

Global Performance Analytics Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G28D27184B6EN.html>

Date: December 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: G28D27184B6EN

Abstracts

A Performance Analyst basically evaluates system performance and outcomes, most often for companies, although there are many other responsibilities involved. They advise companies on how to make organizations more profitable through reduced costs and increased revenues and basically organization's efficiency. Performance Analysts build relationships, write reports and make presentations. They should also possess strong analytical and communication skills to complete their jobs effectively.

Scope of the Report:

This report studies the Performance Analytics market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Performance Analytics market by product type and applications/end industries.

The Baking, Financial Services, & Insurance (BFSI) segment holds the largest market share in vertical segment, where software is used to tackle issues such as insufficient data modeling capabilities. It helps identify critical data and traps them with basic rules to secure it. However, the retail & e-commerce is poised to grow at the highest rate during the forecast period, which will help them work with highly sensitive data being ingested in real-time from sensors and devices.

In organizations, among analytic type, predictive analytic segment is expected to have the highest adoption rate, due to the availability of low cost cloud deployments options. Determining data and predicting future outcomes and trends are the main attributes due to which the predictive analytics in analytic type segment is expected to have the highest market share in the performance analytics market.

The global Performance Analytics market is valued at xx million USD in 2017 and is

expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Performance Analytics.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

SAP

SAS Institute

Oracle

Siemens

Adaptive Insights

Xactly

Optymyze

Servicenow

Callidus Software

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Predictive analytics

Prescriptive analytics

Descriptive analytics

Market Segment by Applications, can be divided into

BFSI

Telecommunications and IT

Retail and e-commerce

Government and defense

Healthcare

Manufacturing

Energy and utilities

Construction and engineering

Others

Contents

1 PERFORMANCE ANALYTICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Performance Analytics
- 1.2 Classification of Performance Analytics by Types
 - 1.2.1 Global Performance Analytics Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Performance Analytics Revenue Market Share by Types in 2017
 - 1.2.3 Predictive analytics
 - 1.2.4 Prescriptive analytics
 - 1.2.5 Descriptive analytics
- 1.3 Global Performance Analytics Market by Application
 - 1.3.1 Global Performance Analytics Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 BFSI
 - 1.3.3 Telecommunications and IT
 - 1.3.4 Retail and e-commerce
 - 1.3.5 Government and defense
 - 1.3.6 Healthcare
 - 1.3.7 Manufacturing
 - 1.3.8 Energy and utilities
 - 1.3.9 Construction and engineering
 - 1.3.10 Others
- 1.4 Global Performance Analytics Market by Regions
 - 1.4.1 Global Performance Analytics Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Performance Analytics Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Performance Analytics Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Performance Analytics Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Performance Analytics Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Performance Analytics Status and Prospect (2013-2023)
- 1.5 Global Market Size of Performance Analytics (2013-2023)

2 MANUFACTURERS PROFILES

2.1 IBM

2.1.1 Business Overview

2.1.2 Performance Analytics Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 IBM Performance Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.2 SAP

2.2.1 Business Overview

2.2.2 Performance Analytics Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 SAP Performance Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.3 SAS Institute

2.3.1 Business Overview

2.3.2 Performance Analytics Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 SAS Institute Performance Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.4 Oracle

2.4.1 Business Overview

2.4.2 Performance Analytics Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Oracle Performance Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.5 Siemens

2.5.1 Business Overview

2.5.2 Performance Analytics Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Siemens Performance Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.6 Adaptive Insights

2.6.1 Business Overview

2.6.2 Performance Analytics Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Adaptive Insights Performance Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.7 Xactly

2.7.1 Business Overview

2.7.2 Performance Analytics Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Xactly Performance Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.8 Optymyze

2.8.1 Business Overview

2.8.2 Performance Analytics Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Optymyze Performance Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.9 Servicenow

2.9.1 Business Overview

2.9.2 Performance Analytics Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Servicenow Performance Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.10 Callidus Software

2.10.1 Business Overview

2.10.2 Performance Analytics Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Callidus Software Performance Analytics Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL PERFORMANCE ANALYTICS MARKET COMPETITION, BY PLAYERS

3.1 Global Performance Analytics Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Performance Analytics Players Market Share

