

# Global PCB Marking Machine Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global PCB Marking Machine market size was valued at US\$ 145 million in 2025 and is forecast to a readjusted size of US\$ 241 million by 2032 with a CAGR of 7.1% during review period.

In 2024, global PCB Marking Machines capacity 5,000 Units, sales reached approximately 4,553 Units, with an average market price of around 30,870 USD/Unit, industrial gross margin 32%.

From a manufacturing standpoint, PCB Marking Machines are the “identity-writing” station on PCB/PCBA lines: they permanently encode a board’s DataMatrix ECC200/QR, serial, lot, or logo, and bind it to MES and quality records for full life-cycle traceability. With IPC-1782B traceability frameworks becoming standard practice across high-reliability electronics, PCB Marking Machines have shifted from optional add-ons to a default fixture on modern SMT/EMS operations. The mainstream route is direct laser marking, avoiding consumables and ensuring long-term readability under thermal, chemical, and abrasion exposure.

Technically, PCB Marking Machines are built around “laser source + XY/galvo motion + vision fiducial alignment + real-time code verification + line protocol.” Laser choices map to substrate and coating behavior: UV 355 nm for cold-processing on solder mask and fine pitch codes, green 532 nm for improved absorption on some materials, fiber 1064 nm for high-speed marking and metal/plated areas, and CO<sub>2</sub> 10.6 μm for specific organic layers. Core specs typically emphasize positioning/marking accuracy (often ±10–15 μm class), small-code takt time around one second, workable PCB size window and marking field, plus closed-loop read/grade of ECC200 codes. On integration,

SMEMA compliance remains the baseline, while IPC-Hermes-9852 compatibility is increasingly required for multi-vendor smart SMT lines.

The supplier landscape spans three tiers. Tier-1 platform leaders (TRUMPF, KEYENCE, Panasonic/Hitachi, etc.) leverage high-uptime lasers, advanced optics, and software ecosystems to serve electronics and semiconductor clients. Tier-2 SMT-specialized vendors (Vanstron, ASYS, Fancort and peers) focus on inline PCB Marking Machines with Hermes/SMEMA, panel/group marking, flip units for dual-side marking, and integrated verification. Tier-3 Chinese laser/SMT equipment makers (Han's Laser, HGTECH and regional specialists) are expanding rapidly through cost-performance and localized service. Upstream inputs include UV/MOPA lasers, galvos and F-theta lenses, industrial cameras and decoding algorithms, ESD-safe enclosures, and conveyor controls; midstream value comes from process libraries and MES interfaces; downstream demand concentrates in PCB/HDI/substrate fabs and EMS/ODM assembly, with automotive, datacenter/server, medical, and industrial electronics showing the highest traceability intensity.

Several recent signals matter for the near term. Standards and smart-factory flows keep tightening (Hermes revisions, finer IPC-1782B data elements), reinforcing inline marking plus verification as a mandatory digital thread. Meanwhile, consolidation on the laser-marking platform side is accelerating: Laser Photonics' 2025 acquisition of Beamer Laser Marking Systems brought specialized fiber/CO<sub>2</sub> marking assets into a broader industrial portfolio, strengthening its positioning in electronics/semiconductor marking and highlighting how PCB Marking Machines are being bundled into complete "laser DPM + traceability software + automation" offerings.

This report is a detailed and comprehensive analysis for global PCB Marking Machine market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Printing Method and by Type. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global PCB Marking Machine market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global PCB Marking Machine market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global PCB Marking Machine market size and forecasts, by Printing Method and by Type, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global PCB Marking Machine market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PCB Marking Machine

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global PCB Marking Machine market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Han's Laser, Wuhan HGLaser Engineering (HGTECH), Hymson Laser Technology, Hitachi, JUTZE Intelligence Technology, Vanstron Automation, ASYS Group, Laser Photonics, Epilog Laser, Trotec Laser, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

PCB Marking Machine market is split by Printing Method and by Type. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Printing Method, and by Type in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Printing Method

Laser Marking (CO2/Fiber/UV/Green/YAG, etc Laser)

Inkjet Marking

Others

## Market segment by Printing Function

Inline Type

Standalone Type

## Market segment by PCB

Single-sided

Double-sided

## Market segment by Type

Resin Substrates

Ceramic Substrates

Metal Substrates

Others

## Major players covered

Han's Laser

Wuhan HGLaser Engineering (HGTECH)

Hymson Laser Technology

Hitachi

JUTZE Intelligence Technology

Vanstron Automation

ASYS Group

Laser Photonics

Epilog Laser

Trotec Laser

HiPA Photonics

Farley Laserlab

LASIT

OSAI Automation

Meiryo Technica (Mitsubishi Electric)

Horiuchi Electronics

Rexxam

Marantz Electronics

YS Co

Nagaoka Manufacturing

Komatsu Electronics

KnK

NUTEK

UDTECH

Nakan Techno

Brother

Dongguan Mactron Technology

Shenzhen Ruitian Laser

Guangdong Fly Laser Intelligent Equipment

Wuhan Hero Optoelectronics Technology

Shenzhen Herolaser Equipment

Dongguan ICT Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe PCB Marking Machine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PCB Marking Machine, with price, sales quantity, revenue, and global market share of PCB Marking Machine from 2021 to 2026.

Chapter 3, the PCB Marking Machine competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PCB Marking Machine breakdown data are shown at the regional level,

to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Printing Method and by Type, with sales market share and growth rate by Printing Method, by Type, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and PCB Marking Machine market forecast, by regions, by Printing Method, and by Type, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PCB Marking Machine.

