

Global Perfumes And Deodorants Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

Perfumes and deodorant are products applied to the body to cover body odor.

According to our (Global Info Research) latest study, the global Perfumes And Deodorants market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Perfumes And Deodorants market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Perfumes And Deodorants market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Perfumes And Deodorants market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Perfumes And Deodorants market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Perfumes And Deodorants market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Perfumes And Deodorants

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Perfumes And Deodorants market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Revlon, Inc.(MacAndrews & Forbes), Estee Lauder Companies, L'Oreal Group, Beiersdorf AG and Dior, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Perfumes And Deodorants market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Perfumes

Deodorants

Market segment by Application

Supermarkets

Specialty Stores

Pharmacies

E-commerce

Others

Major players covered

Revlon, Inc.(MacAndrews & Forbes)

Estee Lauder Companies

L'Oreal Group

Beiersdorf AG

Dior

Calvin Klein, Inc.

Burberry Group plc

Giorgio Armani S.p.A

Unilever

Gucci

Yardley London(Wipro)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Perfumes And Deodorants product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Perfumes And Deodorants, with price, sales, revenue and global market share of Perfumes And Deodorants from 2018 to 2023.

Chapter 3, the Perfumes And Deodorants competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Perfumes And Deodorants breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Perfumes And Deodorants market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Perfumes And Deodorants.

Chapter 14 and 15, to describe Perfumes And Deodorants sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Perfumes And Deodorants

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Perfumes And Deodorants Consumption Value by Type: 2018 Versus 2022 Versus 2029

1.3.2 Perfumes

1.3.3 Deodorants

1.4 Market Analysis by Application

1.4.1 Overview: Global Perfumes And Deodorants Consumption Value by Application: 2018 Versus 2022 Versus 2029

1.4.2 Supermarkets

1.4.3 Specialty Stores

1.4.4 Pharmacies

1.4.5 E-commerce

1.4.6 Others

1.5 Global Perfumes And Deodorants Market Size & Forecast

1.5.1 Global Perfumes And Deodorants Consumption Value (2018 & 2022 & 2029)

1.5.2 Global Perfumes And Deodorants Sales Quantity (2018-2029)

1.5.3 Global Perfumes And Deodorants Average Price (2018-2029)

2 MANUFACTURERS PROFILES

2.1 Revlon, Inc.(MacAndrews & Forbes)

2.1.1 Revlon, Inc.(MacAndrews & Forbes) Details

2.1.2 Revlon, Inc.(MacAndrews & Forbes) Major Business

2.1.3 Revlon, Inc.(MacAndrews & Forbes) Perfumes And Deodorants Product and Services

2.1.4 Revlon, Inc.(MacAndrews & Forbes) Perfumes And Deodorants Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.1.5 Revlon, Inc.(MacAndrews & Forbes) Recent Developments/Updates

2.2 Estee Lauder Companies

2.2.1 Estee Lauder Companies Details

2.2.2 Estee Lauder Companies Major Business

2.2.3 Estee Lauder Companies Perfumes And Deodorants Product and Services

2.2.4 Estee Lauder Companies Perfumes And Deodorants Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2018-2023)

2.2.5 Estee Lauder Companies Recent Developments/Updates

2.3 L'Oreal Group

2.3.1 L'Oreal Group Details

2.3.2 L'Oreal Group Major Business

2.3.3 L'Oreal Group Perfumes And Deodorants Product and Services

2.3.4 L'Oreal Group Perfumes And Deodorants Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 L'Oreal Group Recent Developments/Updates

2.4 Beiersdorf AG

2.4.1 Beiersdorf AG Details

2.4.2 Beiersdorf AG Major Business

2.4.3 Beiersdorf AG Perfumes And Deodorants Product and Services

2.4.4 Beiersdorf AG Perfumes And Deodorants Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 Beiersdorf AG Recent Developments/Updates

2.5 Dior

2.5.1 Dior Details

2.5.2 Dior Major Business

2.5.3 Dior Perfumes And Deodorants Product and Services

2.5.4 Dior Perfumes And Deodorants Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.5.5 Dior Recent Developments/Updates

