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Global PC System Utilities Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

https://marketpublishers.com/r/G9E8FE7508BEN.html
Date: September 2018
Pages: 128
Price: US$ 3,480.00 (Single User License)
ID: G9E8FE7508BEN

Abstracts

This report studies the PC System Utilities Software market.

PC System Utility software is system software designed to help analyze, configure, optimize or maintain a PC. It is used to support the computer infrastructure in contrast to application software, which is aimed at directly performing tasks that benefit ordinary users.

Although a basic set of utility programs is usually distributed with an operating system (OS), utility software is not considered part of the operating system, and users often install replacements or additional utilities. It provides additional facilities to carry out tasks which are beyond the capabilities of the operating system.
Scope of the Report:

This report studies the PC System Utilities Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the PC System Utilities Software market by product type and applications/end industries.

Based on application, the end-use market for PC System Utilities Software is segmented into business users and individual users. In 2017, Market for business PC segment is dominating the market, with about 51.11% market share.

North America is expected to dominate the PC System Utilities Software market owing to increasing need and high-tech environment, with about 50.54% market share in 2017. Further countries such as U.S and Canada is anticipated to witness increase in

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demand for PC System Utilities Software market. Europe has acquired the second largest market share, with 34.51% market share in 2017. Asia Pacific region is expected to show significant growth during the forecast period. There are various new entrants in APAC countries like China that are developing the related software for PC system optimization.

The global PC System Utilities Software market is valued at 220 million USD in 2017 and is expected to reach 370 million USD by the end of 2023, growing at a CAGR of 9.0% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of PC System Utilities Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Iolo Technologies

Glarysoft

Pointstone Software

Avanquest

AVG

IObit

Systweak Software

WinZip System

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Ashampoo

Norton

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

System Utilities

Storage Device Management Utilities

File Management Utilities

Miscelaneous Utilities

Market Segment by Applications, can be divided into

For Business PCs

For Personal PCs

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