

Global Pedal-assist Electric Bicycle Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Pedal-assist Electric Bicycle market size was valued at US\$ 768 million in 2025 and is forecast to a readjusted size of US\$ 1361 million by 2032 with a CAGR of 8.6% during review period.

Pedal-assist Electric Bicycle is a two-wheeled, and in limited cases three-wheeled, light mobility product based on a conventional bicycle and equipped with a motor, battery, controller, cadence or torque sensor, display, wiring harness, braking system and drivetrain. In appearance, it generally retains the frame, handlebar, wheels, pedals and saddle of a bicycle, while the battery may be mounted externally on the down tube or rear rack, or integrated into the frame. The motor is commonly arranged as a hub motor or a mid-drive motor. Its operating principle is that when the rider pedals, the sensor detects cadence, pedaling force or vehicle speed, and the controller adjusts motor output according to the selected assist level, so that human power and electric power jointly propel the vehicle. When pedaling stops, braking occurs, or the regulated speed limit is reached, motor assistance is reduced or cut off automatically. By motor position, Pedal-assist Electric Bicycle can be divided into hub motor models and mid-drive models; by bicycle platform, it can be divided into city, mountain, road, gravel, folding and cargo models; by battery configuration, it can be divided into removable-battery and non-removable-battery models. Its main application scenarios include commuting, recreational cycling, commercial delivery, assisted mobility and other short-distance transport uses.

The main market opportunities for Pedal-assist Electric Bicycles come from changes in urban short-distance mobility, supportive green transportation policies, and growing consumer acceptance of lower-effort personal mobility. Compared with conventional

bicycles, the product combines cycling functions with electric assistance, reducing rider fatigue, extending travel distance, and improving efficiency in congested urban environments. As battery, motor, controller, and sensor technologies continue to mature, improvements in lightweight design, range, safety, and smart functions will support further growth in mid- to high-end commuter models, folding models, cargo models, and performance-oriented models. The key market challenges are intensifying competition, price pressure, channel inventory, regulatory differences, and stricter safety compliance requirements. In Europe and North America, requirements related to battery safety, vehicle certification, assisted speed limits, and road-use rules are becoming more demanding, increasing testing, certification, and after-sales costs for manufacturers. Low- and mid-end products are highly homogeneous, and brands without strong electric control systems, supply chain management, service networks, and localized operations may be forced into price competition. In some mature markets, demand is also normalizing after a period of rapid expansion, while inventory clearance and channel consolidation may put pressure on profitability. Downstream demand is shifting from early adoption toward more functional, quality-driven, and scenario-based purchasing. Urban users pay more attention to portability, range, anti-theft features, after-sales support, and maintenance costs. Families and small businesses are showing stronger demand for cargo models, longer range, and higher reliability. Recreational and sports users are driving demand for mountain, road, gravel, and other higher-end segments. Future growth will depend less on low-price penetration and more on product reliability, battery safety, smart interaction, riding comfort, and service coverage, pushing the industry from volume expansion toward competition in brand strength, technology, and operating capability.

This report is a detailed and comprehensive analysis for global Pedal-assist Electric Bicycle market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Pedal-assist Electric Bicycle market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pedal-assist Electric Bicycle market size and forecasts by region and country, in

consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pedal-assist Electric Bicycle market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pedal-assist Electric Bicycle market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Pedal-assist Electric Bicycle

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Pedal-assist Electric Bicycle market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yadea, AIMA, TAILG, Giant, Merida, Accell Group, Pon Bike, Yamaha, Trek, Specialized, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Pedal-assist Electric Bicycle market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pedal-assisted Type

Throttle-assisted Type

Market segment by Frame Material

Aluminum Alloy Frame Electric Bicycle

Carbon Fiber Frame Electric Bicycle

Steel Frame Electric Bicycle

Titanium Frame Electric Bicycle

Others

Market segment by Speed Class

Class 1 Electric Bicycle

Class 2 Electric Bicycle

Class 3 Electric Bicycle

Speed Pedelec

Others

Market segment by Application

Commuting

Recreational Cycling

Commercial Delivery

Assisted Mobility

Others

Major players covered

Yadea

AIMA

TAILG

Giant

Merida

Accell Group

Pon Bike

Yamaha

Trek

Specialized

Panasonic Cycle Technology

XDS

CUBE

Gazelle

Riese & Müller

Orbea

Canyon

SCOTT

Cycleurope

Haibike

Kalkhoff

Moustache Bikes

Tern

Urban Arrow

Aventon

Velotric

TENWAYS

BESV

Stromer

Alton

VOLT

Incalcu

Solex

Cowboy

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pedal-assist Electric Bicycle product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pedal-assist Electric Bicycle, with price, sales quantity, revenue, and global market share of Pedal-assist Electric Bicycle from 2021 to 2026.

Chapter 3, the Pedal-assist Electric Bicycle competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pedal-assist Electric Bicycle breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Pedal-assist Electric Bicycle market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five

Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pedal-assist Electric Bicycle.

