

# Global Perilla Seed Oil Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G6282D74EF32EN.html>

Date: May 2024

Pages: 94

Price: US\$ 3,480.00 (Single User License)

ID: G6282D74EF32EN

## Abstracts

According to our (Global Info Research) latest study, the global Perilla Seed Oil market size was valued at USD 900.2 million in 2023 and is forecast to a readjusted size of USD 1770.5 million by 2030 with a CAGR of 10.1% during review period.

Perilla oil is an edible vegetable oil derived from perilla seeds. Having a distinct nutty aroma and taste, the oil pressed from the toasted perilla seeds is used as a culinary oil. And the oil pressed from untoasted perilla seeds is used for non-culinary purposes.

The market concentration of perilla oil is not high, from the perspective of the manufacturers, perilla oil is a new type of oil, and the industry is a new type of industry. There are no leading companies in the market, and the industry concentration is low. According to the survey, there are at least dozens of manufacturers in China, and most players' production capacity is less than 1,000 MT. Among them, the important players mainly include Hubei Shizhen, Hebei Jiafeng Plant Oil, Hunan Yamei Biotechnology, Sanmark, San Sheng Nong Lin, Huanan Nongsheng and Zonghoo Jianyuan Biotech, etc. Another major players in this report include Komega Co., Ltd., Ota Oil Co. Ltd and Gustav Heess.

The Global Info Research report includes an overview of the development of the Perilla Seed Oil industry chain, the market status of Edible Oil Industry (Press method, Extraction method), Pharmaceutical (Press method, Extraction method), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Perilla Seed Oil.

Regionally, the report analyzes the Perilla Seed Oil markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Perilla Seed Oil market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Perilla Seed Oil market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Perilla Seed Oil industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Press method, Extraction method).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Perilla Seed Oil market.

**Regional Analysis:** The report involves examining the Perilla Seed Oil market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Perilla Seed Oil market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Perilla Seed Oil:

**Company Analysis:** Report covers individual Perilla Seed Oil manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Perilla Seed Oil This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Edible Oil Industry, Pharmaceutical).

**Technology Analysis:** Report covers specific technologies relevant to Perilla Seed Oil. It assesses the current state, advancements, and potential future developments in Perilla Seed Oil areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Perilla Seed Oil market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Perilla Seed Oil market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Press method

Extraction method

### Market segment by Application

Edible Oil Industry

Pharmaceutical

Cosmetics Industry

Others

## Major players covered

F & D Nature Food

Gustav Heess

Shangjia

Healing Solutions

Sun Essentials

Jason Natural

Jason

Jason Natural Cosmetics

Mercola

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Perilla Seed Oil product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Perilla Seed Oil, with price, sales, revenue and global market share of Perilla Seed Oil from 2019 to 2024.

Chapter 3, the Perilla Seed Oil competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Perilla Seed Oil breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Perilla Seed Oil market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Perilla Seed Oil.

Chapter 14 and 15, to describe Perilla Seed Oil sales channel, distributors, customers, research findings and conclusion.

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