

Global PE Antistatic Masterbatch Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global PE Antistatic Masterbatch market size is expected to reach \$ 128 million by 2032, rising at a market growth of 5.3% CAGR during the forecast period (2026-2032).

PE antistatic masterbatch is a functional masterbatch made with polyethylene or compatible polyolefin carrier resin, antistatic active ingredients, dispersants, and processing aids. It is mainly used in PE films, flexible packaging, antistatic bags, protective films, industrial packaging, electronics packaging, agricultural films, foams, and blow-molded or injection-molded products. It reduces surface resistivity, static charge buildup, dust attraction, blocking, winding issues, and electrostatic discharge risks.

The upstream supply chain mainly includes PP homopolymer or specialty carrier resins, glycerol monostearate, fatty acid esters, ethoxylated fatty amines, amides, quaternary ammonium or polyether-type antistats, as well as antioxidants, dispersants, antiblocking agents, slip agents, and processing aids. Downstream users are mainly PE film, cast film, lamination film, antistatic bag, electronics protective film, industrial packaging film, PE foam, blow-molding, and injection-molding producers.

In 2025, global PE antistatic masterbatch production reached approximately 30 kilotons, with an average global market price is approximately \$2,500-3,500 per ton.

PE Antistatic Masterbatch is a functional masterbatch based on polyethylene or compatible polyolefin carriers and compounded with antistatic agents and selected dispersion or processing additives; it is mainly used in LDPE, LLDPE and HDPE films, bags, industrial liners, electronics packaging, medical packaging, powder packaging, returnable containers, and injection- or blow-molded products to reduce static build-up,

dust attraction, blocking and electrostatic discharge risks.

From a global industry perspective, PE antistatic masterbatch has evolved from a general film-processing additive into a functional modification material related to packaging cleanliness, process stability, powder discharge, electronics protection and safety compliance. Polyethylene is highly insulating, and static can accumulate during film winding, unwinding, slitting, bag making, powder filling, logistics friction and electronics packaging, causing film blocking, poor opening, dust attraction, powder residue, seal contamination or damage to electronic components. The value of antistatic masterbatch lies in improving the dispersion and dosing stability of antistatic components in PE systems, enabling films, sheets, bags and molded products to achieve more controlled surface-resistivity performance in continuous processing. Ampacet notes that static build-up can cause processing problems such as film-winding difficulty, powder agglomeration during transport and film adhesion during processing, while antistatic masterbatches can be used to reduce these issues; common antistats used in PE and PP include GMS, ethoxylated fatty acid amines and diethanolamides.

In terms of industry trends, PE antistatic masterbatch is moving toward higher efficiency at lower dosage, longer-lasting antistatic performance, lower migration, lower blooming, food- and medical-contact suitability, transparency retention, low odor and permanent antistatic systems. Conventional migratory antistatic masterbatches are cost-effective and fast acting, making them suitable for general packaging films, shopping bags, industrial bags and short-life PE products, but their performance can be affected by humidity, temperature, wiping, storage time and migration equilibrium. Avient states that temporary antistatic additives create a conductive network on polymer surfaces to dissipate electrical charges, and that most temporary antistatic additives migrate to the polymer surface and absorb atmospheric moisture. For electronics packaging, cleanroom films, pharmaceutical raw-material bags, premium industrial liners and long-term dust-prevention products, the market is shifting toward non-migratory or permanent systems.

The main growth drivers come from three areas. First, the large application base of PE films, bags, industrial liners, food packaging, e-commerce packaging and powder packaging continues to support demand for antistatic masterbatch as customers require better opening performance, dust prevention, anti-blocking, winding stability, clean sealing and appearance quality. Second, electronics packaging, cleanroom consumables, medical or pharmaceutical packaging and high-cleanliness industrial packaging require lower contamination, lower blooming, long-term static dissipation and stable surface resistivity, pushing products from ordinary migratory systems toward long-

lasting, permanent and polymeric antistatic systems; public product information also shows that permanent antistatic masterbatch can be incorporated into polyethylene cleanroom films to improve powder discharge and reduce powder residue in sealing areas caused by static effects. Third, rising requirements for food contact, medical packaging, low odor, low migration, transparent packaging and recycled-material compatibility mean PE antistatic masterbatch must balance regulatory compliance, processing stability, optical properties, heat-seal compatibility and compatibility with recycled PE systems.

This report studies the global PE Antistatic Masterbatch production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PE Antistatic Masterbatch and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PE Antistatic Masterbatch that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global PE Antistatic Masterbatch total production and demand, 2021-2032, (Tons)

Global PE Antistatic Masterbatch total production value, 2021-2032, (USD Million)

Global PE Antistatic Masterbatch production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global PE Antistatic Masterbatch consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: PE Antistatic Masterbatch domestic production, consumption, key domestic manufacturers and share

Global PE Antistatic Masterbatch production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global PE Antistatic Masterbatch production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global PE Antistatic Masterbatch production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global PE Antistatic Masterbatch market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Kao Chemicals, Avient, Ampacet, LyondellBasell, Tosaf, Kafrit Group, Sukano, Plastiblends, RTP Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World PE Antistatic Masterbatch market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global PE Antistatic Masterbatch Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global PE Antistatic Masterbatch Market, Segmentation by Type:

Migratory Antistatic Masterbatch

Permanent Antistatic Masterbatch

Global PE Antistatic Masterbatch Market, Segmentation by Active Chemistry:

Fatty Ester-based Masterbatch

Ethoxylated Fatty Amine-based Masterbatch

Others

Global PE Antistatic Masterbatch Market, Segmentation by Application:

Packaging Film

Industrial Packaging Film

Electronics Packaging Film

Other

Companies Profiled:

BASF

Kao Chemicals

Avient

Ampacet

LyondellBasell

Tosaf

Kafrim Group

Sukano

Plastiblends

RTP Company

GRAFE

Gabriel-Chemie

Polytechs

Malion New Materials

Guangdong Bosi

Jiangsu Pulaike Hongmei

Kandui Industries

Key Questions Answered:

1. How big is the global PE Antistatic Masterbatch market?
2. What is the demand of the global PE Antistatic Masterbatch market?
3. What is the year over year growth of the global PE Antistatic Masterbatch market?
4. What is the production and production value of the global PE Antistatic Masterbatch market?
5. Who are the key producers in the global PE Antistatic Masterbatch market?
6. What are the growth factors driving the market demand?

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