Chapter 14 and 15, to describe Pedal-assist Electric Bicycle sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Pedal-assist Electric Bicycle Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Pedal-assisted Type

1.3.3 Throttle-assisted Type

1.4 Market Analysis by Frame Material

1.4.1 Overview: Global Pedal-assist Electric Bicycle Consumption Value by Frame Material: 2021 Versus 2025 Versus 2032

1.4.2 Aluminum Alloy Frame Electric Bicycle

1.4.3 Carbon Fiber Frame Electric Bicycle

1.4.4 Steel Frame Electric Bicycle

1.4.5 Titanium Frame Electric Bicycle

1.4.6 Others

1.5 Market Analysis by Speed Class

1.5.1 Overview: Global Pedal-assist Electric Bicycle Consumption Value by Speed Class: 2021 Versus 2025 Versus 2032

1.5.2 Class 1 Electric Bicycle

1.5.3 Class 2 Electric Bicycle

1.5.4 Class 3 Electric Bicycle

1.5.5 Speed Pedelec

1.5.6 Others

1.6 Market Analysis by Application

1.6.1 Overview: Global Pedal-assist Electric Bicycle Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Commuting

1.6.3 Recreational Cycling

1.6.4 Commercial Delivery

1.6.5 Assisted Mobility

1.6.6 Others

1.7 Global Pedal-assist Electric Bicycle Market Size & Forecast

1.7.1 Global Pedal-assist Electric Bicycle Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Pedal-assist Electric Bicycle Sales Quantity (2021-2032)

1.7.3 Global Pedal-assist Electric Bicycle Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Yadea

2.1.1 Yadea Details

2.1.2 Yadea Major Business

2.1.3 Yadea Pedal-assist Electric Bicycle Product and Services

2.1.4 Yadea Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Yadea Recent Developments/Updates

2.2 AIMA

2.2.1 AIMA Details

2.2.2 AIMA Major Business

2.2.3 AIMA Pedal-assist Electric Bicycle Product and Services

2.2.4 AIMA Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 AIMA Recent Developments/Updates

2.3 TAILG

2.3.1 TAILG Details

2.3.2 TAILG Major Business

2.3.3 TAILG Pedal-assist Electric Bicycle Product and Services

2.3.4 TAILG Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 TAILG Recent Developments/Updates

2.4 Giant

2.4.1 Giant Details

2.4.2 Giant Major Business

2.4.3 Giant Pedal-assist Electric Bicycle Product and Services

2.4.4 Giant Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Giant Recent Developments/Updates

2.5 Merida

2.5.1 Merida Details

2.5.2 Merida Major Business

2.5.3 Merida Pedal-assist Electric Bicycle Product and Services

2.5.4 Merida Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Merida Recent Developments/Updates

2.6 Accell Group

- 2.6.1 Accell Group Details
- 2.6.2 Accell Group Major Business
- 2.6.3 Accell Group Pedal-assist Electric Bicycle Product and Services
- 2.6.4 Accell Group Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.6.5 Accell Group Recent Developments/Updates
- 2.7 Pon Bike
 - 2.7.1 Pon Bike Details
 - 2.7.2 Pon Bike Major Business
 - 2.7.3 Pon Bike Pedal-assist Electric Bicycle Product and Services
 - 2.7.4 Pon Bike Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Pon Bike Recent Developments/Updates
- 2.8 Yamaha
 - 2.8.1 Yamaha Details
 - 2.8.2 Yamaha Major Business
 - 2.8.3 Yamaha Pedal-assist Electric Bicycle Product and Services
 - 2.8.4 Yamaha Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Yamaha Recent Developments/Updates
- 2.9 Trek
 - 2.9.1 Trek Details
 - 2.9.2 Trek Major Business
 - 2.9.3 Trek Pedal-assist Electric Bicycle Product and Services
 - 2.9.4 Trek Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Trek Recent Developments/Updates
- 2.10 Specialized
 - 2.10.1 Specialized Details
 - 2.10.2 Specialized Major Business
 - 2.10.3 Specialized Pedal-assist Electric Bicycle Product and Services
 - 2.10.4 Specialized Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Specialized Recent Developments/Updates
- 2.11 Panasonic Cycle Technology
 - 2.11.1 Panasonic Cycle Technology Details
 - 2.11.2 Panasonic Cycle Technology Major Business
 - 2.11.3 Panasonic Cycle Technology Pedal-assist Electric Bicycle Product and Services

2.11.4 Panasonic Cycle Technology Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Panasonic Cycle Technology Recent Developments/Updates

