

# Global Passive Radiative Cooling Film Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Passive Radiative Cooling Film market size is expected to reach \$ 70.58 million by 2032, rising at a market growth of 24.2% CAGR during the forecast period (2026-2032).

Passive Radiative Cooling Film is an advanced material capable of achieving efficient heat dissipation without external energy input. Its working principle relies on two key characteristics: first, emitting heat directly into outer space as infrared radiation through the atmospheric window (8-13 micrometre wavelength range); second, highly reflecting sunlight (particularly visible and near-infrared wavelengths) to minimize solar absorption. Typically structured with a multi-layered design, it incorporates materials with high infrared emissivity (e.g., polymers or metal oxides) and solar-reflective layers, enabling continuous operation day and night. Applications span building energy efficiency (e.g., reducing air conditioning loads), electronics thermal management, and solar panel cooling, offering environmental benefits, low energy consumption, and sustainability.

Major global players in passive radiative cooling films include SPACE COOL, Azure Era, MG Energy, i2Cool, Radi-Cool, 3M and SVG Optoelectronics. It is projected that by 2024, the top five manufacturers will hold approximately 87.28% of the global market share (by revenue).

Currently, the passive radiative cooling film market is dominated by China, with Chinese companies primarily collaborating with the government on large-scale projects such as grain silo renovations and airport upgrades. In contrast, while North American companies have made some progress in early R&D, they mainly focus on commercial and industrial applications. However, demand in these areas remains relatively low because lower-priced traditional reflective films are generally considered a more cost-effective alternative.

Furthermore, most customers in the industry prefer passive radiative cooling coatings to

films. Coated products are significantly more cost-effective, with the additional cost per square meter not much higher than traditional coatings, making them the preferred choice for most commercial applications. However, the insulation performance of coatings largely depends on the coating technology, while films, although more expensive, offer more stable performance. Some companies are actively expanding into consumer electronics applications; for example, the Chinese company MG Energy has partnered with several leading Chinese mobile phone brands, integrating its products into mobile phones and other electronic devices, and has thus secured a large number of orders.

Leading companies in the industry have indicated plans to actively expand into high-temperature markets such as the Middle East and Southeast Asia, anticipating significant demand growth in these regions over the next few years.

This report studies the global Passive Radiative Cooling Film production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Passive Radiative Cooling Film and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Passive Radiative Cooling Film that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Passive Radiative Cooling Film total production and demand, 2021-2032, (Sq m)

Global Passive Radiative Cooling Film total production value, 2021-2032, (USD Million)

Global Passive Radiative Cooling Film production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Sq m), (based on production site)

Global Passive Radiative Cooling Film consumption by region & country, CAGR, 2021-2032 & (Sq m)

U.S. VS China: Passive Radiative Cooling Film domestic production, consumption, key domestic manufacturers and share

Global Passive Radiative Cooling Film production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Sq m)

Global Passive Radiative Cooling Film production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Sq m)

Global Passive Radiative Cooling Film production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Sq m)

This report profiles key players in the global Passive Radiative Cooling Film market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SPACE COOL, Azure Era, MG Energy, i2Cool, Radi-Cool, 3M, SVG Optoelectronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Passive Radiative Cooling Film market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Sq m) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Passive Radiative Cooling Film Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Passive Radiative Cooling Film Market, Segmentation by Type:

Transmission Type

Reflection Type

Global Passive Radiative Cooling Film Market, Segmentation by Reflectivity:

Reflectivity Greater Than 96%

Reflectivity Less Than 96%

Global Passive Radiative Cooling Film Market, Segmentation by Color:

White

Colored

Global Passive Radiative Cooling Film Market, Segmentation by Application:

