

Global Peony Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Peony market size was valued at USD 522.7 million in 2023 and is forecast to a readjusted size of USD 649.8 million by 2030 with a CAGR of 3.2% during review period.

Peony is a flowering plant in the genus *Paeonia*, the only genus in the family *Paeoniaceae*. Peony varieties with huge, double flowers will be the focal point of the garden when they bloom in early summer. Single-flowered types are more subtle and combine well with other perennials. Flower colors include pink, red, white, and yellow, and the plants grow 18 inches to 3 feet tall, depending on the variety. Peonies make an attractive low hedge. However, they can take up to 3 years to mature, and don't perform well in hot summer climates.

Global Peony key players include Heze Peony Lotus Horticulture, Zi Peony, Shenzhou Peony, Arcieri's Peonies, Shaoyaomiao, etc.

Netherlands is the largest market, with a share over 15%, followed by US and China, both have a share over 25%.

In terms of product, *Paeonia Lactiflora* is the largest segment, with a share over 80%. And in terms of application, the largest application is Domestic, followed by Business, etc.

The Global Info Research report includes an overview of the development of the Peony industry chain, the market status of Domestic (*Paeonia Suffruticosa*, *Paeonia Lactiflora*), Business (*Paeonia Suffruticosa*, *Paeonia Lactiflora*), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot

applications and market trends of Peony.

Regionally, the report analyzes the Peony markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Peony market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Peony market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Peony industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Pcs), revenue generated, and market share of different by Type (e.g., Paeonia Suffruticosa, Paeonia Lactiflora).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Peony market.

Regional Analysis: The report involves examining the Peony market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Peony market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Peony:

Company Analysis: Report covers individual Peony manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Peony. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Domestic, Business).

Technology Analysis: Report covers specific technologies relevant to Peony. It assesses the current state, advancements, and potential future developments in Peony areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Peony market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Peony market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Paeonia Suffruticosa

Paeonia Lactiflora

Market segment by Application

Domestic

Business

Others

Major players covered

Arcieri's Peonies

Kennicott

Adelman Peony Gardens

Castle Hayne Farms

Alaska Perfect Peony

Third Branch Flower

Pivoines Capano

Warmerdam Paeonia

3 Glaciers Farm

Echo Lake Farm

Meadowburn Farm

Spring Hill Peony Farm

Joslyn Peonies

Maple Ridge Peony Farm

Chilly Root Peony Farm

Simmons Paeonies

English Peonies

Heze Peony Lotus Horticulture

Zi Peony

Shenzhou Peony

Shaoyaomiao

APEONY

GuoSeTianXiang

Yongming Flowers

Zhongchuan Peony

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Peony product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Peony, with price, sales, revenue and global market share of Peony from 2019 to 2024.

Chapter 3, the Peony competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Peony breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Peony market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Peony.

Chapter 14 and 15, to describe Peony sales channel, distributors, customers, research findings and conclusion.

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