

Global Patient Recruitment for Clinical Trials Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Patient Recruitment for Clinical Trials market size is expected to reach \$ 6959 million by 2032, rising at a market growth of 9.8% CAGR during the forecast period (2026-2032).

Patient recruitment for clinical trials refers to specialized services that support the identification, screening, enrollment, and management of study participants for clinical research projects. These services typically involve multi-channel patient outreach, eligibility pre-screening, informed consent support, and enrollment tracking, enabling sponsors, CROs, and research sites to meet recruitment targets within required timelines while ensuring protocol compliance and data quality.

The market is primarily driven by the increasing number and complexity of clinical trials. Rising investment in drug development and the rapid growth of innovative therapies?such as oncology, rare diseases, biologics, and cell and gene therapies?have led to stricter inclusion/exclusion criteria and more fragmented patient populations, increasing reliance on professional recruitment services. In parallel, pressure to reduce trial timelines and costs encourages sponsors to outsource recruitment to specialized providers with data-driven and operational expertise. The adoption of digital recruitment tools, real-world data, and patient-centric engagement strategies further improves recruitment efficiency and reach, supporting continued market growth.

In global market, the largest three players are IQVIA, Thermo Fisher Scientific (PPD), and ICON plc, hold 28 percent of global market in 2024; while in China market, the largest three players are Baidu Health, Hangzhou Tigermed, occupied for more than 14% of China market in 2024.

This report studies the global Patient Recruitment for Clinical Trials demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Patient Recruitment for Clinical Trials, and provides market size (US\$ million) and Year-over-

Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Patient Recruitment for Clinical Trials that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Patient Recruitment for Clinical Trials total market, 2021-2032, (USD Million)

Global Patient Recruitment for Clinical Trials total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Patient Recruitment for Clinical Trials total market, key domestic companies, and share, (USD Million)

Global Patient Recruitment for Clinical Trials revenue by player, revenue and market share 2021-2026, (USD Million)

Global Patient Recruitment for Clinical Trials total market by Clinical Trial Phase, CAGR, 2021-2032, (USD Million)

Global Patient Recruitment for Clinical Trials total market by Therapeutic Area, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Patient Recruitment for Clinical Trials market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IQVIA, Thermo Fisher Scientific (PPD), ICON plc, Syneos Health, Parexel, Labcorp, Medpace, Inc., WCG Clinical, Science37, Baidu Health, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Patient Recruitment for Clinical Trials market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Clinical Trial Phase, and by Therapeutic Area. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Patient Recruitment for Clinical Trials Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Patient Recruitment for Clinical Trials Market, Segmentation by Clinical Trial Phase:

Phase I

Phase II

Phase III

Phase IV

Global Patient Recruitment for Clinical Trials Market, Segmentation by Client Type:

Pharmaceutical and Biotechnology Companies

CROs and Research Organizations

Others

Global Patient Recruitment for Clinical Trials Market, Segmentation by Recruitment Channel:

Online

Offline

Global Patient Recruitment for Clinical Trials Market, Segmentation by Therapeutic Area:

Oncology

Rare Disease

CNS and Psychiatric

Inflammatory Disorder

Infectious Disease

Others

Companies Profiled:

IQVIA

Thermo Fisher Scientific (PPD)

ICON plc

Syneos Health

Parexel

Labcorp

Medpace, Inc.

WCG Clinical

Science37

Baidu Health

Hangzhou Tigermed

AutoCruitment

Beijing Houpu Pharmaceutical

Clariness

Matthews Media Group (MMG)

Trialbee

Publicis

Worldwide Clinical Trials

Elixia

Shanghai Jsure

JD Health

Waterdrop Inc.

Antidote

Key Questions Answered

1. How big is the global Patient Recruitment for Clinical Trials market?
2. What is the demand of the global Patient Recruitment for Clinical Trials market?
3. What is the year over year growth of the global Patient Recruitment for Clinical Trials market?
4. What is the total value of the global Patient Recruitment for Clinical Trials market?
5. Who are the Major Players in the global Patient Recruitment for Clinical Trials market?
6. What are the growth factors driving the market demand?

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