Construction Industry

Logistics and Warehousing

Transportation Equipment

Energy and Power Facilities

Others

**Companies Profiled:**

SPACE COOL

Azure Era

MG Energy

i2Cool

Radi-Cool

3M

SVG Optoelectronics

**Key Questions Answered:**

1. How big is the global Passive Radiative Cooling Film market?
2. What is the demand of the global Passive Radiative Cooling Film market?
3. What is the year over year growth of the global Passive Radiative Cooling Film market?
4. What is the production and production value of the global Passive Radiative Cooling Film market?
5. Who are the key producers in the global Passive Radiative Cooling Film market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Passive Radiative Cooling Film Introduction
- 1.2 World Passive Radiative Cooling Film Supply & Forecast
  - 1.2.1 World Passive Radiative Cooling Film Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Passive Radiative Cooling Film Production (2021-2032)
  - 1.2.3 World Passive Radiative Cooling Film Pricing Trends (2021-2032)
- 1.3 World Passive Radiative Cooling Film Production by Region (Based on Production Site)
  - 1.3.1 World Passive Radiative Cooling Film Production Value by Region (2021-2032)
  - 1.3.2 World Passive Radiative Cooling Film Production by Region (2021-2032)
  - 1.3.3 World Passive Radiative Cooling Film Average Price by Region (2021-2032)
  - 1.3.4 North America Passive Radiative Cooling Film Production (2021-2032)
  - 1.3.5 Europe Passive Radiative Cooling Film Production (2021-2032)
  - 1.3.6 China Passive Radiative Cooling Film Production (2021-2032)
  - 1.3.7 Japan Passive Radiative Cooling Film Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Passive Radiative Cooling Film Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Passive Radiative Cooling Film Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Passive Radiative Cooling Film Demand (2021-2032)
- 2.2 World Passive Radiative Cooling Film Consumption by Region
  - 2.2.1 World Passive Radiative Cooling Film Consumption by Region (2021-2026)
  - 2.2.2 World Passive Radiative Cooling Film Consumption Forecast by Region (2027-2032)
- 2.3 United States Passive Radiative Cooling Film Consumption (2021-2032)
- 2.4 China Passive Radiative Cooling Film Consumption (2021-2032)
- 2.5 Europe Passive Radiative Cooling Film Consumption (2021-2032)
- 2.6 Japan Passive Radiative Cooling Film Consumption (2021-2032)
- 2.7 South Korea Passive Radiative Cooling Film Consumption (2021-2032)
- 2.8 ASEAN Passive Radiative Cooling Film Consumption (2021-2032)
- 2.9 India Passive Radiative Cooling Film Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Passive Radiative Cooling Film Production Value by Manufacturer (2021-2026)
- 3.2 World Passive Radiative Cooling Film Production by Manufacturer (2021-2026)
- 3.3 World Passive Radiative Cooling Film Average Price by Manufacturer (2021-2026)
- 3.4 Passive Radiative Cooling Film Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Passive Radiative Cooling Film Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Passive Radiative Cooling Film in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Passive Radiative Cooling Film in 2025
- 3.6 Passive Radiative Cooling Film Market: Overall Company Footprint Analysis
  - 3.6.1 Passive Radiative Cooling Film Market: Region Footprint
  - 3.6.2 Passive Radiative Cooling Film Market: Company Product Type Footprint
  - 3.6.3 Passive Radiative Cooling Film Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Passive Radiative Cooling Film Production Value Comparison
  - 4.1.1 United States VS China: Passive Radiative Cooling Film Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Passive Radiative Cooling Film Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Passive Radiative Cooling Film Production Comparison
  - 4.2.1 United States VS China: Passive Radiative Cooling Film Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Passive Radiative Cooling Film Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Passive Radiative Cooling Film Consumption Comparison
  - 4.3.1 United States VS China: Passive Radiative Cooling Film Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Passive Radiative Cooling Film Consumption Market Share Comparison (2021 & 2025 & 2032)

#### 4.4 United States Based Passive Radiative Cooling Film Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Passive Radiative Cooling Film Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Passive Radiative Cooling Film Production Value (2021-2026)

4.4.3 United States Based Manufacturers Passive Radiative Cooling Film Production (2021-2026)

#### 4.5 China Based Passive Radiative Cooling Film Manufacturers and Market Share

4.5.1 China Based Passive Radiative Cooling Film Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Passive Radiative Cooling Film Production Value (2021-2026)