2.12 XDS

2.12.1 XDS Details

2.12.2 XDS Major Business

2.12.3 XDS Pedal-assist Electric Bicycle Product and Services

2.12.4 XDS Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 XDS Recent Developments/Updates

2.13 CUBE

2.13.1 CUBE Details

2.13.2 CUBE Major Business

2.13.3 CUBE Pedal-assist Electric Bicycle Product and Services

2.13.4 CUBE Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 CUBE Recent Developments/Updates

2.14 Gazelle

2.14.1 Gazelle Details

2.14.2 Gazelle Major Business

2.14.3 Gazelle Pedal-assist Electric Bicycle Product and Services

2.14.4 Gazelle Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Gazelle Recent Developments/Updates

2.15 Riese & M?ller

2.15.1 Riese & M?ller Details

2.15.2 Riese & M?ller Major Business

2.15.3 Riese & M?ller Pedal-assist Electric Bicycle Product and Services

2.15.4 Riese & M?ller Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Riese & M?ller Recent Developments/Updates

2.16 Orbea

2.16.1 Orbea Details

2.16.2 Orbea Major Business

2.16.3 Orbea Pedal-assist Electric Bicycle Product and Services

2.16.4 Orbea Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 Orbea Recent Developments/Updates

2.17 Canyon

- 2.17.1 Canyon Details
- 2.17.2 Canyon Major Business
- 2.17.3 Canyon Pedal-assist Electric Bicycle Product and Services
- 2.17.4 Canyon Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.17.5 Canyon Recent Developments/Updates
- 2.18 SCOTT
 - 2.18.1 SCOTT Details
 - 2.18.2 SCOTT Major Business
 - 2.18.3 SCOTT Pedal-assist Electric Bicycle Product and Services
 - 2.18.4 SCOTT Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.18.5 SCOTT Recent Developments/Updates
- 2.19 Cycleurope
 - 2.19.1 Cycleurope Details
 - 2.19.2 Cycleurope Major Business
 - 2.19.3 Cycleurope Pedal-assist Electric Bicycle Product and Services
 - 2.19.4 Cycleurope Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.19.5 Cycleurope Recent Developments/Updates
- 2.20 Haibike
 - 2.20.1 Haibike Details
 - 2.20.2 Haibike Major Business
 - 2.20.3 Haibike Pedal-assist Electric Bicycle Product and Services
 - 2.20.4 Haibike Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.20.5 Haibike Recent Developments/Updates
- 2.21 Kalkhoff
 - 2.21.1 Kalkhoff Details
 - 2.21.2 Kalkhoff Major Business
 - 2.21.3 Kalkhoff Pedal-assist Electric Bicycle Product and Services
 - 2.21.4 Kalkhoff Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.21.5 Kalkhoff Recent Developments/Updates
- 2.22 Moustache Bikes
 - 2.22.1 Moustache Bikes Details
 - 2.22.2 Moustache Bikes Major Business
 - 2.22.3 Moustache Bikes Pedal-assist Electric Bicycle Product and Services
 - 2.22.4 Moustache Bikes Pedal-assist Electric Bicycle Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2021-2026)

2.22.5 Moustache Bikes Recent Developments/Updates

2.23 Tern

2.23.1 Tern Details

2.23.2 Tern Major Business

2.23.3 Tern Pedal-assist Electric Bicycle Product and Services

2.23.4 Tern Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.23.5 Tern Recent Developments/Updates

2.24 Urban Arrow

2.24.1 Urban Arrow Details

2.24.2 Urban Arrow Major Business

2.24.3 Urban Arrow Pedal-assist Electric Bicycle Product and Services

2.24.4 Urban Arrow Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.24.5 Urban Arrow Recent Developments/Updates

2.25 Aventon

2.25.1 Aventon Details

2.25.2 Aventon Major Business

2.25.3 Aventon Pedal-assist Electric Bicycle Product and Services

2.25.4 Aventon Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.25.5 Aventon Recent Developments/Updates

2.26 Velotric

2.26.1 Velotric Details

2.26.2 Velotric Major Business

2.26.3 Velotric Pedal-assist Electric Bicycle Product and Services

2.26.4 Velotric Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.26.5 Velotric Recent Developments/Updates

2.27 TENWAYS

2.27.1 TENWAYS Details

2.27.2 TENWAYS Major Business

2.27.3 TENWAYS Pedal-assist Electric Bicycle Product and Services

2.27.4 TENWAYS Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.27.5 TENWAYS Recent Developments/Updates

2.28 BESV

2.28.1 BESV Details

- 2.28.2 BESV Major Business
- 2.28.3 BESV Pedal-assist Electric Bicycle Product and Services
- 2.28.4 BESV Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.28.5 BESV Recent Developments/Updates
- 2.29 Stromer
 - 2.29.1 Stromer Details
 - 2.29.2 Stromer Major Business
 - 2.29.3 Stromer Pedal-assist Electric Bicycle Product and Services
 - 2.29.4 Stromer Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.29.5 Stromer Recent Developments/Updates
- 2.30 Alton
 - 2.30.1 Alton Details
 - 2.30.2 Alton Major Business
 - 2.30.3 Alton Pedal-assist Electric Bicycle Product and Services
 - 2.30.4 Alton Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.30.5 Alton Recent Developments/Updates
- 2.31 VOLT
 - 2.31.1 VOLT Details
 - 2.31.2 VOLT Major Business
 - 2.31.3 VOLT Pedal-assist Electric Bicycle Product and Services
 - 2.31.4 VOLT Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.31.5 VOLT Recent Developments/Updates
- 2.32 Incalcu
 - 2.32.1 Incalcu Details
 - 2.32.2 Incalcu Major Business
 - 2.32.3 Incalcu Pedal-assist Electric Bicycle Product and Services
 - 2.32.4 Incalcu Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.32.5 Incalcu Recent Developments/Updates
- 2.33 Solex
 - 2.33.1 Solex Details
 - 2.33.2 Solex Major Business
 - 2.33.3 Solex Pedal-assist Electric Bicycle Product and Services
 - 2.33.4 Solex Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.33.5 Solex Recent Developments/Updates
- 2.34 Cowboy
 - 2.34.1 Cowboy Details
 - 2.34.2 Cowboy Major Business
 - 2.34.3 Cowboy Pedal-assist Electric Bicycle Product and Services
 - 2.34.4 Cowboy Pedal-assist Electric Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.34.5 Cowboy Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PEDAL-ASSIST ELECTRIC BICYCLE BY MANUFACTURER

