

Global Perilla Oil Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Perilla Oil market size is expected to reach \$ 2241 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Perilla oil is a vegetable oil produced from perilla seeds through a series of processes including cleaning, hulling, pressing, extraction, refining, dewaxing, filtration, and bottling. Rich in alpha-linolenic acid (ALA), it is primarily utilized in nutritional cooking oils, health foods, dietary supplements, functional foods, infant and toddler nutritional formulas, pet nutrition products, cosmetics, and certain pharmaceutical and healthcare-related sectors. In 2025, global sales volume is projected to reach approximately 28,000 tons, with an average unit price of around \$62,000 per ton and a capacity utilization rate of approximately 67%. Upstream enterprises in the industry primarily consist of perilla cultivation bases, oilseed cooperatives, seed suppliers, manufacturers of oil-pressing and refining equipment, packaging material suppliers, and testing and certification agencies. Downstream enterprises mainly comprise edible oil brands, health supplement companies, functional food manufacturers, nutritional supplement providers, cosmetic companies, pharmaceutical and healthcare product firms, and e-commerce channel operators. The industry's gross profit margin stands at approximately 28%. Regarding product cost structure, perilla seed raw materials account for about 56%; pressing and refining processing accounts for 14%; packaging materials for 9%; labor and energy for 7%; testing, certification, and quality control for 4%; warehousing and logistics for 5%; and sales channels and brand promotion for 5%. In terms of demand, the downstream demand portfolio includes high-ALA vegetable oils, low-temperature cold-pressed nutritional oils, raw oils for softgel capsules, functional food ingredients, nutritional fats for infants and toddlers, pet nutrition oils, skincare oils, and natural vegetable oil additives. Downstream clients include edible oil brands, nutritional supplement companies, pharmacy chains, e-commerce platforms,

functional food manufacturers, cosmetic contract manufacturers, maternal and infant product brands, and health management channels. Business opportunities are primarily driven by policy initiatives?such as the ?Healthy China? strategy, food nutritional fortification programs, the rise of plant-based nutrition, and improvements in residents' dietary structures?as well as by technological innovations, including low-temperature cold pressing, supercritical fluid extraction, refining and deodorization techniques, microencapsulation, and high-stability antioxidant formulations. Furthermore, opportunities are fueled by evolving consumer preferences for products featuring high levels of unsaturated fatty acids, natural origins, ?clean labels,? minimal processing, convenient consumption formats, and premium small-package packaging.

The perilla oil market is currently in a phase of expansion, evolving from a niche category toward functionalization, premiumization, and branding. While overall demand does not rival the massive volume of the mass-market edible oils sector, its core value lies in its high alpha-linolenic acid content, clear plant-based origin, and suitability for health- and nutrition-focused marketing and product differentiation. Consequently, it is better positioned to pursue a high value-added strategy rather than competing solely as a low-cost commodity oil. As of 2025, the industry's competitive landscape is characterized by dispersed raw material bases, relatively small-scale processing enterprises, low brand concentration, and significant price disparities at the retail level. Leading enterprises are gradually shifting their competitive focus from mere oil pressing and processing toward raw material traceability, cold-pressing techniques, low-oxygen bottling, oxidative stability control, testing and certification, and channel management capabilities. Over the coming years, the growth potential for perilla oil will primarily stem from three key areas: first, the demand for healthy edible oil alternatives?as consumer acceptance of nutritious oils such as flaxseed, perilla, and walnut oils rises, it will drive increased sales of premium oils in small-format packaging; second, demand for ingredients in health supplements and functional foods?sectors such as softgels, gummies, nutritional powders, meal replacements, and pet nutrition products will increase their procurement of plant-based Omega-3 oils; and third, the impetus provided by cross-border e-commerce and content-driven commerce, which are well-suited for the contextualized promotion of perilla oil as a premium nutritional product. Industry risks primarily include fluctuations in raw material prices, the inherent difficulty in controlling oxidative stability, limited consumer awareness, disparities in product standards, and competitive pressure from lower-priced, generic vegetable oils. Companies possessing stable cultivation bases, cold-chain storage capabilities, sophisticated refining controls, strong brand and channel management, and credible nutritional and functional endorsements are best positioned to secure higher profit margins. From 2026 to 2032, the perilla oil market is projected to maintain steady

growth, with mainstream product offerings expanding beyond standard pressed oils to encompass cold-pressed organic oils, specialized oils for softgels, nutritional formulas for infants and children, pet nutrition oils, and cosmetic-grade plant oils.

This report studies the global Perilla Oil production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Perilla Oil and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Perilla Oil that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Perilla Oil total production and demand, 2021-2032, (MT)

Global Perilla Oil total production value, 2021-2032, (USD Million)

Global Perilla Oil production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Perilla Oil consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Perilla Oil domestic production, consumption, key domestic manufacturers and share

Global Perilla Oil production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Perilla Oil production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Perilla Oil production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Perilla Oil market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hubei Shizhen (CN), Hebei Jiafeng Plant Oil (CN), Hunan Yamei Biotechnology (CN), Sanmark (CN), San Sheng Nong Lin (CN), Huanan Nongsheng (CN), Zonghoo Jianyuan Biotech (CN), Komega (KR), Ota Oil (JP), Gustav Heess (DE), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Perilla Oil market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Perilla Oil Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Perilla Oil Market, Segmentation by Type:

Toasted Perilla Oil

Untoasted Perilla Oil

Global Perilla Oil Market, Segmentation by Purity Specification:

60%

99%

Other

Global Perilla Oil Market, Segmentation by Organic Type:

Organic

Non-Organic

Global Perilla Oil Market, Segmentation by Application:

Edible Oil

Pharma & Supplements

Cosmetics

Other

Companies Profiled:

Hubei Shizhen (CN)

Hebei Jiafeng Plant Oil (CN)

Hunan Yamei Biotechnology (CN)

Sanmark (CN)

San Sheng Nong Lin (CN)

Huanan Nongsheng (CN)

Zonghoo Jianyuan Biotech (CN)

Komega (KR)

Ota Oil (JP)

Gustav Heess (DE)

Jiangxi Yuanshangcao Flavor (CN)

Jilin Changbai Workshop (CN)

Weihai Hanjiang (CN)

HSF (CN)

Key Questions Answered:

1. How big is the global Perilla Oil market?
2. What is the demand of the global Perilla Oil market?
3. What is the year over year growth of the global Perilla Oil market?
4. What is the production and production value of the global Perilla Oil market?
5. Who are the key producers in the global Perilla Oil market?
6. What are the growth factors driving the market demand?

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