2.6 Calvin Klein, Inc.

2.6.1 Calvin Klein, Inc. Details

2.6.2 Calvin Klein, Inc. Major Business

2.6.3 Calvin Klein, Inc. Perfumes And Deodorants Product and Services

2.6.4 Calvin Klein, Inc. Perfumes And Deodorants Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.6.5 Calvin Klein, Inc. Recent Developments/Updates

2.7 Burberry Group plc

2.7.1 Burberry Group plc Details

2.7.2 Burberry Group plc Major Business

2.7.3 Burberry Group plc Perfumes And Deodorants Product and Services

2.7.4 Burberry Group plc Perfumes And Deodorants Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.7.5 Burberry Group plc Recent Developments/Updates

2.8 Giorgio Armani S.p.A

2.8.1 Giorgio Armani S.p.A Details

- 2.8.2 Giorgio Armani S.p.A Major Business
- 2.8.3 Giorgio Armani S.p.A Perfumes And Deodorants Product and Services
- 2.8.4 Giorgio Armani S.p.A Perfumes And Deodorants Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.8.5 Giorgio Armani S.p.A Recent Developments/Updates
- 2.9 Unilever
 - 2.9.1 Unilever Details
 - 2.9.2 Unilever Major Business
 - 2.9.3 Unilever Perfumes And Deodorants Product and Services
 - 2.9.4 Unilever Perfumes And Deodorants Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.9.5 Unilever Recent Developments/Updates
- 2.10 Gucci
 - 2.10.1 Gucci Details
 - 2.10.2 Gucci Major Business
 - 2.10.3 Gucci Perfumes And Deodorants Product and Services
 - 2.10.4 Gucci Perfumes And Deodorants Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.10.5 Gucci Recent Developments/Updates
- 2.11 Yardley London(Wipro)
 - 2.11.1 Yardley London(Wipro) Details
 - 2.11.2 Yardley London(Wipro) Major Business
 - 2.11.3 Yardley London(Wipro) Perfumes And Deodorants Product and Services
 - 2.11.4 Yardley London(Wipro) Perfumes And Deodorants Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.11.5 Yardley London(Wipro) Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PERFUMES AND DEODORANTS BY MANUFACTURER

- 3.1 Global Perfumes And Deodorants Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Perfumes And Deodorants Revenue by Manufacturer (2018-2023)
- 3.3 Global Perfumes And Deodorants Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
 - 3.4.1 Producer Shipments of Perfumes And Deodorants by Manufacturer Revenue (\$MM) and Market Share (%): 2022
 - 3.4.2 Top 3 Perfumes And Deodorants Manufacturer Market Share in 2022
 - 3.4.2 Top 6 Perfumes And Deodorants Manufacturer Market Share in 2022
- 3.5 Perfumes And Deodorants Market: Overall Company Footprint Analysis

- 3.5.1 Perfumes And Deodorants Market: Region Footprint
- 3.5.2 Perfumes And Deodorants Market: Company Product Type Footprint
- 3.5.3 Perfumes And Deodorants Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Perfumes And Deodorants Market Size by Region
 - 4.1.1 Global Perfumes And Deodorants Sales Quantity by Region (2018-2029)
 - 4.1.2 Global Perfumes And Deodorants Consumption Value by Region (2018-2029)
 - 4.1.3 Global Perfumes And Deodorants Average Price by Region (2018-2029)
- 4.2 North America Perfumes And Deodorants Consumption Value (2018-2029)
- 4.3 Europe Perfumes And Deodorants Consumption Value (2018-2029)
- 4.4 Asia-Pacific Perfumes And Deodorants Consumption Value (2018-2029)
- 4.5 South America Perfumes And Deodorants Consumption Value (2018-2029)
- 4.6 Middle East and Africa Perfumes And Deodorants Consumption Value (2018-2029)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Perfumes And Deodorants Sales Quantity by Type (2018-2029)
- 5.2 Global Perfumes And Deodorants Consumption Value by Type (2018-2029)
- 5.3 Global Perfumes And Deodorants Average Price by Type (2018-2029)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Perfumes And Deodorants Sales Quantity by Application (2018-2029)
- 6.2 Global Perfumes And Deodorants Consumption Value by Application (2018-2029)
- 6.3 Global Perfumes And Deodorants Average Price by Application (2018-2029)