- 3.1 Global Pedal-assist Electric Bicycle Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Pedal-assist Electric Bicycle Revenue by Manufacturer (2021-2026)
- 3.3 Global Pedal-assist Electric Bicycle Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Pedal-assist Electric Bicycle by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Pedal-assist Electric Bicycle Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Pedal-assist Electric Bicycle Manufacturer Market Share in 2025
- 3.5 Pedal-assist Electric Bicycle Market: Overall Company Footprint Analysis
 - 3.5.1 Pedal-assist Electric Bicycle Market: Region Footprint
 - 3.5.2 Pedal-assist Electric Bicycle Market: Company Product Type Footprint
 - 3.5.3 Pedal-assist Electric Bicycle Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Pedal-assist Electric Bicycle Market Size by Region
 - 4.1.1 Global Pedal-assist Electric Bicycle Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Pedal-assist Electric Bicycle Consumption Value by Region (2021-2032)
 - 4.1.3 Global Pedal-assist Electric Bicycle Average Price by Region (2021-2032)
- 4.2 North America Pedal-assist Electric Bicycle Consumption Value (2021-2032)
- 4.3 Europe Pedal-assist Electric Bicycle Consumption Value (2021-2032)
- 4.4 Asia-Pacific Pedal-assist Electric Bicycle Consumption Value (2021-2032)
- 4.5 South America Pedal-assist Electric Bicycle Consumption Value (2021-2032)
- 4.6 Middle East & Africa Pedal-assist Electric Bicycle Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Pedal-assist Electric Bicycle Sales Quantity by Type (2021-2032)
- 5.2 Global Pedal-assist Electric Bicycle Consumption Value by Type (2021-2032)
- 5.3 Global Pedal-assist Electric Bicycle Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Pedal-assist Electric Bicycle Sales Quantity by Application (2021-2032)
- 6.2 Global Pedal-assist Electric Bicycle Consumption Value by Application (2021-2032)
- 6.3 Global Pedal-assist Electric Bicycle Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Pedal-assist Electric Bicycle Sales Quantity by Type (2021-2032)
- 7.2 North America Pedal-assist Electric Bicycle Sales Quantity by Application (2021-2032)
- 7.3 North America Pedal-assist Electric Bicycle Market Size by Country
 - 7.3.1 North America Pedal-assist Electric Bicycle Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Pedal-assist Electric Bicycle Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Pedal-assist Electric Bicycle Sales Quantity by Type (2021-2032)
- 8.2 Europe Pedal-assist Electric Bicycle Sales Quantity by Application (2021-2032)
- 8.3 Europe Pedal-assist Electric Bicycle Market Size by Country
 - 8.3.1 Europe Pedal-assist Electric Bicycle Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Pedal-assist Electric Bicycle Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Pedal-assist Electric Bicycle Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Pedal-assist Electric Bicycle Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Pedal-assist Electric Bicycle Market Size by Region

9.3.1 Asia-Pacific Pedal-assist Electric Bicycle Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Pedal-assist Electric Bicycle Consumption Value by Region
(2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Pedal-assist Electric Bicycle Sales Quantity by Type (2021-2032)

10.2 South America Pedal-assist Electric Bicycle Sales Quantity by Application
(2021-2032)

10.3 South America Pedal-assist Electric Bicycle Market Size by Country

10.3.1 South America Pedal-assist Electric Bicycle Sales Quantity by Country
(2021-2032)

10.3.2 South America Pedal-assist Electric Bicycle Consumption Value by Country
(2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Pedal-assist Electric Bicycle Sales Quantity by Type
(2021-2032)

11.2 Middle East & Africa Pedal-assist Electric Bicycle Sales Quantity by Application
(2021-2032)

11.3 Middle East & Africa Pedal-assist Electric Bicycle Market Size by Country

11.3.1 Middle East & Africa Pedal-assist Electric Bicycle Sales Quantity by Country
(2021-2032)

11.3.2 Middle East & Africa Pedal-assist Electric Bicycle Consumption Value by
Country (2021-2032)

- 11.3.3 Turkey Market Size and Forecast (2021-2032)
- 11.3.4 Egypt Market Size and Forecast (2021-2032)
- 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
- 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Pedal-assist Electric Bicycle Market Drivers
- 12.2 Pedal-assist Electric Bicycle Market Restraints
- 12.3 Pedal-assist Electric Bicycle Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Pedal-assist Electric Bicycle and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Pedal-assist Electric Bicycle
- 13.3 Pedal-assist Electric Bicycle Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Pedal-assist Electric Bicycle Typical Distributors
- 14.3 Pedal-assist Electric Bicycle Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Pedal-assist Electric Bicycle Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Pedal-assist Electric Bicycle Consumption Value by Frame Material, (USD Million), 2021 & 2025 & 2032
- Table 3. Global Pedal-assist Electric Bicycle Consumption Value by Speed Class, (USD Million), 2021 & 2025 & 2032
- Table 4. Global Pedal-assist Electric Bicycle Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 5. Yadea Basic Information, Manufacturing Base and Competitors
- Table 6. Yadea Major Business
- Table 7. Yadea Pedal-assist Electric Bicycle Product and Services
- Table 8. Yadea Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 9. Yadea Recent Developments/Updates
- Table 10. AIMA Basic Information, Manufacturing Base and Competitors
- Table 11. AIMA Major Business
- Table 12. AIMA Pedal-assist Electric Bicycle Product and Services
- Table 13. AIMA Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 14. AIMA Recent Developments/Updates
- Table 15. TAILG Basic Information, Manufacturing Base and Competitors
- Table 16. TAILG Major Business
- Table 17. TAILG Pedal-assist Electric Bicycle Product and Services
- Table 18. TAILG Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 19. TAILG Recent Developments/Updates
- Table 20. Giant Basic Information, Manufacturing Base and Competitors
- Table 21. Giant Major Business
- Table 22. Giant Pedal-assist Electric Bicycle Product and Services
- Table 23. Giant Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 24. Giant Recent Developments/Updates
- Table 25. Merida Basic Information, Manufacturing Base and Competitors
- Table 26. Merida Major Business
- Table 27. Merida Pedal-assist Electric Bicycle Product and Services

Table 28. Merida Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Merida Recent Developments/Updates

Table 30. Accell Group Basic Information, Manufacturing Base and Competitors

Table 31. Accell Group Major Business

Table 32. Accell Group Pedal-assist Electric Bicycle Product and Services

Table 33. Accell Group Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Accell Group Recent Developments/Updates

Table 35. Pon Bike Basic Information, Manufacturing Base and Competitors

Table 36. Pon Bike Major Business

Table 37. Pon Bike Pedal-assist Electric Bicycle Product and Services

Table 38. Pon Bike Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Pon Bike Recent Developments/Updates

