

Global Passive Radiative Cooling Materials Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G5AB4B597B16EN.html>

Date: January 2026

Pages: 106

Price: US\$ 3,480.00 (Single User License)

ID: G5AB4B597B16EN

Abstracts

According to our (Global Info Research) latest study, the global Passive Radiative Cooling Materials market size was valued at US\$ 22.16 million in 2025 and is forecast to a readjusted size of US\$ 100 million by 2032 with a CAGR of 21.6% during review period.

Passive radiative cooling materials are innovative substances designed to reduce temperatures without the use of energy or active cooling systems. These materials work by reflecting sunlight and radiating heat away from the surface in the form of infrared radiation, which escapes into space. They typically have high solar reflectance and high thermal emittance properties, enabling them to maintain cooler temperatures even under direct sunlight. Applications include cooling buildings, vehicles, and electronic devices, potentially leading to significant energy savings and reduced reliance on air conditioning. These materials contribute to sustainable cooling solutions and help mitigate the urban heat island effect and global warming. The average price of coating products is approximately US\$6.29 per square meter, while the average price of film products is US\$30 per square meter.

The market opportunity for passive radiative cooling materials is strongest where customers value a passive, no-electricity way to cut surface temperatures and reduce cooling loads/peak demand, and where procurement can be ?pulled through? existing cool-roof/cool-surface specification habits?but passive radiative cooling materials must prove incremental value beyond conventional high-reflectance coatings. Competition is therefore less about the basic physics (widely understood) and more about bankable field performance: maintaining high reflectance/emittance over time despite UV exposure, soiling, moisture, and real-world installation variability, with climate effects

(humidity/cloud cover) and maintenance practices shaping realized benefits. Commercial winners tend to be those who can industrialize durable, standards-aligned products (including versions compatible with common roof systems and application methods), document performance with credible testing, and partner with established coatings/roofing channels?while R&D focus areas like anti-soiling, long-life binders, and scalable film/coating manufacturing determine how quickly passive radiative cooling materials moves from ?specialty? to mainstream building and infrastructure specifications.

This report is a detailed and comprehensive analysis for global Passive Radiative Cooling Materials market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Passive Radiative Cooling Materials market size and forecasts, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Passive Radiative Cooling Materials market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Passive Radiative Cooling Materials market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Passive Radiative Cooling Materials market shares of main players, shipments in revenue (\$ Million), sales quantity (Sq m), and ASP (US\$/Sq m), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Passive Radiative Cooling Materials

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Passive Radiative Cooling Materials market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SPACE COOL, Azure Era, i2Cool, MG Energy, Radi-Cool, CSCEC, Pirta, Cryox, 3M, AkzoNobel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Passive Radiative Cooling Materials market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Paints

Films

Others

Market segment by Reflectivity

Reflectivity Greater Than 96%

Reflectivity Less Than 96%

Market segment by Color

White

Colored

Transparent

Market segment by Application

Construction Industry

Warehousing

Transportation Equipment

Energy and Power Facilities

Others

Major players covered

SPACE COOL

Azure Era

i2Cool

MG Energy

Radi-Cool

CSCEC

Pirta

Cryox

3M

AkzoNobel

Aorun Advanced Materials

SKSHU Paint

Nippon Paint

Beixin Jiabaoli Coatings

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Passive Radiative Cooling Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Passive Radiative Cooling Materials, with price, sales quantity, revenue, and global market share of Passive Radiative Cooling Materials from 2021 to 2026.

Chapter 3, the Passive Radiative Cooling Materials competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by

landscape contrast.

Chapter 4, the Passive Radiative Cooling Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Passive Radiative Cooling Materials market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Passive Radiative Cooling Materials.