Chapter 14 and 15, to describe PCB Marking Machine sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Printing Method

1.3.1 Overview: Global PCB Marking Machine Consumption Value by Printing Method: 2021 Versus 2025 Versus 2032

1.3.2 Laser Marking (CO2/Fiber/UV/Green/YAG, etc Laser)

1.3.3 Inkjet Marking

1.3.4 Others

1.4 Market Analysis by Printing Function

1.4.1 Overview: Global PCB Marking Machine Consumption Value by Printing Function: 2021 Versus 2025 Versus 2032

1.4.2 Inline Type

1.4.3 Standalone Type

1.5 Market Analysis by PCB

1.5.1 Overview: Global PCB Marking Machine Consumption Value by PCB: 2021 Versus 2025 Versus 2032

1.5.2 Single-sided

1.5.3 Double-sided

1.6 Market Analysis by Type

1.6.1 Overview: Global PCB Marking Machine Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.6.2 Resin Substrates

1.6.3 Ceramic Substrates

1.6.4 Metal Substrates

1.6.5 Others

1.7 Global PCB Marking Machine Market Size & Forecast

1.7.1 Global PCB Marking Machine Consumption Value (2021 & 2025 & 2032)

1.7.2 Global PCB Marking Machine Sales Quantity (2021-2032)

1.7.3 Global PCB Marking Machine Average Price (2021-2032)

### 2 MANUFACTURERS PROFILES

2.1 Han's Laser

2.1.1 Han's Laser Details

2.1.2 Han's Laser Major Business

- 2.1.3 Han's Laser PCB Marking Machine Product and Services
- 2.1.4 Han's Laser PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Han's Laser Recent Developments/Updates
- 2.2 Wuhan HGLaser Engineering (HGTECH)
  - 2.2.1 Wuhan HGLaser Engineering (HGTECH) Details
  - 2.2.2 Wuhan HGLaser Engineering (HGTECH) Major Business
  - 2.2.3 Wuhan HGLaser Engineering (HGTECH) PCB Marking Machine Product and Services
  - 2.2.4 Wuhan HGLaser Engineering (HGTECH) PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.2.5 Wuhan HGLaser Engineering (HGTECH) Recent Developments/Updates
- 2.3 Hymson Laser Technology
  - 2.3.1 Hymson Laser Technology Details
  - 2.3.2 Hymson Laser Technology Major Business
  - 2.3.3 Hymson Laser Technology PCB Marking Machine Product and Services
  - 2.3.4 Hymson Laser Technology PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.3.5 Hymson Laser Technology Recent Developments/Updates
- 2.4 Hitachi
  - 2.4.1 Hitachi Details
  - 2.4.2 Hitachi Major Business
  - 2.4.3 Hitachi PCB Marking Machine Product and Services
  - 2.4.4 Hitachi PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.4.5 Hitachi Recent Developments/Updates
- 2.5 JUTZE Intelligence Technology
  - 2.5.1 JUTZE Intelligence Technology Details
  - 2.5.2 JUTZE Intelligence Technology Major Business
  - 2.5.3 JUTZE Intelligence Technology PCB Marking Machine Product and Services
  - 2.5.4 JUTZE Intelligence Technology PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.5.5 JUTZE Intelligence Technology Recent Developments/Updates
- 2.6 Vanstron Automation
  - 2.6.1 Vanstron Automation Details
  - 2.6.2 Vanstron Automation Major Business
  - 2.6.3 Vanstron Automation PCB Marking Machine Product and Services
  - 2.6.4 Vanstron Automation PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.6.5 Vanstron Automation Recent Developments/Updates
- 2.7 ASYS Group
  - 2.7.1 ASYS Group Details
  - 2.7.2 ASYS Group Major Business
  - 2.7.3 ASYS Group PCB Marking Machine Product and Services
  - 2.7.4 ASYS Group PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.7.5 ASYS Group Recent Developments/Updates
- 2.8 Laser Photonics
  - 2.8.1 Laser Photonics Details
  - 2.8.2 Laser Photonics Major Business
  - 2.8.3 Laser Photonics PCB Marking Machine Product and Services
  - 2.8.4 Laser Photonics PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.8.5 Laser Photonics Recent Developments/Updates
- 2.9 Epilog Laser
  - 2.9.1 Epilog Laser Details
  - 2.9.2 Epilog Laser Major Business
  - 2.9.3 Epilog Laser PCB Marking Machine Product and Services
  - 2.9.4 Epilog Laser PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.9.5 Epilog Laser Recent Developments/Updates
- 2.10 Trotec Laser
  - 2.10.1 Trotec Laser Details
  - 2.10.2 Trotec Laser Major Business
  - 2.10.3 Trotec Laser PCB Marking Machine Product and Services
  - 2.10.4 Trotec Laser PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.10.5 Trotec Laser Recent Developments/Updates
- 2.11 HiPA Photonics
  - 2.11.1 HiPA Photonics Details
  - 2.11.2 HiPA Photonics Major Business
  - 2.11.3 HiPA Photonics PCB Marking Machine Product and Services
  - 2.11.4 HiPA Photonics PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.11.5 HiPA Photonics Recent Developments/Updates
- 2.12 Farley Laserlab
  - 2.12.1 Farley Laserlab Details
  - 2.12.2 Farley Laserlab Major Business

