

Global Pea Protein Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pea Protein market size was valued at USD 772.5 million in 2023 and is forecast to a readjusted size of USD 2022.4 million by 2030 with a CAGR of 14.7% during review period.

Pea protein is a food with a neutral taste that is used in dairy alternatives such as cheeses and yogurt. It is extracted from the yellow pea, *Pisum sativum*, and has a typical legume amino acid profile.

Global Pea Protein key players include Emsland, Roquette, Cosucra, Nutri-Pea, Shuangta Food etc. Global top five manufacturers hold a share over 85%.

Europe is the largest market, with a share over 80%, followed by North America and Asia Pacific, both have a share over 15% percent.

In terms of product, Medium Purity Pea Protein Isolate (80%-85%) is the largest segment, with a share over 70%. And in terms of application, the largest application is Health Food followed by Sports Nutrition Food.

The Global Info Research report includes an overview of the development of the Pea Protein industry chain, the market status of Sports Nutrition Food (Low Purity Pea Protein Isolate (75%-80%), Medium Purity Pea Protein Isolate (80%-85%)), Energy Drinks (Low Purity Pea Protein Isolate (75%-80%), Medium Purity Pea Protein Isolate (80%-85%)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pea Protein.

Regionally, the report analyzes the Pea Protein markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pea Protein market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pea Protein market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pea Protein industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Low Purity Pea Protein Isolate (75%-80%), Medium Purity Pea Protein Isolate (80%-85%)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pea Protein market.

Regional Analysis: The report involves examining the Pea Protein market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pea Protein market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pea Protein:

Company Analysis: Report covers individual Pea Protein manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pea Protein. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sports Nutrition Food, Energy Drinks).

Technology Analysis: Report covers specific technologies relevant to Pea Protein. It assesses the current state, advancements, and potential future developments in Pea Protein areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pea Protein market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pea Protein market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Low Purity Pea Protein Isolate (75%-80%)

Medium Purity Pea Protein Isolate (80%-85%)

High Purity Pea Protein Isolate (>85%)

Market segment by Application

Sports Nutrition Food

Energy Drinks

Health Food

Pet Food

Major players covered

Emsland

Roquette

Cosucra

Nutri-Pea

Shuangta Food

Yantai Oriental Protein Tech

Shandong Jianyuan Foods

Shandong Huatai Food

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pea Protein product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pea Protein, with price, sales, revenue and global market share of Pea Protein from 2019 to 2024.

Chapter 3, the Pea Protein competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pea Protein breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pea Protein market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pea Protein.

Chapter 14 and 15, to describe Pea Protein sales channel, distributors, customers, research findings and conclusion.

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