Chapter 14 and 15, to describe Passive Radiative Cooling Materials sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Passive Radiative Cooling Materials Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Paints

1.3.3 Films

1.3.4 Others

1.4 Market Analysis by Reflectivity

1.4.1 Overview: Global Passive Radiative Cooling Materials Consumption Value by Reflectivity: 2021 Versus 2025 Versus 2032

1.4.2 Reflectivity Greater Than 96%

1.4.3 Reflectivity Less Than 96%

1.5 Market Analysis by Color

1.5.1 Overview: Global Passive Radiative Cooling Materials Consumption Value by Color: 2021 Versus 2025 Versus 2032

1.5.2 White

1.5.3 Colored

1.5.4 Transparent

1.6 Market Analysis by Application

1.6.1 Overview: Global Passive Radiative Cooling Materials Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Construction Industry

1.6.3 Warehousing

1.6.4 Transportation Equipment

1.6.5 Energy and Power Facilities

1.6.6 Others

1.7 Global Passive Radiative Cooling Materials Market Size & Forecast

1.7.1 Global Passive Radiative Cooling Materials Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Passive Radiative Cooling Materials Sales Quantity (2021-2032)

1.7.3 Global Passive Radiative Cooling Materials Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 SPACE COOL

2.1.1 SPACE COOL Details

2.1.2 SPACE COOL Major Business

2.1.3 SPACE COOL Passive Radiative Cooling Materials Product and Services

2.1.4 SPACE COOL Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 SPACE COOL Recent Developments/Updates

2.2 Azure Era

2.2.1 Azure Era Details

2.2.2 Azure Era Major Business

2.2.3 Azure Era Passive Radiative Cooling Materials Product and Services

2.2.4 Azure Era Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Azure Era Recent Developments/Updates

2.3 i2Cool

2.3.1 i2Cool Details

2.3.2 i2Cool Major Business

2.3.3 i2Cool Passive Radiative Cooling Materials Product and Services

2.3.4 i2Cool Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 i2Cool Recent Developments/Updates

2.4 MG Energy

2.4.1 MG Energy Details

2.4.2 MG Energy Major Business

2.4.3 MG Energy Passive Radiative Cooling Materials Product and Services

2.4.4 MG Energy Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 MG Energy Recent Developments/Updates

2.5 Radi-Cool

2.5.1 Radi-Cool Details

2.5.2 Radi-Cool Major Business

2.5.3 Radi-Cool Passive Radiative Cooling Materials Product and Services

2.5.4 Radi-Cool Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Radi-Cool Recent Developments/Updates

2.6 CSCEC

2.6.1 CSCEC Details

2.6.2 CSCEC Major Business

2.6.3 CSCEC Passive Radiative Cooling Materials Product and Services

2.6.4 CSCEC Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 CSCEC Recent Developments/Updates

2.7 Pirta

2.7.1 Pirta Details

2.7.2 Pirta Major Business

2.7.3 Pirta Passive Radiative Cooling Materials Product and Services

2.7.4 Pirta Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Pirta Recent Developments/Updates

2.8 Cryox

2.8.1 Cryox Details

2.8.2 Cryox Major Business

2.8.3 Cryox Passive Radiative Cooling Materials Product and Services

2.8.4 Cryox Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Cryox Recent Developments/Updates

2.9 3M

2.9.1 3M Details

2.9.2 3M Major Business

2.9.3 3M Passive Radiative Cooling Materials Product and Services

2.9.4 3M Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 3M Recent Developments/Updates

2.10 AkzoNobel

2.10.1 AkzoNobel Details

2.10.2 AkzoNobel Major Business

2.10.3 AkzoNobel Passive Radiative Cooling Materials Product and Services

2.10.4 AkzoNobel Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 AkzoNobel Recent Developments/Updates

2.11 Aorun Advanced Materials

2.11.1 Aorun Advanced Materials Details

2.11.2 Aorun Advanced Materials Major Business

2.11.3 Aorun Advanced Materials Passive Radiative Cooling Materials Product and Services

2.11.4 Aorun Advanced Materials Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Aorun Advanced Materials Recent Developments/Updates

2.12 SKSHU Paint

2.12.1 SKSHU Paint Details

2.12.2 SKSHU Paint Major Business

2.12.3 SKSHU Paint Passive Radiative Cooling Materials Product and Services

2.12.4 SKSHU Paint Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 SKSHU Paint Recent Developments/Updates

2.13 Nippon Paint

2.13.1 Nippon Paint Details

2.13.2 Nippon Paint Major Business

2.13.3 Nippon Paint Passive Radiative Cooling Materials Product and Services

2.13.4 Nippon Paint Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Nippon Paint Recent Developments/Updates

2.14 Beixin Jiabaoli Coatings

2.14.1 Beixin Jiabaoli Coatings Details

2.14.2 Beixin Jiabaoli Coatings Major Business

2.14.3 Beixin Jiabaoli Coatings Passive Radiative Cooling Materials Product and Services

2.14.4 Beixin Jiabaoli Coatings Passive Radiative Cooling Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Beixin Jiabaoli Coatings Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PASSIVE RADIATIVE COOLING MATERIALS BY MANUFACTURER