4.5.3 China Based Manufacturers Passive Radiative Cooling Film Production (2021-2026)

#### 4.6 Rest of World Based Passive Radiative Cooling Film Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Passive Radiative Cooling Film Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Passive Radiative Cooling Film Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Passive Radiative Cooling Film Production (2021-2026)

### **5 MARKET ANALYSIS BY TYPE**

#### 5.1 World Passive Radiative Cooling Film Market Size Overview by Type: 2021 VS 2025 VS 2032

#### 5.2 Segment Introduction by Type

5.2.1 Transmission Type

5.2.2 Reflection Type

#### 5.3 Market Segment by Type

5.3.1 World Passive Radiative Cooling Film Production by Type (2021-2032)

5.3.2 World Passive Radiative Cooling Film Production Value by Type (2021-2032)

5.3.3 World Passive Radiative Cooling Film Average Price by Type (2021-2032)

### **6 MARKET ANALYSIS BY REFLECTIVITY**

#### 6.1 World Passive Radiative Cooling Film Market Size Overview by Reflectivity: 2021

VS 2025 VS 2032

6.2 Segment Introduction by Reflectivity

6.2.1 Reflectivity Greater Than 96%

6.2.2 Reflectivity Less Than 96%

6.3 Market Segment by Reflectivity

6.3.1 World Passive Radiative Cooling Film Production by Reflectivity (2021-2032)

6.3.2 World Passive Radiative Cooling Film Production Value by Reflectivity (2021-2032)

6.3.3 World Passive Radiative Cooling Film Average Price by Reflectivity (2021-2032)

## **7 MARKET ANALYSIS BY COLOR**

7.1 World Passive Radiative Cooling Film Market Size Overview by Color: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Color

7.2.1 White

7.2.2 Colored

7.3 Market Segment by Color

7.3.1 World Passive Radiative Cooling Film Production by Color (2021-2032)

7.3.2 World Passive Radiative Cooling Film Production Value by Color (2021-2032)

7.3.3 World Passive Radiative Cooling Film Average Price by Color (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Passive Radiative Cooling Film Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Construction Industry

8.2.2 Logistics and Warehousing

8.2.3 Transportation Equipment

8.2.4 Energy and Power Facilities

8.2.5 Others

8.3 Market Segment by Application

8.3.1 World Passive Radiative Cooling Film Production by Application (2021-2032)

8.3.2 World Passive Radiative Cooling Film Production Value by Application (2021-2032)

8.3.3 World Passive Radiative Cooling Film Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

## 9.1 SPACE COOL

9.1.1 SPACE COOL Details

9.1.2 SPACE COOL Major Business

9.1.3 SPACE COOL Passive Radiative Cooling Film Product and Services

9.1.4 SPACE COOL Passive Radiative Cooling Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 SPACE COOL Recent Developments/Updates

9.1.6 SPACE COOL Competitive Strengths & Weaknesses

## 9.2 Azure Era

9.2.1 Azure Era Details

9.2.2 Azure Era Major Business

9.2.3 Azure Era Passive Radiative Cooling Film Product and Services

9.2.4 Azure Era Passive Radiative Cooling Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Azure Era Recent Developments/Updates

9.2.6 Azure Era Competitive Strengths & Weaknesses

## 9.3 MG Energy

9.3.1 MG Energy Details

9.3.2 MG Energy Major Business

9.3.3 MG Energy Passive Radiative Cooling Film Product and Services

9.3.4 MG Energy Passive Radiative Cooling Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 MG Energy Recent Developments/Updates

9.3.6 MG Energy Competitive Strengths & Weaknesses

## 9.4 i2Cool

9.4.1 i2Cool Details

9.4.2 i2Cool Major Business

9.4.3 i2Cool Passive Radiative Cooling Film Product and Services

9.4.4 i2Cool Passive Radiative Cooling Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 i2Cool Recent Developments/Updates

