

Global Pedelec Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pedelec market size was valued at USD 14970 million in 2023 and is forecast to a readjusted size of USD 32380 million by 2030 with a CAGR of 11.7% during review period.

A pedelec (from pedal electric cycle) is a bicycle where the rider's pedalling is assisted by a small electric motor; thus it is a type of low-powered e-bike. However, unlike some other types of e-bikes, pedelecs are classified as conventional bicycles in many countries by road authorities rather than as a type of electric moped. Pedelecs include an electronic controller which cuts power to the motor when the rider is not pedalling or when a certain speed – usually 25 km/h (16 mph) – is reached.

Global key players of pedelec include Giant, Accell Group, Pon and Riese & Müller. The top four players hold a share about 27%. In terms of product, touring pedelec is the largest segment, with a share about 36%. And in terms of channel, the largest channel is offline, with a share about 61%.

The Global Info Research report includes an overview of the development of the Pedelec industry chain, the market status of Offline (Urban Pedelec, Touring Pedelec), On-line (Urban Pedelec, Touring Pedelec), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pedelec.

Regionally, the report analyzes the Pedelec markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pedelec market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pedelec market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pedelec industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Urban Pedelec, Touring Pedelec).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pedelec market.

Regional Analysis: The report involves examining the Pedelec market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pedelec market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pedelec:

Company Analysis: Report covers individual Pedelec manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pedelec This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Offline, On-line).

Technology Analysis: Report covers specific technologies relevant to Pedelec. It

assesses the current state, advancements, and potential future developments in Pedelec areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pedelec market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pedelec market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Urban Pedelec

Touring Pedelec

Mountain Pedelec

Cargo Bikes

Others

Market segment by Application

Offline

On-line

Major players covered

Giant

Accell Group

Pon

Panasonic

Trek

Merida

Riese & Müller

Rad Power Bikes

Yamaha

Cycleurope

Specialized

Bridgestone

Flyer

Mustache

Pedego

VanMoof

Stromer

Yadea

Beistegui Hermanos

TAILG

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pedelec product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pedelec, with price, sales, revenue and global market share of Pedelec from 2019 to 2024.

Chapter 3, the Pedelec competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pedelec breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pedelec market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pedelec.

Chapter 14 and 15, to describe Pedelec sales channel, distributors, customers, research findings and conclusion.

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