

# Global Patient Engagement Solutions Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Patient Engagement Solutions market size is expected to reach \$ 87110 million by 2032, rising at a market growth of 19.6% CAGR during the forecast period (2026-2032).

Patient engagement solutions refer to a range of technologies, services, and platforms designed to actively involve patients in their own healthcare journey. These solutions may include patient portals, mobile health applications, remote monitoring tools, automated messaging systems, and educational content platforms. The goal is to enhance communication between patients and healthcare providers, improve health literacy, support chronic disease management, and encourage adherence to treatment plans. Downstream users of patient engagement solutions include hospitals, clinics, pharmaceutical companies, insurance providers, and telehealth platforms. These users rely on such solutions to improve care outcomes, reduce readmissions, and promote more efficient and personalized healthcare delivery.

The market for patient engagement solutions has seen significant growth in recent years, driven by the global shift toward value-based healthcare and the rising demand for personalized and patient-centered care. As healthcare systems face increasing pressure to improve outcomes while reducing costs, engaging patients has become a strategic priority. Digital tools that support remote care, such as mobile apps, wearable health monitors, and online portals, are being widely adopted to facilitate continuous communication and self-management. Governments and regulatory bodies in many regions are also supporting digital health adoption, further accelerating market growth. In addition, the growing prevalence of chronic diseases and the aging global population contribute to sustained demand. Patient engagement solutions are no longer seen as optional but as essential components in modern healthcare ecosystems. As the industry

continues to evolve, integration with electronic health records (EHRs), artificial intelligence, and personalized health analytics is expected to define the next stage of market development, making patient participation a cornerstone of proactive and efficient care models.

This report studies the global Patient Engagement Solutions demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Patient Engagement Solutions, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Patient Engagement Solutions that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Patient Engagement Solutions total market, 2021-2032, (USD Million)

Global Patient Engagement Solutions total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Patient Engagement Solutions total market, key domestic companies, and share, (USD Million)

Global Patient Engagement Solutions revenue by player, revenue and market share 2021-2026, (USD Million)

Global Patient Engagement Solutions total market by Type, CAGR, 2021-2032, (USD Million)

Global Patient Engagement Solutions total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Patient Engagement Solutions market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Oracle Health, IBM, Epic Systems, McKesson Corporation, Medecision, Athenahealth, Healthagen, Allscripts, GetWell Network, Lincor Solutions, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Patient Engagement Solutions market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Patient Engagement Solutions Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Patient Engagement Solutions Market, Segmentation by Type:

Web-based

Cloud-based

On-premise

Global Patient Engagement Solutions Market, Segmentation by End-user:

Hospitals

Clinics

Pharmaceutical Companies

Others

Global Patient Engagement Solutions Market, Segmentation by Application:

Health Management

Social and Behavioral Management

Home Health Management

Financial Health Management

Companies Profiled:

Oracle Health

IBM

Epic Systems

McKesson Corporation

Medecision

Athenahealth

Healthagen

Allscripts

GetWell Network

Lincor Solutions

Nuance Communications, Inc.

Solutionreach, Inc.

Experian Information Solutions, Inc.

#### Key Questions Answered

1. How big is the global Patient Engagement Solutions market?
2. What is the demand of the global Patient Engagement Solutions market?
3. What is the year over year growth of the global Patient Engagement Solutions market?
4. What is the total value of the global Patient Engagement Solutions market?
5. Who are the Major Players in the global Patient Engagement Solutions market?
6. What are the growth factors driving the market demand?

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Figure 46. Home Health Management

Figure 47. Financial Health Management

Figure 48. World Patient Engagement Solutions Market Size Market Share by Application (2021-2032)

Figure 49. Patient Engagement Solutions Industrial Chain

Figure 50. Methodology

Figure 51. Research Process and Data Source

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