3.2.2 Top 10 Performance Analytics Players Market Share

3.3 Market Competition Trend

4 GLOBAL PERFORMANCE ANALYTICS MARKET SIZE BY REGIONS

- 4.1 Global Performance Analytics Revenue and Market Share by Regions
- 4.2 North America Performance Analytics Revenue and Growth Rate (2013-2018)
- 4.3 Europe Performance Analytics Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Performance Analytics Revenue and Growth Rate (2013-2018)
- 4.5 South America Performance Analytics Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Performance Analytics Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA PERFORMANCE ANALYTICS REVENUE BY COUNTRIES

- 5.1 North America Performance Analytics Revenue by Countries (2013-2018)
- 5.2 USA Performance Analytics Revenue and Growth Rate (2013-2018)
- 5.3 Canada Performance Analytics Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Performance Analytics Revenue and Growth Rate (2013-2018)

6 EUROPE PERFORMANCE ANALYTICS REVENUE BY COUNTRIES

- 6.1 Europe Performance Analytics Revenue by Countries (2013-2018)
- 6.2 Germany Performance Analytics Revenue and Growth Rate (2013-2018)
- 6.3 UK Performance Analytics Revenue and Growth Rate (2013-2018)
- 6.4 France Performance Analytics Revenue and Growth Rate (2013-2018)
- 6.5 Russia Performance Analytics Revenue and Growth Rate (2013-2018)
- 6.6 Italy Performance Analytics Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC PERFORMANCE ANALYTICS REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Performance Analytics Revenue by Countries (2013-2018)
- 7.2 China Performance Analytics Revenue and Growth Rate (2013-2018)
- 7.3 Japan Performance Analytics Revenue and Growth Rate (2013-2018)
- 7.4 Korea Performance Analytics Revenue and Growth Rate (2013-2018)
- 7.5 India Performance Analytics Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Performance Analytics Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA PERFORMANCE ANALYTICS REVENUE BY COUNTRIES

- 8.1 South America Performance Analytics Revenue by Countries (2013-2018)
- 8.2 Brazil Performance Analytics Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Performance Analytics Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Performance Analytics Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE PERFORMANCE ANALYTICS BY COUNTRIES

- 9.1 Middle East and Africa Performance Analytics Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Performance Analytics Revenue and Growth Rate (2013-2018)
- 9.3 UAE Performance Analytics Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Performance Analytics Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Performance Analytics Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Performance Analytics Revenue and Growth Rate (2013-2018)

10 GLOBAL PERFORMANCE ANALYTICS MARKET SEGMENT BY TYPE

- 10.1 Global Performance Analytics Revenue and Market Share by Type (2013-2018)
- 10.2 Global Performance Analytics Market Forecast by Type (2018-2023)
- 10.3 Predictive analytics Revenue Growth Rate (2013-2023)
- 10.4 Prescriptive analytics Revenue Growth Rate (2013-2023)
- 10.5 Descriptive analytics Revenue Growth Rate (2013-2023)

11 GLOBAL PERFORMANCE ANALYTICS MARKET SEGMENT BY APPLICATION

- 11.1 Global Performance Analytics Revenue Market Share by Application (2013-2018)
- 11.2 Performance Analytics Market Forecast by Application (2018-2023)
- 11.3 BFSI Revenue Growth (2013-2018)
- 11.4 Telecommunications and IT Revenue Growth (2013-2018)
- 11.5 Retail and e-commerce Revenue Growth (2013-2018)
- 11.6 Government and defense Revenue Growth (2013-2018)
- 11.7 Healthcare Revenue Growth (2013-2018)
- 11.8 Manufacturing Revenue Growth (2013-2018)
- 11.9 Energy and utilities Revenue Growth (2013-2018)
- 11.10 Construction and engineering Revenue Growth (2013-2018)
- 11.11 Others Revenue Growth (2013-2018)

12 GLOBAL PERFORMANCE ANALYTICS MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Performance Analytics Market Size Forecast (2018-2023)
- 12.2 Global Performance Analytics Market Forecast by Regions (2018-2023)
- 12.3 North America Performance Analytics Revenue Market Forecast (2018-2023)
- 12.4 Europe Performance Analytics Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Performance Analytics Revenue Market Forecast (2018-2023)
- 12.6 South America Performance Analytics Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Performance Analytics Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Performance Analytics Picture

