

Global PC SSD Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global PC SSD market size was valued at US\$ 20341 million in 2025 and is forecast to a readjusted size of US\$ 27155 million by 2032 with a CAGR of 4.2% during review period.

In 2025, global PC SSD production reached approximately 219 million units, with an average global market price of around US\$90 per unit.

A PC Solid State Drive (PC SSD) is a non-volatile storage device that uses NAND flash memory as its storage medium and a controller chip for data management, primarily used in personal computers (desktops and laptops) as a replacement for traditional hard disk drives (HDDs). It connects to the host via interfaces such as PCIe or SATA and offers high-speed data transfer, low latency, shock resistance, and low power consumption, significantly improving system boot time and application performance. With the advancement of 3D NAND technology and NVMe protocols, PC SSDs are transitioning from SATA-based solutions to high-performance PCIe/NVMe architectures, becoming a core storage component in modern computing systems.

The PC SSD industry chain consists of upstream suppliers of NAND flash, controllers, and DRAM, midstream SSD module manufacturers and brands, and downstream PC OEMs and end users. Upstream includes key materials such as NAND flash memory, controller ICs, DRAM cache, and packaging/testing services, with major players including Samsung Electronics, Kioxia, Micron Technology, SK hynix, as well as controller suppliers like Phison Electronics and Silicon Motion. The midstream consists of SSD brands such as Western Digital, Kingston Technology, and ADATA. Downstream includes PC OEMs like Lenovo, HP, and Dell, as well as enterprise and consumer users. The industry is characterized by upstream memory pricing cycles

influencing costs, midstream branding and distribution shaping competition, and downstream PC demand driving growth.

The PC SSD market has entered a mature stage but continues to show structural growth. As performance requirements for PCs increase and operating systems and applications rely more heavily on high-speed storage, SSDs have largely replaced traditional HDDs as the mainstream solution. Continuous advancements in PCIe and NVMe technologies are driving performance upgrades, while applications such as gaming, high-performance computing, and content creation are further stimulating demand. However, the market faces significant cyclicity due to fluctuations in NAND flash supply and pricing. In addition, intense competition, product commoditization, and declining price per gigabyte put pressure on profitability. Overall, the market is characterized by technology-driven upgrades, steady demand growth, and pronounced pricing cycles.

This report is a detailed and comprehensive analysis for global PC SSD market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global PC SSD market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PC SSD market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PC SSD market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PC SSD market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

Global PC SSD Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PC SSD

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global PC SSD market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, Western Digital, Kioxia (formerly Toshiba Memory), Crucial Technology (Micron), Kingston Technology, Seagate, ADATA, SanDisk, Corsair, YMTC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

PC SSD market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

M.2 SSDs

PCIe SSDs

Others

Market segment by Sequential Read Speed

3500 MB/s

7000 MB/s

10000 MB/s

Others

Market segment by Capacity

512GB

1TB

2TB

4TB

Others

Market segment by Application

Online Sales

Offline Sales

Major players covered

Samsung

Western Digital

Kioxia (formerly Toshiba Memory)

Crucial Technology (Micron)

Kingston Technology

Seagate

ADATA

SanDisk

Corsair

YMTC

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PC SSD product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PC SSD, with price, sales quantity, revenue, and global market share of PC SSD from 2021 to 2026.

Chapter 3, the PC SSD competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PC SSD breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and PC SSD market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PC SSD.

Chapter 14 and 15, to describe PC SSD sales channel, distributors, customers, research findings and conclusion.

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