

Global Perfume Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Perfume market size is expected to reach \$ 89920 million by 2032, rising at a market growth of 8.3% CAGR during the forecast period (2026-2032).

Perfume is a mixture of fragrant essential oils or aroma compounds, fixatives and solvents used to give the human body, animals, objects, and living spaces “a pleasant scent”.

In this report, all statistics of perfume are based on the standard of 50ml/bottle.

Perfume is stated to have main three notes, which work jointly to shape the long-lasting fragrance. These notes are created carefully with knowledge of the evaporation process of the perfume.

Europe is the largest Perfume market with about 46% market share. Asia(excluding China) is follower, accounting for about 23% market share.

The key players are Loreal, Coty, CHANEL, AVON, LVMH, Est?e Lauder, Puig, Procter & Gamble, Elizabeth Arden, Interparfums, Shiseido, Amore Pacific, Salvatore Ferragamo, ICR Spa, Jahwa, Saint Melin etc. Top 3 companies occupied about 24% market share.

This report studies the global Perfume production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Perfume and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering

2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Perfume that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Perfume total production and demand, 2021-2032, (MT)

Global Perfume total production value, 2021-2032, (USD Million)

Global Perfume production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Perfume consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Perfume domestic production, consumption, key domestic manufacturers and share

Global Perfume production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Perfume production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Perfume production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Perfume market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include L'Oréal, Coty, CHANEL, AVON, LVMH, Est?e Lauder, Puig, Procter & Gamble, Elizabeth Arden, Interparfums, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Perfume market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (USD/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Perfume Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Perfume Market, Segmentation by Type:

Parfum

Eau de Parfum

Eau de Toilette

Eau de Cologne

Eau Fraiche

Global Perfume Market, Segmentation by Application:

Men's Perfume

Women's Perfume

Others

Companies Profiled:

Loreal

Coty

CHANEL

AVON

LVMH

Est?e Lauder

Puig

Procter & Gamble

Elizabeth Arden

Interparfums

Shiseido

Amore Pacific

Salvatore Ferragamo

ICR Spa

Jahwa

Saint Melin

Key Questions Answered:

1. How big is the global Perfume market?

2. What is the demand of the global Perfume market?
3. What is the year over year growth of the global Perfume market?
4. What is the production and production value of the global Perfume market?
5. Who are the key producers in the global Perfume market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Perfume Introduction
- 1.2 World Perfume Supply & Forecast
 - 1.2.1 World Perfume Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Perfume Production (2021-2032)
 - 1.2.3 World Perfume Pricing Trends (2021-2032)
- 1.3 World Perfume Production by Region (Based on Production Site)
 - 1.3.1 World Perfume Production Value by Region (2021-2032)
 - 1.3.2 World Perfume Production by Region (2021-2032)
 - 1.3.3 World Perfume Average Price by Region (2021-2032)
 - 1.3.4 North America Perfume Production (2021-2032)
 - 1.3.5 Europe Perfume Production (2021-2032)
 - 1.3.6 China Perfume Production (2021-2032)
 - 1.3.7 Japan Perfume Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Perfume Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Perfume Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Perfume Demand (2021-2032)
- 2.2 World Perfume Consumption by Region
 - 2.2.1 World Perfume Consumption by Region (2021-2026)
 - 2.2.2 World Perfume Consumption Forecast by Region (2027-2032)
- 2.3 United States Perfume Consumption (2021-2032)
- 2.4 China Perfume Consumption (2021-2032)
- 2.5 Europe Perfume Consumption (2021-2032)
- 2.6 Japan Perfume Consumption (2021-2032)
- 2.7 South Korea Perfume Consumption (2021-2032)
- 2.8 ASEAN Perfume Consumption (2021-2032)
- 2.9 India Perfume Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Perfume Production Value by Manufacturer (2021-2026)