3.1 Global Passive Radiative Cooling Materials Sales Quantity by Manufacturer (2021-2026)

3.2 Global Passive Radiative Cooling Materials Revenue by Manufacturer (2021-2026)

3.3 Global Passive Radiative Cooling Materials Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Passive Radiative Cooling Materials by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Passive Radiative Cooling Materials Manufacturer Market Share in 2025

3.4.3 Top 6 Passive Radiative Cooling Materials Manufacturer Market Share in 2025

3.5 Passive Radiative Cooling Materials Market: Overall Company Footprint Analysis

3.5.1 Passive Radiative Cooling Materials Market: Region Footprint

3.5.2 Passive Radiative Cooling Materials Market: Company Product Type Footprint

3.5.3 Passive Radiative Cooling Materials Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Passive Radiative Cooling Materials Market Size by Region

4.1.1 Global Passive Radiative Cooling Materials Sales Quantity by Region (2021-2032)

4.1.2 Global Passive Radiative Cooling Materials Consumption Value by Region (2021-2032)

4.1.3 Global Passive Radiative Cooling Materials Average Price by Region (2021-2032)

4.2 North America Passive Radiative Cooling Materials Consumption Value (2021-2032)

4.3 Europe Passive Radiative Cooling Materials Consumption Value (2021-2032)

4.4 Asia-Pacific Passive Radiative Cooling Materials Consumption Value (2021-2032)

4.5 South America Passive Radiative Cooling Materials Consumption Value (2021-2032)

4.6 Middle East & Africa Passive Radiative Cooling Materials Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Passive Radiative Cooling Materials Sales Quantity by Type (2021-2032)

5.2 Global Passive Radiative Cooling Materials Consumption Value by Type (2021-2032)

5.3 Global Passive Radiative Cooling Materials Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Passive Radiative Cooling Materials Sales Quantity by Application (2021-2032)

6.2 Global Passive Radiative Cooling Materials Consumption Value by Application (2021-2032)

6.3 Global Passive Radiative Cooling Materials Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Passive Radiative Cooling Materials Sales Quantity by Type (2021-2032)

7.2 North America Passive Radiative Cooling Materials Sales Quantity by Application (2021-2032)

7.3 North America Passive Radiative Cooling Materials Market Size by Country

7.3.1 North America Passive Radiative Cooling Materials Sales Quantity by Country (2021-2032)

7.3.2 North America Passive Radiative Cooling Materials Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Passive Radiative Cooling Materials Sales Quantity by Type (2021-2032)

8.2 Europe Passive Radiative Cooling Materials Sales Quantity by Application (2021-2032)

8.3 Europe Passive Radiative Cooling Materials Market Size by Country

8.3.1 Europe Passive Radiative Cooling Materials Sales Quantity by Country (2021-2032)

8.3.2 Europe Passive Radiative Cooling Materials Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Passive Radiative Cooling Materials Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Passive Radiative Cooling Materials Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Passive Radiative Cooling Materials Market Size by Region

9.3.1 Asia-Pacific Passive Radiative Cooling Materials Sales Quantity by Region

(2021-2032)

9.3.2 Asia-Pacific Passive Radiative Cooling Materials Consumption Value by Region

(2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Passive Radiative Cooling Materials Sales Quantity by Type

(2021-2032)

10.2 South America Passive Radiative Cooling Materials Sales Quantity by Application

(2021-2032)

10.3 South America Passive Radiative Cooling Materials Market Size by Country

10.3.1 South America Passive Radiative Cooling Materials Sales Quantity by Country

(2021-2032)

10.3.2 South America Passive Radiative Cooling Materials Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Passive Radiative Cooling Materials Sales Quantity by Type

(2021-2032)

11.2 Middle East & Africa Passive Radiative Cooling Materials Sales Quantity by

Application (2021-2032)