7 NORTH AMERICA

- 7.1 North America Perfumes And Deodorants Sales Quantity by Type (2018-2029)
- 7.2 North America Perfumes And Deodorants Sales Quantity by Application (2018-2029)
- 7.3 North America Perfumes And Deodorants Market Size by Country
 - 7.3.1 North America Perfumes And Deodorants Sales Quantity by Country (2018-2029)
 - 7.3.2 North America Perfumes And Deodorants Consumption Value by Country

(2018-2029)

7.3.3 United States Market Size and Forecast (2018-2029)

7.3.4 Canada Market Size and Forecast (2018-2029)

7.3.5 Mexico Market Size and Forecast (2018-2029)

8 EUROPE

8.1 Europe Perfumes And Deodorants Sales Quantity by Type (2018-2029)

8.2 Europe Perfumes And Deodorants Sales Quantity by Application (2018-2029)

8.3 Europe Perfumes And Deodorants Market Size by Country

8.3.1 Europe Perfumes And Deodorants Sales Quantity by Country (2018-2029)

8.3.2 Europe Perfumes And Deodorants Consumption Value by Country (2018-2029)

8.3.3 Germany Market Size and Forecast (2018-2029)

8.3.4 France Market Size and Forecast (2018-2029)

8.3.5 United Kingdom Market Size and Forecast (2018-2029)

8.3.6 Russia Market Size and Forecast (2018-2029)

8.3.7 Italy Market Size and Forecast (2018-2029)

9 ASIA-PACIFIC

9.1 Asia-Pacific Perfumes And Deodorants Sales Quantity by Type (2018-2029)

9.2 Asia-Pacific Perfumes And Deodorants Sales Quantity by Application (2018-2029)

9.3 Asia-Pacific Perfumes And Deodorants Market Size by Region

9.3.1 Asia-Pacific Perfumes And Deodorants Sales Quantity by Region (2018-2029)

9.3.2 Asia-Pacific Perfumes And Deodorants Consumption Value by Region

(2018-2029)

9.3.3 China Market Size and Forecast (2018-2029)

9.3.4 Japan Market Size and Forecast (2018-2029)

9.3.5 Korea Market Size and Forecast (2018-2029)

9.3.6 India Market Size and Forecast (2018-2029)

9.3.7 Southeast Asia Market Size and Forecast (2018-2029)

9.3.8 Australia Market Size and Forecast (2018-2029)

10 SOUTH AMERICA

10.1 South America Perfumes And Deodorants Sales Quantity by Type (2018-2029)

10.2 South America Perfumes And Deodorants Sales Quantity by Application
(2018-2029)

10.3 South America Perfumes And Deodorants Market Size by Country

10.3.1 South America Perfumes And Deodorants Sales Quantity by Country
(2018-2029)

10.3.2 South America Perfumes And Deodorants Consumption Value by Country
(2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Perfumes And Deodorants Sales Quantity by Type
(2018-2029)

11.2 Middle East & Africa Perfumes And Deodorants Sales Quantity by Application
(2018-2029)

11.3 Middle East & Africa Perfumes And Deodorants Market Size by Country

11.3.1 Middle East & Africa Perfumes And Deodorants Sales Quantity by Country
(2018-2029)

11.3.2 Middle East & Africa Perfumes And Deodorants Consumption Value by Country
(2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

