

# Global PCB Marking Machine Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global PCB Marking Machine market size is expected to reach \$ 241 million by 2032, rising at a market growth of 7.1% CAGR during the forecast period (2026-2032).

In 2024, global PCB Marking Machines capacity 5,000 Units, sales reached approximately 4,553 Units, with an average market price of around 30,870 USD/Unit, industrial gross margin 32%.

From a manufacturing standpoint, PCB Marking Machines are the “identity-writing” station on PCB/PCBA lines: they permanently encode a board’s DataMatrix ECC200/QR, serial, lot, or logo, and bind it to MES and quality records for full life-cycle traceability. With IPC-1782B traceability frameworks becoming standard practice across high-reliability electronics, PCB Marking Machines have shifted from optional add-ons to a default fixture on modern SMT/EMS operations. The mainstream route is direct laser marking, avoiding consumables and ensuring long-term readability under thermal, chemical, and abrasion exposure.

Technically, PCB Marking Machines are built around “laser source + XY/galvo motion + vision fiducial alignment + real-time code verification + line protocol.” Laser choices map to substrate and coating behavior: UV 355 nm for cold-processing on solder mask and fine pitch codes, green 532 nm for improved absorption on some materials, fiber 1064 nm for high-speed marking and metal/plated areas, and CO<sub>2</sub> 10.6 μm for specific organic layers. Core specs typically emphasize positioning/marking accuracy (often ±10–15 μm class), small-code takt time around one second, workable PCB size window and marking field, plus closed-loop read/grade of ECC200 codes. On integration, SMEMA compliance remains the baseline, while IPC-Hermes-9852 compatibility is increasingly required for multi-vendor smart SMT lines.

The supplier landscape spans three tiers. Tier-1 platform leaders (TRUMPF, KEYENCE, Panasonic/Hitachi, etc.) leverage high-uptime lasers, advanced optics, and software ecosystems to serve electronics and semiconductor clients. Tier-2 SMT-specialized vendors (Vanstron, ASYS, Fancort and peers) focus on inline PCB Marking Machines with Hermes/SMEMA, panel/group marking, flip units for dual-side marking, and integrated verification. Tier-3 Chinese laser/SMT equipment makers (Han's Laser, HGTECH and regional specialists) are expanding rapidly through cost-performance and localized service. Upstream inputs include UV/MOPA lasers, galvos and F-theta lenses, industrial cameras and decoding algorithms, ESD-safe enclosures, and conveyor controls; midstream value comes from process libraries and MES interfaces; downstream demand concentrates in PCB/HDI/substrate fabs and EMS/ODM assembly, with automotive, datacenter/server, medical, and industrial electronics showing the highest traceability intensity.

Several recent signals matter for the near term. Standards and smart-factory flows keep tightening (Hermes revisions, finer IPC-1782B data elements), reinforcing inline marking plus verification as a mandatory digital thread. Meanwhile, consolidation on the laser-marking platform side is accelerating: Laser Photonics' 2025 acquisition of Beamer Laser Marking Systems brought specialized fiber/CO<sub>2</sub> marking assets into a broader industrial portfolio, strengthening its positioning in electronics/semiconductor marking and highlighting how PCB Marking Machines are being bundled into complete "laser DPM + traceability software + automation" offerings.

This report studies the global PCB Marking Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PCB Marking Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PCB Marking Machine that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global PCB Marking Machine total production and demand, 2021-2032, (Units)

Global PCB Marking Machine total production value, 2021-2032, (USD Million)

Global PCB Marking Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global PCB Marking Machine consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: PCB Marking Machine domestic production, consumption, key domestic manufacturers and share

Global PCB Marking Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global PCB Marking Machine production by Printing Method, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global PCB Marking Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global PCB Marking Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Han's Laser, Wuhan HGLaser Engineering (HGTECH), Hymson Laser Technology, Hitachi, JUTZE Intelligence Technology, Vanstron Automation, ASYS Group, Laser Photonics, Epilog Laser, Trotec Laser, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World PCB Marking Machine market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Printing Method, and by Type. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global PCB Marking Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global PCB Marking Machine Market, Segmentation by Printing Method:

Laser Marking (CO2/Fiber/UV/Green/YAG, etc Laser)

Inkjet Marking

Others

### Global PCB Marking Machine Market, Segmentation by Printing Function:

Inline Type

Standalone Type

### Global PCB Marking Machine Market, Segmentation by PCB:

Single-sided

Double-sided

## Global PCB Marking Machine Market, Segmentation by Type:

Resin Substrates

Ceramic Substrates

Metal Substrates

Others

## Companies Profiled:

Han's Laser

Wuhan HGLaser Engineering (HGTECH)

Hymson Laser Technology

Hitachi

JUTZE Intelligence Technology

Vanstron Automation

ASYS Group

Laser Photonics

Epilog Laser

Trotec Laser

HiPA Photonics

Farley Laserlab

LASIT

OSAI Automation

Meiryo Technica (Mitsubishi Electric)

Horiuchi Electronics

Rexxam

Marantz Electronics

YS Co

Nagaoka Manufacturing

Komatsu Electronics

KnK

NUTEK

UDTECH

Nakan Techno

Brother

Dongguan Mactron Technology

Shenzhen Ruitian Laser

Guangdong Fly Laser Intelligent Equipment

Wuhan Hero Optoelectronics Technology

Shenzhen Herolaser Equipment

Dongguan ICT Technology

**Key Questions Answered:**

1. How big is the global PCB Marking Machine market?
2. What is the demand of the global PCB Marking Machine market?
3. What is the year over year growth of the global PCB Marking Machine market?
4. What is the production and production value of the global PCB Marking Machine market?
5. Who are the key producers in the global PCB Marking Machine market?
6. What are the growth factors driving the market demand?

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Figure 68. PCB Marking Machine Sales Model

Figure 69. PCB Marking Machine Sales Channels, Direct Sales, and Distribution

Figure 70. Methodology

Figure 71. Research Process and Data Source

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