

# **Global Perfume and Fragrance Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023**

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## **Abstracts**

Perfume is a mixture of fragrant essential oils or aroma compounds, fixatives and solvents, used to give the human body, animals, food, objects, and living-spaces an agreeable scent. It is usually in liquid form and used to give a pleasant scent to a person's body.

### **SCOPE OF THE REPORT:**

This report focuses on the Perfume and Fragrance in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Rapid pace of urbanization has positively impacted the development of global perfume & fragrance market. Lifestyle changes along with the rising standards of living have also played a positive impact in the sales of perfume & fragrance products. Increase in the use of cosmetic & personal care products coupled with strong performance of personal care & wellness industry is considered to be one of the significant driving factor which is rising growth of perfume & fragrance market.

The worldwide market for Perfume and Fragrance is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Elizabeth Arden

Loreal

Shiseido

IFF

Chanel

Estee Lauder

Avon

Vivenza

Royal Beauty Group

AlQuraishi Fragrances

Reehat Al Atoor

Asghar Ali

Rasasi Perfumes Industry

Arabian Oud

Swiss Arabian Perfume

Atyab Al Marshoud

Al Shaya

Ajmal Perfume

Abdulsamad Al Qurashi

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

#### Market Segment by Type, covers

Eau De Parfum

Eau De Toilette

Eau De Cologne

Eau Fraiche

#### Market Segment by Applications, can be divided into

Men

Women

There are 15 Chapters to deeply display the global Perfume and Fragrance market.

Chapter 1, to describe Perfume and Fragrance Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Perfume and Fragrance, with sales, revenue, and price of Perfume and Fragrance, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Perfume and Fragrance, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Perfume and Fragrance market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Perfume and Fragrance sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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