

Global Pedelec Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/G4D9F79AB393EN.html>

Date: June 2023

Pages: 128

Price: US\$ 4,480.00 (Single User License)

ID: G4D9F79AB393EN

Abstracts

The global Pedelec market size is expected to reach \$ 20210 million by 2029, rising at a market growth of 10.6% CAGR during the forecast period (2023-2029).

The key manufacturers of global pedelec include Jet, Accell Group, Pon, Panasonic, Trek and others. The top five manufacturers hold about 27% of the global share. Europe is the largest market with a share of about 67%, followed by North America and Asia Pacific with shares of 22% and 10%, respectively. In terms of product type, touring pedelecs are the largest segment with about 36% share, while in terms of sales channels, offline is the largest sales channel with 61% share.

A pedelec (from pedal electric cycle) is a bicycle where the rider's pedalling is assisted by a small electric motor; thus it is a type of low-powered e-bike. However, unlike some other types of e-bikes, pedelecs are classified as conventional bicycles in many countries by road authorities rather than as a type of electric moped. Pedelecs include an electronic controller which cuts power to the motor when the rider is not pedalling or when a certain speed – usually 25 km/h (16 mph) – is reached.

This report studies the global Pedelec production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pedelec, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pedelec that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pedelec total production and demand, 2018-2029, (K Units)

Global Pedelec total production value, 2018-2029, (USD Million)

Global Pedelec production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Pedelec consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Pedelec domestic production, consumption, key domestic manufacturers and share

Global Pedelec production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Pedelec production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Pedelec production by Sales Channel production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Pedelec market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Giant, Accell Group, Pon, Panasonic, Merida, Yamaha, Rad Power Bikes, Trek and Bridgestone, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pedelec market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by

manufacturer, by Type, and by Sales Channel. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Pedelec Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pedelec Market, Segmentation by Type

Urban Pedelec

Touring Pedelec

Mountain Pedelec

Others

Global Pedelec Market, Segmentation by Sales Channel

Offline Sales

Online Sales

Companies Profiled:

Giant

Accell Group

Pon

Panasonic

Merida

Yamaha

Rad Power Bikes

Trek

Bridgestone

Riese & Müller

Yadea

Cycleurope

Flyer

TAILG

Specialized

Mustache

VanMoof

Pedego

Stromer

Beistegui Hermanos

Key Questions Answered

1. How big is the global Pedelec market?
2. What is the demand of the global Pedelec market?
3. What is the year over year growth of the global Pedelec market?
4. What is the production and production value of the global Pedelec market?
5. Who are the key producers in the global Pedelec market?
6. What are the growth factors driving the market demand?

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