

Global Pea Protein Concentrated Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pea Protein Concentrated market size was valued at USD 360.1 million in 2023 and is forecast to a readjusted size of USD 813.5 million by 2030 with a CAGR of 12.3% during review period.

Pea Protein Concentrate or PPC is a vegan protein supplement made from yellow peas. The process involves isolating the protein from the pea, thereby removing the fiber and other nutrients, resulting in a concentrated form of protein powder that is higher in protein content (about 70-85%) compared to regular peas. PPC is a good source of essential amino acids and is considered a complete protein, making it ideal for plant-based diets.

The key manufacturers of Pea Protein Concentrated include Yantai Shuangta Food, Emsland Group, ADM, Shandong Jianyuan, Cargill, etc. Yantai Shuangta Food is the No. 1 producer globally, with a market share of about 26%.

North America and Europe are the two major markets in the world, accounting for about 40%, separately.

Pea Protein Concentrate can be divided into three categories based on its protein content: 70%-75%, 75%-80%, 80%-85%. The types with protein content: 80%-85% have the highest market share of about 68% and will continue to increase.

In terms of application, it is widely used in baked goods, dairy products, beverages, pet food and other aspects. It is most widely used in baked goods, accounting for about

37%. After that, dairy products account for about 28%.

The Global Info Research report includes an overview of the development of the Pea Protein Concentrated industry chain, the market status of Baked Goods (Protein Content: 70%-75%, Protein Content: 75%-80%), Dairy Products (Protein Content: 70%-75%, Protein Content: 75%-80%), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pea Protein Concentrated.

Regionally, the report analyzes the Pea Protein Concentrated markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pea Protein Concentrated market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pea Protein Concentrated market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pea Protein Concentrated industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Tons), revenue generated, and market share of different by Protein Content (e.g., Protein Content: 70%-75%, Protein Content: 75%-80%).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pea Protein Concentrated market.

Regional Analysis: The report involves examining the Pea Protein Concentrated market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Pea Protein Concentrated market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pea Protein Concentrated:

Company Analysis: Report covers individual Pea Protein Concentrated manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pea Protein Concentrated. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Baked Goods, Dairy Products).

Technology Analysis: Report covers specific technologies relevant to Pea Protein Concentrated. It assesses the current state, advancements, and potential future developments in Pea Protein Concentrated areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pea Protein Concentrated market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pea Protein Concentrated market is split by Protein Content and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Protein Content, and by Application in terms of volume and value.

Market segment by Protein Content

Protein Content: 70%-75%

Protein Content: 75%-80%

Protein Content: 80%-85%

Market segment by Application

Baked Goods

Dairy Products

Beverage

Pet Food

Others

Major players covered

Yantai Shuangta Food

Emsland Group

ADM

Shandong Jianyuan

Cargill

Yantai Oriental Protein Technology

International Flavors & Fragrances

Yosin

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pea Protein Concentrated product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pea Protein Concentrated, with price, sales, revenue and global market share of Pea Protein Concentrated from 2019 to 2024.

Chapter 3, the Pea Protein Concentrated competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pea Protein Concentrated breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Protein Content and application, with sales market share and growth rate by protein content, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pea Protein Concentrated market forecast, by regions, protein content and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pea Protein Concentrated.

Chapter 14 and 15, to describe Pea Protein Concentrated sales channel, distributors, customers, research findings and conclusion.

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