11.3 Middle East & Africa Passive Radiative Cooling Materials Market Size by Country

11.3.1 Middle East & Africa Passive Radiative Cooling Materials Sales Quantity by

Country (2021-2032)

11.3.2 Middle East & Africa Passive Radiative Cooling Materials Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Passive Radiative Cooling Materials Market Drivers
- 12.2 Passive Radiative Cooling Materials Market Restraints
- 12.3 Passive Radiative Cooling Materials Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Passive Radiative Cooling Materials and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Passive Radiative Cooling Materials
- 13.3 Passive Radiative Cooling Materials Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Passive Radiative Cooling Materials Typical Distributors
- 14.3 Passive Radiative Cooling Materials Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Passive Radiative Cooling Materials Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Passive Radiative Cooling Materials Consumption Value by Reflectivity, (USD Million), 2021 & 2025 & 2032

Table 3. Global Passive Radiative Cooling Materials Consumption Value by Color, (USD Million), 2021 & 2025 & 2032

Table 4. Global Passive Radiative Cooling Materials Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. SPACE COOL Basic Information, Manufacturing Base and Competitors

Table 6. SPACE COOL Major Business

Table 7. SPACE COOL Passive Radiative Cooling Materials Product and Services

Table 8. SPACE COOL Passive Radiative Cooling Materials Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. SPACE COOL Recent Developments/Updates

Table 10. Azure Era Basic Information, Manufacturing Base and Competitors

Table 11. Azure Era Major Business

Table 12. Azure Era Passive Radiative Cooling Materials Product and Services

Table 13. Azure Era Passive Radiative Cooling Materials Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Azure Era Recent Developments/Updates

Table 15. i2Cool Basic Information, Manufacturing Base and Competitors

Table 16. i2Cool Major Business

Table 17. i2Cool Passive Radiative Cooling Materials Product and Services

Table 18. i2Cool Passive Radiative Cooling Materials Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. i2Cool Recent Developments/Updates

Table 20. MG Energy Basic Information, Manufacturing Base and Competitors

Table 21. MG Energy Major Business

Table 22. MG Energy Passive Radiative Cooling Materials Product and Services

Table 23. MG Energy Passive Radiative Cooling Materials Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 24. MG Energy Recent Developments/Updates
- Table 25. Radi-Cool Basic Information, Manufacturing Base and Competitors
- Table 26. Radi-Cool Major Business
- Table 27. Radi-Cool Passive Radiative Cooling Materials Product and Services
- Table 28. Radi-Cool Passive Radiative Cooling Materials Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 29. Radi-Cool Recent Developments/Updates
- Table 30. CSCEC Basic Information, Manufacturing Base and Competitors
- Table 31. CSCEC Major Business
- Table 32. CSCEC Passive Radiative Cooling Materials Product and Services
- Table 33. CSCEC Passive Radiative Cooling Materials Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 34. CSCEC Recent Developments/Updates
- Table 35. Pirta Basic Information, Manufacturing Base and Competitors
- Table 36. Pirta Major Business
- Table 37. Pirta Passive Radiative Cooling Materials Product and Services
- Table 38. Pirta Passive Radiative Cooling Materials Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 39. Pirta Recent Developments/Updates
- Table 40. Cryox Basic Information, Manufacturing Base and Competitors
- Table 41. Cryox Major Business
- Table 42. Cryox Passive Radiative Cooling Materials Product and Services
- Table 43. Cryox Passive Radiative Cooling Materials Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 44. Cryox Recent Developments/Updates
- Table 45. 3M Basic Information, Manufacturing Base and Competitors
- Table 46. 3M Major Business
- Table 47. 3M Passive Radiative Cooling Materials Product and Services
- Table 48. 3M Passive Radiative Cooling Materials Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 49. 3M Recent Developments/Updates
- Table 50. AkzoNobel Basic Information, Manufacturing Base and Competitors
- Table 51. AkzoNobel Major Business
- Table 52. AkzoNobel Passive Radiative Cooling Materials Product and Services
- Table 53. AkzoNobel Passive Radiative Cooling Materials Sales Quantity (Sq m),

Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. AkzoNobel Recent Developments/Updates

Table 55. Aorun Advanced Materials Basic Information, Manufacturing Base and Competitors