- 2.12.3 Farley Laserlab PCB Marking Machine Product and Services
- 2.12.4 Farley Laserlab PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.12.5 Farley Laserlab Recent Developments/Updates
- 2.13 LASIT
  - 2.13.1 LASIT Details
  - 2.13.2 LASIT Major Business
  - 2.13.3 LASIT PCB Marking Machine Product and Services
  - 2.13.4 LASIT PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.13.5 LASIT Recent Developments/Updates
- 2.14 OSAI Automation
  - 2.14.1 OSAI Automation Details
  - 2.14.2 OSAI Automation Major Business
  - 2.14.3 OSAI Automation PCB Marking Machine Product and Services
  - 2.14.4 OSAI Automation PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.14.5 OSAI Automation Recent Developments/Updates
- 2.15 Meiryo Technica (Mitsubishi Electric)
  - 2.15.1 Meiryo Technica (Mitsubishi Electric) Details
  - 2.15.2 Meiryo Technica (Mitsubishi Electric) Major Business
  - 2.15.3 Meiryo Technica (Mitsubishi Electric) PCB Marking Machine Product and Services
  - 2.15.4 Meiryo Technica (Mitsubishi Electric) PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.15.5 Meiryo Technica (Mitsubishi Electric) Recent Developments/Updates
- 2.16 Horiuchi Electronics
  - 2.16.1 Horiuchi Electronics Details
  - 2.16.2 Horiuchi Electronics Major Business
  - 2.16.3 Horiuchi Electronics PCB Marking Machine Product and Services
  - 2.16.4 Horiuchi Electronics PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.16.5 Horiuchi Electronics Recent Developments/Updates
- 2.17 Rexxam
  - 2.17.1 Rexxam Details
  - 2.17.2 Rexxam Major Business
  - 2.17.3 Rexxam PCB Marking Machine Product and Services
  - 2.17.4 Rexxam PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.17.5 Rexxam Recent Developments/Updates
- 2.18 Marantz Electronics
  - 2.18.1 Marantz Electronics Details
  - 2.18.2 Marantz Electronics Major Business
  - 2.18.3 Marantz Electronics PCB Marking Machine Product and Services
  - 2.18.4 Marantz Electronics PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.18.5 Marantz Electronics Recent Developments/Updates
- 2.19 YS Co
  - 2.19.1 YS Co Details
  - 2.19.2 YS Co Major Business
  - 2.19.3 YS Co PCB Marking Machine Product and Services
  - 2.19.4 YS Co PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.19.5 YS Co Recent Developments/Updates
- 2.20 Nagaoka Manufacturing
  - 2.20.1 Nagaoka Manufacturing Details
  - 2.20.2 Nagaoka Manufacturing Major Business
  - 2.20.3 Nagaoka Manufacturing PCB Marking Machine Product and Services
  - 2.20.4 Nagaoka Manufacturing PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.20.5 Nagaoka Manufacturing Recent Developments/Updates
- 2.21 Komatsu Electronics
  - 2.21.1 Komatsu Electronics Details
  - 2.21.2 Komatsu Electronics Major Business
  - 2.21.3 Komatsu Electronics PCB Marking Machine Product and Services
  - 2.21.4 Komatsu Electronics PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.21.5 Komatsu Electronics Recent Developments/Updates
- 2.22 KnK
  - 2.22.1 KnK Details
  - 2.22.2 KnK Major Business
  - 2.22.3 KnK PCB Marking Machine Product and Services
  - 2.22.4 KnK PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.22.5 KnK Recent Developments/Updates
- 2.23 NUTEK
  - 2.23.1 NUTEK Details
  - 2.23.2 NUTEK Major Business

- 2.23.3 NUTEK PCB Marking Machine Product and Services
- 2.23.4 NUTEK PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.23.5 NUTEK Recent Developments/Updates
- 2.24 UDTECH
  - 2.24.1 UDTECH Details
  - 2.24.2 UDTECH Major Business
  - 2.24.3 UDTECH PCB Marking Machine Product and Services
  - 2.24.4 UDTECH PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.24.5 UDTECH Recent Developments/Updates
- 2.25 Nakan Techno
  - 2.25.1 Nakan Techno Details
  - 2.25.2 Nakan Techno Major Business
  - 2.25.3 Nakan Techno PCB Marking Machine Product and Services
  - 2.25.4 Nakan Techno PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.25.5 Nakan Techno Recent Developments/Updates
- 2.26 Brother
  - 2.26.1 Brother Details
  - 2.26.2 Brother Major Business
  - 2.26.3 Brother PCB Marking Machine Product and Services
  - 2.26.4 Brother PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.26.5 Brother Recent Developments/Updates
- 2.27 Dongguan Mactron Technology
  - 2.27.1 Dongguan Mactron Technology Details
  - 2.27.2 Dongguan Mactron Technology Major Business
  - 2.27.3 Dongguan Mactron Technology PCB Marking Machine Product and Services
  - 2.27.4 Dongguan Mactron Technology PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.27.5 Dongguan Mactron Technology Recent Developments/Updates
- 2.28 Shenzhen Ruitian Laser
  - 2.28.1 Shenzhen Ruitian Laser Details
  - 2.28.2 Shenzhen Ruitian Laser Major Business
  - 2.28.3 Shenzhen Ruitian Laser PCB Marking Machine Product and Services
  - 2.28.4 Shenzhen Ruitian Laser PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.28.5 Shenzhen Ruitian Laser Recent Developments/Updates

## 2.29 Guangdong Fly Laser Intelligent Equipment

2.29.1 Guangdong Fly Laser Intelligent Equipment Details

2.29.2 Guangdong Fly Laser Intelligent Equipment Major Business

2.29.3 Guangdong Fly Laser Intelligent Equipment PCB Marking Machine Product and Services

2.29.4 Guangdong Fly Laser Intelligent Equipment PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.29.5 Guangdong Fly Laser Intelligent Equipment Recent Developments/Updates

## 2.30 Wuhan Hero Optoelectronics Technology

2.30.1 Wuhan Hero Optoelectronics Technology Details

2.30.2 Wuhan Hero Optoelectronics Technology Major Business

2.30.3 Wuhan Hero Optoelectronics Technology PCB Marking Machine Product and Services

2.30.4 Wuhan Hero Optoelectronics Technology PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.30.5 Wuhan Hero Optoelectronics Technology Recent Developments/Updates

## 2.31 Shenzhen Herolaser Equipment

2.31.1 Shenzhen Herolaser Equipment Details

2.31.2 Shenzhen Herolaser Equipment Major Business

2.31.3 Shenzhen Herolaser Equipment PCB Marking Machine Product and Services

2.31.4 Shenzhen Herolaser Equipment PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.31.5 Shenzhen Herolaser Equipment Recent Developments/Updates