Table 40. Yamaha Basic Information, Manufacturing Base and Competitors

Table 41. Yamaha Major Business

Table 42. Yamaha Pedal-assist Electric Bicycle Product and Services

Table 43. Yamaha Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Yamaha Recent Developments/Updates

Table 45. Trek Basic Information, Manufacturing Base and Competitors

Table 46. Trek Major Business

Table 47. Trek Pedal-assist Electric Bicycle Product and Services

Table 48. Trek Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Trek Recent Developments/Updates

Table 50. Specialized Basic Information, Manufacturing Base and Competitors

Table 51. Specialized Major Business

Table 52. Specialized Pedal-assist Electric Bicycle Product and Services

Table 53. Specialized Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Specialized Recent Developments/Updates

Table 55. Panasonic Cycle Technology Basic Information, Manufacturing Base and Competitors

Table 56. Panasonic Cycle Technology Major Business

Table 57. Panasonic Cycle Technology Pedal-assist Electric Bicycle Product and Services

Table 58. Panasonic Cycle Technology Pedal-assist Electric Bicycle Sales Quantity (K

Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Panasonic Cycle Technology Recent Developments/Updates

Table 60. XDS Basic Information, Manufacturing Base and Competitors

Table 61. XDS Major Business

Table 62. XDS Pedal-assist Electric Bicycle Product and Services

Table 63. XDS Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. XDS Recent Developments/Updates

Table 65. CUBE Basic Information, Manufacturing Base and Competitors

Table 66. CUBE Major Business

Table 67. CUBE Pedal-assist Electric Bicycle Product and Services

Table 68. CUBE Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. CUBE Recent Developments/Updates

Table 70. Gazelle Basic Information, Manufacturing Base and Competitors

Table 71. Gazelle Major Business

Table 72. Gazelle Pedal-assist Electric Bicycle Product and Services

Table 73. Gazelle Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. Gazelle Recent Developments/Updates

Table 75. Riese & Møller Basic Information, Manufacturing Base and Competitors

Table 76. Riese & Møller Major Business

Table 77. Riese & Møller Pedal-assist Electric Bicycle Product and Services

Table 78. Riese & Møller Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Riese & Møller Recent Developments/Updates

Table 80. Orbea Basic Information, Manufacturing Base and Competitors

Table 81. Orbea Major Business

Table 82. Orbea Pedal-assist Electric Bicycle Product and Services

Table 83. Orbea Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Orbea Recent Developments/Updates

Table 85. Canyon Basic Information, Manufacturing Base and Competitors

Table 86. Canyon Major Business

Table 87. Canyon Pedal-assist Electric Bicycle Product and Services

Table 88. Canyon Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 89. Canyon Recent Developments/Updates

Table 90. SCOTT Basic Information, Manufacturing Base and Competitors
Table 91. SCOTT Major Business
Table 92. SCOTT Pedal-assist Electric Bicycle Product and Services
Table 93. SCOTT Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 94. SCOTT Recent Developments/Updates
Table 95. Cycleurope Basic Information, Manufacturing Base and Competitors
Table 96. Cycleurope Major Business
Table 97. Cycleurope Pedal-assist Electric Bicycle Product and Services
Table 98. Cycleurope Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 99. Cycleurope Recent Developments/Updates
Table 100. Haibike Basic Information, Manufacturing Base and Competitors
Table 101. Haibike Major Business
Table 102. Haibike Pedal-assist Electric Bicycle Product and Services
Table 103. Haibike Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 104. Haibike Recent Developments/Updates
Table 105. Kalkhoff Basic Information, Manufacturing Base and Competitors
Table 106. Kalkhoff Major Business
Table 107. Kalkhoff Pedal-assist Electric Bicycle Product and Services
Table 108. Kalkhoff Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Kalkhoff Recent Developments/Updates
Table 110. Moustache Bikes Basic Information, Manufacturing Base and Competitors
Table 111. Moustache Bikes Major Business
Table 112. Moustache Bikes Pedal-assist Electric Bicycle Product and Services
Table 113. Moustache Bikes Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 114. Moustache Bikes Recent Developments/Updates
Table 115. Tern Basic Information, Manufacturing Base and Competitors
Table 116. Tern Major Business
Table 117. Tern Pedal-assist Electric Bicycle Product and Services
Table 118. Tern Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 119. Tern Recent Developments/Updates
Table 120. Urban Arrow Basic Information, Manufacturing Base and Competitors
Table 121. Urban Arrow Major Business