Table 56. Aorun Advanced Materials Major Business

Table 57. Aorun Advanced Materials Passive Radiative Cooling Materials Product and Services

Table 58. Aorun Advanced Materials Passive Radiative Cooling Materials Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Aorun Advanced Materials Recent Developments/Updates

Table 60. SKSHU Paint Basic Information, Manufacturing Base and Competitors

Table 61. SKSHU Paint Major Business

Table 62. SKSHU Paint Passive Radiative Cooling Materials Product and Services

Table 63. SKSHU Paint Passive Radiative Cooling Materials Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. SKSHU Paint Recent Developments/Updates

Table 65. Nippon Paint Basic Information, Manufacturing Base and Competitors

Table 66. Nippon Paint Major Business

Table 67. Nippon Paint Passive Radiative Cooling Materials Product and Services

Table 68. Nippon Paint Passive Radiative Cooling Materials Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. Nippon Paint Recent Developments/Updates

Table 70. Beixin Jiabaoli Coatings Basic Information, Manufacturing Base and Competitors

Table 71. Beixin Jiabaoli Coatings Major Business

Table 72. Beixin Jiabaoli Coatings Passive Radiative Cooling Materials Product and Services

Table 73. Beixin Jiabaoli Coatings Passive Radiative Cooling Materials Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. Beixin Jiabaoli Coatings Recent Developments/Updates

Table 75. Global Passive Radiative Cooling Materials Sales Quantity by Manufacturer (2021-2026) & (Sq m)

Table 76. Global Passive Radiative Cooling Materials Revenue by Manufacturer (2021-2026) & (USD Million)

Table 77. Global Passive Radiative Cooling Materials Average Price by Manufacturer (2021-2026) & (US\$/Sq m)

Table 78. Market Position of Manufacturers in Passive Radiative Cooling Materials, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 79. Head Office and Passive Radiative Cooling Materials Production Site of Key Manufacturer

Table 80. Passive Radiative Cooling Materials Market: Company Product Type Footprint

Table 81. Passive Radiative Cooling Materials Market: Company Product Application Footprint

Table 82. Passive Radiative Cooling Materials New Market Entrants and Barriers to Market Entry

Table 83. Passive Radiative Cooling Materials Mergers, Acquisition, Agreements, and Collaborations

Table 84. Global Passive Radiative Cooling Materials Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 85. Global Passive Radiative Cooling Materials Sales Quantity by Region (2021-2026) & (Sq m)

Table 86. Global Passive Radiative Cooling Materials Sales Quantity by Region (2027-2032) & (Sq m)

Table 87. Global Passive Radiative Cooling Materials Consumption Value by Region (2021-2026) & (USD Million)

Table 88. Global Passive Radiative Cooling Materials Consumption Value by Region (2027-2032) & (USD Million)

Table 89. Global Passive Radiative Cooling Materials Average Price by Region (2021-2026) & (US\$/Sq m)

Table 90. Global Passive Radiative Cooling Materials Average Price by Region (2027-2032) & (US\$/Sq m)

Table 91. Global Passive Radiative Cooling Materials Sales Quantity by Type (2021-2026) & (Sq m)

Table 92. Global Passive Radiative Cooling Materials Sales Quantity by Type (2027-2032) & (Sq m)

Table 93. Global Passive Radiative Cooling Materials Consumption Value by Type (2021-2026) & (USD Million)

Table 94. Global Passive Radiative Cooling Materials Consumption Value by Type (2027-2032) & (USD Million)

Table 95. Global Passive Radiative Cooling Materials Average Price by Type (2021-2026) & (US\$/Sq m)

Table 96. Global Passive Radiative Cooling Materials Average Price by Type

(2027-2032) & (US\$/Sq m)

Table 97. Global Passive Radiative Cooling Materials Sales Quantity by Application (2021-2026) & (Sq m)

Table 98. Global Passive Radiative Cooling Materials Sales Quantity by Application (2027-2032) & (Sq m)

Table 99. Global Passive Radiative Cooling Materials Consumption Value by Application (2021-2026) & (USD Million)

Table 100. Global Passive Radiative Cooling Materials Consumption Value by Application (2027-2032) & (USD Million)

