

Global Payment Terminal Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Payment Terminal market size was valued at USD 1497.7 million in 2023 and is forecast to a readjusted size of USD 1886.2 million by 2030 with a CAGR of 3.3% during review period.

A Payment Terminal, also known as a point-of-sale (POS) terminal or card terminal, is a device used by merchants to process electronic payments from customers. It enables the secure and efficient handling of transactions involving credit cards, debit cards, contactless cards, and other payment methods. Payment terminals play a crucial role in facilitating electronic transactions at retail stores, restaurants, and various other businesses.

The adoption of contactless payments, often facilitated by Near Field Communication (NFC) technology, has been a significant trend. Payment terminals that support contactless transactions have become more prevalent, driven by the convenience and speed they offer to both merchants and consumers.

The Global Info Research report includes an overview of the development of the Payment Terminal industry chain, the market status of Store (Handheld Terminals, Countertop Terminals), Restaurant (Handheld Terminals, Countertop Terminals), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Payment Terminal.

Regionally, the report analyzes the Payment Terminal markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Payment Terminal market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Payment Terminal market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Payment Terminal industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Handheld Terminals, Countertop Terminals).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Payment Terminal market.

Regional Analysis: The report involves examining the Payment Terminal market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Payment Terminal market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Payment Terminal:

Company Analysis: Report covers individual Payment Terminal manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Payment Terminal This may involve surveys, interviews, and analysis

of consumer reviews and feedback from different by Application (Store, Restaurant).

Technology Analysis: Report covers specific technologies relevant to Payment Terminal. It assesses the current state, advancements, and potential future developments in Payment Terminal areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Payment Terminal market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Payment Terminal market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Handheld Terminals

Countertop Terminals

Market segment by Application

Store

Restaurant

Others

Major players covered

Ingenico

Verifone

PAX Technology

Shenzhen Xinguodu Technology

SZZT Electronics

BBPOS

Centerm

NEWPOS

Newland Payment Technology

Aures Group

Castles Technology

Posiflex Technology

Sharp

Toshiba

Cybernet Manufacturing

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Payment Terminal product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Payment Terminal, with price, sales, revenue and global market share of Payment Terminal from 2019 to 2024.

Chapter 3, the Payment Terminal competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Payment Terminal breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Payment Terminal market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Payment Terminal.

Chapter 14 and 15, to describe Payment Terminal sales channel, distributors, customers, research findings and conclusion.

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