- 3.2 World Perfume Production by Manufacturer (2021-2026)
- 3.3 World Perfume Average Price by Manufacturer (2021-2026)
- 3.4 Perfume Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Perfume Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Perfume in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Perfume in 2025
- 3.6 Perfume Market: Overall Company Footprint Analysis
 - 3.6.1 Perfume Market: Region Footprint
 - 3.6.2 Perfume Market: Company Product Type Footprint
 - 3.6.3 Perfume Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Perfume Production Value Comparison
 - 4.1.1 United States VS China: Perfume Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Perfume Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Perfume Production Comparison
 - 4.2.1 United States VS China: Perfume Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Perfume Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Perfume Consumption Comparison
 - 4.3.1 United States VS China: Perfume Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Perfume Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Perfume Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Perfume Manufacturers, Headquarters and Production Site (States, Country)
 - 4.4.2 United States Based Manufacturers Perfume Production Value (2021-2026)
 - 4.4.3 United States Based Manufacturers Perfume Production (2021-2026)

4.5 China Based Perfume Manufacturers and Market Share

4.5.1 China Based Perfume Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Perfume Production Value (2021-2026)

4.5.3 China Based Manufacturers Perfume Production (2021-2026)

4.6 Rest of World Based Perfume Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Perfume Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Perfume Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Perfume Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Perfume Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Parfum

5.2.2 Eau de Parfum

5.2.3 Eau de Toilette

5.2.4 Eau de Cologne

5.2.5 Eau Fraiche

5.3 Market Segment by Type

5.3.1 World Perfume Production by Type (2021-2032)

5.3.2 World Perfume Production Value by Type (2021-2032)

5.3.3 World Perfume Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Perfume Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 Men's Perfume

