

Global Pavement Marking Materials Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Pavement Marking Materials market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Pavement marking materials are specialized paints used to create visible markings on roads, parking lots, and other paved surfaces. These markings serve various purposes, such as guiding traffic, indicating lane boundaries, providing warnings, and conveying other important information to road users. Pavement marking materials are a crucial component of traffic management and road safety.

Pavement marking materials are designed to be highly visible, especially during day and night. Reflective additives may be included to enhance visibility in low-light conditions. These materials need to withstand the impact of traffic, weather conditions, and other environmental factors to maintain their visibility and effectiveness over time.

There are different types of pavement marking materials, including water-based and solvent-based formulations. Water-based paints are often preferred for their environmental friendliness, as they contain fewer volatile organic compounds (VOCs) compared to solvent-based paints. In addition to traditional materials, thermoplastic materials and pre-formed tapes are also used for pavement markings. These materials offer additional durability and may be applied using different methods, such as hot melt application.

Pavement marking plays a crucial role in road safety and traffic management, helping drivers navigate roads safely and efficiently. Regulations and standards for pavement markings vary by region, and they are typically set by transportation authorities or regulatory bodies.

This report studies the global Pavement Marking Materials demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pavement Marking Materials, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pavement Marking Materials that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pavement Marking Materials total market, 2018-2029, (USD Million)

Global Pavement Marking Materials total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Pavement Marking Materials total market, key domestic companies and share, (USD Million)

Global Pavement Marking Materials revenue by player and market share 2018-2023, (USD Million)

Global Pavement Marking Materials total market by Type, CAGR, 2018-2029, (USD Million)

Global Pavement Marking Materials total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Pavement Marking Materials market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Sherwin-Williams, Swarco, Ennis-Flint, Crown USA, Geveko Markings, SealMaster, Nippon Paint and Traffic Safety Store, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Pavement Marking Materials market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Pavement Marking Materials Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pavement Marking Materials Market, Segmentation by Type

Waterbased Marking Paint

Solvent Based Marking Paint

Others

Global Pavement Marking Materials Market, Segmentation by Application

Roads & Streets

Parking Lot

Airport

Others

Companies Profiled:

3M

Sherwin-Williams

Swarco

Ennis-Flint

Crown USA

Geveko Markings

SealMaster

Nippon Paint

Traffic Safety Store

Asian Paints PPG

Hempel

Reda National

LANINO

TATU Markings

Zhejiang Brother

Rainbow Paints

Key Questions Answered

1. How big is the global Pavement Marking Materials market?
2. What is the demand of the global Pavement Marking Materials market?
3. What is the year over year growth of the global Pavement Marking Materials market?
4. What is the total value of the global Pavement Marking Materials market?
5. Who are the major players in the global Pavement Marking Materials market?

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