## 2.32 Dongguan ICT Technology

2.32.1 Dongguan ICT Technology Details

2.32.2 Dongguan ICT Technology Major Business

2.32.3 Dongguan ICT Technology PCB Marking Machine Product and Services

2.32.4 Dongguan ICT Technology PCB Marking Machine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.32.5 Dongguan ICT Technology Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: PCB MARKING MACHINE BY MANUFACTURER**

3.1 Global PCB Marking Machine Sales Quantity by Manufacturer (2021-2026)

3.2 Global PCB Marking Machine Revenue by Manufacturer (2021-2026)

3.3 Global PCB Marking Machine Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of PCB Marking Machine by Manufacturer Revenue (\$MM) and Market Share (%): 2025

- 3.4.2 Top 3 PCB Marking Machine Manufacturer Market Share in 2025
- 3.4.3 Top 6 PCB Marking Machine Manufacturer Market Share in 2025
- 3.5 PCB Marking Machine Market: Overall Company Footprint Analysis
  - 3.5.1 PCB Marking Machine Market: Region Footprint
  - 3.5.2 PCB Marking Machine Market: Company Product Type Footprint
  - 3.5.3 PCB Marking Machine Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global PCB Marking Machine Market Size by Region
  - 4.1.1 Global PCB Marking Machine Sales Quantity by Region (2021-2032)
  - 4.1.2 Global PCB Marking Machine Consumption Value by Region (2021-2032)
  - 4.1.3 Global PCB Marking Machine Average Price by Region (2021-2032)
- 4.2 North America PCB Marking Machine Consumption Value (2021-2032)
- 4.3 Europe PCB Marking Machine Consumption Value (2021-2032)
- 4.4 Asia-Pacific PCB Marking Machine Consumption Value (2021-2032)
- 4.5 South America PCB Marking Machine Consumption Value (2021-2032)
- 4.6 Middle East & Africa PCB Marking Machine Consumption Value (2021-2032)

## **5 MARKET SEGMENT BY PRINTING METHOD**

- 5.1 Global PCB Marking Machine Sales Quantity by Printing Method (2021-2032)
- 5.2 Global PCB Marking Machine Consumption Value by Printing Method (2021-2032)
- 5.3 Global PCB Marking Machine Average Price by Printing Method (2021-2032)

## **6 MARKET SEGMENT BY TYPE**

- 6.1 Global PCB Marking Machine Sales Quantity by Type (2021-2032)
- 6.2 Global PCB Marking Machine Consumption Value by Type (2021-2032)
- 6.3 Global PCB Marking Machine Average Price by Type (2021-2032)

## **7 NORTH AMERICA**

- 7.1 North America PCB Marking Machine Sales Quantity by Printing Method (2021-2032)
- 7.2 North America PCB Marking Machine Sales Quantity by Type (2021-2032)
- 7.3 North America PCB Marking Machine Market Size by Country

- 7.3.1 North America PCB Marking Machine Sales Quantity by Country (2021-2032)
- 7.3.2 North America PCB Marking Machine Consumption Value by Country (2021-2032)
- 7.3.3 United States Market Size and Forecast (2021-2032)
- 7.3.4 Canada Market Size and Forecast (2021-2032)
- 7.3.5 Mexico Market Size and Forecast (2021-2032)

## **8 EUROPE**

- 8.1 Europe PCB Marking Machine Sales Quantity by Printing Method (2021-2032)
- 8.2 Europe PCB Marking Machine Sales Quantity by Type (2021-2032)
- 8.3 Europe PCB Marking Machine Market Size by Country
  - 8.3.1 Europe PCB Marking Machine Sales Quantity by Country (2021-2032)
  - 8.3.2 Europe PCB Marking Machine Consumption Value by Country (2021-2032)
  - 8.3.3 Germany Market Size and Forecast (2021-2032)
  - 8.3.4 France Market Size and Forecast (2021-2032)
  - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
  - 8.3.6 Russia Market Size and Forecast (2021-2032)
  - 8.3.7 Italy Market Size and Forecast (2021-2032)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific PCB Marking Machine Sales Quantity by Printing Method (2021-2032)
- 9.2 Asia-Pacific PCB Marking Machine Sales Quantity by Type (2021-2032)
- 9.3 Asia-Pacific PCB Marking Machine Market Size by Region
  - 9.3.1 Asia-Pacific PCB Marking Machine Sales Quantity by Region (2021-2032)
  - 9.3.2 Asia-Pacific PCB Marking Machine Consumption Value by Region (2021-2032)
  - 9.3.3 China Market Size and Forecast (2021-2032)
  - 9.3.4 Japan Market Size and Forecast (2021-2032)
  - 9.3.5 South Korea Market Size and Forecast (2021-2032)
  - 9.3.6 India Market Size and Forecast (2021-2032)
  - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
  - 9.3.8 Australia Market Size and Forecast (2021-2032)

## **10 SOUTH AMERICA**

- 10.1 South America PCB Marking Machine Sales Quantity by Printing Method (2021-2032)
- 10.2 South America PCB Marking Machine Sales Quantity by Type (2021-2032)

### 10.3 South America PCB Marking Machine Market Size by Country

10.3.1 South America PCB Marking Machine Sales Quantity by Country (2021-2032)

10.3.2 South America PCB Marking Machine Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

## 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa PCB Marking Machine Sales Quantity by Printing Method (2021-2032)

11.2 Middle East & Africa PCB Marking Machine Sales Quantity by Type (2021-2032)

11.3 Middle East & Africa PCB Marking Machine Market Size by Country

11.3.1 Middle East & Africa PCB Marking Machine Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa PCB Marking Machine Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

## 12 MARKET DYNAMICS

12.1 PCB Marking Machine Market Drivers

12.2 PCB Marking Machine Market Restraints

12.3 PCB Marking Machine Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## 13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of PCB Marking Machine and Key Manufacturers

13.2 Manufacturing Costs Percentage of PCB Marking Machine

13.3 PCB Marking Machine Production Process

13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 PCB Marking Machine Typical Distributors

14.3 PCB Marking Machine Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global PCB Marking Machine Consumption Value by Printing Method, (USD Million), 2021 & 2025 & 2032