Table 101. Global Passive Radiative Cooling Materials Average Price by Application (2021-2026) & (US\$/Sq m)

Table 102. Global Passive Radiative Cooling Materials Average Price by Application (2027-2032) & (US\$/Sq m)

Table 103. North America Passive Radiative Cooling Materials Sales Quantity by Type (2021-2026) & (Sq m)

Table 104. North America Passive Radiative Cooling Materials Sales Quantity by Type (2027-2032) & (Sq m)

Table 105. North America Passive Radiative Cooling Materials Sales Quantity by Application (2021-2026) & (Sq m)

Table 106. North America Passive Radiative Cooling Materials Sales Quantity by Application (2027-2032) & (Sq m)

Table 107. North America Passive Radiative Cooling Materials Sales Quantity by Country (2021-2026) & (Sq m)

Table 108. North America Passive Radiative Cooling Materials Sales Quantity by Country (2027-2032) & (Sq m)

Table 109. North America Passive Radiative Cooling Materials Consumption Value by Country (2021-2026) & (USD Million)

Table 110. North America Passive Radiative Cooling Materials Consumption Value by Country (2027-2032) & (USD Million)

Table 111. Europe Passive Radiative Cooling Materials Sales Quantity by Type (2021-2026) & (Sq m)

Table 112. Europe Passive Radiative Cooling Materials Sales Quantity by Type (2027-2032) & (Sq m)

Table 113. Europe Passive Radiative Cooling Materials Sales Quantity by Application (2021-2026) & (Sq m)

Table 114. Europe Passive Radiative Cooling Materials Sales Quantity by Application (2027-2032) & (Sq m)

Table 115. Europe Passive Radiative Cooling Materials Sales Quantity by Country (2021-2026) & (Sq m)

Table 116. Europe Passive Radiative Cooling Materials Sales Quantity by Country (2027-2032) & (Sq m)

Table 117. Europe Passive Radiative Cooling Materials Consumption Value by Country (2021-2026) & (USD Million)

Table 118. Europe Passive Radiative Cooling Materials Consumption Value by Country (2027-2032) & (USD Million)

Table 119. Asia-Pacific Passive Radiative Cooling Materials Sales Quantity by Type (2021-2026) & (Sq m)

Table 120. Asia-Pacific Passive Radiative Cooling Materials Sales Quantity by Type (2027-2032) & (Sq m)

Table 121. Asia-Pacific Passive Radiative Cooling Materials Sales Quantity by Application (2021-2026) & (Sq m)

Table 122. Asia-Pacific Passive Radiative Cooling Materials Sales Quantity by Application (2027-2032) & (Sq m)

Table 123. Asia-Pacific Passive Radiative Cooling Materials Sales Quantity by Region (2021-2026) & (Sq m)

Table 124. Asia-Pacific Passive Radiative Cooling Materials Sales Quantity by Region (2027-2032) & (Sq m)

Table 125. Asia-Pacific Passive Radiative Cooling Materials Consumption Value by Region (2021-2026) & (USD Million)

Table 126. Asia-Pacific Passive Radiative Cooling Materials Consumption Value by Region (2027-2032) & (USD Million)

Table 127. South America Passive Radiative Cooling Materials Sales Quantity by Type (2021-2026) & (Sq m)

Table 128. South America Passive Radiative Cooling Materials Sales Quantity by Type (2027-2032) & (Sq m)

Table 129. South America Passive Radiative Cooling Materials Sales Quantity by Application (2021-2026) & (Sq m)

Table 130. South America Passive Radiative Cooling Materials Sales Quantity by Application (2027-2032) & (Sq m)

Table 131. South America Passive Radiative Cooling Materials Sales Quantity by Country (2021-2026) & (Sq m)

Table 132. South America Passive Radiative Cooling Materials Sales Quantity by Country (2027-2032) & (Sq m)

Table 133. South America Passive Radiative Cooling Materials Consumption Value by Country (2021-2026) & (USD Million)

Table 134. South America Passive Radiative Cooling Materials Consumption Value by Country (2027-2032) & (USD Million)

Table 135. Middle East & Africa Passive Radiative Cooling Materials Sales Quantity by

Type (2021-2026) & (Sq m)