6.2.2 Women's Perfume

6.2.3 Others

6.3 Market Segment by Application

6.3.1 World Perfume Production by Application (2021-2032)

6.3.2 World Perfume Production Value by Application (2021-2032)

6.3.3 World Perfume Average Price by Application (2021-2032)

7 COMPANY PROFILES

7.1 L'Oréal

7.1.1 L'Oréal Details

7.1.2 L'Oréal Major Business

7.1.3 L'Oréal Perfume Product and Services

7.1.4 L'Oréal Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.1.5 L'Oréal Recent Developments/Updates

7.1.6 L'Oréal Competitive Strengths & Weaknesses

7.2 Coty

7.2.1 Coty Details

7.2.2 Coty Major Business

7.2.3 Coty Perfume Product and Services

7.2.4 Coty Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.2.5 Coty Recent Developments/Updates

7.2.6 Coty Competitive Strengths & Weaknesses

7.3 CHANEL

7.3.1 CHANEL Details

7.3.2 CHANEL Major Business

7.3.3 CHANEL Perfume Product and Services

7.3.4 CHANEL Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.3.5 CHANEL Recent Developments/Updates

7.3.6 CHANEL Competitive Strengths & Weaknesses

7.4 AVON

7.4.1 AVON Details

7.4.2 AVON Major Business

7.4.3 AVON Perfume Product and Services

7.4.4 AVON Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.4.5 AVON Recent Developments/Updates

7.4.6 AVON Competitive Strengths & Weaknesses

7.5 LVMH

7.5.1 LVMH Details

7.5.2 LVMH Major Business

7.5.3 LVMH Perfume Product and Services

7.5.4 LVMH Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.5.5 LVMH Recent Developments/Updates

- 7.5.6 LVMH Competitive Strengths & Weaknesses
- 7.6 Est?e Lauder
 - 7.6.1 Est?e Lauder Details
 - 7.6.2 Est?e Lauder Major Business
 - 7.6.3 Est?e Lauder Perfume Product and Services
 - 7.6.4 Est?e Lauder Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.6.5 Est?e Lauder Recent Developments/Updates
 - 7.6.6 Est?e Lauder Competitive Strengths & Weaknesses
- 7.7 Puig
 - 7.7.1 Puig Details
 - 7.7.2 Puig Major Business
 - 7.7.3 Puig Perfume Product and Services
 - 7.7.4 Puig Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.7.5 Puig Recent Developments/Updates
 - 7.7.6 Puig Competitive Strengths & Weaknesses
- 7.8 Procter & Gamble
 - 7.8.1 Procter & Gamble Details
 - 7.8.2 Procter & Gamble Major Business
 - 7.8.3 Procter & Gamble Perfume Product and Services
 - 7.8.4 Procter & Gamble Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.8.5 Procter & Gamble Recent Developments/Updates
 - 7.8.6 Procter & Gamble Competitive Strengths & Weaknesses
- 7.9 Elizabeth Arden
 - 7.9.1 Elizabeth Arden Details
 - 7.9.2 Elizabeth Arden Major Business
 - 7.9.3 Elizabeth Arden Perfume Product and Services
 - 7.9.4 Elizabeth Arden Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.9.5 Elizabeth Arden Recent Developments/Updates
 - 7.9.6 Elizabeth Arden Competitive Strengths & Weaknesses
- 7.10 Interparfums
 - 7.10.1 Interparfums Details
 - 7.10.2 Interparfums Major Business
 - 7.10.3 Interparfums Perfume Product and Services
 - 7.10.4 Interparfums Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 7.10.5 Interparfums Recent Developments/Updates
- 7.10.6 Interparfums Competitive Strengths & Weaknesses
- 7.11 Shiseido
 - 7.11.1 Shiseido Details
 - 7.11.2 Shiseido Major Business
 - 7.11.3 Shiseido Perfume Product and Services
 - 7.11.4 Shiseido Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.11.5 Shiseido Recent Developments/Updates
 - 7.11.6 Shiseido Competitive Strengths & Weaknesses
- 7.12 Amore Pacific
 - 7.12.1 Amore Pacific Details
 - 7.12.2 Amore Pacific Major Business
 - 7.12.3 Amore Pacific Perfume Product and Services
 - 7.12.4 Amore Pacific Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.12.5 Amore Pacific Recent Developments/Updates
 - 7.12.6 Amore Pacific Competitive Strengths & Weaknesses
- 7.13 Salvatore Ferragamo
 - 7.13.1 Salvatore Ferragamo Details
 - 7.13.2 Salvatore Ferragamo Major Business
 - 7.13.3 Salvatore Ferragamo Perfume Product and Services
 - 7.13.4 Salvatore Ferragamo Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.13.5 Salvatore Ferragamo Recent Developments/Updates
 - 7.13.6 Salvatore Ferragamo Competitive Strengths & Weaknesses
- 7.14 ICR Spa
 - 7.14.1 ICR Spa Details
 - 7.14.2 ICR Spa Major Business
 - 7.14.3 ICR Spa Perfume Product and Services
 - 7.14.4 ICR Spa Perfume Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.14.5 ICR Spa Recent Developments/Updates
 - 7.14.6 ICR Spa Competitive Strengths & Weaknesses
- 7.15 Jahwa
 - 7.15.1 Jahwa Details
 - 7.15.2 Jahwa Major Business
 - 7.15.3 Jahwa Perfume Product and Services
 - 7.15.4 Jahwa Perfume Production, Price, Value, Gross Margin and Market Share

(2021-2026)

7.15.5 Jahwa Recent Developments/Updates

7.15.6 Jahwa Competitive Strengths & Weaknesses

7.16 Saint Melin

7.16.1 Saint Melin Details

7.16.2 Saint Melin Major Business

7.16.3 Saint Melin Perfume Product and Services

7.16.4 Saint Melin Perfume Production, Price, Value, Gross Margin and Market Share

(2021-2026)