12 MARKET DYNAMICS

12.1 Perfumes And Deodorants Market Drivers

12.2 Perfumes And Deodorants Market Restraints

12.3 Perfumes And Deodorants Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

12.5 Influence of COVID-19 and Russia-Ukraine War

12.5.1 Influence of COVID-19

12.5.2 Influence of Russia-Ukraine War

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Perfumes And Deodorants and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Perfumes And Deodorants
- 13.3 Perfumes And Deodorants Production Process
- 13.4 Perfumes And Deodorants Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Perfumes And Deodorants Typical Distributors
- 14.3 Perfumes And Deodorants Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Perfumes And Deodorants Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Table 2. Global Perfumes And Deodorants Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Table 3. Revlon, Inc.(MacAndrews & Forbes) Basic Information, Manufacturing Base and Competitors
- Table 4. Revlon, Inc.(MacAndrews & Forbes) Major Business
- Table 5. Revlon, Inc.(MacAndrews & Forbes) Perfumes And Deodorants Product and Services
- Table 6. Revlon, Inc.(MacAndrews & Forbes) Perfumes And Deodorants Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 7. Revlon, Inc.(MacAndrews & Forbes) Recent Developments/Updates
- Table 8. Estee Lauder Companies Basic Information, Manufacturing Base and Competitors
- Table 9. Estee Lauder Companies Major Business
- Table 10. Estee Lauder Companies Perfumes And Deodorants Product and Services
- Table 11. Estee Lauder Companies Perfumes And Deodorants Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 12. Estee Lauder Companies Recent Developments/Updates
- Table 13. L'Oreal Group Basic Information, Manufacturing Base and Competitors
- Table 14. L'Oreal Group Major Business
- Table 15. L'Oreal Group Perfumes And Deodorants Product and Services
- Table 16. L'Oreal Group Perfumes And Deodorants Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 17. L'Oreal Group Recent Developments/Updates
- Table 18. Beiersdorf AG Basic Information, Manufacturing Base and Competitors
- Table 19. Beiersdorf AG Major Business
- Table 20. Beiersdorf AG Perfumes And Deodorants Product and Services
- Table 21. Beiersdorf AG Perfumes And Deodorants Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 22. Beiersdorf AG Recent Developments/Updates
- Table 23. Dior Basic Information, Manufacturing Base and Competitors
- Table 24. Dior Major Business

- Table 25. Dior Perfumes And Deodorants Product and Services
- Table 26. Dior Perfumes And Deodorants Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 27. Dior Recent Developments/Updates
- Table 28. Calvin Klein, Inc. Basic Information, Manufacturing Base and Competitors
- Table 29. Calvin Klein, Inc. Major Business
- Table 30. Calvin Klein, Inc. Perfumes And Deodorants Product and Services
- Table 31. Calvin Klein, Inc. Perfumes And Deodorants Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 32. Calvin Klein, Inc. Recent Developments/Updates
- Table 33. Burberry Group plc Basic Information, Manufacturing Base and Competitors
- Table 34. Burberry Group plc Major Business
- Table 35. Burberry Group plc Perfumes And Deodorants Product and Services
- Table 36. Burberry Group plc Perfumes And Deodorants Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 37. Burberry Group plc Recent Developments/Updates
- Table 38. Giorgio Armani S.p.A Basic Information, Manufacturing Base and Competitors
- Table 39. Giorgio Armani S.p.A Major Business
- Table 40. Giorgio Armani S.p.A Perfumes And Deodorants Product and Services
- Table 41. Giorgio Armani S.p.A Perfumes And Deodorants Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 42. Giorgio Armani S.p.A Recent Developments/Updates
- Table 43. Unilever Basic Information, Manufacturing Base and Competitors
- Table 44. Unilever Major Business
- Table 45. Unilever Perfumes And Deodorants Product and Services
- Table 46. Unilever Perfumes And Deodorants Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 47. Unilever Recent Developments/Updates
- Table 48. Gucci Basic Information, Manufacturing Base and Competitors
- Table 49. Gucci Major Business
- Table 50. Gucci Perfumes And Deodorants Product and Services
- Table 51. Gucci Perfumes And Deodorants Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 52. Gucci Recent Developments/Updates
- Table 53. Yardley London(Wipro) Basic Information, Manufacturing Base and Competitors

Table 54. Yardley London(Wipro) Major Business

Table 55. Yardley London(Wipro) Perfumes And Deodorants Product and Services

Table 56. Yardley London(Wipro) Perfumes And Deodorants Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 57. Yardley London(Wipro) Recent Developments/Updates

Table 58. Global Perfumes And Deodorants Sales Quantity by Manufacturer (2018-2023) & (K Units)

Table 59. Global Perfumes And Deodorants Revenue by Manufacturer (2018-2023) & (USD Million)

Table 60. Global Perfumes And Deodorants Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 61. Market Position of Manufacturers in Perfumes And Deodorants, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 62. Head Office and Perfumes And Deodorants Production Site of Key Manufacturer