Table 2. Global PCB Marking Machine Consumption Value by Printing Function, (USD Million), 2021 & 2025 & 2032

Table 3. Global PCB Marking Machine Consumption Value by PCB, (USD Million), 2021 & 2025 & 2032

Table 4. Global PCB Marking Machine Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 5. Han's Laser Basic Information, Manufacturing Base and Competitors

Table 6. Han's Laser Major Business

Table 7. Han's Laser PCB Marking Machine Product and Services

Table 8. Han's Laser PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Han's Laser Recent Developments/Updates

Table 10. Wuhan HGLaser Engineering (HGTECH) Basic Information, Manufacturing Base and Competitors

Table 11. Wuhan HGLaser Engineering (HGTECH) Major Business

Table 12. Wuhan HGLaser Engineering (HGTECH) PCB Marking Machine Product and Services

Table 13. Wuhan HGLaser Engineering (HGTECH) PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Wuhan HGLaser Engineering (HGTECH) Recent Developments/Updates

Table 15. Hymson Laser Technology Basic Information, Manufacturing Base and Competitors

Table 16. Hymson Laser Technology Major Business

Table 17. Hymson Laser Technology PCB Marking Machine Product and Services

Table 18. Hymson Laser Technology PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Hymson Laser Technology Recent Developments/Updates

Table 20. Hitachi Basic Information, Manufacturing Base and Competitors

Table 21. Hitachi Major Business

Table 22. Hitachi PCB Marking Machine Product and Services

Table 23. Hitachi PCB Marking Machine Sales Quantity (Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Hitachi Recent Developments/Updates

Table 25. JUTZE Intelligence Technology Basic Information, Manufacturing Base and Competitors

Table 26. JUTZE Intelligence Technology Major Business

Table 27. JUTZE Intelligence Technology PCB Marking Machine Product and Services

Table 28. JUTZE Intelligence Technology PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. JUTZE Intelligence Technology Recent Developments/Updates

Table 30. Vanstron Automation Basic Information, Manufacturing Base and Competitors

Table 31. Vanstron Automation Major Business

Table 32. Vanstron Automation PCB Marking Machine Product and Services

Table 33. Vanstron Automation PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Vanstron Automation Recent Developments/Updates

Table 35. ASYS Group Basic Information, Manufacturing Base and Competitors

Table 36. ASYS Group Major Business

Table 37. ASYS Group PCB Marking Machine Product and Services

Table 38. ASYS Group PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. ASYS Group Recent Developments/Updates

Table 40. Laser Photonics Basic Information, Manufacturing Base and Competitors

Table 41. Laser Photonics Major Business

Table 42. Laser Photonics PCB Marking Machine Product and Services

Table 43. Laser Photonics PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Laser Photonics Recent Developments/Updates

Table 45. Epilog Laser Basic Information, Manufacturing Base and Competitors

Table 46. Epilog Laser Major Business

Table 47. Epilog Laser PCB Marking Machine Product and Services

Table 48. Epilog Laser PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Epilog Laser Recent Developments/Updates

Table 50. Trotec Laser Basic Information, Manufacturing Base and Competitors

Table 51. Trotec Laser Major Business

Table 52. Trotec Laser PCB Marking Machine Product and Services

Table 53. Trotec Laser PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 54. Trotec Laser Recent Developments/Updates
- Table 55. HiPA Photonics Basic Information, Manufacturing Base and Competitors
- Table 56. HiPA Photonics Major Business
- Table 57. HiPA Photonics PCB Marking Machine Product and Services
- Table 58. HiPA Photonics PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 59. HiPA Photonics Recent Developments/Updates
- Table 60. Farley Laserlab Basic Information, Manufacturing Base and Competitors
- Table 61. Farley Laserlab Major Business
- Table 62. Farley Laserlab PCB Marking Machine Product and Services
- Table 63. Farley Laserlab PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 64. Farley Laserlab Recent Developments/Updates
- Table 65. LASIT Basic Information, Manufacturing Base and Competitors
- Table 66. LASIT Major Business
- Table 67. LASIT PCB Marking Machine Product and Services
- Table 68. LASIT PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 69. LASIT Recent Developments/Updates
- Table 70. OSAI Automation Basic Information, Manufacturing Base and Competitors
- Table 71. OSAI Automation Major Business
- Table 72. OSAI Automation PCB Marking Machine Product and Services
- Table 73. OSAI Automation PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 74. OSAI Automation Recent Developments/Updates
- Table 75. Meiryo Technica (Mitsubishi Electric) Basic Information, Manufacturing Base and Competitors
- Table 76. Meiryo Technica (Mitsubishi Electric) Major Business
- Table 77. Meiryo Technica (Mitsubishi Electric) PCB Marking Machine Product and Services
- Table 78. Meiryo Technica (Mitsubishi Electric) PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. Meiryo Technica (Mitsubishi Electric) Recent Developments/Updates
- Table 80. Horiuchi Electronics Basic Information, Manufacturing Base and Competitors
- Table 81. Horiuchi Electronics Major Business
- Table 82. Horiuchi Electronics PCB Marking Machine Product and Services
- Table 83. Horiuchi Electronics PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 84. Horiuchi Electronics Recent Developments/Updates
- Table 85. Rexxam Basic Information, Manufacturing Base and Competitors
- Table 86. Rexxam Major Business
- Table 87. Rexxam PCB Marking Machine Product and Services
- Table 88. Rexxam PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. Rexxam Recent Developments/Updates
- Table 90. Marantz Electronics Basic Information, Manufacturing Base and Competitors
- Table 91. Marantz Electronics Major Business
- Table 92. Marantz Electronics PCB Marking Machine Product and Services
- Table 93. Marantz Electronics PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 94. Marantz Electronics Recent Developments/Updates
- Table 95. YS Co Basic Information, Manufacturing Base and Competitors
- Table 96. YS Co Major Business
- Table 97. YS Co PCB Marking Machine Product and Services
- Table 98. YS Co PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 99. YS Co Recent Developments/Updates
- Table 100. Nagaoka Manufacturing Basic Information, Manufacturing Base and Competitors
- Table 101. Nagaoka Manufacturing Major Business
- Table 102. Nagaoka Manufacturing PCB Marking Machine Product and Services
- Table 103. Nagaoka Manufacturing PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 104. Nagaoka Manufacturing Recent Developments/Updates
- Table 105. Komatsu Electronics Basic Information, Manufacturing Base and Competitors
- Table 106. Komatsu Electronics Major Business
- Table 107. Komatsu Electronics PCB Marking Machine Product and Services
- Table 108. Komatsu Electronics PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Komatsu Electronics Recent Developments/Updates
- Table 110. KnK Basic Information, Manufacturing Base and Competitors
- Table 111. KnK Major Business
- Table 112. KnK PCB Marking Machine Product and Services
- Table 113. KnK PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 114. KnK Recent Developments/Updates
- Table 115. NUTEK Basic Information, Manufacturing Base and Competitors
- Table 116. NUTEK Major Business
- Table 117. NUTEK PCB Marking Machine Product and Services
- Table 118. NUTEK PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 119. NUTEK Recent Developments/Updates
- Table 120. UDTECH Basic Information, Manufacturing Base and Competitors
- Table 121. UDTECH Major Business
- Table 122. UDTECH PCB Marking Machine Product and Services
- Table 123. UDTECH PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 124. UDTECH Recent Developments/Updates
- Table 125. Nakan Techno Basic Information, Manufacturing Base and Competitors
- Table 126. Nakan Techno Major Business
- Table 127. Nakan Techno PCB Marking Machine Product and Services
- Table 128. Nakan Techno PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 129. Nakan Techno Recent Developments/Updates
- Table 130. Brother Basic Information, Manufacturing Base and Competitors
- Table 131. Brother Major Business
- Table 132. Brother PCB Marking Machine Product and Services
- Table 133. Brother PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 134. Brother Recent Developments/Updates
- Table 135. Dongguan Mactron Technology Basic Information, Manufacturing Base and Competitors
- Table 136. Dongguan Mactron Technology Major Business
- Table 137. Dongguan Mactron Technology PCB Marking Machine Product and Services
- Table 138. Dongguan Mactron Technology PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Dongguan Mactron Technology Recent Developments/Updates
- Table 140. Shenzhen Ruitian Laser Basic Information, Manufacturing Base and Competitors
- Table 141. Shenzhen Ruitian Laser Major Business
- Table 142. Shenzhen Ruitian Laser PCB Marking Machine Product and Services
- Table 143. Shenzhen Ruitian Laser PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share

