

Global Patent and Trademark Renewals Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Patent and Trademark Renewals Services market size was valued at USD 861.5 million in 2023 and is forecast to a readjusted size of USD 1489.3 million by 2030 with a CAGR of 8.1% during review period.

Granted Patents and trademarks require maintenance to keep them 'alive' so that the rights in the invention can be enforced. A large part of that maintenance includes payment of renewal fees, also called 'annuities' or 'taxes' in some parts of the world, and even 'continuation' fees under certain circumstances. The timing of their commencement, deadlines for payment and amount differ greatly among countries, so it's important for patentees to understand renewal requirements for budgeting purposes and to avoid causing a patent or application to lapse. Due to the complexity of requirements for patent and trademark renewals and the risks associated with making an error, many patentees and attorney firms use the services of specialist external renewal companies, with many such providers on offer. These companies assume responsibility for timely payment of applicable renewals fees in each jurisdiction of their client's patents. External renewal providers, which do not provide additional attorney services, can be a very cost-effective solution for ensuring payment of renewals.

Global core patent and trademark renewals services manufacturers include Clarivate (CPA Global), NovumIP (Novagraaf & PAVIS) etc. The top 3 companies hold a share about 65%. Asia Pacific is the largest market, with a share about 53%, followed by North America and Europe with the share about 23% and 20%. In terms of product, patent renewal is the largest segment, with a share over 85%. And in terms of application, the largest application is enterprise, followed by university.

The Global Info Research report includes an overview of the development of the Patent and Trademark Renewals Services industry chain, the market status of Enterprise (Patent Renewal, Trademark Renewal), Research Institute (Patent Renewal, Trademark Renewal), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Patent and Trademark Renewals Services.

Regionally, the report analyzes the Patent and Trademark Renewals Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Patent and Trademark Renewals Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Patent and Trademark Renewals Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Patent and Trademark Renewals Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Patent Renewal, Trademark Renewal).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Patent and Trademark Renewals Services market.

Regional Analysis: The report involves examining the Patent and Trademark Renewals Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Patent and Trademark Renewals Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Patent and Trademark Renewals Services:

Company Analysis: Report covers individual Patent and Trademark Renewals Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Patent and Trademark Renewals Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Enterprise, Research Institute).

Technology Analysis: Report covers specific technologies relevant to Patent and Trademark Renewals Services. It assesses the current state, advancements, and potential future developments in Patent and Trademark Renewals Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Patent and Trademark Renewals Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Patent and Trademark Renewals Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Patent Renewal

Trademark Renewal

Market segment by Application

Enterprise

Research Institute

University

Other

Market segment by players, this report covers

Clarivate (CPA Global)

NovumIP (Novagraaf & PAVIS)

Dennemeyer

Questel

Murgitroyd

Anaqua

Computer Packages Inc

MaxVal Group

Page, White & Farrer

Acumass

IP Centrum Limited

Beijing Guozhuan Intellectual Property

Shanghai Patent & Trademark Law Office

YOGO IP

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Patent and Trademark Renewals Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Patent and Trademark Renewals Services, with revenue, gross margin and global market share of Patent and Trademark Renewals Services from 2019 to 2024.

Chapter 3, the Patent and Trademark Renewals Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Patent and Trademark Renewals Services market forecast, by regions, type and application,

with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Patent and Trademark Renewals Services.

Chapter 13, to describe Patent and Trademark Renewals Services research findings and conclusion.

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