7.16.5 Saint Melin Recent Developments/Updates

7.16.6 Saint Melin Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 Perfume Industry Chain

8.2 Perfume Upstream Analysis

8.2.1 Perfume Core Raw Materials

8.2.2 Main Manufacturers of Perfume Core Raw Materials

8.3 Midstream Analysis

8.4 Downstream Analysis

8.5 Perfume Production Mode

8.6 Perfume Procurement Model

8.7 Perfume Industry Sales Model and Sales Channels

8.7.1 Perfume Sales Model

8.7.2 Perfume Typical Distributors

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Perfume Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Perfume Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Perfume Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Perfume Production Value Market Share by Region (2021-2026)
- Table 5. World Perfume Production Value Market Share by Region (2027-2032)
- Table 6. World Perfume Production by Region (2021-2026) & (MT)
- Table 7. World Perfume Production by Region (2027-2032) & (MT)
- Table 8. World Perfume Production Market Share by Region (2021-2026)
- Table 9. World Perfume Production Market Share by Region (2027-2032)
- Table 10. World Perfume Average Price by Region (2021-2026) & (USD/Kg)
- Table 11. World Perfume Average Price by Region (2027-2032) & (USD/Kg)
- Table 12. Perfume Major Market Trends
- Table 13. World Perfume Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (MT)
- Table 14. World Perfume Consumption by Region (2021-2026) & (MT)
- Table 15. World Perfume Consumption Forecast by Region (2027-2032) & (MT)
- Table 16. World Perfume Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Perfume Producers in 2025
- Table 18. World Perfume Production by Manufacturer (2021-2026) & (MT)
- Table 19. Production Market Share of Key Perfume Producers in 2025
- Table 20. World Perfume Average Price by Manufacturer (2021-2026) & (USD/Kg)
- Table 21. Global Perfume Company Evaluation Quadrant
- Table 22. World Perfume Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Perfume Production Site of Key Manufacturer
- Table 24. Perfume Market: Company Product Type Footprint
- Table 25. Perfume Market: Company Product Application Footprint
- Table 26. Perfume Competitive Factors
- Table 27. Perfume New Entrant and Capacity Expansion Plans
- Table 28. Perfume Mergers & Acquisitions Activity
- Table 29. United States VS China Perfume Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Perfume Production Comparison, (2021 & 2025 &

2032) & (MT)

Table 31. United States VS China Perfume Consumption Comparison, (2021 & 2025 & 2032) & (MT)

Table 32. United States Based Perfume Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Perfume Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Perfume Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Perfume Production (2021-2026) & (MT)

Table 36. United States Based Manufacturers Perfume Production Market Share (2021-2026)

Table 37. China Based Perfume Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Perfume Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Perfume Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Perfume Production, (2021-2026) & (MT)

Table 41. China Based Manufacturers Perfume Production Market Share (2021-2026)

Table 42. Rest of World Based Perfume Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Perfume Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Perfume Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Perfume Production, (2021-2026) & (MT)

Table 46. Rest of World Based Manufacturers Perfume Production Market Share (2021-2026)

Table 47. World Perfume Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Perfume Production by Type (2021-2026) & (MT)

Table 49. World Perfume Production by Type (2027-2032) & (MT)

Table 50. World Perfume Production Value by Type (2021-2026) & (USD Million)

Table 51. World Perfume Production Value by Type (2027-2032) & (USD Million)

Table 52. World Perfume Average Price by Type (2021-2026) & (USD/Kg)

Table 53. World Perfume Average Price by Type (2027-2032) & (USD/Kg)

Table 54. World Perfume Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 55. World Perfume Production by Application (2021-2026) & (MT)

