

Global Pearl Pigment Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pearl Pigment market size was valued at USD 1328.7 million in 2023 and is forecast to a readjusted size of USD 1902.7 million by 2030 with a CAGR of 5.3% during review period.

Pearl pigments are composed of several metal oxide layers of moldy mica. Pearl pigments change the thin layer of metal oxide to produce different pearlescent effects. Compared with other pigments, pearl pigments have an unparalleled effect on the unique soft pearl luster. The special surface structure, high refractive index and good transparency make it the same effect as pearl in a transparent medium.

The Pearl Pigment industry can be broken down into several segments, Industrial Grade, Cosmetics Grade, etc.

Across the world, the major players cover Merck KGaA, BASF, etc.

In this report, according to the end use, the application of Pearl Pigment is divided into Automotive Coatings, Construction Coatings, Printing inks, Plastic, Cosmetics & Personal Care and Leather and Other applications. Automotive is the main downstream of Pearl Pigment, which accounted for about 24.03% of total consumption in 2019. Color trends are influenced by a variety of things, will vary and diversify, and extend their effects into a wide range of products.

Geographically, APAC is the fastest-growing region, especially China, which plays a more important role in the world. China Pearl Pigment market has developed rapidly. China Pearl Pigment sales volume also occupies an important share in the international market. China is the largest consumer market of Pearl segment in Asia, also one of the

largest pearlescent material producers in Asia. However, the R & D and production of materials in China is still in the development stage, and the technical level, product varieties and quality are still uneven, most of the manufacturers in China are small in scale and their operation level is uneven.

The Global Info Research report includes an overview of the development of the Pearl Pigment industry chain, the market status of Automotive (Industrial Grade Pearl Pigment, Cosmetics Grade Pearl Pigment), Construction (Industrial Grade Pearl Pigment, Cosmetics Grade Pearl Pigment), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pearl Pigment.

Regionally, the report analyzes the Pearl Pigment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pearl Pigment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pearl Pigment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pearl Pigment industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Industrial Grade Pearl Pigment, Cosmetics Grade Pearl Pigment).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pearl Pigment market.

Regional Analysis: The report involves examining the Pearl Pigment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour

to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pearl Pigment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pearl Pigment:

Company Analysis: Report covers individual Pearl Pigment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pearl Pigment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive, Construction).

Technology Analysis: Report covers specific technologies relevant to Pearl Pigment. It assesses the current state, advancements, and potential future developments in Pearl Pigment areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pearl Pigment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pearl Pigment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Industrial Grade Pearl Pigment

Cosmetics Grade Pearl Pigment

Market segment by Application

Automotive

Construction

Printing

Plastic

Cosmetics & Personal Care

Leather

Others

Major players covered

Merck KGaA

BASF

Altana

Kuncai Material Technologies

DIC Corporation

Ruicheng New Materials

Volor Pearl Pigment

CQV

Guangxi Chesir Pearl Material

RIKA Technology

Nihon Koken Kogyo

YAYANG Global

Zhejiang Angel New Materials

Yipin Pigments

Hebei Oxen New Materials

Kolortek

ISuo Chem

Nanyang LingBao

Longhua Pearl Lustre Pigments

Yortay Fine Chemicals

Leio Industrial

Pritty Pearlescent Pigments

Geotech International B.V.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pearl Pigment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pearl Pigment, with price, sales, revenue and global market share of Pearl Pigment from 2019 to 2024.

Chapter 3, the Pearl Pigment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pearl Pigment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pearl Pigment market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pearl Pigment.

Chapter 14 and 15, to describe Pearl Pigment sales channel, distributors, customers, research findings and conclusion.

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