

# Global Perfume Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Perfume market size was valued at USD 40900 million in 2023 and is forecast to a readjusted size of USD 70710 million by 2030 with a CAGR of 8.1% during review period.

Perfume is a mixture of fragrant essential oils or aroma compounds, fixatives and solvents used to give the human body, animals, objects, and living spaces "a pleasant scent".

In this report, all statistics of perfume are based on the standard of 50ml/bottle.

Perfume is stated to have main three notes, which work jointly to shape the long-lasting fragrance. These notes are created carefully with knowledge of the evaporation process of the perfume.

Europe is the largest Perfume market with about 46% market share. Asia(excluding China) is follower, accounting for about 23% market share.

The key players are Loreal, Coty, CHANEL, AVON, LVMH, Est?e Lauder, Puig, Procter & Gamble, Elizabeth Arden, Interparfums, Shiseido, Amore Pacific, Salvatore Ferragamo, ICR Spa, Jahwa, Saint Melin etc. Top 3 companies occupied about 24% market share.

The Global Info Research report includes an overview of the development of the Perfume industry chain, the market status of Men's Perfume (Parfum, Eau de Parfum), Women's Perfume (Parfum, Eau de Parfum), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications



and market trends of Perfume.

Regionally, the report analyzes the Perfume markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Perfume market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Perfume market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Perfume industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Parfum, Eau de Parfum).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Perfume market.

Regional Analysis: The report involves examining the Perfume market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Perfume market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Perfume:

Company Analysis: Report covers individual Perfume manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Perfume This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Men's Perfume, Women's Perfume).

Technology Analysis: Report covers specific technologies relevant to Perfume. It assesses the current state, advancements, and potential future developments in Perfume areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Perfume market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Perfume market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Parfum

Eau de Parfum

Eau de Toilette

Eau de Cologne

Eau Fraiche

Market segment by Application



Me	en's Perfume
Wo	omen's Perfume
Otl	hers
Major players covered	
Lo	real
Со	ty
CH	HANEL
AV	ON CON
LV	MH
Es	t?e Lauder
Pu	ig
Pro	octer & Gamble
Eli	zabeth Arden
Int	erparfums
Sh	iseido
Am	nore Pacific
Sa	Ivatore Ferragamo
ICI	R Spa
Jal	hwa



#### Saint Melin

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Perfume product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Perfume, with price, sales, revenue and global market share of Perfume from 2019 to 2024.

Chapter 3, the Perfume competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Perfume breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Perfume market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.



Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Perfume.

Chapter 14 and 15, to describe Perfume sales channel, distributors, customers, research findings and conclusion.



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