

Global PC as a Service Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global PC as a Service market size was valued at USD 32570 million in 2023 and is forecast to a readjusted size of USD 114650 million by 2030 with a CAGR of 19.7% during review period.

PC as a Service is a Personal Computer hardware and optionally software leasing, licensing and delivery model in which personal computer and optionally software (particularly installed on the PC) are leased and licensed on a subscription basis. The subscription often includes services such as staging, imaging, maintenance, fix, logistics services and may also be bundled with helpdesk services, data backup and recovery.

The IT & telecommunications vertical accounted for the largest share of the market in 2017. The adoption of PCaaS solutions in the IT industry is increasing. Enterprises are shifting PC procurement from CAPEX to OPEX to focus on their core competencies and increase their efficiency. Companies are increasingly adopting PCaaS solutions, which are outsourced by third-party vendors, to reduce their operational costs and increase their revenues. These solutions can be implemented without the need to hire more IT staff.

The Global Info Research report includes an overview of the development of the PC as a Service industry chain, the market status of IT & Telecommunications (Hardware, Software & Software Maintenance), BFSI (Hardware, Software & Software Maintenance), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of PC as a Service.

Regionally, the report analyzes the PC as a Service markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global PC as a Service market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the PC as a Service market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the PC as a Service industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software & Software Maintenance).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the PC as a Service market.

Regional Analysis: The report involves examining the PC as a Service market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the PC as a Service market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to PC as a Service:

Company Analysis: Report covers individual PC as a Service players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards PC as a Service This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (IT &Telecommunications, BFSI).

Technology Analysis: Report covers specific technologies relevant to PC as a Service. It assesses the current state, advancements, and potential future developments in PC as a Service areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the PC as a Service market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

PC as a Service market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Hardware

Software & Software Maintenance

Services

Market segment by Application

IT &Telecommunications

BFSI

Healthcare & Life Sciences

Government

Education

Others

Market segment by players, this report covers

HP

Dell

Lenovo

Microsoft

HCL

Amazon Web Services

Starhub

Compucom

Utopic Software

Bizbang

Blueally

All Covered

Blue Bridge

Broadview Networks

Computer Generated Solutions

Cwps

Cybercore

Ivision

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe PC as a Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of PC as a Service, with revenue, gross margin and global market share of PC as a Service from 2019 to 2024.

Chapter 3, the PC as a Service competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and PC as a Service market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of PC as a Service.

Chapter 13, to describe PC as a Service research findings and conclusion.

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