

# Global Performance Additives Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Performance Additives market size was valued at USD 82730 million in 2023 and is forecast to a readjusted size of USD 111130 million by 2030 with a CAGR of 4.3% during review period.

Performance additives are chemical substances added in materials, such as plastic, paints, rubber, and others to enhance their performance. Performance additives provide strength, durability, quality, and other key properties to materials. They are used to improve performance and durability of materials used in automotive, rubber, paint, and ink industries.

In 2017, the packaging end-use industry segment accounted for the largest share of the performance additives market, in terms of value and volume, followed by household goods, construction, automotive, and others. The packaging segment is also projected to grow at the highest CAGR from 2018 to 2023.

The Global Info Research report includes an overview of the development of the Performance Additives industry chain, the market status of Packaging (Plastic Additives, Paint & Coatings Additives), Household Goods (Plastic Additives, Paint & Coatings Additives), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Performance Additives.

Regionally, the report analyzes the Performance Additives markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Performance Additives market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Performance Additives market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Performance Additives industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Plastic Additives, Paint & Coatings Additives).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Performance Additives market.

**Regional Analysis:** The report involves examining the Performance Additives market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Performance Additives market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Performance Additives:

**Company Analysis:** Report covers individual Performance Additives manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Performance Additives This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Packaging, Household Goods).

**Technology Analysis:** Report covers specific technologies relevant to Performance Additives. It assesses the current state, advancements, and potential future developments in Performance Additives areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Performance Additives market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Performance Additives market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Plastic Additives

Paint & Coatings Additives

Pigment Additives

Ink Additives

Rubber Additives

### Market segment by Application

Packaging

Household Goods

Construction

Automotive

Industrial

Wood & Furniture

Others

#### Major players covered

Arkema

AkzoNobel

BASF

Huntsman International

Dow Chemical

ALTANA

BYK Additives & Instruments

Cytec Solvay

Clariant

DAIKIN INDUSTRIES

Dynea

Eastman Chemical Company

Evonik

K-TECH (INDIA)

LANXESS

Momentive

PolyOne

Total

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Performance Additives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Performance Additives, with price, sales, revenue and global market share of Performance Additives from 2019 to 2024.

Chapter 3, the Performance Additives competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Performance Additives breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Performance Additives market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Performance Additives.

Chapter 14 and 15, to describe Performance Additives sales channel, distributors, customers, research findings and conclusion.

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