Table 136. Middle East & Africa Passive Radiative Cooling Materials Sales Quantity by Type (2027-2032) & (Sq m)

Table 137. Middle East & Africa Passive Radiative Cooling Materials Sales Quantity by Application (2021-2026) & (Sq m)

Table 138. Middle East & Africa Passive Radiative Cooling Materials Sales Quantity by Application (2027-2032) & (Sq m)

Table 139. Middle East & Africa Passive Radiative Cooling Materials Sales Quantity by Country (2021-2026) & (Sq m)

Table 140. Middle East & Africa Passive Radiative Cooling Materials Sales Quantity by Country (2027-2032) & (Sq m)

Table 141. Middle East & Africa Passive Radiative Cooling Materials Consumption Value by Country (2021-2026) & (USD Million)

Table 142. Middle East & Africa Passive Radiative Cooling Materials Consumption Value by Country (2027-2032) & (USD Million)

Table 143. Passive Radiative Cooling Materials Raw Material

Table 144. Key Manufacturers of Passive Radiative Cooling Materials Raw Materials

Table 145. Passive Radiative Cooling Materials Typical Distributors

Table 146. Passive Radiative Cooling Materials Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Passive Radiative Cooling Materials Picture
- Figure 2. Global Passive Radiative Cooling Materials Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Passive Radiative Cooling Materials Revenue Market Share by Type in 2025
- Figure 4. Paints Examples
- Figure 5. Films Examples
- Figure 6. Others Examples
- Figure 7. Global Passive Radiative Cooling Materials Revenue by Reflectivity, (USD Million), 2021 & 2025 & 2032
- Figure 8. Global Passive Radiative Cooling Materials Revenue Market Share by Reflectivity in 2025
- Figure 9. Reflectivity Greater Than 96% Examples
- Figure 10. Reflectivity Less Than 96% Examples
- Figure 11. Global Passive Radiative Cooling Materials Revenue by Color, (USD Million), 2021 & 2025 & 2032
- Figure 12. Global Passive Radiative Cooling Materials Revenue Market Share by Color in 2025
- Figure 13. White Examples
- Figure 14. Colored Examples
- Figure 15. Transparent Examples
- Figure 16. Global Passive Radiative Cooling Materials Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 17. Global Passive Radiative Cooling Materials Revenue Market Share by Application in 2025
- Figure 18. Construction Industry Examples
- Figure 19. Warehousing Examples
- Figure 20. Transportation Equipment Examples
- Figure 21. Energy and Power Facilities Examples
- Figure 22. Others Examples
- Figure 23. Global Passive Radiative Cooling Materials Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 24. Global Passive Radiative Cooling Materials Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 25. Global Passive Radiative Cooling Materials Sales Quantity (2021-2032) &

(Sq m)

Figure 26. Global Passive Radiative Cooling Materials Price (2021-2032) & (US\$/Sq m)

Figure 27. Global Passive Radiative Cooling Materials Sales Quantity Market Share by Manufacturer in 2025

Figure 28. Global Passive Radiative Cooling Materials Revenue Market Share by Manufacturer in 2025

Figure 29. Producer Shipments of Passive Radiative Cooling Materials by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 30. Top 3 Passive Radiative Cooling Materials Manufacturer (Revenue) Market Share in 2025

Figure 31. Top 6 Passive Radiative Cooling Materials Manufacturer (Revenue) Market Share in 2025

Figure 32. Global Passive Radiative Cooling Materials Sales Quantity Market Share by Region (2021-2032)

Figure 33. Global Passive Radiative Cooling Materials Consumption Value Market Share by Region (2021-2032)

Figure 34. North America Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)

Figure 35. Europe Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)

Figure 36. Asia-Pacific Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)

Figure 37. South America Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)

Figure 38. Middle East & Africa Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)

Figure 39. Global Passive Radiative Cooling Materials Sales Quantity Market Share by Type (2021-2032)

Figure 40. Global Passive Radiative Cooling Materials Consumption Value Market Share by Type (2021-2032)

Figure 41. Global Passive Radiative Cooling Materials Average Price by Type (2021-2032) & (US\$/Sq m)

Figure 42. Global Passive Radiative Cooling Materials Sales Quantity Market Share by Application (2021-2032)