Table 122. Urban Arrow Pedal-assist Electric Bicycle Product and Services
Table 123. Urban Arrow Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 124. Urban Arrow Recent Developments/Updates
Table 125. Aventon Basic Information, Manufacturing Base and Competitors
Table 126. Aventon Major Business
Table 127. Aventon Pedal-assist Electric Bicycle Product and Services
Table 128. Aventon Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 129. Aventon Recent Developments/Updates
Table 130. Velotric Basic Information, Manufacturing Base and Competitors
Table 131. Velotric Major Business
Table 132. Velotric Pedal-assist Electric Bicycle Product and Services
Table 133. Velotric Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 134. Velotric Recent Developments/Updates
Table 135. TENWAYS Basic Information, Manufacturing Base and Competitors
Table 136. TENWAYS Major Business
Table 137. TENWAYS Pedal-assist Electric Bicycle Product and Services
Table 138. TENWAYS Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. TENWAYS Recent Developments/Updates
Table 140. BESV Basic Information, Manufacturing Base and Competitors
Table 141. BESV Major Business
Table 142. BESV Pedal-assist Electric Bicycle Product and Services
Table 143. BESV Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 144. BESV Recent Developments/Updates
Table 145. Stromer Basic Information, Manufacturing Base and Competitors
Table 146. Stromer Major Business
Table 147. Stromer Pedal-assist Electric Bicycle Product and Services
Table 148. Stromer Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 149. Stromer Recent Developments/Updates
Table 150. Alton Basic Information, Manufacturing Base and Competitors
Table 151. Alton Major Business
Table 152. Alton Pedal-assist Electric Bicycle Product and Services
Table 153. Alton Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 154. Alton Recent Developments/Updates
Table 155. VOLT Basic Information, Manufacturing Base and Competitors
Table 156. VOLT Major Business
Table 157. VOLT Pedal-assist Electric Bicycle Product and Services
Table 158. VOLT Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 159. VOLT Recent Developments/Updates
Table 160. Incalcu Basic Information, Manufacturing Base and Competitors
Table 161. Incalcu Major Business
Table 162. Incalcu Pedal-assist Electric Bicycle Product and Services
Table 163. Incalcu Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 164. Incalcu Recent Developments/Updates
Table 165. Solex Basic Information, Manufacturing Base and Competitors
Table 166. Solex Major Business
Table 167. Solex Pedal-assist Electric Bicycle Product and Services
Table 168. Solex Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Solex Recent Developments/Updates
Table 170. Cowboy Basic Information, Manufacturing Base and Competitors
Table 171. Cowboy Major Business
Table 172. Cowboy Pedal-assist Electric Bicycle Product and Services
Table 173. Cowboy Pedal-assist Electric Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 174. Cowboy Recent Developments/Updates
Table 175. Global Pedal-assist Electric Bicycle Sales Quantity by Manufacturer (2021-2026) & (K Units)
Table 176. Global Pedal-assist Electric Bicycle Revenue by Manufacturer (2021-2026) & (USD Million)
Table 177. Global Pedal-assist Electric Bicycle Average Price by Manufacturer (2021-2026) & (US\$/Unit)
Table 178. Market Position of Manufacturers in Pedal-assist Electric Bicycle, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 179. Head Office and Pedal-assist Electric Bicycle Production Site of Key Manufacturer
Table 180. Pedal-assist Electric Bicycle Market: Company Product Type Footprint
Table 181. Pedal-assist Electric Bicycle Market: Company Product Application Footprint
Table 182. Pedal-assist Electric Bicycle New Market Entrants and Barriers to Market Entry

Table 183. Pedal-assist Electric Bicycle Mergers, Acquisition, Agreements, and Collaborations

Table 184. Global Pedal-assist Electric Bicycle Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 185. Global Pedal-assist Electric Bicycle Sales Quantity by Region (2021-2026) & (K Units)

Table 186. Global Pedal-assist Electric Bicycle Sales Quantity by Region (2027-2032) & (K Units)

Table 187. Global Pedal-assist Electric Bicycle Consumption Value by Region (2021-2026) & (USD Million)

Table 188. Global Pedal-assist Electric Bicycle Consumption Value by Region (2027-2032) & (USD Million)

Table 189. Global Pedal-assist Electric Bicycle Average Price by Region (2021-2026) & (US\$/Unit)

Table 190. Global Pedal-assist Electric Bicycle Average Price by Region (2027-2032) & (US\$/Unit)

Table 191. Global Pedal-assist Electric Bicycle Sales Quantity by Type (2021-2026) & (K Units)

Table 192. Global Pedal-assist Electric Bicycle Sales Quantity by Type (2027-2032) & (K Units)

Table 193. Global Pedal-assist Electric Bicycle Consumption Value by Type (2021-2026) & (USD Million)

Table 194. Global Pedal-assist Electric Bicycle Consumption Value by Type (2027-2032) & (USD Million)

Table 195. Global Pedal-assist Electric Bicycle Average Price by Type (2021-2026) & (US\$/Unit)

Table 196. Global Pedal-assist Electric Bicycle Average Price by Type (2027-2032) & (US\$/Unit)

Table 197. Global Pedal-assist Electric Bicycle Sales Quantity by Application (2021-2026) & (K Units)

Table 198. Global Pedal-assist Electric Bicycle Sales Quantity by Application (2027-2032) & (K Units)

Table 199. Global Pedal-assist Electric Bicycle Consumption Value by Application (2021-2026) & (USD Million)

Table 200. Global Pedal-assist Electric Bicycle Consumption Value by Application (2027-2032) & (USD Million)

Table 201. Global Pedal-assist Electric Bicycle Average Price by Application (2021-2026) & (US\$/Unit)

Table 202. Global Pedal-assist Electric Bicycle Average Price by Application

(2027-2032) & (US\$/Unit)

Table 203. North America Pedal-assist Electric Bicycle Sales Quantity by Type
(2021-2026) & (K Units)

Table 204. North America Pedal-assist Electric Bicycle Sales Quantity by Type
(2027-2032) & (K Units)

Table 205. North America Pedal-assist Electric Bicycle Sales Quantity by Application
(2021-2026) & (K Units)

Table 206. North America Pedal-assist Electric Bicycle Sales Quantity by Application
(2027-2032) & (K Units)

Table 207. North America Pedal-assist Electric Bicycle Sales Quantity by Country
(2021-2026) & (K Units)

Table 208. North America Pedal-assist Electric Bicycle Sales Quantity by Country
(2027-2032) & (K Units)

Table 209. North America Pedal-assist Electric Bicycle Consumption Value by Country
(2021-2026) & (USD Million)

Table 210. North America Pedal-assist Electric Bicycle Consumption Value by Country
(2027-2032) & (USD Million)

Table 211. Europe Pedal-assist Electric Bicycle Sales Quantity by Type (2021-2026) &
(K Units)

Table 212. Europe Pedal-assist Electric Bicycle Sales Quantity by Type (2027-2032) &
(K Units)