- Table 56. World Perfume Production by Application (2027-2032) & (MT)
- Table 57. World Perfume Production Value by Application (2021-2026) & (USD Million)
- Table 58. World Perfume Production Value by Application (2027-2032) & (USD Million)
- Table 59. World Perfume Average Price by Application (2021-2026) & (USD/Kg)
- Table 60. World Perfume Average Price by Application (2027-2032) & (USD/Kg)
- Table 61. Loreal Basic Information, Manufacturing Base and Competitors
- Table 62. Loreal Major Business
- Table 63. Loreal Perfume Product and Services
- Table 64. Loreal Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 65. Loreal Recent Developments/Updates
- Table 66. Loreal Competitive Strengths & Weaknesses
- Table 67. Coty Basic Information, Manufacturing Base and Competitors
- Table 68. Coty Major Business
- Table 69. Coty Perfume Product and Services
- Table 70. Coty Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 71. Coty Recent Developments/Updates
- Table 72. Coty Competitive Strengths & Weaknesses
- Table 73. CHANEL Basic Information, Manufacturing Base and Competitors
- Table 74. CHANEL Major Business
- Table 75. CHANEL Perfume Product and Services
- Table 76. CHANEL Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 77. CHANEL Recent Developments/Updates
- Table 78. CHANEL Competitive Strengths & Weaknesses
- Table 79. AVON Basic Information, Manufacturing Base and Competitors
- Table 80. AVON Major Business
- Table 81. AVON Perfume Product and Services
- Table 82. AVON Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 83. AVON Recent Developments/Updates
- Table 84. AVON Competitive Strengths & Weaknesses
- Table 85. LVMH Basic Information, Manufacturing Base and Competitors
- Table 86. LVMH Major Business
- Table 87. LVMH Perfume Product and Services
- Table 88. LVMH Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. LVMH Recent Developments/Updates

- Table 90. LVMH Competitive Strengths & Weaknesses
- Table 91. Est?e Lauder Basic Information, Manufacturing Base and Competitors
- Table 92. Est?e Lauder Major Business
- Table 93. Est?e Lauder Perfume Product and Services
- Table 94. Est?e Lauder Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Est?e Lauder Recent Developments/Updates
- Table 96. Est?e Lauder Competitive Strengths & Weaknesses
- Table 97. Puig Basic Information, Manufacturing Base and Competitors
- Table 98. Puig Major Business
- Table 99. Puig Perfume Product and Services
- Table 100. Puig Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 101. Puig Recent Developments/Updates
- Table 102. Puig Competitive Strengths & Weaknesses
- Table 103. Procter & Gamble Basic Information, Manufacturing Base and Competitors
- Table 104. Procter & Gamble Major Business
- Table 105. Procter & Gamble Perfume Product and Services
- Table 106. Procter & Gamble Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 107. Procter & Gamble Recent Developments/Updates
- Table 108. Procter & Gamble Competitive Strengths & Weaknesses
- Table 109. Elizabeth Arden Basic Information, Manufacturing Base and Competitors
- Table 110. Elizabeth Arden Major Business
- Table 111. Elizabeth Arden Perfume Product and Services
- Table 112. Elizabeth Arden Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 113. Elizabeth Arden Recent Developments/Updates
- Table 114. Elizabeth Arden Competitive Strengths & Weaknesses
- Table 115. Interparfums Basic Information, Manufacturing Base and Competitors
- Table 116. Interparfums Major Business
- Table 117. Interparfums Perfume Product and Services
- Table 118. Interparfums Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 119. Interparfums Recent Developments/Updates
- Table 120. Interparfums Competitive Strengths & Weaknesses
- Table 121. Shiseido Basic Information, Manufacturing Base and Competitors
- Table 122. Shiseido Major Business
- Table 123. Shiseido Perfume Product and Services

