure 57. Waist Belt Device

Figure 58. Head-mounted Device

Figure 59. World Period Cramp Relief Massager Production Market Share by Wearing Form (2021-2032)

Figure 60. World Period Cramp Relief Massager Production Value Market Share by Wearing Form (2021-2032)

Figure 61. World Period Cramp Relief Massager Average Price by Wearing Form (2021-2032) & (US\$/Unit)

Figure 62. World Period Cramp Relief Massager Production Value by Sale Channel, (USD Million), 2021 & 2025 & 2032

Figure 63. World Period Cramp Relief Massager Production Value Market Share by Sale Channel in 2025

Figure 64. Online Sales

Figure 65. Offline Sales

Figure 66. World Period Cramp Relief Massager Production Market Share by Sale Channel (2021-2032)

Figure 67. World Period Cramp Relief Massager Production Value Market Share by Sale Channel (2021-2032)

Figure 68. World Period Cramp Relief Massager Average Price by Sale Channel (2021-2032) & (US\$/Unit)

Figure 69. Period Cramp Relief Massager Industry Chain

Figure 70. Period Cramp Relief Massager Procurement Model

Figure 71. Period Cramp Relief Massager Sales Model

Figure 72. Period Cramp Relief Massager Sales Channels, Direct Sales, and Distribution

Figure 73. Methodology

Figure 74. Research Process and Data Source

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