Figure 43. Global Passive Radiative Cooling Materials Revenue Market Share by Application (2021-2032)

Figure 44. Global Passive Radiative Cooling Materials Average Price by Application (2021-2032) & (US\$/Sq m)

Figure 45. North America Passive Radiative Cooling Materials Sales Quantity Market

Share by Type (2021-2032)

Figure 46. North America Passive Radiative Cooling Materials Sales Quantity Market Share by Application (2021-2032)

Figure 47. North America Passive Radiative Cooling Materials Sales Quantity Market Share by Country (2021-2032)

Figure 48. North America Passive Radiative Cooling Materials Consumption Value Market Share by Country (2021-2032)

Figure 49. United States Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)

Figure 50. Canada Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)

Figure 51. Mexico Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)

Figure 52. Europe Passive Radiative Cooling Materials Sales Quantity Market Share by Type (2021-2032)

Figure 53. Europe Passive Radiative Cooling Materials Sales Quantity Market Share by Application (2021-2032)

Figure 54. Europe Passive Radiative Cooling Materials Sales Quantity Market Share by Country (2021-2032)

Figure 55. Europe Passive Radiative Cooling Materials Consumption Value Market Share by Country (2021-2032)

Figure 56. Germany Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)

Figure 57. France Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)

Figure 58. United Kingdom Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)

Figure 59. Russia Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)

Figure 60. Italy Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)

Figure 61. Asia-Pacific Passive Radiative Cooling Materials Sales Quantity Market Share by Type (2021-2032)

Figure 62. Asia-Pacific Passive Radiative Cooling Materials Sales Quantity Market Share by Application (2021-2032)

Figure 63. Asia-Pacific Passive Radiative Cooling Materials Sales Quantity Market Share by Region (2021-2032)

Figure 64. Asia-Pacific Passive Radiative Cooling Materials Consumption Value Market Share by Region (2021-2032)

- Figure 65. China Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)
- Figure 66. Japan Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)
- Figure 67. South Korea Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)
- Figure 68. India Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)
- Figure 69. Southeast Asia Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)
- Figure 70. Australia Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)
- Figure 71. South America Passive Radiative Cooling Materials Sales Quantity Market Share by Type (2021-2032)
- Figure 72. South America Passive Radiative Cooling Materials Sales Quantity Market Share by Application (2021-2032)
- Figure 73. South America Passive Radiative Cooling Materials Sales Quantity Market Share by Country (2021-2032)
- Figure 74. South America Passive Radiative Cooling Materials Consumption Value Market Share by Country (2021-2032)
- Figure 75. Brazil Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)
- Figure 76. Argentina Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)
- Figure 77. Middle East & Africa Passive Radiative Cooling Materials Sales Quantity Market Share by Type (2021-2032)
- Figure 78. Middle East & Africa Passive Radiative Cooling Materials Sales Quantity Market Share by Application (2021-2032)
- Figure 79. Middle East & Africa Passive Radiative Cooling Materials Sales Quantity Market Share by Country (2021-2032)
- Figure 80. Middle East & Africa Passive Radiative Cooling Materials Consumption Value Market Share by Country (2021-2032)
- Figure 81. Turkey Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)
- Figure 82. Egypt Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)
- Figure 83. Saudi Arabia Passive Radiative Cooling Materials Consumption Value (2021-2032) & (USD Million)
- Figure 84. South Africa Passive Radiative Cooling Materials Consumption Value

(2021-2032) & (USD Million)

Figure 85. Passive Radiative Cooling Materials Market Drivers

Figure 86. Passive Radiative Cooling Materials Market Restraints

Figure 87. Passive Radiative Cooling Materials Market Trends

Figure 88. Porters Five Forces Analysis

Figure 89. Manufacturing Cost Structure Analysis of Passive Radiative Cooling Materials in 2025

Figure 90. Manufacturing Process Analysis of Passive Radiative Cooling Materials

Figure 91. Passive Radiative Cooling Materials Industrial Chain

Figure 92. Sales Channel: Direct to End-User vs Distributors

Figure 93. Direct Channel Pros & Cons

Figure 94. Indirect Channel Pros & Cons

Figure 95. Methodology

Figure 96. Research Process and Data Source

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