Table 63. Perfumes And Deodorants Market: Company Product Type Footprint

Table 64. Perfumes And Deodorants Market: Company Product Application Footprint

Table 65. Perfumes And Deodorants New Market Entrants and Barriers to Market Entry

Table 66. Perfumes And Deodorants Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global Perfumes And Deodorants Sales Quantity by Region (2018-2023) & (K Units)

Table 68. Global Perfumes And Deodorants Sales Quantity by Region (2024-2029) & (K Units)

Table 69. Global Perfumes And Deodorants Consumption Value by Region (2018-2023) & (USD Million)

Table 70. Global Perfumes And Deodorants Consumption Value by Region (2024-2029) & (USD Million)

Table 71. Global Perfumes And Deodorants Average Price by Region (2018-2023) & (US\$/Unit)

Table 72. Global Perfumes And Deodorants Average Price by Region (2024-2029) & (US\$/Unit)

Table 73. Global Perfumes And Deodorants Sales Quantity by Type (2018-2023) & (K Units)

Table 74. Global Perfumes And Deodorants Sales Quantity by Type (2024-2029) & (K Units)

Table 75. Global Perfumes And Deodorants Consumption Value by Type (2018-2023) & (USD Million)

Table 76. Global Perfumes And Deodorants Consumption Value by Type (2024-2029) & (USD Million)

Table 77. Global Perfumes And Deodorants Average Price by Type (2018-2023) & (US\$/Unit)

Table 78. Global Perfumes And Deodorants Average Price by Type (2024-2029) & (US\$/Unit)

Table 79. Global Perfumes And Deodorants Sales Quantity by Application (2018-2023) & (K Units)

Table 80. Global Perfumes And Deodorants Sales Quantity by Application (2024-2029) & (K Units)

Table 81. Global Perfumes And Deodorants Consumption Value by Application (2018-2023) & (USD Million)

Table 82. Global Perfumes And Deodorants Consumption Value by Application (2024-2029) & (USD Million)

Table 83. Global Perfumes And Deodorants Average Price by Application (2018-2023) & (US\$/Unit)

Table 84. Global Perfumes And Deodorants Average Price by Application (2024-2029) & (US\$/Unit)

Table 85. North America Perfumes And Deodorants Sales Quantity by Type (2018-2023) & (K Units)

Table 86. North America Perfumes And Deodorants Sales Quantity by Type (2024-2029) & (K Units)

Table 87. North America Perfumes And Deodorants Sales Quantity by Application (2018-2023) & (K Units)

Table 88. North America Perfumes And Deodorants Sales Quantity by Application (2024-2029) & (K Units)

Table 89. North America Perfumes And Deodorants Sales Quantity by Country (2018-2023) & (K Units)

Table 90. North America Perfumes And Deodorants Sales Quantity by Country (2024-2029) & (K Units)

Table 91. North America Perfumes And Deodorants Consumption Value by Country (2018-2023) & (USD Million)

Table 92. North America Perfumes And Deodorants Consumption Value by Country (2024-2029) & (USD Million)

Table 93. Europe Perfumes And Deodorants Sales Quantity by Type (2018-2023) & (K Units)

Table 94. Europe Perfumes And Deodorants Sales Quantity by Type (2024-2029) & (K Units)

Table 95. Europe Perfumes And Deodorants Sales Quantity by Application (2018-2023)

& (K Units)

Table 96. Europe Perfumes And Deodorants Sales Quantity by Application (2024-2029) & (K Units)

Table 97. Europe Perfumes And Deodorants Sales Quantity by Country (2018-2023) & (K Units)

Table 98. Europe Perfumes And Deodorants Sales Quantity by Country (2024-2029) & (K Units)

Table 99. Europe Perfumes And Deodorants Consumption Value by Country (2018-2023) & (USD Million)

Table 100. Europe Perfumes And Deodorants Consumption Value by Country (2024-2029) & (USD Million)

Table 101. Asia-Pacific Perfumes And Deodorants Sales Quantity by Type (2018-2023) & (K Units)

Table 102. Asia-Pacific Perfumes And Deodorants Sales Quantity by Type (2024-2029) & (K Units)

