

Global Passenger Infotainment System Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G285366BCC21EN.html>

Date: July 2026

Pages: 194

Price: US\$ 4,480.00 (Single User License)

ID: G285366BCC21EN

Abstracts

The global Passenger Infotainment System market size is expected to reach \$ 28884 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

In 2025, global Passenger Infotainment System production reached approximately 65,900 K sets, with an average global market price of around 280 US\$/set.

Passenger Infotainment System is an integrated in-vehicle electronic system installed in passenger cars, coaches and various passenger transport vehicles, which combines audio playback, video entertainment, navigation, network access, human-computer interaction and vehicle information display functions into a unified control platform. Composed of display screens, audio equipment, control modules, communication units and supporting software, it delivers multimedia entertainment services, real-time travel information and interactive experiences for riders and drivers. With stable operation, diversified functions and good compatibility with vehicle circuits, it has become a standard onboard configuration to enhance riding comfort and travel experience for all kinds of passenger vehicles.

The rapid development of intelligent connected vehicles, growing consumer pursuit of high-quality riding experience, and the universal upgrading of vehicle electronic configurations jointly fuel the sustained expansion of market demand for passenger infotainment systems across the globe. Meanwhile, the booming new energy vehicle sector and the popularization of in-car internet services further raise market requirements for product intelligence, networking and multi-function integration. Abundant business opportunities lie in developing high-performance systems with richer application functions and safer data transmission, creating customized products for

different vehicle grades and usage scenarios, promoting modular and standardized production to control costs, deepening cooperation with complete vehicle manufacturers and after-sales service providers, and exploring innovative interactive technologies to seize more market share in the thriving automotive intelligent electronics field.

This report studies the global Passenger Infotainment System production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Passenger Infotainment System and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Passenger Infotainment System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Passenger Infotainment System total production and demand, 2021-2032, (K Sets)

Global Passenger Infotainment System total production value, 2021-2032, (USD Million)

Global Passenger Infotainment System production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sets), (based on production site)

Global Passenger Infotainment System consumption by region & country, CAGR, 2021-2032 & (K Sets)

U.S. VS China: Passenger Infotainment System domestic production, consumption, key domestic manufacturers and share

Global Passenger Infotainment System production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sets)

Global Passenger Infotainment System production by System Architecture, production, value, CAGR, 2021-2032, (USD Million) & (K Sets)

Global Passenger Infotainment System production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sets)

This report profiles key players in the global Passenger Infotainment System market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Passengera, ETA Transit Systems, GeoSignage, AUMOVIO, Prime Edge Info Solutions, VIANOVA Technologies, ACTIA Group, Visteon, Mitsubishi Electric Mobility, HARMAN Automotive, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Passenger Infotainment System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sets) and average price (US\$/Set) by manufacturer, by System Architecture, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Passenger Infotainment System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Passenger Infotainment System Market, Segmentation by System Architecture:

Embedded Infotainment System

Smartphone-Integrated Infotainment System

Cloud-Connected Infotainment System

Domain-Controlled Infotainment System

Global Passenger Infotainment System Market, Segmentation by Display Size:

Small Display System: ≤7 Inches

Medium Display System: >7-12 Inches

Large Display System: >12-17 Inches

Ultra-Large / Multi-Screen System: >17 Inches

Global Passenger Infotainment System Market, Segmentation by Connectivity Level:

Offline / Standalone Infotainment System

Tethered Connectivity Infotainment System

Embedded Cellular Infotainment System

V2X / Cloud-Integrated Infotainment System

Global Passenger Infotainment System Market, Segmentation by Application:

Passenger Cars

Public Buses

Rail Transit

Ferries and Cruise Ships

Commercial Aircraft

Others

Companies Profiled:

Passengera

ETA Transit Systems

GeoSignage

AUMOVIO

Prime Edge Info Solutions

VIANOVA Technologies

ACTIA Group

Visteon

Mitsubishi Electric Mobility

HARMAN Automotive

Bosch Mobility

ANTIK Technology

Thoreb

MTA S.p.A.

Bcom Technology

GMV Syncromatics

Aptiv

Thales

Panasonic Automotive Systems

LG Electronics Vehicle Solution

FORVIA

Marelli

Desay SV

ECARX

Neusoft

Alps Alpine

Pioneer

Key Questions Answered:

1. How big is the global Passenger Infotainment System market?
2. What is the demand of the global Passenger Infotainment System market?
3. What is the year over year growth of the global Passenger Infotainment System market?
4. What is the production and production value of the global Passenger Infotainment System market?
5. Who are the key producers in the global Passenger Infotainment System market?
6. What are the growth factors driving the market demand?

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