9.4.6 i2Cool Competitive Strengths & Weaknesses

## 9.5 Radi-Cool

9.5.1 Radi-Cool Details

9.5.2 Radi-Cool Major Business

9.5.3 Radi-Cool Passive Radiative Cooling Film Product and Services

9.5.4 Radi-Cool Passive Radiative Cooling Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Radi-Cool Recent Developments/Updates

9.5.6 Radi-Cool Competitive Strengths & Weaknesses

9.6 3M

9.6.1 3M Details

9.6.2 3M Major Business

9.6.3 3M Passive Radiative Cooling Film Product and Services

9.6.4 3M Passive Radiative Cooling Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 3M Recent Developments/Updates

9.6.6 3M Competitive Strengths & Weaknesses

9.7 SVG Optoelectronics

9.7.1 SVG Optoelectronics Details

9.7.2 SVG Optoelectronics Major Business

9.7.3 SVG Optoelectronics Passive Radiative Cooling Film Product and Services

9.7.4 SVG Optoelectronics Passive Radiative Cooling Film Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 SVG Optoelectronics Recent Developments/Updates

9.7.6 SVG Optoelectronics Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Passive Radiative Cooling Film Industry Chain

10.2 Passive Radiative Cooling Film Upstream Analysis

10.2.1 Passive Radiative Cooling Film Core Raw Materials

10.2.2 Main Manufacturers of Passive Radiative Cooling Film Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Passive Radiative Cooling Film Production Mode

10.6 Passive Radiative Cooling Film Procurement Model

10.7 Passive Radiative Cooling Film Industry Sales Model and Sales Channels

10.7.1 Passive Radiative Cooling Film Sales Model

10.7.2 Passive Radiative Cooling Film Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

## 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Passive Radiative Cooling Film Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Passive Radiative Cooling Film Production Value by Region (2021-2026) & (USD Million)

Table 3. World Passive Radiative Cooling Film Production Value by Region (2027-2032) & (USD Million)

Table 4. World Passive Radiative Cooling Film Production Value Market Share by Region (2021-2026)

Table 5. World Passive Radiative Cooling Film Production Value Market Share by Region (2027-2032)

Table 6. World Passive Radiative Cooling Film Production by Region (2021-2026) & (Sq m)

Table 7. World Passive Radiative Cooling Film Production by Region (2027-2032) & (Sq m)

Table 8. World Passive Radiative Cooling Film Production Market Share by Region (2021-2026)

Table 9. World Passive Radiative Cooling Film Production Market Share by Region (2027-2032)

Table 10. World Passive Radiative Cooling Film Average Price by Region (2021-2026) & (US\$/Sq m)

Table 11. World Passive Radiative Cooling Film Average Price by Region (2027-2032) & (US\$/Sq m)

Table 12. Passive Radiative Cooling Film Major Market Trends

Table 13. World Passive Radiative Cooling Film Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Sq m)

Table 14. World Passive Radiative Cooling Film Consumption by Region (2021-2026) & (Sq m)

Table 15. World Passive Radiative Cooling Film Consumption Forecast by Region (2027-2032) & (Sq m)

Table 16. World Passive Radiative Cooling Film Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Passive Radiative Cooling Film Producers in 2025

Table 18. World Passive Radiative Cooling Film Production by Manufacturer (2021-2026) & (Sq m)

Table 19. Production Market Share of Key Passive Radiative Cooling Film Producers in 2025

Table 20. World Passive Radiative Cooling Film Average Price by Manufacturer (2021-2026) & (US\$/Sq m)

Table 21. Global Passive Radiative Cooling Film Company Evaluation Quadrant

Table 22. World Passive Radiative Cooling Film Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Passive Radiative Cooling Film Production Site of Key Manufacturer

Table 24. Passive Radiative Cooling Film Market: Company Product Type Footprint

Table 25. Passive Radiative Cooling Film Market: Company Product Application Footprint

Table 26. Passive Radiative Cooling Film Competitive Factors

Table 27. Passive Radiative Cooling Film New Entrant and Capacity Expansion Plans

Table 28. Passive Radiative Cooling Film Mergers & Acquisitions Activity

Table 29. United States VS China Passive Radiative Cooling Film Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Passive Radiative Cooling Film Production Comparison, (2021 & 2025 & 2032) & (Sq m)