- Table 124. Shiseido Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 125. Shiseido Recent Developments/Updates
- Table 126. Shiseido Competitive Strengths & Weaknesses
- Table 127. Amore Pacific Basic Information, Manufacturing Base and Competitors
- Table 128. Amore Pacific Major Business
- Table 129. Amore Pacific Perfume Product and Services
- Table 130. Amore Pacific Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 131. Amore Pacific Recent Developments/Updates
- Table 132. Amore Pacific Competitive Strengths & Weaknesses
- Table 133. Salvatore Ferragamo Basic Information, Manufacturing Base and Competitors
- Table 134. Salvatore Ferragamo Major Business
- Table 135. Salvatore Ferragamo Perfume Product and Services
- Table 136. Salvatore Ferragamo Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 137. Salvatore Ferragamo Recent Developments/Updates
- Table 138. Salvatore Ferragamo Competitive Strengths & Weaknesses
- Table 139. ICR Spa Basic Information, Manufacturing Base and Competitors
- Table 140. ICR Spa Major Business
- Table 141. ICR Spa Perfume Product and Services
- Table 142. ICR Spa Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 143. ICR Spa Recent Developments/Updates
- Table 144. ICR Spa Competitive Strengths & Weaknesses
- Table 145. Jahwa Basic Information, Manufacturing Base and Competitors
- Table 146. Jahwa Major Business
- Table 147. Jahwa Perfume Product and Services
- Table 148. Jahwa Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 149. Jahwa Recent Developments/Updates
- Table 150. Jahwa Competitive Strengths & Weaknesses
- Table 151. Saint Melin Basic Information, Manufacturing Base and Competitors
- Table 152. Saint Melin Major Business
- Table 153. Saint Melin Perfume Product and Services
- Table 154. Saint Melin Perfume Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 155. Saint Melin Recent Developments/Updates

Table 156. Saint Melin Competitive Strengths & Weaknesses

Table 157. Global Key Players of Perfume Upstream (Raw Materials)

Table 158. Global Perfume Typical Customers

Table 159. Perfume Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Perfume Picture

Figure 2. World Perfume Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Perfume Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Perfume Production (2021-2032) & (MT)

Figure 5. World Perfume Average Price (2021-2032) & (USD/Kg)

Figure 6. World Perfume Production Value Market Share by Region (2021-2032)

Figure 7. World Perfume Production Market Share by Region (2021-2032)

Figure 8. North America Perfume Production (2021-2032) & (MT)

Figure 9. Europe Perfume Production (2021-2032) & (MT)

Figure 10. China Perfume Production (2021-2032) & (MT)

Figure 11. Japan Perfume Production (2021-2032) & (MT)

Figure 12. Perfume Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Perfume Consumption (2021-2032) & (MT)

Figure 15. World Perfume Consumption Market Share by Region (2021-2032)

Figure 16. United States Perfume Consumption (2021-2032) & (MT)

Figure 17. China Perfume Consumption (2021-2032) & (MT)

Figure 18. Europe Perfume Consumption (2021-2032) & (MT)

Figure 19. Japan Perfume Consumption (2021-2032) & (MT)

Figure 20. South Korea Perfume Consumption (2021-2032) & (MT)

Figure 21. ASEAN Perfume Consumption (2021-2032) & (MT)

Figure 22. India Perfume Consumption (2021-2032) & (MT)

Figure 23. Producer Shipments of Perfume by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Perfume Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Perfume Markets in 2025

Figure 26. United States VS China: Perfume Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Perfume Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Perfume Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Perfume Production Market Share 2025

Figure 30. China Based Manufacturers Perfume Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Perfume Production Market Share 2025

Figure 32. World Perfume Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Perfume Production Value Market Share by Type in 2025

Figure 34. Parfum

Figure 35. Eau de Parfum

Figure 36. Eau de Toilette

Figure 37. Eau de Cologne

Figure 38. Eau Fraiche

Figure 39. World Perfume Production Market Share by Type (2021-2032)

Figure 40. World Perfume Production Value Market Share by Type (2021-2032)

Figure 41. World Perfume Average Price by Type (2021-2032) & (USD/Kg)

Figure 42. World Perfume Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 43. World Perfume Production Value Market Share by Application in 2025

Figure 44. Men's Perfume

Figure 45. Women's Perfume

Figure 46. Others

Figure 47. World Perfume Production Market Share by Application (2021-2032)

Figure 48. World Perfume Production Value Market Share by Application (2021-2032)

Figure 49. World Perfume Average Price by Application (2021-2032) & (USD/Kg)

Figure 50. Perfume Industry Chain

Figure 51. Perfume Procurement Model

Figure 52. Perfume Sales Model

Figure 53. Perfume Sales Channels, Direct Sales, and Distribution

Figure 54. Methodology

Figure 55. Research Process and Data Source

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