

Global PCM for Home Appliances Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global PCM for Home Appliances market size was valued at USD 2032.9 million in 2023 and is forecast to a readjusted size of USD 2291.1 million by 2030 with a CAGR of 1.7% during review period.

PCM products are coated sheets, which mainly refer to composite materials for household appliances with organic coatings on the surface. PCM series products are widely used and bright in color. They not only have the strength of steel plate and good formability, but also have good corrosion resistance and flexibility of paint film.

The Asia-Pacific region is the world's largest market for PCM for Home Appliances, with a market share of about 77 percent, followed by North America with about 12 percent.

The main manufacturers are Qingdao Hegang New Materials, Jiasngu Liba, Hesheng New Materials, Suzhou Xinyin and Hebei Zhaojian Metal Products, etc. The top five manufacturers account for about 47% of the market share.

In terms of type, Steel Plate is the largest segment, with a share about 85%. And in terms of application, the largest application is Refrigerator.

The Global Info Research report includes an overview of the development of the PCM for Home Appliances industry chain, the market status of Refrigerator (Steel Plate, Aluminum Plate), Washing Machine (Steel Plate, Aluminum Plate), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of PCM for Home Appliances.

Regionally, the report analyzes the PCM for Home Appliances markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global PCM for Home Appliances market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the PCM for Home Appliances market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the PCM for Home Appliances industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Steel Plate, Aluminum Plate).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the PCM for Home Appliances market.

Regional Analysis: The report involves examining the PCM for Home Appliances market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the PCM for Home Appliances market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to PCM for Home Appliances:

Company Analysis: Report covers individual PCM for Home Appliances manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards PCM for Home Appliances. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Refrigerator, Washing Machine).

Technology Analysis: Report covers specific technologies relevant to PCM for Home Appliances. It assesses the current state, advancements, and potential future developments in PCM for Home Appliances areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the PCM for Home Appliances market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

PCM for Home Appliances market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Steel Plate

Aluminum Plate

Market segment by Application

Refrigerator

Washing Machine

Air Conditioning

TV

Audiovisual Products

Microwave Oven

Water Heater

Others

Major players covered

Qingdao Hegang New Material Technology

Jiangsu Liba

Suzhou Hesheng

Zhuhai Speedbird

Suzhou Xinying

Shenzhen Huamei

Jiangsu Jiangnan

Suzhou Yangtze New Materials

Hebei Zhaojian Metal Product

Yieh Phui (China)

Dingchuan Shengyu

Puluofei New Material

Zhejiang Huada

Jiangsu Zhongwei

Shandong Guanzhou

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PCM for Home Appliances product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PCM for Home Appliances, with price, sales, revenue and global market share of PCM for Home Appliances from 2019 to 2024.

Chapter 3, the PCM for Home Appliances competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PCM for Home Appliances breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and PCM for Home Appliances market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PCM for Home Appliances.

Chapter 14 and 15, to describe PCM for Home Appliances sales channel, distributors, customers, research findings and conclusion.

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