

Global Passive RFID Tags Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Passive RFID Tags market size was valued at USD 2006.8 million in 2023 and is forecast to a readjusted size of USD 3073.4 million by 2030 with a CAGR of 6.3% during review period.

This report focus on Passive RFID Tags market. Passive RFID systems use tags with no internal power source and instead are powered by the electromagnetic energy transmitted from an RFID reader. Passive RFID tags have no internal power source and wait for a signal from an RFID reader. The reader sends energy to an antenna which converts that energy into an RF wave that is sent into the read zone. Once the tag is read within the read zone, the RFID tag's internal antenna draws in energy from the RF waves. The energy moves from the tag's antenna to the IC and powers the chip which generates a signal back to the RF system. This is called backscatter. The backscatter, or change in the electromagnetic or RF wave, is detected by the reader (via the antenna), which interprets the information.

Passive RFID tags are used for applications such as access control, file tracking, race timing, supply chain management, smart labels, and more. The lower price point per tag makes employing passive RFID systems economical for many industries.

The Global Info Research report includes an overview of the development of the Passive RFID Tags industry chain, the market status of Health Care (Inlays, Hard Tags), Retail (Inlays, Hard Tags), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Passive RFID Tags.

Regionally, the report analyzes the Passive RFID Tags markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Passive RFID Tags market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Passive RFID Tags market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Passive RFID Tags industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Inlays, Hard Tags).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Passive RFID Tags market.

Regional Analysis: The report involves examining the Passive RFID Tags market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Passive RFID Tags market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Passive RFID Tags:

Company Analysis: Report covers individual Passive RFID Tags manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Passive RFID Tags. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Health Care, Retail).

Technology Analysis: Report covers specific technologies relevant to Passive RFID Tags. It assesses the current state, advancements, and potential future developments in Passive RFID Tags areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Passive RFID Tags market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Passive RFID Tags market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Inlays

Hard Tags

Market segment by Application

Health Care

Retail

Aerospace and Automotive

Maritime

Oil and Gas

Surveillance and Security

Logistics and Supply-chain

Others

Major players covered

Honeywell

GAO RFID Inc.

HID Global Corporation

Impinj, Inc.

Smartrac N.V.

The Tag Factory

Invengo Information Technology

Alien Technology

CoreRFID

InfinIDTech

Skyrfid

Omni-ID

OrangeTags

Dahua Technology

ChuanDa KeHong New Technology

Beijing Tangan

Guangdong Xinye

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Passive RFID Tags product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Passive RFID Tags, with price, sales, revenue and global market share of Passive RFID Tags from 2019 to 2024.

Chapter 3, the Passive RFID Tags competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Passive RFID Tags breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Passive RFID Tags market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Passive RFID Tags.

Chapter 14 and 15, to describe Passive RFID Tags sales channel, distributors, customers, research findings and conclusion.

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