Table Product Specifications of Performance Analytics

Table Global Performance Analytics and Revenue (Million USD) Market Split by Product Type

Figure Global Performance Analytics Revenue Market Share by Types in 2017

Figure Predictive analytics Picture

Figure Prescriptive analytics Picture

Figure Descriptive analytics Picture

Table Global Performance Analytics Revenue (Million USD) by Application (2013-2023)

Figure Performance Analytics Revenue Market Share by Applications in 2017

Figure BFSI Picture

Figure Telecommunications and IT Picture

Figure Retail and e-commerce Picture

Figure Government and defense Picture

Figure Healthcare Picture

Figure Manufacturing Picture

Figure Energy and utilities Picture

Figure Construction and engineering Picture

Figure Others Picture

Table Global Market Performance Analytics Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Performance Analytics Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Performance Analytics Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Performance Analytics Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Performance Analytics Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Performance Analytics Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Performance Analytics Revenue (Million USD) and Growth Rate (2013-2023)

Table IBM Basic Information, Manufacturing Base and Competitors

Table IBM Performance Analytics Type and Applications

Table IBM Performance Analytics Revenue, Gross Margin and Market Share
(2016-2017)

Table SAP Basic Information, Manufacturing Base and Competitors

Table SAP Performance Analytics Type and Applications

Table SAP Performance Analytics Revenue, Gross Margin and Market Share
(2016-2017)

Table SAS Institute Basic Information, Manufacturing Base and Competitors

Table SAS Institute Performance Analytics Type and Applications

Table SAS Institute Performance Analytics Revenue, Gross Margin and Market Share
(2016-2017)

Table Oracle Basic Information, Manufacturing Base and Competitors

Table Oracle Performance Analytics Type and Applications

Table Oracle Performance Analytics Revenue, Gross Margin and Market Share
(2016-2017)

Table Siemens Basic Information, Manufacturing Base and Competitors

Table Siemens Performance Analytics Type and Applications

Table Siemens Performance Analytics Revenue, Gross Margin and Market Share
(2016-2017)

Table Adaptive Insights Basic Information, Manufacturing Base and Competitors

Table Adaptive Insights Performance Analytics Type and Applications

Table Adaptive Insights Performance Analytics Revenue, Gross Margin and Market
Share (2016-2017)

Table Xactly Basic Information, Manufacturing Base and Competitors

Table Xactly Performance Analytics Type and Applications

Table Xactly Performance Analytics Revenue, Gross Margin and Market Share
(2016-2017)

Table Optymyze Basic Information, Manufacturing Base and Competitors

Table Optymyze Performance Analytics Type and Applications

Table Optymyze Performance Analytics Revenue, Gross Margin and Market Share
(2016-2017)

Table Servicenow Basic Information, Manufacturing Base and Competitors

Table Servicenow Performance Analytics Type and Applications

Table Servicenow Performance Analytics Revenue, Gross Margin and Market Share
(2016-2017)

Table Callidus Software Basic Information, Manufacturing Base and Competitors

Table Callidus Software Performance Analytics Type and Applications

Table Callidus Software Performance Analytics Revenue, Gross Margin and Market
Share (2016-2017)

Table Global Performance Analytics Revenue (Million USD) by Players (2013-2018)