(2021-2026)

Table 144. Shenzhen Ruitian Laser Recent Developments/Updates

Table 145. Guangdong Fly Laser Intelligent Equipment Basic Information, Manufacturing Base and Competitors

Table 146. Guangdong Fly Laser Intelligent Equipment Major Business

Table 147. Guangdong Fly Laser Intelligent Equipment PCB Marking Machine Product and Services

Table 148. Guangdong Fly Laser Intelligent Equipment PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 149. Guangdong Fly Laser Intelligent Equipment Recent Developments/Updates

Table 150. Wuhan Hero Optoelectronics Technology Basic Information, Manufacturing Base and Competitors

Table 151. Wuhan Hero Optoelectronics Technology Major Business

Table 152. Wuhan Hero Optoelectronics Technology PCB Marking Machine Product and Services

Table 153. Wuhan Hero Optoelectronics Technology PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 154. Wuhan Hero Optoelectronics Technology Recent Developments/Updates

Table 155. Shenzhen Herolaser Equipment Basic Information, Manufacturing Base and Competitors

Table 156. Shenzhen Herolaser Equipment Major Business

Table 157. Shenzhen Herolaser Equipment PCB Marking Machine Product and Services

Table 158. Shenzhen Herolaser Equipment PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 159. Shenzhen Herolaser Equipment Recent Developments/Updates

Table 160. Dongguan ICT Technology Basic Information, Manufacturing Base and Competitors

Table 161. Dongguan ICT Technology Major Business

Table 162. Dongguan ICT Technology PCB Marking Machine Product and Services

Table 163. Dongguan ICT Technology PCB Marking Machine Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 164. Dongguan ICT Technology Recent Developments/Updates

Table 165. Global PCB Marking Machine Sales Quantity by Manufacturer (2021-2026) & (Units)

Table 166. Global PCB Marking Machine Revenue by Manufacturer (2021-2026) & (USD Million)

Table 167. Global PCB Marking Machine Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 168. Market Position of Manufacturers in PCB Marking Machine, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 169. Head Office and PCB Marking Machine Production Site of Key Manufacturer

Table 170. PCB Marking Machine Market: Company Product Type Footprint

Table 171. PCB Marking Machine Market: Company Product Application Footprint

Table 172. PCB Marking Machine New Market Entrants and Barriers to Market Entry

Table 173. PCB Marking Machine Mergers, Acquisition, Agreements, and Collaborations

Table 174. Global PCB Marking Machine Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 175. Global PCB Marking Machine Sales Quantity by Region (2021-2026) & (Units)

Table 176. Global PCB Marking Machine Sales Quantity by Region (2027-2032) & (Units)

Table 177. Global PCB Marking Machine Consumption Value by Region (2021-2026) & (USD Million)

Table 178. Global PCB Marking Machine Consumption Value by Region (2027-2032) & (USD Million)

Table 179. Global PCB Marking Machine Average Price by Region (2021-2026) & (US\$/Unit)

Table 180. Global PCB Marking Machine Average Price by Region (2027-2032) & (US\$/Unit)

Table 181. Global PCB Marking Machine Sales Quantity by Printing Method (2021-2026) & (Units)

Table 182. Global PCB Marking Machine Sales Quantity by Printing Method (2027-2032) & (Units)

