

# Global Patient Engagement Software Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

The term 'patient engagement' has become entrenched in the healthcare lexicon. Many healthcare networks and payers are now striving to achieve the Institute for Healthcare Improvement's Triple Aim:

### SCOPE OF THE REPORT:

This report studies the Patient Engagement Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Patient Engagement Software market by product type and applications/end industries.

Major factors driving the patient engagement solutions market are legislative reforms of the Affordable Care Act (ACA) in the US, demand for improved quality of care, rise in aging population, and incentives by various governments for adoption of HCIT and patient engagement solutions.

On the basis of delivery mode, the patient engagement solutions market is segmented into web-based, cloud-based, and on-premise solutions. The cloud-based solutions segment is expected to command the largest share of the global patient engagement solutions market in 2016 and the revenue market share in about 75%. However, the market for cloud-based solutions is expected to witness the highest growth rate, owing to the higher flexibility, scalability, and affordability offered by these solutions.

On the basis of applications, the market is segmented into health management, social and behavioral management, home health management, and financial management.

The health management segment is expected to command the largest share of the global patient engagement solutions market in 2016 and the market share is about 48%. North America is the largest sales place, with a sales market share nearly 41.6% in

2016. Following North America, Europe is the second largest sales place with the sales market share of 30.6%.

Market competition is intense. Cerner Corporation, IBM, Epic Systems, McKesson Corporation, etc. are the leaders of the industry. They hold the key technologies and patents, with high-end customers. They have formed global market channel of the industry. However, with the future expanding market, there will be more manufacturers in the future.

The global Patient Engagement Software market is valued at 7270 million USD in 2017 and is expected to reach 20100 million USD by the end of 2023, growing at a CAGR of 18.5% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Patient Engagement Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Cerner Corporation

IBM

Epic Systems

McKesson Corporation

Athenahealth

Healthagen

Allscripts

GetWell Network

Medecision

Lincor Solutions

Orion Health

Get Real

Oneview

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Web-Based

Cloud-Based

On-Premise

Market Segment by Applications, can be divided into

Health Management

Social and Behavioral Management

Home Health Management

Financial Health Management

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