Table 31. United States VS China Passive Radiative Cooling Film Consumption Comparison, (2021 & 2025 & 2032) & (Sq m)

Table 32. United States Based Passive Radiative Cooling Film Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Passive Radiative Cooling Film Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Passive Radiative Cooling Film Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Passive Radiative Cooling Film Production (2021-2026) & (Sq m)

Table 36. United States Based Manufacturers Passive Radiative Cooling Film Production Market Share (2021-2026)

Table 37. China Based Passive Radiative Cooling Film Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Passive Radiative Cooling Film Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Passive Radiative Cooling Film Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Passive Radiative Cooling Film Production, (2021-2026) & (Sq m)

Table 41. China Based Manufacturers Passive Radiative Cooling Film Production Market Share (2021-2026)

Table 42. Rest of World Based Passive Radiative Cooling Film Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Passive Radiative Cooling Film Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Passive Radiative Cooling Film Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Passive Radiative Cooling Film Production, (2021-2026) & (Sq m)

Table 46. Rest of World Based Manufacturers Passive Radiative Cooling Film Production Market Share (2021-2026)

Table 47. World Passive Radiative Cooling Film Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Passive Radiative Cooling Film Production by Type (2021-2026) & (Sq m)

Table 49. World Passive Radiative Cooling Film Production by Type (2027-2032) & (Sq m)

Table 50. World Passive Radiative Cooling Film Production Value by Type (2021-2026) & (USD Million)

Table 51. World Passive Radiative Cooling Film Production Value by Type (2027-2032) & (USD Million)

Table 52. World Passive Radiative Cooling Film Average Price by Type (2021-2026) & (US\$/Sq m)

Table 53. World Passive Radiative Cooling Film Average Price by Type (2027-2032) & (US\$/Sq m)

Table 54. World Passive Radiative Cooling Film Production Value by Reflectivity, (USD Million), 2021 & 2025 & 2032

Table 55. World Passive Radiative Cooling Film Production by Reflectivity (2021-2026) & (Sq m)

Table 56. World Passive Radiative Cooling Film Production by Reflectivity (2027-2032) & (Sq m)

Table 57. World Passive Radiative Cooling Film Production Value by Reflectivity (2021-2026) & (USD Million)

Table 58. World Passive Radiative Cooling Film Production Value by Reflectivity (2027-2032) & (USD Million)

Table 59. World Passive Radiative Cooling Film Average Price by Reflectivity (2021-2026) & (US\$/Sq m)

Table 60. World Passive Radiative Cooling Film Average Price by Reflectivity

(2027-2032) & (US\$/Sq m)

Table 61. World Passive Radiative Cooling Film Production Value by Color, (USD Million), 2021 & 2025 & 2032

Table 62. World Passive Radiative Cooling Film Production by Color (2021-2026) & (Sq m)

Table 63. World Passive Radiative Cooling Film Production by Color (2027-2032) & (Sq m)

Table 64. World Passive Radiative Cooling Film Production Value by Color (2021-2026) & (USD Million)

Table 65. World Passive Radiative Cooling Film Production Value by Color (2027-2032) & (USD Million)

Table 66. World Passive Radiative Cooling Film Average Price by Color (2021-2026) & (US\$/Sq m)

Table 67. World Passive Radiative Cooling Film Average Price by Color (2027-2032) & (US\$/Sq m)

Table 68. World Passive Radiative Cooling Film Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Passive Radiative Cooling Film Production by Application (2021-2026) & (Sq m)

Table 70. World Passive Radiative Cooling Film Production by Application (2027-2032) & (Sq m)

Table 71. World Passive Radiative Cooling Film Production Value by Application (2021-2026) & (USD Million)

Table 72. World Passive Radiative Cooling Film Production Value by Application (2027-2032) & (USD Million)

Table 73. World Passive Radiative Cooling Film Average Price by Application (2021-2026) & (US\$/Sq m)

Table 74. World Passive Radiative Cooling Film Average Price by Application (2027-2032) & (US\$/Sq m)