Table 103. Asia-Pacific Perfumes And Deodorants Sales Quantity by Application (2018-2023) & (K Units)

Table 104. Asia-Pacific Perfumes And Deodorants Sales Quantity by Application (2024-2029) & (K Units)

Table 105. Asia-Pacific Perfumes And Deodorants Sales Quantity by Region (2018-2023) & (K Units)

Table 106. Asia-Pacific Perfumes And Deodorants Sales Quantity by Region (2024-2029) & (K Units)

Table 107. Asia-Pacific Perfumes And Deodorants Consumption Value by Region (2018-2023) & (USD Million)

Table 108. Asia-Pacific Perfumes And Deodorants Consumption Value by Region (2024-2029) & (USD Million)

Table 109. South America Perfumes And Deodorants Sales Quantity by Type (2018-2023) & (K Units)

Table 110. South America Perfumes And Deodorants Sales Quantity by Type (2024-2029) & (K Units)

Table 111. South America Perfumes And Deodorants Sales Quantity by Application (2018-2023) & (K Units)

Table 112. South America Perfumes And Deodorants Sales Quantity by Application (2024-2029) & (K Units)

Table 113. South America Perfumes And Deodorants Sales Quantity by Country (2018-2023) & (K Units)

Table 114. South America Perfumes And Deodorants Sales Quantity by Country (2024-2029) & (K Units)

Table 115. South America Perfumes And Deodorants Consumption Value by Country (2018-2023) & (USD Million)

Table 116. South America Perfumes And Deodorants Consumption Value by Country (2024-2029) & (USD Million)

Table 117. Middle East & Africa Perfumes And Deodorants Sales Quantity by Type (2018-2023) & (K Units)

Table 118. Middle East & Africa Perfumes And Deodorants Sales Quantity by Type (2024-2029) & (K Units)

Table 119. Middle East & Africa Perfumes And Deodorants Sales Quantity by Application (2018-2023) & (K Units)

Table 120. Middle East & Africa Perfumes And Deodorants Sales Quantity by Application (2024-2029) & (K Units)

Table 121. Middle East & Africa Perfumes And Deodorants Sales Quantity by Region (2018-2023) & (K Units)

Table 122. Middle East & Africa Perfumes And Deodorants Sales Quantity by Region (2024-2029) & (K Units)

Table 123. Middle East & Africa Perfumes And Deodorants Consumption Value by Region (2018-2023) & (USD Million)

Table 124. Middle East & Africa Perfumes And Deodorants Consumption Value by Region (2024-2029) & (USD Million)

Table 125. Perfumes And Deodorants Raw Material

Table 126. Key Manufacturers of Perfumes And Deodorants Raw Materials

Table 127. Perfumes And Deodorants Typical Distributors

Table 128. Perfumes And Deodorants Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Perfumes And Deodorants Picture

Figure 2. Global Perfumes And Deodorants Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Perfumes And Deodorants Consumption Value Market Share by Type in 2022

Figure 4. Perfumes Examples

Figure 5. Deodorants Examples

Figure 6. Global Perfumes And Deodorants Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 7. Global Perfumes And Deodorants Consumption Value Market Share by Application in 2022

Figure 8. Supermarkets Examples

Figure 9. Specialty Stores Examples

Figure 10. Pharmacies Examples

Figure 11. E-commerce Examples

Figure 12. Others Examples

Figure 13. Global Perfumes And Deodorants Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 14. Global Perfumes And Deodorants Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 15. Global Perfumes And Deodorants Sales Quantity (2018-2029) & (K Units)

Figure 16. Global Perfumes And Deodorants Average Price (2018-2029) & (US\$/Unit)

Figure 17. Global Perfumes And Deodorants Sales Quantity Market Share by Manufacturer in 2022

Figure 18. Global Perfumes And Deodorants Consumption Value Market Share by Manufacturer in 2022

Figure 19. Producer Shipments of Perfumes And Deodorants by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 20. Top 3 Perfumes And Deodorants Manufacturer (Consumption Value) Market Share in 2022

Figure 21. Top 6 Perfumes And Deodorants Manufacturer (Consumption Value) Market Share in 2022