Table 183. Global PCB Marking Machine Consumption Value by Printing Method (2021-2026) & (USD Million)

Table 184. Global PCB Marking Machine Consumption Value by Printing Method (2027-2032) & (USD Million)

Table 185. Global PCB Marking Machine Average Price by Printing Method (2021-2026) & (US\$/Unit)

Table 186. Global PCB Marking Machine Average Price by Printing Method (2027-2032) & (US\$/Unit)

Table 187. Global PCB Marking Machine Sales Quantity by Type (2021-2026) & (Units)

Table 188. Global PCB Marking Machine Sales Quantity by Type (2027-2032) & (Units)

Table 189. Global PCB Marking Machine Consumption Value by Type (2021-2026) & (USD Million)

Table 190. Global PCB Marking Machine Consumption Value by Type (2027-2032) & (USD Million)

Table 191. Global PCB Marking Machine Average Price by Type (2021-2026) & (US\$/Unit)

Table 192. Global PCB Marking Machine Average Price by Type (2027-2032) & (US\$/Unit)

Table 193. North America PCB Marking Machine Sales Quantity by Printing Method (2021-2026) & (Units)

Table 194. North America PCB Marking Machine Sales Quantity by Printing Method (2027-2032) & (Units)

Table 195. North America PCB Marking Machine Sales Quantity by Type (2021-2026) & (Units)

Table 196. North America PCB Marking Machine Sales Quantity by Type (2027-2032) & (Units)

Table 197. North America PCB Marking Machine Sales Quantity by Country (2021-2026) & (Units)

Table 198. North America PCB Marking Machine Sales Quantity by Country (2027-2032) & (Units)

Table 199. North America PCB Marking Machine Consumption Value by Country (2021-2026) & (USD Million)

Table 200. North America PCB Marking Machine Consumption Value by Country (2027-2032) & (USD Million)

Table 201. Europe PCB Marking Machine Sales Quantity by Printing Method (2021-2026) & (Units)

Table 202. Europe PCB Marking Machine Sales Quantity by Printing Method (2027-2032) & (Units)

Table 203. Europe PCB Marking Machine Sales Quantity by Type (2021-2026) & (Units)

Table 204. Europe PCB Marking Machine Sales Quantity by Type (2027-2032) & (Units)

Table 205. Europe PCB Marking Machine Sales Quantity by Country (2021-2026) & (Units)

Table 206. Europe PCB Marking Machine Sales Quantity by Country (2027-2032) & (Units)

Table 207. Europe PCB Marking Machine Consumption Value by Country (2021-2026) & (USD Million)

Table 208. Europe PCB Marking Machine Consumption Value by Country (2027-2032) & (USD Million)

Table 209. Asia-Pacific PCB Marking Machine Sales Quantity by Printing Method (2021-2026) & (Units)

Table 210. Asia-Pacific PCB Marking Machine Sales Quantity by Printing Method (2027-2032) & (Units)

Table 211. Asia-Pacific PCB Marking Machine Sales Quantity by Type (2021-2026) & (Units)

Table 212. Asia-Pacific PCB Marking Machine Sales Quantity by Type (2027-2032) & (Units)

Table 213. Asia-Pacific PCB Marking Machine Sales Quantity by Region (2021-2026) & (Units)

Table 214. Asia-Pacific PCB Marking Machine Sales Quantity by Region (2027-2032) & (Units)

Table 215. Asia-Pacific PCB Marking Machine Consumption Value by Region (2021-2026) & (USD Million)

Table 216. Asia-Pacific PCB Marking Machine Consumption Value by Region (2027-2032) & (USD Million)

Table 217. South America PCB Marking Machine Sales Quantity by Printing Method (2021-2026) & (Units)

Table 218. South America PCB Marking Machine Sales Quantity by Printing Method (2027-2032) & (Units)

Table 219. South America PCB Marking Machine Sales Quantity by Type (2021-2026) & (Units)

Table 220. South America PCB Marking Machine Sales Quantity by Type (2027-2032) & (Units)

Table 221. South America PCB Marking Machine Sales Quantity by Country (2021-2026) & (Units)

Table 222. South America PCB Marking Machine Sales Quantity by Country (2027-2032) & (Units)

Table 223. South America PCB Marking Machine Consumption Value by Country (2021-2026) & (USD Million)

Table 224. South America PCB Marking Machine Consumption Value by Country (2027-2032) & (USD Million)

Table 225. Middle East & Africa PCB Marking Machine Sales Quantity by Printing Method (2021-2026) & (Units)

Table 226. Middle East & Africa PCB Marking Machine Sales Quantity by Printing Method (2027-2032) & (Units)

Table 227. Middle East & Africa PCB Marking Machine Sales Quantity by Type (2021-2026) & (Units)

Table 228. Middle East & Africa PCB Marking Machine Sales Quantity by Type

(2027-2032) & (Units)

Table 229. Middle East & Africa PCB Marking Machine Sales Quantity by Country

(2021-2026) & (Units)

Table 230. Middle East & Africa PCB Marking Machine Sales Quantity by Country

(2027-2032) & (Units)

Table 231. Middle East & Africa PCB Marking Machine Consumption Value by Country

(2021-2026) & (USD Million)

Table 232. Middle East & Africa PCB Marking Machine Consumption Value by Country

(2027-2032) & (USD Million)

Table 233. PCB Marking Machine Raw Material

Table 234. Key Manufacturers of PCB Marking Machine Raw Materials

Table 235. PCB Marking Machine Typical Distributors

Table 236. PCB Marking Machine Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. PCB Marking Machine Picture

Figure 2. Global PCB Marking Machine Revenue by Printing Method, (USD Million), 2021 & 2025 & 2032

Figure 3. Global PCB Marking Machine Revenue Market Share by Printing Method in 2025

Figure 4. Laser Marking (CO2/Fiber/UV/Green/YAG, etc Laser) Examples

Figure 5. Inkjet Marking Examples

Figure 6. Others Examples

Figure 7. Global PCB Marking Machine Revenue by Printing Function, (USD Million), 2021 & 2025 & 2032

