

Global PC as a Service Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

PC as a Service is a Personal Computer hardware and optionally software leasing, licensing and delivery model in which personal computer and optionally software (particularly installed on the PC) are leased and licensed on a subscription basis. The subscription often includes services such as staging, imaging, maintenance, fix, logistics services and may also be bundled with helpdesk services, data backup and recovery.

Scope of the Report:

This report studies the PC as a Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the PC as a Service market by product type and applications/end industries.

The IT & telecommunications vertical accounted for the largest share of the market in 2017. The adoption of PCaaS solutions in the IT industry is increasing. Enterprises are shifting PC procurement from CAPEX to OPEX to focus on their core competencies and increase their efficiency. Companies are increasingly adopting PCaaS solutions, which are outsourced by third-party vendors, to reduce their operational costs and increase their revenues. These solutions can be implemented without the need to hire more IT staff.

North America accounted for the largest share of the overall PCaaS market in 2017. However, the market in APAC is expected to grow at the highest rate during the forecast period. Increased spending on enterprise IT applications and IT infrastructure by enterprises in developing countries in APAC is one of the key factors driving the growth of the PCaaS market in this region. Moreover, the expanding ecosystem of startups and SMEs in APAC is contributing to market growth.

The global PC as a Service market is valued at xx million USD in 2017 and is expected

to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of PC as a Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

HP

Dell

Lenovo

Microsoft

HCL

Amazon Web Services

Starhub

Compucom

Utopic Software

Bizbang

Blueally

All Covered

Blue Bridge

Broadview Networks

Computer Generated Solutions

Cwps

Cybercore

Ivision

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software & Software Maintenance

Services

Market Segment by Applications, can be divided into

IT & Telecommunications

BFSI

Healthcare & Life Sciences

Government

Education

Others

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