

Global PC Gaming Accessories Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global PC Gaming Accessories market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

PC Gaming accessories are hardware devices, such as mice, keyboards, headsets, surfaces and controllers, used to play games in conjunction.

Much of the revenue growth comes from demanding hard-core gamers. As video games get more complex and competitive, the most dedicated players are looking for any edge they can get—like golfers looking for the longest hitting driver.

Razer is the world leading player in global PC Gaming Peripherals market with the market share of 12.83%, in terms of revenue, and followed by Logitech G (ASTRO), Turtle Beach, Corsair and Sennheiser.

The Global Info Research report includes an overview of the development of the PC Gaming Accessories industry chain, the market status of Distribution Channels (Headsets, Mice), Third-Party Retail Channels (Headsets, Mice), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of PC Gaming Accessories.

Regionally, the report analyzes the PC Gaming Accessories markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global PC Gaming Accessories market, with robust domestic demand, supportive

policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the PC Gaming Accessories market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the PC Gaming Accessories industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Headsets, Mice).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the PC Gaming Accessories market.

Regional Analysis: The report involves examining the PC Gaming Accessories market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the PC Gaming Accessories market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to PC Gaming Accessories:

Company Analysis: Report covers individual PC Gaming Accessories manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards PC Gaming Accessories This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (Distribution Channels, Third-Party Retail Channels).

Technology Analysis: Report covers specific technologies relevant to PC Gaming Accessories. It assesses the current state, advancements, and potential future developments in PC Gaming Accessories areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the PC Gaming Accessories market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

PC Gaming Accessories market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Headsets

Mice

Keyboards

Surfaces

Controllers

Market segment by Application

Distribution Channels

Third-Party Retail Channels

Direct Channels

Major players covered

Razer

Logitech G(ASTRO)

Turtle Beach

Corsair

Sennheiser

Plantronics

SteelSeries

Mad Catz

ROCCAT

QPAD

Thrustmaster

HyperX

Tt eSPORTS

Cooler Master

ZOWIE

Sharkoon

Trust

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PC Gaming Accessories product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PC Gaming Accessories, with price, sales, revenue and global market share of PC Gaming Accessories from 2019 to 2024.

Chapter 3, the PC Gaming Accessories competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PC Gaming Accessories breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and PC Gaming Accessories market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PC Gaming Accessories.

Chapter 14 and 15, to describe PC Gaming Accessories sales channel, distributors, customers, research findings and conclusion.

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