Table 213. Europe Pedal-assist Electric Bicycle Sales Quantity by Application
(2021-2026) & (K Units)

Table 214. Europe Pedal-assist Electric Bicycle Sales Quantity by Application
(2027-2032) & (K Units)

Table 215. Europe Pedal-assist Electric Bicycle Sales Quantity by Country (2021-2026)
& (K Units)

Table 216. Europe Pedal-assist Electric Bicycle Sales Quantity by Country (2027-2032)
& (K Units)

Table 217. Europe Pedal-assist Electric Bicycle Consumption Value by Country
(2021-2026) & (USD Million)

Table 218. Europe Pedal-assist Electric Bicycle Consumption Value by Country
(2027-2032) & (USD Million)

Table 219. Asia-Pacific Pedal-assist Electric Bicycle Sales Quantity by Type
(2021-2026) & (K Units)

Table 220. Asia-Pacific Pedal-assist Electric Bicycle Sales Quantity by Type
(2027-2032) & (K Units)

Table 221. Asia-Pacific Pedal-assist Electric Bicycle Sales Quantity by Application
(2021-2026) & (K Units)

Table 222. Asia-Pacific Pedal-assist Electric Bicycle Sales Quantity by Application (2027-2032) & (K Units)

Table 223. Asia-Pacific Pedal-assist Electric Bicycle Sales Quantity by Region (2021-2026) & (K Units)

Table 224. Asia-Pacific Pedal-assist Electric Bicycle Sales Quantity by Region (2027-2032) & (K Units)

Table 225. Asia-Pacific Pedal-assist Electric Bicycle Consumption Value by Region (2021-2026) & (USD Million)

Table 226. Asia-Pacific Pedal-assist Electric Bicycle Consumption Value by Region (2027-2032) & (USD Million)

Table 227. South America Pedal-assist Electric Bicycle Sales Quantity by Type (2021-2026) & (K Units)

Table 228. South America Pedal-assist Electric Bicycle Sales Quantity by Type (2027-2032) & (K Units)

Table 229. South America Pedal-assist Electric Bicycle Sales Quantity by Application (2021-2026) & (K Units)

Table 230. South America Pedal-assist Electric Bicycle Sales Quantity by Application (2027-2032) & (K Units)

Table 231. South America Pedal-assist Electric Bicycle Sales Quantity by Country (2021-2026) & (K Units)

Table 232. South America Pedal-assist Electric Bicycle Sales Quantity by Country (2027-2032) & (K Units)

Table 233. South America Pedal-assist Electric Bicycle Consumption Value by Country (2021-2026) & (USD Million)

Table 234. South America Pedal-assist Electric Bicycle Consumption Value by Country (2027-2032) & (USD Million)

Table 235. Middle East & Africa Pedal-assist Electric Bicycle Sales Quantity by Type (2021-2026) & (K Units)

Table 236. Middle East & Africa Pedal-assist Electric Bicycle Sales Quantity by Type (2027-2032) & (K Units)

Table 237. Middle East & Africa Pedal-assist Electric Bicycle Sales Quantity by Application (2021-2026) & (K Units)

Table 238. Middle East & Africa Pedal-assist Electric Bicycle Sales Quantity by Application (2027-2032) & (K Units)

Table 239. Middle East & Africa Pedal-assist Electric Bicycle Sales Quantity by Country (2021-2026) & (K Units)

Table 240. Middle East & Africa Pedal-assist Electric Bicycle Sales Quantity by Country (2027-2032) & (K Units)

Table 241. Middle East & Africa Pedal-assist Electric Bicycle Consumption Value by

Country (2021-2026) & (USD Million)

Table 242. Middle East & Africa Pedal-assist Electric Bicycle Consumption Value by Country (2027-2032) & (USD Million)

Table 243. Pedal-assist Electric Bicycle Raw Material

Table 244. Key Manufacturers of Pedal-assist Electric Bicycle Raw Materials

Table 245. Pedal-assist Electric Bicycle Typical Distributors

Table 246. Pedal-assist Electric Bicycle Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Pedal-assist Electric Bicycle Picture
- Figure 2. Global Pedal-assist Electric Bicycle Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Pedal-assist Electric Bicycle Revenue Market Share by Type in 2025
- Figure 4. Pedal-assisted Type Examples
- Figure 5. Throttle-assisted Type Examples
- Figure 6. Global Pedal-assist Electric Bicycle Revenue by Frame Material, (USD Million), 2021 & 2025 & 2032
- Figure 7. Global Pedal-assist Electric Bicycle Revenue Market Share by Frame Material in 2025
- Figure 8. Aluminum Alloy Frame Electric Bicycle Examples
- Figure 9. Carbon Fiber Frame Electric Bicycle Examples
- Figure 10. Steel Frame Electric Bicycle Examples
- Figure 11. Titanium Frame Electric Bicycle Examples
- Figure 12. Others Examples
- Figure 13. Global Pedal-assist Electric Bicycle Revenue by Speed Class, (USD Million), 2021 & 2025 & 2032
- Figure 14. Global Pedal-assist Electric Bicycle Revenue Market Share by Speed Class in 2025
- Figure 15. Class 1 Electric Bicycle Examples
- Figure 16. Class 2 Electric Bicycle Examples
- Figure 17. Class 3 Electric Bicycle Examples
- Figure 18. Speed Pedelec Examples
- Figure 19. Others Examples
- Figure 20. Global Pedal-assist Electric Bicycle Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 21. Global Pedal-assist Electric Bicycle Revenue Market Share by Application in 2025
- Figure 22. Commuting Examples
- Figure 23. Recreational Cycling Examples
- Figure 24. Commercial Delivery Examples
- Figure 25. Assisted Mobility Examples
- Figure 26. Others Examples
- Figure 27. Global Pedal-assist Electric Bicycle Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 28. Global Pedal-assist Electric Bicycle Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 29. Global Pedal-assist Electric Bicycle Sales Quantity (2021-2032) & (K Units)