Table 75. SPACE COOL Basic Information, Manufacturing Base and Competitors

Table 76. SPACE COOL Major Business

Table 77. SPACE COOL Passive Radiative Cooling Film Product and Services

Table 78. SPACE COOL Passive Radiative Cooling Film Production (Sq m), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. SPACE COOL Recent Developments/Updates

Table 80. SPACE COOL Competitive Strengths & Weaknesses

Table 81. Azure Era Basic Information, Manufacturing Base and Competitors

Table 82. Azure Era Major Business

- Table 83. Azure Era Passive Radiative Cooling Film Product and Services
- Table 84. Azure Era Passive Radiative Cooling Film Production (Sq m), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. Azure Era Recent Developments/Updates
- Table 86. Azure Era Competitive Strengths & Weaknesses
- Table 87. MG Energy Basic Information, Manufacturing Base and Competitors
- Table 88. MG Energy Major Business
- Table 89. MG Energy Passive Radiative Cooling Film Product and Services
- Table 90. MG Energy Passive Radiative Cooling Film Production (Sq m), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. MG Energy Recent Developments/Updates
- Table 92. MG Energy Competitive Strengths & Weaknesses
- Table 93. i2Cool Basic Information, Manufacturing Base and Competitors
- Table 94. i2Cool Major Business
- Table 95. i2Cool Passive Radiative Cooling Film Product and Services
- Table 96. i2Cool Passive Radiative Cooling Film Production (Sq m), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. i2Cool Recent Developments/Updates
- Table 98. i2Cool Competitive Strengths & Weaknesses
- Table 99. Radi-Cool Basic Information, Manufacturing Base and Competitors
- Table 100. Radi-Cool Major Business
- Table 101. Radi-Cool Passive Radiative Cooling Film Product and Services
- Table 102. Radi-Cool Passive Radiative Cooling Film Production (Sq m), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Radi-Cool Recent Developments/Updates
- Table 104. Radi-Cool Competitive Strengths & Weaknesses
- Table 105. 3M Basic Information, Manufacturing Base and Competitors
- Table 106. 3M Major Business
- Table 107. 3M Passive Radiative Cooling Film Product and Services
- Table 108. 3M Passive Radiative Cooling Film Production (Sq m), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. 3M Recent Developments/Updates
- Table 110. 3M Competitive Strengths & Weaknesses
- Table 111. SVG Optoelectronics Basic Information, Manufacturing Base and Competitors
- Table 112. SVG Optoelectronics Major Business
- Table 113. SVG Optoelectronics Passive Radiative Cooling Film Product and Services
- Table 114. SVG Optoelectronics Passive Radiative Cooling Film Production (Sq m), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 115. SVG Optoelectronics Recent Developments/Updates

Table 116. SVG Optoelectronics Competitive Strengths & Weaknesses

Table 117. Global Key Players of Passive Radiative Cooling Film Upstream (Raw Materials)

Table 118. Global Passive Radiative Cooling Film Typical Customers

Table 119. Passive Radiative Cooling Film Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Passive Radiative Cooling Film Picture

Figure 2. World Passive Radiative Cooling Film Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Passive Radiative Cooling Film Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Passive Radiative Cooling Film Production (2021-2032) & (Sq m)

Figure 5. World Passive Radiative Cooling Film Average Price (2021-2032) & (US\$/Sq m)

Figure 6. World Passive Radiative Cooling Film Production Value Market Share by Region (2021-2032)

Figure 7. World Passive Radiative Cooling Film Production Market Share by Region (2021-2032)

Figure 8. North America Passive Radiative Cooling Film Production (2021-2032) & (Sq m)

Figure 9. Europe Passive Radiative Cooling Film Production (2021-2032) & (Sq m)

Figure 10. China Passive Radiative Cooling Film Production (2021-2032) & (Sq m)

Figure 11. Japan Passive Radiative Cooling Film Production (2021-2032) & (Sq m)

Figure 12. Passive Radiative Cooling Film Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Passive Radiative Cooling Film Consumption (2021-2032) & (Sq m)