Figure 22. Global Perfumes And Deodorants Sales Quantity Market Share by Region (2018-2029)

Figure 23. Global Perfumes And Deodorants Consumption Value Market Share by

Region (2018-2029)

Figure 24. North America Perfumes And Deodorants Consumption Value (2018-2029) & (USD Million)

Figure 25. Europe Perfumes And Deodorants Consumption Value (2018-2029) & (USD Million)

Figure 26. Asia-Pacific Perfumes And Deodorants Consumption Value (2018-2029) & (USD Million)

Figure 27. South America Perfumes And Deodorants Consumption Value (2018-2029) & (USD Million)

Figure 28. Middle East & Africa Perfumes And Deodorants Consumption Value (2018-2029) & (USD Million)

Figure 29. Global Perfumes And Deodorants Sales Quantity Market Share by Type (2018-2029)

Figure 30. Global Perfumes And Deodorants Consumption Value Market Share by Type (2018-2029)

Figure 31. Global Perfumes And Deodorants Average Price by Type (2018-2029) & (US\$/Unit)

Figure 32. Global Perfumes And Deodorants Sales Quantity Market Share by Application (2018-2029)

Figure 33. Global Perfumes And Deodorants Consumption Value Market Share by Application (2018-2029)

Figure 34. Global Perfumes And Deodorants Average Price by Application (2018-2029) & (US\$/Unit)

Figure 35. North America Perfumes And Deodorants Sales Quantity Market Share by Type (2018-2029)

Figure 36. North America Perfumes And Deodorants Sales Quantity Market Share by Application (2018-2029)

Figure 37. North America Perfumes And Deodorants Sales Quantity Market Share by Country (2018-2029)

Figure 38. North America Perfumes And Deodorants Consumption Value Market Share by Country (2018-2029)

Figure 39. United States Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Canada Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 41. Mexico Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 42. Europe Perfumes And Deodorants Sales Quantity Market Share by Type (2018-2029)

Figure 43. Europe Perfumes And Deodorants Sales Quantity Market Share by Application (2018-2029)

Figure 44. Europe Perfumes And Deodorants Sales Quantity Market Share by Country (2018-2029)

Figure 45. Europe Perfumes And Deodorants Consumption Value Market Share by Country (2018-2029)

Figure 46. Germany Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. France Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. United Kingdom Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Russia Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Italy Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Asia-Pacific Perfumes And Deodorants Sales Quantity Market Share by Type (2018-2029)

Figure 52. Asia-Pacific Perfumes And Deodorants Sales Quantity Market Share by Application (2018-2029)

Figure 53. Asia-Pacific Perfumes And Deodorants Sales Quantity Market Share by Region (2018-2029)

Figure 54. Asia-Pacific Perfumes And Deodorants Consumption Value Market Share by Region (2018-2029)

Figure 55. China Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Japan Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Korea Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. India Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Southeast Asia Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Australia Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. South America Perfumes And Deodorants Sales Quantity Market Share by Type (2018-2029)

Figure 62. South America Perfumes And Deodorants Sales Quantity Market Share by

Application (2018-2029)

Figure 63. South America Perfumes And Deodorants Sales Quantity Market Share by Country (2018-2029)

Figure 64. South America Perfumes And Deodorants Consumption Value Market Share by Country (2018-2029)

Figure 65. Brazil Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 66. Argentina Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 67. Middle East & Africa Perfumes And Deodorants Sales Quantity Market Share by Type (2018-2029)

Figure 68. Middle East & Africa Perfumes And Deodorants Sales Quantity Market Share by Application (2018-2029)

Figure 69. Middle East & Africa Perfumes And Deodorants Sales Quantity Market Share by Region (2018-2029)

Figure 70. Middle East & Africa Perfumes And Deodorants Consumption Value Market Share by Region (2018-2029)

Figure 71. Turkey Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. Egypt Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Saudi Arabia Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. South Africa Perfumes And Deodorants Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. Perfumes And Deodorants Market Drivers

Figure 76. Perfumes And Deodorants Market Restraints

Figure 77. Perfumes And Deodorants Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Perfumes And Deodorants in 2022

Figure 80. Manufacturing Process Analysis of Perfumes And Deodorants

Figure 81. Perfumes And Deodorants Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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