Figure 30. Global Pedal-assist Electric Bicycle Price (2021-2032) & (US\$/Unit)

Figure 31. Global Pedal-assist Electric Bicycle Sales Quantity Market Share by Manufacturer in 2025

Figure 32. Global Pedal-assist Electric Bicycle Revenue Market Share by Manufacturer in 2025

Figure 33. Producer Shipments of Pedal-assist Electric Bicycle by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 34. Top 3 Pedal-assist Electric Bicycle Manufacturer (Revenue) Market Share in 2025

Figure 35. Top 6 Pedal-assist Electric Bicycle Manufacturer (Revenue) Market Share in 2025

Figure 36. Global Pedal-assist Electric Bicycle Sales Quantity Market Share by Region (2021-2032)

Figure 37. Global Pedal-assist Electric Bicycle Consumption Value Market Share by Region (2021-2032)

Figure 38. North America Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 39. Europe Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 40. Asia-Pacific Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 41. South America Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 42. Middle East & Africa Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 43. Global Pedal-assist Electric Bicycle Sales Quantity Market Share by Type (2021-2032)

Figure 44. Global Pedal-assist Electric Bicycle Consumption Value Market Share by Type (2021-2032)

Figure 45. Global Pedal-assist Electric Bicycle Average Price by Type (2021-2032) & (US\$/Unit)

Figure 46. Global Pedal-assist Electric Bicycle Sales Quantity Market Share by Application (2021-2032)

Figure 47. Global Pedal-assist Electric Bicycle Revenue Market Share by Application (2021-2032)

Figure 48. Global Pedal-assist Electric Bicycle Average Price by Application

(2021-2032) & (US\$/Unit)

Figure 49. North America Pedal-assist Electric Bicycle Sales Quantity Market Share by Type (2021-2032)

Figure 50. North America Pedal-assist Electric Bicycle Sales Quantity Market Share by Application (2021-2032)

Figure 51. North America Pedal-assist Electric Bicycle Sales Quantity Market Share by Country (2021-2032)

Figure 52. North America Pedal-assist Electric Bicycle Consumption Value Market Share by Country (2021-2032)

Figure 53. United States Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 54. Canada Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 55. Mexico Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 56. Europe Pedal-assist Electric Bicycle Sales Quantity Market Share by Type (2021-2032)

Figure 57. Europe Pedal-assist Electric Bicycle Sales Quantity Market Share by Application (2021-2032)

Figure 58. Europe Pedal-assist Electric Bicycle Sales Quantity Market Share by Country (2021-2032)

Figure 59. Europe Pedal-assist Electric Bicycle Consumption Value Market Share by Country (2021-2032)

Figure 60. Germany Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 61. France Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 62. United Kingdom Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 63. Russia Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 64. Italy Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 65. Asia-Pacific Pedal-assist Electric Bicycle Sales Quantity Market Share by Type (2021-2032)

Figure 66. Asia-Pacific Pedal-assist Electric Bicycle Sales Quantity Market Share by Application (2021-2032)

Figure 67. Asia-Pacific Pedal-assist Electric Bicycle Sales Quantity Market Share by Region (2021-2032)

Figure 68. Asia-Pacific Pedal-assist Electric Bicycle Consumption Value Market Share by Region (2021-2032)

Figure 69. China Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 70. Japan Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 71. South Korea Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 72. India Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 73. Southeast Asia Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 74. Australia Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 75. South America Pedal-assist Electric Bicycle Sales Quantity Market Share by Type (2021-2032)

Figure 76. South America Pedal-assist Electric Bicycle Sales Quantity Market Share by Application (2021-2032)

Figure 77. South America Pedal-assist Electric Bicycle Sales Quantity Market Share by Country (2021-2032)

Figure 78. South America Pedal-assist Electric Bicycle Consumption Value Market Share by Country (2021-2032)

Figure 79. Brazil Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 80. Argentina Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 81. Middle East & Africa Pedal-assist Electric Bicycle Sales Quantity Market Share by Type (2021-2032)

Figure 82. Middle East & Africa Pedal-assist Electric Bicycle Sales Quantity Market Share by Application (2021-2032)

Figure 83. Middle East & Africa Pedal-assist Electric Bicycle Sales Quantity Market Share by Country (2021-2032)

Figure 84. Middle East & Africa Pedal-assist Electric Bicycle Consumption Value Market Share by Country (2021-2032)

Figure 85. Turkey Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 86. Egypt Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 87. Saudi Arabia Pedal-assist Electric Bicycle Consumption Value (2021-2032) &

(USD Million)

Figure 88. South Africa Pedal-assist Electric Bicycle Consumption Value (2021-2032) & (USD Million)

Figure 89. Pedal-assist Electric Bicycle Market Drivers

Figure 90. Pedal-assist Electric Bicycle Market Restraints

Figure 91. Pedal-assist Electric Bicycle Market Trends

Figure 92. Porters Five Forces Analysis

Figure 93. Manufacturing Cost Structure Analysis of Pedal-assist Electric Bicycle in 2025

Figure 94. Manufacturing Process Analysis of Pedal-assist Electric Bicycle

Figure 95. Pedal-assist Electric Bicycle Industrial Chain

Figure 96. Sales Channel: Direct to End-User vs Distributors

Figure 97. Direct Channel Pros & Cons

Figure 98. Indirect Channel Pros & Cons

Figure 99. Methodology

Figure 100. Research Process and Data Source

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