Figure 8. Global PCB Marking Machine Revenue Market Share by Printing Function in 2025

Figure 9. Inline Type Examples

Figure 10. Standalone Type Examples

Figure 11. Global PCB Marking Machine Revenue by PCB, (USD Million), 2021 & 2025 & 2032

Figure 12. Global PCB Marking Machine Revenue Market Share by PCB in 2025

Figure 13. Single-sided Examples

Figure 14. Double-sided Examples

Figure 15. Global PCB Marking Machine Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 16. Global PCB Marking Machine Revenue Market Share by Type in 2025

Figure 17. Resin Substrates Examples

Figure 18. Ceramic Substrates Examples

Figure 19. Metal Substrates Examples

Figure 20. Others Examples

Figure 21. Global PCB Marking Machine Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 22. Global PCB Marking Machine Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 23. Global PCB Marking Machine Sales Quantity (2021-2032) & (Units)

Figure 24. Global PCB Marking Machine Price (2021-2032) & (US\$/Unit)

Figure 25. Global PCB Marking Machine Sales Quantity Market Share by Manufacturer in 2025

Figure 26. Global PCB Marking Machine Revenue Market Share by Manufacturer in

2025

Figure 27. Producer Shipments of PCB Marking Machine by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 28. Top 3 PCB Marking Machine Manufacturer (Revenue) Market Share in 2025

Figure 29. Top 6 PCB Marking Machine Manufacturer (Revenue) Market Share in 2025

Figure 30. Global PCB Marking Machine Sales Quantity Market Share by Region (2021-2032)

Figure 31. Global PCB Marking Machine Consumption Value Market Share by Region (2021-2032)

Figure 32. North America PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 33. Europe PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 34. Asia-Pacific PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 35. South America PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 36. Middle East & Africa PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 37. Global PCB Marking Machine Sales Quantity Market Share by Printing Method (2021-2032)

Figure 38. Global PCB Marking Machine Consumption Value Market Share by Printing Method (2021-2032)

Figure 39. Global PCB Marking Machine Average Price by Printing Method (2021-2032) & (US\$/Unit)

Figure 40. Global PCB Marking Machine Sales Quantity Market Share by Type (2021-2032)

Figure 41. Global PCB Marking Machine Revenue Market Share by Type (2021-2032)

Figure 42. Global PCB Marking Machine Average Price by Type (2021-2032) & (US\$/Unit)

Figure 43. North America PCB Marking Machine Sales Quantity Market Share by Printing Method (2021-2032)

Figure 44. North America PCB Marking Machine Sales Quantity Market Share by Type (2021-2032)

Figure 45. North America PCB Marking Machine Sales Quantity Market Share by Country (2021-2032)

Figure 46. North America PCB Marking Machine Consumption Value Market Share by Country (2021-2032)

Figure 47. United States PCB Marking Machine Consumption Value (2021-2032) &

(USD Million)

Figure 48. Canada PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 49. Mexico PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 50. Europe PCB Marking Machine Sales Quantity Market Share by Printing Method (2021-2032)

Figure 51. Europe PCB Marking Machine Sales Quantity Market Share by Type (2021-2032)

Figure 52. Europe PCB Marking Machine Sales Quantity Market Share by Country (2021-2032)

Figure 53. Europe PCB Marking Machine Consumption Value Market Share by Country (2021-2032)

Figure 54. Germany PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 55. France PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 56. United Kingdom PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 57. Russia PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 58. Italy PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 59. Asia-Pacific PCB Marking Machine Sales Quantity Market Share by Printing Method (2021-2032)

Figure 60. Asia-Pacific PCB Marking Machine Sales Quantity Market Share by Type (2021-2032)

Figure 61. Asia-Pacific PCB Marking Machine Sales Quantity Market Share by Region (2021-2032)

Figure 62. Asia-Pacific PCB Marking Machine Consumption Value Market Share by Region (2021-2032)

Figure 63. China PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 64. Japan PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 65. South Korea PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 66. India PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 67. Southeast Asia PCB Marking Machine Consumption Value (2021-2032) &

(USD Million)

Figure 68. Australia PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 69. South America PCB Marking Machine Sales Quantity Market Share by Printing Method (2021-2032)

Figure 70. South America PCB Marking Machine Sales Quantity Market Share by Type (2021-2032)

Figure 71. South America PCB Marking Machine Sales Quantity Market Share by Country (2021-2032)

Figure 72. South America PCB Marking Machine Consumption Value Market Share by Country (2021-2032)

Figure 73. Brazil PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 74. Argentina PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 75. Middle East & Africa PCB Marking Machine Sales Quantity Market Share by Printing Method (2021-2032)

Figure 76. Middle East & Africa PCB Marking Machine Sales Quantity Market Share by Type (2021-2032)

Figure 77. Middle East & Africa PCB Marking Machine Sales Quantity Market Share by Country (2021-2032)

Figure 78. Middle East & Africa PCB Marking Machine Consumption Value Market Share by Country (2021-2032)

Figure 79. Turkey PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 80. Egypt PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 81. Saudi Arabia PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 82. South Africa PCB Marking Machine Consumption Value (2021-2032) & (USD Million)

Figure 83. PCB Marking Machine Market Drivers

Figure 84. PCB Marking Machine Market Restraints

Figure 85. PCB Marking Machine Market Trends

Figure 86. Porters Five Forces Analysis

Figure 87. Manufacturing Cost Structure Analysis of PCB Marking Machine in 2025

Figure 88. Manufacturing Process Analysis of PCB Marking Machine

Figure 89. PCB Marking Machine Industrial Chain

Figure 90. Sales Channel: Direct to End-User vs Distributors

- Figure 91. Direct Channel Pros & Cons
- Figure 92. Indirect Channel Pros & Cons
- Figure 93. Methodology
- Figure 94. Research Process and Data Source

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