Figure 15. World Passive Radiative Cooling Film Consumption Market Share by Region (2021-2032)

Figure 16. United States Passive Radiative Cooling Film Consumption (2021-2032) & (Sq m)

Figure 17. China Passive Radiative Cooling Film Consumption (2021-2032) & (Sq m)

Figure 18. Europe Passive Radiative Cooling Film Consumption (2021-2032) & (Sq m)

Figure 19. Japan Passive Radiative Cooling Film Consumption (2021-2032) & (Sq m)

Figure 20. South Korea Passive Radiative Cooling Film Consumption (2021-2032) & (Sq m)

Figure 21. ASEAN Passive Radiative Cooling Film Consumption (2021-2032) & (Sq m)

Figure 22. India Passive Radiative Cooling Film Consumption (2021-2032) & (Sq m)

Figure 23. Producer Shipments of Passive Radiative Cooling Film by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Passive Radiative Cooling Film Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Passive Radiative Cooling Film Markets in 2025

Figure 26. United States VS China: Passive Radiative Cooling Film Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Passive Radiative Cooling Film Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Passive Radiative Cooling Film Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Passive Radiative Cooling Film Production Market Share 2025

Figure 30. China Based Manufacturers Passive Radiative Cooling Film Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Passive Radiative Cooling Film Production Market Share 2025

Figure 32. World Passive Radiative Cooling Film Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Passive Radiative Cooling Film Production Value Market Share by Type in 2025

Figure 34. Transmission Type

Figure 35. Reflection Type

Figure 36. World Passive Radiative Cooling Film Production Market Share by Type (2021-2032)

Figure 37. World Passive Radiative Cooling Film Production Value Market Share by Type (2021-2032)

Figure 38. World Passive Radiative Cooling Film Average Price by Type (2021-2032) & (US\$/Sq m)

Figure 39. World Passive Radiative Cooling Film Production Value by Reflectivity, (USD Million), 2021 & 2025 & 2032

Figure 40. World Passive Radiative Cooling Film Production Value Market Share by Reflectivity in 2025

Figure 41. Reflectivity Greater Than 96%

Figure 42. Reflectivity Less Than 96%

Figure 43. World Passive Radiative Cooling Film Production Market Share by Reflectivity (2021-2032)

Figure 44. World Passive Radiative Cooling Film Production Value Market Share by Reflectivity (2021-2032)

Figure 45. World Passive Radiative Cooling Film Average Price by Reflectivity (2021-2032) & (US\$/Sq m)

Figure 46. World Passive Radiative Cooling Film Production Value by Color, (USD

Million), 2021 & 2025 & 2032

Figure 47. World Passive Radiative Cooling Film Production Value Market Share by Color in 2025

Figure 48. White

Figure 49. Colored

Figure 50. World Passive Radiative Cooling Film Production Market Share by Color (2021-2032)

Figure 51. World Passive Radiative Cooling Film Production Value Market Share by Color (2021-2032)

Figure 52. World Passive Radiative Cooling Film Average Price by Color (2021-2032) & (US\$/Sq m)

Figure 53. World Passive Radiative Cooling Film Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 54. World Passive Radiative Cooling Film Production Value Market Share by Application in 2025

Figure 55. Construction Industry

Figure 56. Logistics and Warehousing

Figure 57. Transportation Equipment

Figure 58. Energy and Power Facilities

Figure 59. Others

Figure 60. World Passive Radiative Cooling Film Production Market Share by Application (2021-2032)

Figure 61. World Passive Radiative Cooling Film Production Value Market Share by Application (2021-2032)

Figure 62. World Passive Radiative Cooling Film Average Price by Application (2021-2032) & (US\$/Sq m)

Figure 63. Passive Radiative Cooling Film Industry Chain

Figure 64. Passive Radiative Cooling Film Procurement Model

Figure 65. Passive Radiative Cooling Film Sales Model

Figure 66. Passive Radiative Cooling Film Sales Channels, Direct Sales, and Distribution

Figure 67. Methodology

Figure 68. Research Process and Data Source

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