Table Global Performance Analytics Revenue Share by Players (2013-2018)
Figure Global Performance Analytics Revenue Share by Players in 2016
Figure Global Performance Analytics Revenue Share by Players in 2017
Figure Global Top 5 Players Performance Analytics Revenue Market Share in 2017
Figure Global Top 10 Players Performance Analytics Revenue Market Share in 2017
Figure Global Performance Analytics Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global Performance Analytics Revenue (Million USD) by Regions (2013-2018)
Table Global Performance Analytics Revenue Market Share by Regions (2013-2018)
Figure Global Performance Analytics Revenue Market Share by Regions (2013-2018)
Figure Global Performance Analytics Revenue Market Share by Regions in 2017
Figure North America Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Europe Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Performance Analytics Revenue and Growth Rate (2013-2018)
Figure South America Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Performance Analytics Revenue and Growth Rate (2013-2018)
Table North America Performance Analytics Revenue by Countries (2013-2018)
Table North America Performance Analytics Revenue Market Share by Countries (2013-2018)
Figure North America Performance Analytics Revenue Market Share by Countries (2013-2018)
Figure North America Performance Analytics Revenue Market Share by Countries in 2017
Figure USA Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Canada Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Mexico Performance Analytics Revenue and Growth Rate (2013-2018)
Table Europe Performance Analytics Revenue (Million USD) by Countries (2013-2018)
Figure Europe Performance Analytics Revenue Market Share by Countries (2013-2018)
Figure Europe Performance Analytics Revenue Market Share by Countries in 2017
Figure Germany Performance Analytics Revenue and Growth Rate (2013-2018)
Figure UK Performance Analytics Revenue and Growth Rate (2013-2018)
Figure France Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Russia Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Italy Performance Analytics Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Performance Analytics Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Performance Analytics Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Performance Analytics Revenue Market Share by Countries in 2017
Figure China Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Japan Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Korea Performance Analytics Revenue and Growth Rate (2013-2018)
Figure India Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Performance Analytics Revenue and Growth Rate (2013-2018)
Table South America Performance Analytics Revenue by Countries (2013-2018)
Table South America Performance Analytics Revenue Market Share by Countries (2013-2018)
Figure South America Performance Analytics Revenue Market Share by Countries (2013-2018)
Figure South America Performance Analytics Revenue Market Share by Countries in 2017
Figure Brazil Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Argentina Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Colombia Performance Analytics Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Performance Analytics Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Performance Analytics Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Performance Analytics Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Performance Analytics Revenue Market Share by Countries in 2017
Figure Saudi Arabia Performance Analytics Revenue and Growth Rate (2013-2018)
Figure UAE Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Egypt Performance Analytics Revenue and Growth Rate (2013-2018)
Figure Nigeria Performance Analytics Revenue and Growth Rate (2013-2018)
Figure South Africa Performance Analytics Revenue and Growth Rate (2013-2018)
Table Global Performance Analytics Revenue (Million USD) by Type (2013-2018)
Table Global Performance Analytics Revenue Share by Type (2013-2018)
Figure Global Performance Analytics Revenue Share by Type (2013-2018)
Figure Global Performance Analytics Revenue Share by Type in 2017
Table Global Performance Analytics Revenue Forecast by Type (2018-2023)
Figure Global Performance Analytics Market Share Forecast by Type (2018-2023)
Figure Global Predictive analytics Revenue Growth Rate (2013-2018)
Figure Global Prescriptive analytics Revenue Growth Rate (2013-2018)
Figure Global Descriptive analytics Revenue Growth Rate (2013-2018)
Table Global Performance Analytics Revenue by Application (2013-2018)

Table Global Performance Analytics Revenue Share by Application (2013-2018)
Figure Global Performance Analytics Revenue Share by Application (2013-2018)
Figure Global Performance Analytics Revenue Share by Application in 2017
Table Global Performance Analytics Revenue Forecast by Application (2018-2023)
Figure Global Performance Analytics Market Share Forecast by Application (2018-2023)
Figure Global BFSI Revenue Growth Rate (2013-2018)
Figure Global Telecommunications and IT Revenue Growth Rate (2013-2018)
Figure Global Retail and e-commerce Revenue Growth Rate (2013-2018)
Figure Global Government and defense Revenue Growth Rate (2013-2018)
Figure Global Healthcare Revenue Growth Rate (2013-2018)
Figure Global Manufacturing Revenue Growth Rate (2013-2018)
Figure Global Energy and utilities Revenue Growth Rate (2013-2018)
Figure Global Construction and engineering Revenue Growth Rate (2013-2018)
Figure Global Others Revenue Growth Rate (2013-2018)
Figure Global Performance Analytics Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Performance Analytics Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Performance Analytics Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Performance Analytics Revenue Market Forecast (2018-2023)
Figure Europe Performance Analytics Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Performance Analytics Revenue Market Forecast (2018-2023)
Figure South America Performance Analytics Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Performance Analytics Revenue Market Forecast (2018-2023)

I would like to order

Product name: Global Performance Analytics Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/G28D27184B6EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G28D27184B6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

